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### FT No. 31,254 • THE FINANCIAL TIMES LIMITED 1990 World News

### Lech Walesa General to run for Motors to presidency of Poland in Europe

Solidarity leader Lech Walesa formally announced that he would run for the Polish presidency in elections expected

Relations restored Saudi Arabia and the Soviet Union are to restore diplomatic relations after a break of over 50 years. President Mikhail Gorbachev received a message from King Fahd. Page 2

UN change proposed Italian Prime Minister Giulio Andreotti proposed that Britain and France should give up their permanent membership of the UN Security Council in favour of the European Community and Japan.

Aquino wants US out President Corazon Aquino urged "an orderly withdrawal" of US forces from the Philippines and said negotiations beginning today on military bases were aimed at redefining relations. Page 6

Barry spared retrial US federal prosecutors announced they would not seek a retrial of Washington Mayor Marion Barry on drug and perjury charges. Page 8

Panama manhunt Panama began a manhunt for

Eliezer Gaytan, head of secu-rity for deposed strongman Manuel Noriega, who aban-doned his refuge in Panama's Vatican embassy. Munger in Liberia

People too weak to move are dying of starvation on the streets of troubled Monrovis refugees airlifted from the Lib-erian capital said.

### Paintings stolen

Thieves stole two paintings by Gainsborough and one by Sir Joshua Reynolds, said to be worth more than \$11m in all, from the Great Hall of Li coin's Inn in London.

**Body found in Ulster** Police and troops searching for a policeman kidnapped by the Irish Republican Army in Northern Ireland discovered a body on a roadside. A British Army sergeant was critically ill after being shot outside a London recruitment office.

Palestinians strike Palestinians in the Israelioccupied West Bank and Gaza Strip went on strike to mark the eighth anniversary of the massacre of Palestinian refugees at Sabra and Shatilla camps in Lebanon.

PM may resign Norway's Conservative Prime Minister Jan Syse may be forced to resign after revelations of alleged irregularities and negligence in his own com-panies' accounts. Page 4

Anger at envoy A speech by US ambassador to Pakistan Robert Oakley has led to a senior minister there demanding that he be recalled and replaced. Page 6

Immunity for banker A senior merchant banker with Wardley Holdings, a subsidiary of Hongkong and Shanghai Banking Corporation, admitted he had been given immunity in the corruption trial of Ron-ald Li, former chairman of the Hong Kong Stock Exchange.

Millionaire jailed David Brown, a millionaire computer expert, was jailed for life in Santa Ana, California, without possibility of parole, for persuading his

daughter, when she was 14, Cosby top earner Television star Bill Cosby topped singer Michael Jackson and the Rolling Stones as number one on Forbes magazine's

# **Business Summary** invest \$1bn

General Motors' components division, world's largest sup-plier of car parts, has strength-ened the management of its western European operations and plans to invest more than \$1bn in the region over the next five years. Page 23

MARKETS: Oil: World prices rose close to an eight-year high yesterday. The November futures price for North Sea Brent crude rose \$1.55 per barrel to \$32.20, while the November contract for West Texas Intermediate gained nearly a dollar to \$32.10. Traders say shortages of available crude oil are becoming increasingly apparent and expect further

Oil price

Brent blend crude (\$ per berrel)

price rises. Tokyo: Share prices eased from the outset, with the Nikkei closing 531.86 lower at 24,365.60. Wall Street: The Dow Jones industrial average recovered after an opening fall of ments to the standard of the stand of nearly 20 points to stand only modestly lower at midses-sion, down 2.97 at 2.581.14. Frankfurt: DAX fell by 12.92 to close at 1.541.15. Back Page, Section II

URUGUAY Round: US is to propose cuts over 10 years of 70 per cent in domestic agriculture support and more in export subsidies. Page 3

HAWKER Siddeley, diversified UK engineering group, reported 28 per cent fall in pre-tax profits. Page 23; Lex, Page

the auction house, said more selective buying held back earnings growth. Page 23

FAG Kugelfischer, West German bearing and industrial me manufacturer, expanded North American activities with acquisition of Connecticut-based Barden. Page 23

DAVIES & Newman Holdings, parent of troubled charter air-line Dan-Air, put its aircraft maintenance business up for sale. Page 23

C. ITOH, Japanese trading house, is planning finance joint venture in London with Westinghouse Credit of the US to engage in merchant banking activities in Europe. Page 30 EUROPEAN Commission may

complaints from importers that dumping is no longer taking place. Page 3 AMERICAN Home Products, US conglomerate, announced

lift textile dumping duties after

MOODY'S Investors Service, US ratings agency, placed three leading Japanese banks on credit review list because of concern about their profit-ability and domestic asset

NORWAY received applications from 24 oil companies for 52 offshore blocks in the country's biggest licensing round since 1965. Page 36

HONG Leong Finance, Singapore's largest finance com-pany, saw profits dip following cline at subsidiary Singapore Finance. Page 24

CREDIT du Nord, commercial banking subsidiary of France's Paribas group, announced 50 per cent advance in net first half profits. Page 25

### Tuesday September 18 1990 Bank of England economist is first top recruit to EBRD

MR John Flemming, the Bank of England's chief economist, yesterday became the first high-level recruit to the European Bank for Reconstruction and Development.

and Development.
It was also understood that
Mr Ernest Stern, a World Bank
senior vice president, would
join the EBRD as first vice
president, becoming deputy to
Mr Jacques Attali, the bank's
president-designate, and taking
charge of country strategy and
lending.

ending.

The bank is being set up with headquarters in London by 40 industrialised and east European nations to support eastern Europe's transition to

The decision by Mr Flem-ming, aged 49 and number four in the Bank of England's hierarchy, to join the EBRD as general counsel and chief economist could be a sign that the bank is overcoming teething Mr Attali upset officials from several shareholder countries

in July and was accused of trying to concentrate too much power into his own hands. There was concern then that his deputy had not been A skeleton staff is wading

through some 3,500 applica-tions for the 500 jobs mitially

on offer at the bank - eventu-ally, it will employ about 1,000

About 10 applications are Arriving each day, and Mr Attali is employing headhunt-ers to seek out individuals with entrepreneurial and mer-chant banking skills to fill the

EBRD's top ranks.
Other vice presidents will be put in charge of the EBRD's treasury and merchant banking operations. Altogether the EBRD will have four or five vice presi-dents, one of whom will come

pean countries among its shareholders.

The institution, which is being created to help the coun-tries of eastern Europe develop into market based economies, is still operating in temporary offices in London's Broadgate Its staff of 30 to 40 has

mainly been seconded on a temporary basis by some of the 40 industrialised and eastern European countries that set it

up.
Though the bank has yet to be formally established, it has large-scale ambitions. It sees itself fulfilling a catalytic role in integrating central and eastern Europe into the

these areas to the present European Community to create a vast market of 700m people. It expects to have a future of perhaps 20 or 30 years.
Indicative of its pan-Euro-

Indicative of its pan-Euro-pean ambitions is the way that it has taken to calling itself the "Bank of Europe" on some of its publicity material.

About one third of its activi-ties will be those of a regional development bank and about two thirds, those of a merchant bank

bank. The bank has a mandate to develop the private sector and will be concerned with the development of democracy, Continued on Page 22



## Pirelli seeks takeover of fourth largest tyremaker

By Halg Simonian in Milan and Andrew Fisher in Frankfurt

PIRELLI of Italy yesterday signalled a further upheaval in the competitive world tyre market by announcing a plan to combine its tyre activities with those of Continental, the West German company, in what would amount to a back-door takeover of the German If successful, the deal would

If successful, the deal would create the world's fourth biggest tyremaker. It would also strike a heavy blow to the practice adopted by many big German companies of restricting voting rights to preserve their independence.

Hanover-based Continental

Hanover-based Continental said tersely that it was studying Pirelli's proposal to see if it was in the interests of shareholders, employees, and customers. Mr Horst Urban, Continen-

tal's chief executive, has made clear that he is determined the company should stay indepen-

But Pirelli said its proposal to create a tyremaker with turnover of around DM13bn (\$8.4bn) had the approval of shareholders owning majority of Continental. Moreover, Pirelli itself now has 5 per cent of Continental's

Nor is Pirelli's proposal expected to be opposed by Deutsche Bank, one of whose managing board members, Mr Ulrich Weiss, chairs Continental's supervisory board which met yesterday. Mr Weiss, a fluent Italian

speaker, is also the Deutsche Bank board member responsible for Italy. Pirelli confirmed that it had made a detailed proposal to

Ludovico Grandi of Pirelli: the main strategist in the deal

Tyre Holding - into those of the German group, leaving Pirelli with a controlling interest in the enlarged concern. Pirelli's main strategist in the deal is Mr Ludovico Grand Though still trailing Michelin of France, Goodyear of the

US, and Japan's Bridgestone, the venture would have 16 per cent of the world market. Continental is currently number four in the world tyre industry, with Pirelli in fifth

The deal would mark a further rationalisation of an industry which is suffering

under which Pirelli washing from over-capacity and falling merge its tyre activities last demand. Tyre prices have from cost-minded carmakers.

The German company's first half pre-tax profits alimped by 39 per cent to DM100m as the result of what it called a "price war" and it has indicated that a dividend cut is likely.

Yesterday, its shares fell by DM20 to DM265 reflecting the absence of a full bid after a long period of intermittent speculation. At this level, the

company is valued at DM2.3bn.
Mr Michael Treschi, a managing director of Merrill
Lynch, the US securities house. which owns under 1 per cent of Continental's shares, said a

combination of the two companies' tyre interests would create an entity large enough to compete with the bigger

without the deal, he added, "Continental could face a very serious competitive threat."
By choosing to work through
a group of allied shareholdersrather than mount a raid in
the market-Pirelli should be

able to get round restrictions on shareholders' voting rights. In the circumstances, it is hard to see how Continental could use the 5 per cent curb to defend itself. However, this remains as an

obstacle to a full bid after the narrow failure of an attempt at last June's annual meeting to have the rule overturned. Details of the shareholder

group remain sketchy. Apart from Merrill Lynch, which is an adviser to Pirelli, a number of German, Italian and other foreign institutions have been gradually accumulating Continental shares in recent

Once the deal is completed, transaction, said if would take majority ownership of the controlling stake in Continental currently held by the shareolders' group.

Pirelli, which claimed that

its proposal represented an entirely "friendly" transaction, took pains to emphasise its readiness to discuss the proposal further with Contin Pirelli noted that all but cer-tain key points remained negotiable. Bidding for a heavier tread

Page 20; Lex, Page 22; Mar-kets, Section II; Stock Mar-kets, Back Page

## Gorbachev urges vote on private ownership of land

PRESIDENT Mikhail Gorbachev yesterday called for a national referendum on Mikhail whether to allow private own-ership of land in the Soviet Union, while pledging his own firm support for radical eco-nomic reform.
His surprise initiative caused

consternation among the strongest advocates of immediate action to promote all forms of private property, including Professor Stanislav Shatalin, author of the reform plans favoured by the Soviet leader. Professor Shatalin warned that the referendum could further delay the process of breaking up the country's ossified bureaucracy, and launching a mass privatisation programme

for state property.

However, Mr Gorbachev, clearly concerned at the continuing danger of a conserva-tive backlash from the bureau-cracy and the Communist Party over the hectic pace of reform, said the question of private land ownership "must be decided by the people, through a referendum.

He was opening a crucial te in the Supreme Soviet

to decide on the country's economic reform strategy between alternative plans drawn up by Professor Shatalin and by the Soviet government, headed by Mr Nikolai Ryzhkov. An amendment of the Shatalin plan, drafted by Professor Abel Aganbegyan, was formally endorsed by the president. Political observers see Mr Gorbachev's move as an attempt to provide the clear popular commitment to reform

and thus prevent recrimination

from conservatives when the reform process causes inevita-However, both Professor Shatalin and Mr Ivan Silayev,

Russian Federation prime min-ister, who have already adopted his report, warned that a referendum would cause unacceptable delays. The Shatalin report calls for

the transition to a market economy in just 500 days, with curbs on state spending, an end to subsidies to state farms and factories, gradual price lib-eralisation, nationwide sales of housing and plots of land, and the privatisation programme. The first 100 days of emergency measures are supposed to start on October. 1.

Professor Aganbegyan said the economic situation in the country was "catastrophic," and that declining oil production was causing an energy crisis at home and a squeeze on hard currency earnings.

Mr Gorbachev said he backed the drastic action pro-He rejected criticism that the plan "leads to capitalism," arguing that drastic stabilisation measures were needed because of "the obvious disintegration of the consumer mar-ket, the growth of the budget deficit and state debt, the disorganisation of monetary circulation, and the rampage of black marketeering and the shadow economy." However, Mr Gorbachev warned against forcing a new system on an unwilling people. US tries to cash in on Soviet 'revolution,' Page 3; Food ultimatum for Gorbachev, Page 4

### Continental last Saturday EC orders expulsion of all Iraqi military staff from embassies

By Robert Mautimer in London and David Buchan in Brussels of the diplomatic service in

THE European Community yesterday ordered the expul-sion of all military staff from Iraqi embassies in the 12 member countries in retaliation for incursions by Iraqi troops into EC diplomatic missions in Kuwait last Friday. In moves which were co-ordi-

move into anti-AIDS field. Page nated, but not identical, against what they described as "new and very grave illegali-ties" committed by Iraqi troops, the Twelve also restricted the movements of frag's other diplomats in the EC. The decision was taken at a meeting of EC foreign ministers in Brussels. Britain went further than

most other states except for france, by ordering out of the country 31 Iraqis, including two military attaches, six support staff and 23 others, described as mainly students. Mrs Margaret Thatcher, Britain's Prime Minister, said in Prague at the beginning of an official visit to Czechoslovakia that the decision was

Kuwait." She was referring to incursions by the Iraqis into the French, Canadian, Dutch and elgian diplomatic residences in Kuwait, when a French mili-tar, attaché and three other French/citizens were arrested

and taken away to unknown destinations.

4 Der official denials from Baghdad that troops had entered the missions in violation of the 1961 Vienna Convention, Iraqi authorities released the French attaché later on Friday.

In an unexpected move yes-terday, three French men held at strategic sites in Iraq, together with the wife of one of them, were also freed and allowed to fly to Amman, the Jordanian capital. Their release came after President Saddam Hussein of Iraq had agreed to allow old

and sick French men to return

These moves came too late,

however, to stem France's inser at the invasion of its diplomatic mission. Apart from deciding at the weekend to send troops, aircraft and tanks to the Gulf, the French Government also ordered the expul-sion of more than 40 Iraqi diplomats and other officials Mr Douglas Hurd, the British Foreign Secretary, said at the

ministerial meeting that Britain's move to expel 31 Iraqis was a gesture of solidarity with those of its partners whose missions in Kuwaii had been invaded. There was some concern in

London, however, that the lragis might order "tit-for-tat" expulsions of British diplomats from Baghdad, leaving the large number of British citizens stranded against their will in Kuwait and Iraq without diplomatic protection and help.
Meanwhile, the Spanish Foreign Ministry announced that
fragi troops had taken up positions around Spain's embassy

to their country in response to an appeal by former Algerian President Ahmed Ben Bella, in in Kuwait. Crists in the Gulf, Page 2; West caught in its own noose,

STOCK INDICES

FT-SE 100: 2.094.3 (+0.5)

FT Ordinary: 1,606.1 (-3.5)

1,015.99 (~0.2%)

New York: DJ Ind. Av. 2,567.33 (+3.22)



### CONTENTS

Pakistans Sliding backwards into the arms of the military ... Management: EC workers' rights proposals unite business and government ..... Technology: Can computers be trusted with Foreign affairs: The west is caught in its own IMF and World Bank: Saddam Hussein spoils

World car industry: Survival of the fittest .... 23,26

Marcotics: Opening Europe's borders in 1993 | Syria spots an opening for manoeuvre in the Gulf



For President Hafez al-Assad of Syria the when his rival Saddam Hussein assumed all the Arabs

Page 2 Technology STERLING New York: \$1.9140 (1.8828) \$1,8775 (1,898) DM2,9550 (2,9625) FFr9,9000 (9,9275) RFr2.4650 (2.45) GOLD

MARKETS

New York: Comex Dec \$390.0 (385,25) M SEA OIL (Argus) Brent 15-day Nov \$32.25 (30.75)

FFr5.1880 (5.2615) SFr1.2765 (1,29755) DM1.5745 (1.581) FF:5.2725 (5.23) SF:1.3125 (1.2905) \$ index 62.4 (62.5)

New York: DM1.5485 (1.57075)

316.50 (-0.33) Tekyec Nitkei 24,365.60 (~531.86) LONDON MONEY closing 14證-14毫%

taken because of "the outrage of Iraqi troops going into the annual list of the world's topices of certain members earning entertainers.

> Gulf crisis is an oppor-tunity to get his counhas been in since the

> > Chief price changes yesterday: Page 23

US kmchlime rates Fed Funds 715% 3-mo Treasury Blas: yield: 7.61% Long Bond; vield: 9.05%

DOLLAR

(same) Life long glit future: 8213 (same)

N Damascus's vast Ham-madia souk, where there is a street called Straight and

a mosque of exquisite propor-

tions, it was business as usual.

Traders in spice, carpets, dam-

ask cloth and almost anything

else you care to mention were pedding their wares seemingly oblivious to the drama unfold-

ing elsewhere in the Middle

able everyday scenes, ques-tions hung in the air to be met

with a shrug of the shoulders or a lift of an eyebrow. What did Damascenes think of their president's decision to send

troops to Saudi Arabia to confront Iraq and to side with the

In the furtive atmosphere of Damascus, where watchers seem sometimes to outnumber the watched, responses tend to

be cryptic. What is left unsaid

is often more revealing: the

sense of a sentiment against

the presence of foreign troops in Saudi Arabia and, by impli-cation, Syria's decision to com-

"Three out of four Syrians are against sending soldiers,"

said a Syrian businessman.

"They don't say it out loud. People feel it in their hearts."

And so it is in this city of mys-

mit its own forces.

But behind these comfort-

By David White, Defence Correspondent

SAUDI ARABIA is expected to for out of proceeds from the speed its purchases of arms from the UK and could increase its requirements, British Aerospace officials said yesterday. BAe is the lead contractor for agreements between the two countries estimated to be worth £16bn-£20bn. This is despite the imminent

prospect of a US-Saudi package deal for \$20bn (£10.6bn) of arms, including advanced fighters, and support services. Reports from Riyadh that the new US-Saudi package would be to the detriment of BAe's prospective sales are dis-counted by the company. Professor Roland Smith, BAe

chairman, said he was "not at all" concerned that US manufacturers were cornering the market. The proposed US package did not mean that Saudi Arabia would automatically reduce or cancel purchases

"It's not an either/or situation," he said.

BAe has begun discussions with the Saudis on new contracts to improve several air pases in addition to construction of a big new base at Al-Su-layil, 300 miles south of Riyadh, which was part of a framework deal signed in 1988. The rise in oil prices since means more money is available for UK supplies, which are paid

sale of 500,000 barrels of crude a day. There is also speculation

that Saudi Arabia might make a cash payment to boost its British purchase iritish purchases. Mr Dick Evans, BAe's chief

executive, hinted recently: The Saudis do have the option to inject cash into the programme if appropriate."

The company has held informal contacts with the Saudis since Iraq's invasion of Kuwait, and more substantive talks are due to take place in

the next few weeks.

These will tackle Riyadh's priorities for supplies under the 1988 deal, which was the second phase of the Al Yamamah agreement concluded two

years earlier.

Before the crisis, prospects of including an additional 48 Tornado aircraft were fading. Other purchases, including US-designed Black Hawk helicopters from Westland, came higher on the list.

BAe's production of the

Anglo-German-Italian Tornado is due to end in 1992. It has already delivered to the Saudis most of the 48 ground-attack Tornados and 24 air-defence variants ordered under the denied that the Saudis had altered their order. The additional 48, if ordered, would

be a mix of the two variants.

Prof Smith said Saudi Arabia
appeared to be "extremely eased" with the company's

performance. He was not aware of any complaints. No firm contracts have been signed for the second phase, although shipbuilder Vosper Thornycroft received instructions in 1988 to proceed with work on six minehunters.

The second-phase framework agreement also included 60 BAe Hawk 200 fighters, a range of weapons, support and train-ing. BAe denied that a second air base had been envisaged and that this contract had been

lost to the US.

It had already been known for some time that Saudi Arabia wanted to increase its fleet of McDonnell Douglas F-15 fighters to about 120 if the US allowed the sale. Saudi Arabia originally ordered 72 but was limited to holding 60 in its inventory

The US has dropped that limit and agreed to supply 24 more from the US Air Force, with a further 24 due to be sold if the package deal is approved by Congress.

The US package also includes tanks, with 385 more of the latest MIA2 Abrams in

tery and intrigue: people feel things in their hearts. For President Hafez al-Assad addition to 315 already ordered, armoured fighting vehicles, trucks, missiles, helicopters the Gulf crisis is not so much an affair of the heart as an opportunity to manocuvie his and other equipment.



way out of the corner Syria had found itself in for the two years since the end of the Gulf war. For this permitted his arch-rival, President Saddam Hussein of Iraq, to pursue his dream of leadership of all the Arabs, and perhaps worse, from Damascus's standpoint, to meddle in Lebanom.

The revolution sweeping eastern Europe and the scaling down of Soviet military support for Syria brought further shocks to a leadership that, more than most values the certainties of old friendships and alliances. Even before the Gulf crisis, Damascus had begun reviewing how to break out of its straitjacket. In the search for fresh alli-

important than Damascus's newly refurbished relationship with Cairo. Presidents Assad and Hosni Mubarak, the Egyptian leader, former colleagues at a Soviet air force academy, have revived an old friendship. Most important, the collapse of the pre-invasion Arab order has enabled Mr Assad to start fashioning a new bloc whose main purpose is to contain and, if possible, eliminate Mr Saddam, who poses almost as much of a threat to the contin-

Syria confronts an enemy as old as Islam

ued rule of Mr Assad's own Alawite minority in Syria as he does to the oil-rich rulers of If there is anything that might cause the cerebral Mr Assad sleepless nights, it would be the thought of Mr Saddam somehow emerging

Saddam somehow emerging from the crisis with his reputation enhanced and bent on revenge against those who he believes betrayed him.

Syria, in league with Egypt and Saudi Arabia with possibly shaky backing from Iran, is determined to confront Mr Saddam Fence Mr Assad is supdam. Hence Mr Assad is sup-porting the Arab moderates and has overcome his reluc-

tance to commit forces to serve alongside Americans. Syria has also been pushed towards the moderate Arab camp by money. Reduced Soviet and East bloc support, and the end of disbursements

from Arab states under the 10year Baghdad agreement of 1978, left a financially vulnera-

Tony Walker sees President Assad trying to break out of a diplomatic straitjacket ble country even more cash-

starved. Now, Saudi Arabia is reported to have increased its assistance sharply. Some west European countries may put aside their reservations about Syrian support for terrerism and resume aid. The sharp rise in oil prices is also a boon to Syria, since it is a net exporter.

A long-serving western ambassador in Damascus described Mr Assad as a "mar-vellous long-term strategist", by comparison with Mr Saddam, a "consummate tactician, but lousy strategist". The struggle between Damascus and Baghdad, almost as old as Islamic history itself, has sel-dom witnessed higher stakes than those now prevailing.

₹ he Syrian leadership, he Syrian leadership, which has long emphasised its revolutionary character, does not feel entirely comfortable about being tied to the presence of foreign forces in Saudi Arabia. Indeed, Mr Assad, in a 3½-hour speech last week to army trainees, dwelt at length on this uncomfortable detail, one that the regime knows puts it at the regime knows puts it at odds with many Syrians. "We are not in favour of the

presence of foreign troops any-where in the Arab world," he declared. "This was and is Syria's stand. But the issue is not that of foreign troops because the problem started

specifying figures.

Mr Douglas Hurd, the UK

Foreign Secretary, argued that the fact that Japan had just doubled its Gulf aid contribu-

tion and the prospect that "other well-to-do countries like Austria and Switzerland"

would chip in made it likely

that in seeking Rous 750m (£522m) from the EC budget

and the same again in individ-

ual national contributions,

Brussels was being too

Military spending — £2m a day in Britain's case — should

also be taken into account, he

None the less, Mr Hurd said he expected EC agreement within a fortnight. For his

**Delors deplores EC** 

failure to quantify aid

to the area. . Therefore, let us solve our problem, and it is an inter-Arab problem, and when we solve it, the foreign troops Not that there is much

opportunity for public dissent. Syria's official media contain no criticism of government policy on the Gulf. Radical Pales tinians groups in Damascus are not permitted to air their generally pro-Saddam views. Publications of the Poular and Democratic Fronts have been stopped from circulating, been stopped from circulating, and literature distributed by the Syrian sponsored Palestinian National Salvation Front, which groups dissident splinter factions opposed to the leadership of Mr Yassir Arafat, the PLO chairman, carries no critical of the Syrian position of the Syrian position. cism of the Syrian position.
In Damascus last week, a
BBC reporter felt the scorn of
the authorities when he
referred to reports of demonstrations last month against official policy – demonstra-tions that Syrian officials insist never happened. The reports had his phone cut and a guard placed outside his hotel-room and was obliged to make a quick exit from the country.

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game between Damascus and Baghdad, in this struggle-between tactics and strategy there are great risks. Mr As knows he has taken a gamble; but, as always, he is in the business of seeking to lessen the odds against losing.

### NEWS IN BRIEF

## Kuwaitis fear Iraqis plan to draft them

IRAQ is rounding up young Kuwaitis in what they fear may be a first step to drafting them into the Iraqi army occupying their country, Reuter reports from Khafji, Sandi Arabia.

Refugees fleeing Kuwait across the Saudi border said yesterday that Kuwaiti men of military age were being taken off cars at Iraqi checkpoints. Iraqi men between 18 and 45 are liable to military service when a national emergency is declared.

### US-UK co-ordination talks

Senior US and British officials will meet this week in Washington to discuss whether new arrangements are needed for co-ordinating land, air and naval forces in Saudi Arabia and the Gulf following expanded British and French military commitments in the Gulf, Peter Riddell reports from Washington.

### Irishmen jailed for fleeing

Three Irishmen have been jailed by the Iraqis for trying to leave the country without exit visas, Kleran Cooke writes from Dublin. The Irish Department of Foreign Affairs said the men were caught two weeks ago. They were due to appear before an Iraqi court in the next few weeks.

### Medical aid from Czechs

Czechoslovakia is to send a field hospital and medical teams to the Gulf in what is believed to be the first practical contribution by a former eastern bloc country to support the UN effort to reverse Iraq's invasion of Kuwait, writes Ivo Dawnay in Prague.

### Iran affirms backing for UN

Tehran has reaffirmed it would abide by UN sanctions against Iraq as a senior Iranian official discussed normalisation of ties in Baghdad, Reuter reports from Micosia.

Tehran Radio said Deputy Foreign Minister Mahmoud Vaesi, briefing EC ambassadors in Tehran, stressed Iran's commitment to the Security Council resolution imposing an embargo on Iraq.

## Riyadh and Moscow restore ties after 50 years

SAUDI ARABIA and the Soviet Union agreed yesterday to restore diplomatic relations after a break of more than 50 years, Tass news agency reported, AP reports from

President Mikhail Gorbachev met Saudi Foreign Minister Prince Saud Al-Faisal Al Saud and expressed hope that bilat-eral relations between the countries would help settle the Gulf crisis, Tass said.

"The restoration of diplo-matic relations amid an acute crisis in the Arab East emphasised the resolve of both states

mentation of UN Security Council resolutions on the Gulf in co-operation with other members of the international community," the official news agency said.

Tass said Mr Gorbachev and Prince Saud "assessed the pos-sible conduct of the aggressor" meaning Iraq. Prince Saud handed Mr Gorbachev a mes-sage from King Fahd, the Saudi monarch, without disclo-

sing its contents.

Earlier, the prince met Foreign Minister Eduard Shevardnadze, and they urged the immediate withdrawal of Iraqi troops from Kuwait, Tass said.



A volunteer worker sprays disinfectant round tents in the Andalus refugee camp near Amman, Jordan

## Brasília embarrassed by military links

By Simon Fisher in Rio de Janeiro

THE presence in Baghdad of four Brazilian diplomats seek-ing to secure exit visas for more than 300 Brazilians stranded in Iraq has pointed up the military nature of the countries connection and is proving an embarrassment to the Brazilian government. Most of the Brazilians are

employed on construction con-tracts, but they include a shad-owy group of 21 weapons specialists working on an unofficial project to develop sophisticated missile technol-

King Hussein and two radical

Palestinian leaders who once vowed to topple him, Lamis Andoni writes from Amman. In separate meetings on Sunday, the king received Mr George Habash of the Popular Front for the Liberation of Palestine (PFLP) and Mr Nayef Hawaimeh of the Democratic Front for the Liberation of Palestine of P

The four-man diplomatic for military purposes, including secret shipments of yellow-cake uranium in 1981. ambassador to London, Mr Paulo Tarso Flecha de Lima, who was one of the key figures in developing commercial ties between Brazil and Iraq in the mid-1970s, under successive Brazilian military govern-

Brazil's relations with Iraq have maintained close contact between the military of both countries. Brazil has supplied arms in exchange for oil, and is said to have helped Iraq in its quest for nuclear technology

contacts since the two Pales-tinian leaders were banished from Jordan in 1970, and were

not reported by the official Jordanian media yesterday. King Russein and Palestin-

King Hussein and Palestin-ian groups have expressed sympathy with Iraq following the Iraqi invasion of Kuwait and the arrival of US and other forces in Saudi Arabia. Mr Habash and Mr Hawait

Brazil has tried to keep a low profile so far in the Gulf cor flict, supporting the UN embargo and distancing itself from the activities of what it refers to as private citizens.

The 21 technicians, however,

include ex-military officers who previously were employed on the Brazilian Air Force Piranha missile programme, abandoned in 1988 because of costs. They are led by military reservist Brigadler Hugo de

Oliveira Piva, one of the men-tors of Brazil's nuclear and space programmes. He is also in Baghdad, apparently able to enter and leave Iraq at will. Iraq maintains that the tech-nicians cannot leave because they know Iraqi military secrets. Most of the Brazilian citizens work on canal and road construction contracts and the Brazilian foreign ministry says Iraq is refusing to issue exit visas unless the construction company, Mendes Junior, agrees to contract an Iraqi company to finish the job.

## Crisis reconciles Jordan and Palestinians

as reactionary and treacher-ons. During the civil war in 1970 the Jordanian govern-November, was hailed by both groups as a historic turning ment put a bounty on each of the two leaders, considered the "most wanted outlaws" in the point for the whole region. point for the whole region.

But it was a common stand against the American military intervention in the Gulf which finally prompted the reconciliation, when King Hussein let the two come back to attend a conference of radical Arabs.

This ended on Monday with a call on Arabs to attack US interests in the region "the minute the US attacks Iraq". The King's relinquishing of responsibilities for the Israeli-occupied West Bank to the Pal-estine Liberation Organization (PLO) in 1988 removed a big source of contention.

MR Jacques Delors, the European Commission presi-dent, yesterday called "deplor-able" the failure of EC foreign chairing yesterday's discus-sion, sought to minimise the disarray over general economic aid and stressed yesterday's accord that EC emergency aid ministers to put a firm figure to the aid they had earlier states in the Middle East. Ten days earlier, Mr Delors had halled the ministers promto feed and transport refugees. should be bumped up by a fur-ther Ecus 45m. ises of sid as a sign of the Community's new capacity to take speedy decisions as a political unit. But British and Ministers also instructed Brussels to start immediate negotiations for: Dutch opposition yesterday prevented further progress in

· A new financial protocol with Syria worth around Ecos 146m in European Investment Bank loans and aid.

part, Mr Gianni De Michelle, the Italian Foreign Minister

• Free trade arrangements with members of the Gulf Co-operation Council without further ado. There had been some possibility that Brussels would ask for a new negotiating mandate which would the processed for the proce have caused further delay.

Separately, yesterday Israel called for new and closer rela-tions with the European Community in the light of the Gulf

Speaking at a long-arranged discussion of the EC-Israel association accord, Mr David Levy, Israel's Foreign Minster, said his countrymen were "much nearer to Europe than our non-European Mediterra-nean neighbours".

### Japanese oil prices rise despite Miti pressure

By Stefan Wagstyl in Tokyo

JAPAN'S OIL distribution companies yesterday amounced increases of 7 to 8 per cent in the price of petrol and other products in response to the rise in crude oil prices.
The increases would have been greater had it not been for pressure from the Ministry of International Trade and Industry (Miti), which is seeking to minimise the impact of higher international oil prices on the Japanese economy.

One oil company said it had wanted to raise the cost of a litre of petrol by Y10 (4p) to around Y132, but had been forced to accept an Y8

Miti is concerned to ward off

are also fears that sharp product price increases may spark panic buying. In Hokkaido, Japan's northem island, householders have complained to the local Miti office that shopkeepers were last week refusing to sell heat-ing oil before the expected price increase. A local action committee of consumer groups and labour unions demanded guarantees of stable supplies. Miti said sales of heating off Miti said sales of heating off in Hokkaido ran 15 per cent above normal in July and August as some householders stocked up early for the winter. This left some users — including farmers and building commanies—short of leverence and

panies - short of kerosene and propane gas.

Miti appealed to householders to stop stockpiling.

Richard Gourlay in London adds: The Japanese govern-ment has lifted restrictions on domestic oil refineries in order to ensure enough kerosene, an important winter fuel, will be available to consumers, according to the industry newsletter,

Petroleum Intelligence Weekly.

### United Nations steps into the Gulf spotlight, warts and all The Security Council is taking the lead in action against Iraq. Edward Mortimer ponders how well equipped it is to do so

Front for the Liberation of Palestine (DFLP).

They were the first such meh were previously active opponents of King Hussein's regime, which they described

force". Insiders talk of "Article 41%".

HE Security Council is "actually being door-stepped," said a diplomat from one of its member-states last week, without pre-tending that he found the experience other than gratifying.
The UN Security Council is the centre of unaccustomed world attention because, for the first time, it is taking "action with respect to threats to the peace, breaches of the peace, and acts of aggression", as it is empowered to do by Chapter VII of the Charter, and so exercising its "primary responsibility for the mainte-

nance of international peace and security".

The forces assembling in Saudi Arabia are not yet under UN command, and no resolution of the Council has yet invoked Article 42, which refers to "action by air, sea or land forces". But the interception of ships suspected of breaking the embargo on Iraq already goes beyond a strict Interpretation of Article 41, which refers to "measures not involving the use of armed

All this could fly spart if the US decides, with or without some of its allies, to take unilateral military action against Iraq. But for the moment it is being careful to seek the Coun-cil's authority for its actions directly aimed at forcing Iraq to withdraw from Kuwait (as opposed to those which, osten-sibly at least, are designed to defend Saudi Arabia). And President George Bush, in promising "a new world order", has made it clear that this is to be based on "con-certed United Nations action against aggression".

against aggression". But how well equipped is the UN to play the leading role thus suddenly assigned to it? Observers in New York see two principal points of weakness.
One is the Secretariat, the
UN's executive body. Paradoxically, the Secretariat's status is actually somewhat diminished by the Security Council's newfound activism. When the Security Council was paralysed by the cold war, it was left to

the Secretary-General to take happened, especially in the days of the second Sec-retary-General, Mr Dag Hammarskjöld (1953-1961).

In fact Mr Hammarskjöld's activism brought him into con-flict with the permanent mem-bers and they have since avoided appointing anyone with such a strong personality. Mr Javier Pérez de Cuéllar, the present Secretary-General, has won almost universal respect at the UN. He is discreet, an efficient administrator, and rather than try to com-pete with the Security Council he has encouraged the five per-manent members to work together, especially in the closing stages of the Iran-Iraq war. But as he nears the end of his second five-year term he is visibly exhausted and the search for a successor is beginning.

A pamphlet published today by two recently retired elder statesmen of the UN, Sir Brian

Urquhart and Mr Erskine

Childers, draws attention to

the inadequacy of the proce-



dures for selecting the Secretary-General and the lack of

clear criteria. The basic criterion, they say, appears to have been to find a reasonably acceptable candidate who could escape the veto". They particularly criticise the way the procedure operated in 1971, which gave "a red inventor of the country o sad impression of lack of

top-level governmental interest, inadequate high-level consultation, opportunism, gossip, rumour, intrigue and a com-plete absence of record-checking". (The result was, of course, the appointment of Dr Kurt Waldheim.)

in Jordan, culminating in par-

They suggest a number of improvements, taking into account the need for the UN not only to act in defence of peace and security but also to co-ordinate the handling of new global issues such as drugs, Aids, population and the environment, at present dis-persed among a rambling network of UN agencies.
(One interesting finding is

that among 136 executive heads of such agencies appointed since 1946 only one has been a woman - Dr Nafis Sadik of Pakistan, currently

head of the UN Population The other problem concerns
the membership of the Security Council itself, which is
skewed heavily in favour of
Europe. Four of the five permanent members (Britain, France,

the Soviet Union and the US) are also members of the Conference on Security and Co-operation in Europe. In addition three of the 10 non-permanent members are usually European - two from the western group and one from the now rather anomalous east European group.
This imbalance would be

aggravated if the latest Soviet proposal to make Germany a sixth permanent member were adopted. Japan would certainly insist that it had at least as good a claim, and many would argue that the EC should content itself with one permanent seat rather than three. Brazil has also put forward a claim for itself and two or three other third world countries (India, Nigeria and possibly Egypt) to be given permanent membership, though without a veto. (It is often pointed out

was originally introduced as a concession to Stalin, who feared he would otherwise be outvoted by a capitalist major-ity. Its effect now is to ensure that while the Security Council can take action to enforce the law against a middle-sized transgressor like Iraq, great powers like the US can invade small countries such as Grenada and Panama without being answerable to anyone. The fact that the US, thanks

to the unwillingness of Congress to vote the necessary funds, is several years behind with its payment of UN dues makes its self-righteous invoca-tion of UN decisions in the current crisis even harder for many other members to take.

In the past such arguments were largely theoretical. Today, as the Security Council takes decisions which materially affect the vital interests of many states, they are begin-ning to arouse real passion.

\* A world in need of leadership: tomorrow's United Nations (Dag Hammarskjöld Founda-tion, Uppsala, Sweden).

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## Washington to table new offer On farm subsidies

By William Dullforce in Geneva

THE US will table a revised proposal for reductions in agricultural support in the Uru-guay Round trade talks next Monday, it will call for cuts of monday. It will call for cuts of "as much as 70 per cent in domestic supports and even more in export subsidies" over a period of 10 years, Mrs Carla Hills, US Trade Representative, said in Geneva yesterday. Mrs Hills would not disclose further details but described

further details but described the proposal as an "enrichment" of the original US offer. The implication of her remarks is that the US may no longer be insisting on the full elimination of all forms of all forms. tion of all farm export subsi-

es 18

Surt

A compromise over agriculture between the US and the Cairns Group of 14 farm-exporting nations on the one side and the European Commu-nity on the other has become the key to the success of the

whole Round.
Mr Ray MacSharry, the EC
Agriculture Commissioner, last month offered a 30 per cent reduction in total EC assistance to farmers. The most difficult issue in the talks has been the EC's refusal to aban-don its export subsidies.

Mrs Hills said yesterday that gradual and progressive cuts in export subsidies "ought not to be a problem". But she insisted that an EC support mecha-nism, which had produced a rise in export subsidies from \$9bn last year to \$11bn this year, was "intolerable".

"We have to figure out a way in which the EC farmers can operate without distorting our markets," she added.

Mrs Hills is in Geneva for three days with members of the US private sector advisory committee on trade policy to the Bush administration. They will be discussing with senior negotiators the problems in which the 15-part talks have

With the Uruguay Round in its last 70 working days "we want to be sure that the ambassadors share our con-cern about how much (still) has to be done", Mrs Hills said. Other countries have been looking to a lead from Wash-ington in the stalled talks on services and textiles and cloth-ing. Mrs Hills said one of the purposes of her visit was to see

### Fläkt wins Skr1.5bn Ford paint shop order By Robert Taylor in

THE Flakt group, part of the Asea Brown-Boveri (ABB) company, announced yesterday it had secured an order worth SKrl.5bn (£139m) from Ford to build a paint shop for the US car company's assembly plant at Oakville in Ontario, Canada. at Carville in Omario, Canada. Fläkt said the order had been acquired through its US subsidiary. ABB Fläkt Alpha, which will carry out the contract via a joint venture with Fluor Daniel of South Carolina.

The largest paint shop Ford has ever had it should be operational by January 1992.

The order is a substantial boost to ABB Fläkt which made a profit of SKr639m last year and Skrishn worth of sales. The group specialises in the manufacturer of environment friendly products. It reflects Ford's determination to improve the paint produc-tion environment which has a reputation for being dangerous

JAPAN is putting pressure on domestic power companies to buy more US-developed technology to end an amorphous metals dispute.

Mr Kabun Muto, Japan's trade minister, says leading domestic utilities could buy more transformers using

caused by a complaint from Allied Signal it had been unfairly kept out of the Japa-nese market, reached deadlock when Tokyo said a US demand

Now Tokyo wants to end the Now Tokyo wants to end the row but insistence on a patent extension, could result in the talks breaking down, Miti says. If that happens, and Allied Signal refiles its complaint after a 150-day suspension which ends today, Japan may face retaliation by April.

### **Developing nations win** more World Bank orders

By Peter Montagnon, World Trade Editor

DEVELOPING COUNTRIES are playing a sharply increased role in providing goods and services to projects financed by the World Bank.

According to figures released by the Washington-based insti-tution this week, procurement from developing countries totalled \$2.8bn (£1.51bn) in the year to June 30, up \$710m on the level a year earlier.

By contrast procurement orders received by developed countries slipped to \$6.92bn

from \$7.18bn.

A striking feature of the latest figures, which exclude local procurement in each project's host country, is the number of new countries now winning administration of the property of the prop

from the Bank. Orders won by Brazil, China, South Korea and Singapore -traditionally large developing country suppliers - slipped siightly last year, while orders won by smaller countries simply listed as "others" in its table jumped by over \$1bn to

While this suggests that the Bank is now spreading its pro-curement net very widely, it has also worked to the disadvantage of suppliers in the

community subsidies to Airbus Industrie with the General Agreement on Tariffs and Trade, if no understanding is reached in bilateral discussions by the end of September, Mrs Carla Hills, US Trade Representative, and vectories. said yesterday. A July 31 deadline had been allowed to slip because US negatiators had received a call from Brussels suggesting there could be greater flexibility on the European side and because Gatt was in recess.

The US will lodge

complaint about European Community subsidies to Air-

to break the logiam in services More "senior attention" was required in services. Mrs Hills promised "more policy guid-ance" from Washington. However, she denied that the US was being more recalcitrant than other countries over the crucial question of "coverage" the number of sectors to be covered by a trade-liberalising

agreement in services.
US domestic shipping, civil aviation and telecommunication interests have been pressing for their sectors to be excluded.

Other countries had similar problems, Mrs Hills said and cited the EC's wish to avoid commitments on broad-

casting.
In the textiles talks a US proposal to switch to a system of global quotas when dismanting the existing mechanism of bilaterally agreed import quotas has been a major stumbling

Yesterday Mrs Hills said that, if no other country wanted to discuss global quo-tas, the US was willing to nego-tiate on five main points regarding a transition period to full liberalisation of trade in textiles and clothing. These were coverage by country and by product, the period of the transition, growth rates for imports during the period and safeguards against disruptive surges in imports

surges in imports.
But Mrs Hills confessed that she was "enormously dis-tressed" that a new textile bill, setting up a global quota system, was being put to the US Congress in the last two months of the Uruguay

### Tokyo tries to resolve metals row with US

By Michiyo Nakamoto in

more transformers using amorphous metal alloys devel-oped by Allied Signal, a US company. Efforts to resolve the row

for an extension on Allied Sig-nal's patent was unacceptable.

industrial world. The UK, which has long been seeking to boost its World Bank business through a spe-cial co-financing arrangement, ciai co-mancing arrangement, saw its orders drop to \$875m last year from \$935m. The US was the Bank's largest single supplier with \$1.70bn (\$1.41bn), but Japan's total slipped to \$877m from \$1.22bn. West Germany notched up a total of \$777m (\$858m), France \$716m (\$636m) and Italy \$374m (\$384m).

(\$384m).
Measured in terms of total spending by the Bank on foreign procurement, the share of developing countries changed little during the year, reaching 23.5 per cent compared with

22.5 per cent previously.

However, the latest spending figures include outlays of \$2.160n on debt relief, a new activity for the Bank which does not pass through normal procurement channels and is isted separately.

One conclusion is that resources applied to this activity, which benefits mostly banks in industrial countries, have diverted spending away from commercial suppliers to the Bank in the same richer

### **WORLD TRADE NEWS**

## US tries to cash in on Soviet 'revolution'

Anthony Robinson on American companies seeking big business with Moscow

"WITH FULL backing at last from the US government we now have a strong chance to do good business in the Soviet Union after being badly beaten for years by Europeans who had the government support we lacked."

considering whether to lift some textile dumping duties imposed in 1988, following complaints from Community importers that dumping is no longer taking place and their That is how Mr John Mur-phy, chairman of Dresser industries, summed up the new climate for US-Soviet business following the Helsinki summit longer taking place, and that the continued existence of the duties is harming consumers of and the impending Soviet con-version to a more decentralised

The duty was imposed on imports of polyester fibre from the US, Mexico, Romania, Taiwan, Turkey and Yugomarket economy.

Last week Mr Murphy was one of a "presidential delegation" of 15 chief executives of US corporations, led by Mr Robert Mosbacher, the US company to be be be been secondary. A group of EC importers have complained to the Com-mission that the exporting countries have increased their merce secretary, to hold high level talks in Moscow with the specific political backing of the US and Soviet presidents. It was not always thus. Ten prices so they are no longer dumping, and EC producers -now in better health anyway are no longer suffering as a result of the cheap imports. Moreover, they have claimed years ago he was the butt of official US anger when he per-sisted in selling a high-tech drilling equipment plant to the Soviet Union, in defiance of US

EC may lift

some duties

THE European Commission is

on textiles

By Lucy Kellaway in Brussels

users of the fibre.

users of polyester fibre.

the continued existence of the duties has led to a reduction in imports and an increase in EC government attempts to government attempts to embargo the export of energy-related and other strategic exports, in the wake of the Soviet invasion of Afghanistan. Now Moscow, obsessed for decades by its bid for military parity with Washington, is looking to US companies to help it find alternative civilian prices for polyester fibre which has increased costs for Other textile imports which compete with products made by Community polyester yarn users have not been subjected to any duty and have therefore become more competitive. This help it find alternative civilian has increased the losses of EC

employment for over 400 for-mer military factories and to

attract US investment in energy, transportation, mass housing food and other mass market and high-tech areas. Mr Mosbacher made clear

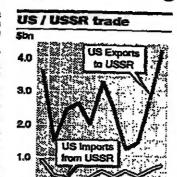
that the US government would not help US companies by granting large scale credits, like Germany and other Euro-pean countries and was concerned about the backlog in trade payments of up to \$200m. He also identified a list of problem areas, including confusion over who to talk to now the confusion of the confusio the centralised system of state foreign trade and banking monopolies is being broken up, lack of clarity on property laws and ownership rights, uncertainty over rouble convertibility and poor infrastructure.

But after four days of intensive talks, culminating in a three-hour session with Mr. Corbachev, the delegation

Gorbachev, the delegation talked optimistically of future deals in oil and gas, military conversion, mass housing, transport, financial services

Long-standing obstacles to trade, like withholding of mostfavoured-nation status until passage of a new liberal Soviet emigration law, are expected to be cleared by Congress shortly after the Supreme Soviet passes such a law within the next two months.

Six of the 15 business chiefs were from oil or energy related businesses. Chevron, which



already has a joint venture in the Caspian sea is discussing development of a geologically complex multi-billion barrel Tengiz field in Kazakhstan. Mr Kenneth Derr, the chairman, said the talks were no longer with Moscow-based min-President of Kazakhstan and republican authorities. Such ople, including the mayors of big cities like Moscow and Len-ingrad, will play a much more important role as the central ministries wither and decisionmaking power devolves to enterprises and local and regional authorities under the "Shatalin plan" for conversion

to a market system within the next 500 days. Meanwhile a graphic illus-

tration of the wider infrastruc-tural problems in the energy sector was given by Mr Mark Hungerford, chairman of San Francisco based Transisco Industries, Since 1989 the company has been in a joint ven-ture with Soviintrans, leasing 1,500 heated rail tank wagons for the transport of oil in a deal financed through European banks. Last week he announced another \$50m deal to lease and operate a further to lease and operate a further 1,000 wagons on the Soviet railways. "It is a profitable business and we like our Soviet partners who have picked up the new technology and business methods fast. We are glad to be in the biggest rail car market in the world," he said. Transisco makes money by turning round its rail cars

three times faster than the Soviet railway average. Given that the Soviet railway system has no fewer than 900,000 oil tank cars, (compared with only 200,000 on the US rail network), the potential productivity gains in modernising to US standards are immense, he added. The badly overloaded and under-invested railways could do the same job with 600,000 fewer rail cars. Transisco is also negotiating

an unspecified civilian aircraft deal with Sukhoi, which hith-erto has made Soviet fighters and other military aircraft Aerospace is a particular

favourite for future US-Soviet co-operation. The two sides already have unprecedented access to former secret military facilities in each other's countries as a result of arms control agreements involving the supervised destruction of weapons systems. Last week Mr Armand Hammer, the doyen of US-Soviet business, announced from Israel a plan to reengine Tupolev 204 and Ilyushin 96 aircraft with US Pratt and Whitney engines and US and Israeli avionics.

In addition, Sealand Services is developing trans-Siberian air is developing trans-Siberian air and express rail container links between Japan and Europe, while a delegation from the New York Stock exchange is expected in two weeks. Its members will offer technical advice on how to set up the new stock exchanges which will make their re-appearance in the Soviet Union, as the country embarks on mass privatisation of former state and party-owned assets. It is all part of the revolution now taking place in Soviet atti-

tudes and institutions summed up by Mr Donald Barron, chair-man of Paine Webber group. "For the last few days we've been listening to Soviet offi-cials talking enthusiastically of concepts like enterprise, profitability, markets repatriated profits, convertibility. I find it all very exciting."

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Building On Beliefs



# rule out tax rises as cost of unity

By Katharine Campbell in Frankfurt and David Goodhart

MR Theo Waigel, the West
German Finance Minister, yesterday publicly stated for the
first time that tax increases
in a period where tax revenues cannot be ruled out to pay for

German unity.

Following the receipt of two widely publicised bills—
DM13bn (£4.4bn) for the withdrawal of Soviet troops from East Germany and DM3.3bn as Germany's contribution to the Gulf – Mr Waigel said: "Tax increases must be the last resort when all other measures have been exhausted."

His remarks coincided with a report by the Bundesbank, the German central bank, which German central bank, which issued another stern warning that the country's public borrowing programme should not be allowed "to get out of hand" even if the East German economy is suffering "recessional tendencies" during the period of adjustment to market forces. West Germany's governing parties previously said that tax increases were not necessary

increases were not necessary, although Mr Waigel has hinted that a reduction in corporate tax planned for next year may have to be postponed. In response to Social Democrat pressure for more details on the costs of unity Chancellor Helmut Kohl said at the week-end that a balance would be drawn up after unity on Octo-

The cost of German unity coloured the conclusions drawn up by Bundesbank in its September monthly report. The central bank points out that the net credit requirements for all public sector bodies, includ-ing the German unity fund, but excluding the East German trust fund, would be "unlikely to be less than" DM100bn for

It therefore urges spending restraint at both federal and state level. Because the Länder have been particularly buoyant the bank suggests rising state and local expenditure should be particularly "ener-

getically curtailed".

Despite the uncertainty surrounding the cost of unificarounding the cost of unifica-tion, the authorities expect long-term yields in the bond market to settle around the current, relatively high, 9 per-cent mark — partly on account of the buying appetite of domestic investors. But the bank also cautions that rates are equally unlikely to fall, given domestic factors, as well as the worldwide savings ahortage. shortage. Bundesbank monetary policy

Bundesbank monetary policy has remained virtually unchanged during the summer — weathering both the introduction of the D-Mark in East Germany at the beginning of July, as well as the onset of the Gulf crisis in August. The report indicates this stance is expected to continue.

However, policy could tighten, it hinted, if off prices rise dramatically, or if the D-Mark weakens from its current position of strength, or if

rent position of strength, or if domestic prices and wages spi-ral upwards, feeding on "homemade" inflationary adjust-

ments.
This month's report also highlights that, since the bank's writ extends to East Germany following currency union, monetary targeting has become more difficult – the bank does not expect to produce a reliable M3 measure for both Germanys before the end both Germanys before the end of the year.

To date, it only has available a combined figure for cash in circulation, which rose in July by 10.5 per cent.

### SPD is failing to make headway in opinion polls

By David Goodhart in Bonn

ELEVEN weeks before the first all-German elections which take place on December 2, opinion polls suggest that the opposition Social Democrats' ability to mount a convincing challenge to Chancellor Helmut Kohl's centre-right coali-

tion is slipping away. An all-German Emnid poll published at the weekend gave the centre-right CDU/CSU 45.5 per cent, a 12 per cent lead over the SPD. A poll by the ZDF TV station published yesterday gave the CDU/CSU 44 per cent, an 8 per cent lead over the SPD.

The effectiveness of Mr. Oskar Lafontaine, the SPD's candidate for Chancellor, as a campaigner, and the volatility of opinion in East Germany, mean that a surprise catch-up cannot be ruled out. But currently the SPD seems fatally flawed by its continuing weak-ness in East Germany and the

reluctance of voters in either Germany to blame East Germany's economic problems on

the government in Bonn. The East-SPD scored only 21.9 per cent in the free parlia-mentary elections last March. But the SPD hopes that that was merely a vote for the D-Mark, and did not signify underlying political preferences, have been dashed.

Last month SPD support in

East Germany rose to 30 per cent, but in the latest poll it has fallen back again to 24 per The SPD faces further prob-lems from a revival of the Greens in East Germany who now poll 10 per cent after their decision to merge with the Cit-izens Group which led last

year's revolution.
The PDS, the former Communists, are also threatening to draw away some of the left-wing vote.

## Waigel refuses to | Walesa confirms he will run for the presidency



MR Lech Walesa, the leader of Poland's Solidarity movement, yesterday finally declared his political ambitions by announcing his intention to run for the presidency, Christopher Bobinski writes from Warsaw

In a statement issued in Gdansk, Mr Walesa said: "I offer society my readiness to be a candidate in general elections for the office of President of the Republic of Poland. For me this means the fulfilment of the oath I took in August 1980," a reference to when Mr Walesa led the shipyard strikes which gave birth to the Solidarity movement.

The statement came on the

eve of a meeting between the country's political leaders,

General Wojciech Jaruzelski, the President, who says he does not want to complete his five-year term, Mr Walesa, and Cardinal Joseph Glemp, the Polish Primate Polish Primate.

The meeting, called at the Primate's initiative, shows that the Catholic Church is still intent on playing an important political role. But the meeting is also designed to seek ways of dismantling the "round table" arrangement under which Poland has been governed for the past year.

The round table agreement, which was formed during the spring of 1989, was originally almed at establishing a modus vivendi between the commuSolidarity's crushing victory in last year's elections, it has indicated that moderate policies will be followed towards Poland's former rulers.

Mr Walesa's drive for the presidency over the past few months has, however, been conducted under the twin message: that the present govern-ment under Mr Tadeusz Mazowiecki, the Prime Minister, has been too slow in ensuring economic changes, while the for-mer communists have too great a role

Mr Mazowiecki, who is being urged by his supporters also to stand for the post of president, has argued that the policies urged by Mr Walesa, who is likely to win the election, run

the risk of bringing chaos. At today's meeting Cardinal Glemp will be looking to the participants to provide a digni-fied exit for Gen Jaruzelski, who wants no political witch hunts. A consensus has also to be built in parliament, where deputies from the former established parties, such as the communists, still have a majority

and are arguing for a propor-tional electoral law. on Thursday, there will be a key debate in parliament which should throw light on when elections could be held. The earliest possible date for a presidential election is the end of December. Parliamentary elections are mosted for pext. elections are mooted for next

remained faithful to the main

remands infinite to the main stream European Humanist tradition," he said.

Mr Havel also apologised for the "hesitant" nature of Czechoslovakia's first steps.

nomic opportunities and the Czech market for its product, especially of high technology goods. "Your special experience in the field of privatisation is of crucial importance to us," he added, welcoming assistance now being made available under the UK's \$2.25m know-how consultance. 22.25m know-how consultancy

On the Czechoslovaks' On the Czechoslovaks' efforts to transform their economy, the PM emphasised the need for bold measures to liberate markets. While supporting EC membership for all the East European countries in the longer term, she insisted that the time scale would depend on how quickly stable regulations could be established.

In a veiled reference to the growing economic influence of

have undergone that experience before and it was not a happy one," he said.

Today Mrs Thatcher is scheduled to address the Czechoslovak Federal Parilament when the is expected to

## Food ultimatum for Gorbachev | EC opens up public

By Quentin Peel in Moscow

THE city of Sverdlovsk, industrial capital of the Soviet Ural mountains, has issued an ultimatum to President Mikhail Gorbachev: supply us with food, or our factories will stop producing goods for the state.

An extraordinary address, spelling out a disastrous shortspelling out a disastrous short-fall in meat supplies to the city, as well as sugar, cigarettes and other products, was sent by the Sverdlovsk Soviet of People's Deputies — the city council — to the Soviet leader, as well as to Mr Nikolai Ryzhkov, the Prime Minister, and Mr Ivan Silayev, premier of the Russian federation.

It coincides with new evidence of a looming meat shortage in Moscow as well, with only five days supplies of meat left in the capital city's stores. Both reports underline the increasingly desperate state of the Soviet economy, described in the Soviet parliament yesterday by Professor Abel Aganbegyan, the leading economist, as "catastrophic".

Sverdlovak, a city of some 1.5m people, boasting a major engineering and defence industry complex centred on Uralmash — the giant industrial It coincides with new evi-

mash — the giant industrial combine once headed by Mr Ryzhkov — is regarded by many as a touchstone for conditions in the Russian heartland. Keeping it supplied with food is a crucial task for any perional government.

national government.
In its address, the city council warned that they will suspend supplies from city facto-ries if food orders from regions as far afield as Krasnodar, Lip-etak and Orenburg are not fulfilled. As for Moscow, 730 out of a total of 1,274 meat shops are no longer selling meat, and 750 are no longer selling sau-sage, according to Izvestia, the

government newspaper.
At the beginning of last week, the city stores contained only 12,000 tonnes of meat, enough for five days' consump-

on the brighter side, the capital's bread shortage seems to have eased in recent days, and a combination of cigarette rationing, with free prices for the best brands, has also replicated to be consisted. replenished tobacconists'

However, Professor Aganbe-gyan, arguing in the Supreme Soviet in favour of the most radical plans for a 500-day transition to a market economy, warned that gloomy economic figures for the first eight months of the year underlined



Ryzhkov; details on shortfall

that the trend was getting steadily worse. He said there was a "catastrophic fall" in oil output, the country's largest single export revenue earner, which would mean a drop in revenues of \$10bn (£5.4bn) over the meant the meant if it continues. the next two years if it contin-

He also warned that the budget deficit, supposed to be limited to Rbs60bn this year, was now running at double that rate, or Rbs30bn a quarter.

Figures produced by Gos-plan, the state planning com-mittee, for Prime Minister Nikolai Ryzhkov, show that there was a shortfall in deliveries by state enterprises to consumers of Rbs5.2bn in 1989, and Rbs8.2bn in the first eight and Rbs8.2bn in the first eight months of 1990, or an increase in the shortfall of 58 per cent. Although the drop in indus-trial production is officially put at only 0.7 per cent, the real decline is thought to be much larger once disguised inflation is taken into account

is taken into account. On the housing front, only 34 per cent of planned housing was built in the first seven months of the year, and in the first nine months it will be only 50 per cent.

The outlook on the energy front is perhaps most worrying of all, with a predicted shortfall of 125m tonnes of fuel including 50m tonnes of oil and 40m tonnes of coal for the year as a whole.

The Gosplan report predicts serious difficulties in petrol supplies, in meeting oil export

### procurement market By Lucy Kellaway in Brussels cing a levy on blank tapes in the Community, and instructed

NEW rules that will force EC member states to open their markets in public purchasing to competitive practices, and which could result in large annual savings of up to Ecu20bn (£14bn), were yester-day finally adopted by industry ministers in Brussels.

Beginning in 1993, public buyers in the important sectors

of energy, transport, telecom-munications, and water, which until now were excluded from EC rules on procurement, will have to give a fair chance to suppliers in all member states. The directive has been highly unpopular with third countries since it contains a "buy Europe" clause. This will allow buyers to prefer Euro-pean bids so long as they are no more than 3 per cent dearer than the best bid from a third country.

The new rules will apply to all works contracts of over Ecu5m and to supplies contracts of Ecu400,000, except for telecommunications, where the threshold has been set slightly

threshold has been set slightly higher at Ecu600,000.

The passage of the directive almost completes the EC's ambitious legislative package to tighten up practices in all kinds of public procurement — where at present all but some 5 per cent of the demand is met by the member state itself. by the member state itself.

Meanwhile, ministers from neadwhile, ministers from 11 member states — with Britain alone in opposition — yesterday gave their support in principle to the idea of introdu-

the Commission to come up with a proposal for a directive. The UK is against any such levy, on the ground that it would be difficult and costly to collect and to distribute, and that most of the proceeds would go into the pockets of US performers.

US performers.

Another measure on which the UK is also the strongest detractor — the European Company statute — also took a small step forward at yesterday's meeting. Although there is still much disagreement on the text of the statute, ministers appear willing to concentrate their efforts to getting agreement on it, and in the process appear to have abandonned the related 5th company directive, which has been a round for the last 20 years or more.

more.

Both measures have proved difficult as they contain clauses on worker participation — a bite noire of the UK employers and a favourits in West Germany. The Fifth Company Law directive, which would make worker participation compulsory, is unlikely ever to be agreed in its present form. By contrast the Company statute would leave it up to companies to chose the sort of participation they wanted, participation they wanted, going from a very weak ver-sion to a much stronger one. Even this is not acceptable to the UK, which would like a system more flexible still.

## Hungary to convert military airfields

HUNGARY is planning to convert former Soviet military sirfields into a network of civil airports as part of efforts to turn the country into an important East-West air trans-

Senior Hungarian civil avia-tion officials said yesterday negotiations have started with the government over the future of some 50 military airfields, including six large Soviet air bases. They also said that Boeing and Lockheed, the two US aerospace companies, were also looking at one of the bases at Tokol, near Budapest,

as a possible site for a new civil jetliner maintenance cen-tre, they said.
Officials also confirmed

plans to attract foreign inves-tors to the main Budapest international airport. They said BAA, the former British Airports Authority, was well placed to play a role in its elopment. A central feature of the restructuring of the Hungarian aviation industry will involve the privatisation of Maley, the national carrier. Mr Tomas Deri, the new man-aging director of Malev, said privatisation was expected to

By Patrick Blum in Lisbon

start in 1993 and be completed by 1995. The airline is also looking

for Western partners and is planning to invest in new Western aircraft to renew its fleet of Russian airliners. Boe-ing and the European Airbus consortium are currently com-peting for a Maley order for three wide-body aircraft.

The airline reported a pretax profit of \$23m (£12.4m) last year on sales of about \$2 and expects to be in the black again this year. But Mr Deri said the airline was budgeting

### Norwegian PM may resign over financial irregularities

NORWAY'S Conservative Prime Minister, Mr Jan P. Syse, already struggling to revive his declining popularity may be forced to resign following revelations of alleged irregularities, negligence and viola-tions of Norwegian corporate law in his own companies' accounts, Karen Fossli writes from Oslo.

Mr Syse has publicly admit-ted that he had violated corpo-rate law by not registering company accounts, for which there is no precedent of anyone ever being convicted. Technipenalties and/or up to one year "I regret the violation of

(Norwegian) securities' laws in these companies," Mr Syse said esterday. But Aftenposten, the leading conservative daily, was unmoved. It called for his esignation yesterday. The Storting, Norway's par-

liament, currently in recess, is expected to address the issue when it reconvenes next Mon-day. But in the meantime, Mr Syse has sought to quell controversy by hiring two of Norway's foremost authorities in

### Thatcher warning to Prague on reform

By Ivo Dawney in Prague

MRS Margaret Thatcher the British Prime Minister, yesterday paid a warm tribute to Czechoslovakia's democratic revolution, but warned that the flow of foreign investment and EC membership depended on wide ranging legal reforms and an end to bureaucratic hurdles.

hurdles.
On the first full day of a week-long European tour to Czechoslovakia, Hungary and Switzerland, Mrs Thatcher paid fulsome praise to President Vaclay Havel for his lead:

ing of all visa restrictions from October 1 on Czechoalavak citizens seeking to visit Britain, a recent source of dipiomatic wrangling.
Welcoming the Prime Minis-

ter, the first ever British leader to visit Czechoslovakia, President Havel in tura praised the UK's wartime role during toasts at an official much at Prague Castle. We need to strengthen our ties with those countries who have not fallen victim to Committee to the strength of the strength nist totalitarianism and

Czechoslovakia's first stepa towards a market economy, promising that privatisation legislation would be tabled shortly. "The time has come for concrete deeds. The pathwe have chosen will not be easy but we realise it is the only one we can take."

Britain had a particular role to play in opening up economic opportunities and the Czech market for its product.

Germany, President Ravel added that his country was determined in future not to have its trading relations dommated by any one state. "We

ment when she is expected to make a public apology for the failure of the Western powers to rally adequately to the country's aid both during the Munich crisis of 1938 and during the Soviet invasion 39

## **Property Claims** in the German **Democratic Republic**

In a Regulation dated 11 July, published in its Official Gazette of 27 July, the Government of the German Democratic Republic (GDR) provided for the registration of claims to immovable property expropriated in the GDR subsequent to 3 October 1949 and foreign owned property taken into state administration as from 8 May 1945. The deadline for the filing of applications with the appropriate GDR authorities was originally 31 January 1991 but this has now been advanced to 13 October 1990.

The Foreign and Commonwealth Office have conveyed the contents of the Regulation to British nationals whose claims were registered by the Foreign Compensation Commission under the terms of the Foreign Compensation (German Democratic Republic) (Registration) Order 1975, by letter addressed to their last known address.

Any registrant who has not yet received a letter, or any other British nationals having claims against property in the GDR, should contact:

CLAIMS DEPARTMENT, FOREIGN AND COMMONWEALTH OFFICE, OLD ADMIRALTY BUILDING, LONDON SW1A 2AH (TEL: 071-210 6312/6313).

### for a deficit next year. cally, this can carry financial Portugal announces large capital investment plan for infrastructure

THE Portuguese government has Esc34bn (£130m) in four state-owned transport companies, as part of a programme aimed at speeding up infrastructural development and improving the companies' financial standing.

The largest share will go to Brisa, the

road construction and management company, which will receive Esc17.7bn,

including Esc3.6bn to raise its capital and Esc5bn for new investments. Caminhos de Ferros Portugueses, the state railway company, will receive Esc12.9bn for modernisation and finan-

cial support, and Metro, the under-

ground public transport company, will receive Esc2.3bn for new investments.

Carris, the Lisbon tramways and bus company, will receive Esc2.3bn.

The government is spending about Esc120bn a year on transport infrastruc-ture, of which 60 per cent is earmarked for roads. Even in the main cities roads can be poorly maintained. It is part of a massive programme to modernise com-munications and help achieve a more alanced regional development.

But previous years of neglect still leaves Portugal with a badly and unevenly developed transport infra-

## Drug traffickers turn to Spanish markets

Concern grows at the rise in heroin and marijuana smuggling, writes Peter Bruce

ROM THE hills above Algeciras in southern Spain, not far from Com-Rif mountains loom so large on the horizon it is hard to believe they are 8 miles away.

"People sometimes don't believe me when I tell them I can almost see it growing over there," says Mr Lara, chief of the big Guardia Civil barracks in the port.
"It" is marijuana. The Rif

are in Morocco across the Straits of Gibraltar, which partly explains how Spain has become, in just the last two or three years, the chief entry point of narcotic drugs into Europe. These days Comandante Lara estimates that his force captures an average of 1,500kg of concentrated resin - hashish - from the Rif marijuana plants every month, more than double that of five years ago.

Most experts, though, believe that is just a fraction of the hashish getting through. And while the hashish gangs have settled upon the shortest route into Spain, Turkish heroin flows in through Barcelona port and, most worrying of all to the Spanish authorities, the tobacco smuggling families of Galicia have turned their sophisticated distribution networks to Colombian cocaine. According to figures com-



Spain

piled by Interpol, 39 per cent of the 171 tonnes of heroin, cocaine and hashish seized in Europe (including Turkey) last year were taken in Spain. The 713kg of heroin seized last year was bettered only by Turkey and represented a 57 per cent increase on 1988 takings. The 1.8 tonnes of cocaine

found by police was double the amount captured in France and nearly three times the Italian haul. In the meantime. some 600 Spaniards are expected to die this year through drug abuse. Only 82 addicts died in 1982. The Spanish her-oin market alone is estimated to be worth \$1bn a year. Partly, the increase in quantity of drugs found by police is

a measure of the extra effort

being put into combating traf-ficking. "We are getting bet-ter," says Mr Javier Zaragoza. leader of a team of five public prosecutors established in Madrid last year to concentrate on smashing drug rings and the laundering of drug money. Mr Zaragoza and his col-leagues around the country have had some spectacular successes recently. In June, he and a Madrid judge led a raid on a Galician drug ring that netted nearly 20 people, includ-ing a leading Madrid socialite, suspected of working with the notorious Medellin cocaine car-tel in Colombia tel in Colombia.

A shared language makes Spain a perfect entrepôt for South American cocaine into Europe. Soon afterwards, a dozen or so members of the national police force in Algeciras were taken into custody on suspicion of living off the spoils of the hashish trade. In July, a police swoop in Gran-ada netted 10 people, including a lawyer, and a Grenadine judge has been suspended pending an investigation into his alleged links with the ring. In late August police in Madrid seized 77kg of heroin, their higgest ever <u>hanl</u>

Official response to the twin crises of trafficking and addiction, though slow, is speeding up. While possession of narcotics is still not a crime in Spain,

the government is considering tightening the law. Archys, Madrid's most famous discotheque, was shut down in July in the face of overwhelming evidence that many of its clients were buying and snorting cocaine on the premises. But Madrilenos say although

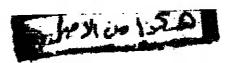
the toilets of most of the capi-tal's discotheque are still jampacked with people taking cocaine, the arrests may be having an effect. While the street price has remained street price has remained steady for years at around Pta12,000 (£63.82) a gram, there are signs that it may be going up. Jokers in Marbella, the swish Costa del Sol resort, say tourists are being driven away by high drug prices, not necessarily by poor facilities and polluted beaches.

rug trafficking is becoming more danger-ous. Mr Zaragoza confirms that any sudden display of great wealth - a grand new house or car — in Spain these days could lead to some form of investigation by police. With official access to bank accounts a mere formality in Spain now, the authorities have the power to freeze the assets of suspected traffickers or money launderers. Citizens, too, have forced the police to act on a number of occasions in hig cities this year after forming

angry protests in front of the apartments of known dealers. But it is an almost impossible job. A recent survey shows that only two of the dozens of luxury marinas along the Costa del Sol have any kind of police or customs presence and the Spanish claim that tax-exempt companies in Gibraltar have become a haven for laundering drug money. The Gibraltarian authorities strongly deny this, but concede that close supervision of the some 30,000 offshore companies registered on the Rock is diffi-

Spanish suspicions are nevertheless strengthened by sta-tistics which show that Gibraltar-registered companies are now the biggest source of real estate investment in Spain.

"This is a Spanish border now but one day soon it will be a European border," says Com-andante Lara. Most of the drugs landed on Spanish coasts or at its international airports probably find their way into the rest of Europe. But the Comandante's men already spend 80 per cent of their time monitoring the drugs trade and even though the Guardia Civil is soon to be equipped with a naval arm, the European Community's open borders planned for 1993 are not going to make life any easier.



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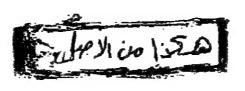
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FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990

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**FINANCIAL TIMES** 

### INTERNATIONAL NEWS

# Pakistan fears return to army rule

Politics are daily growing more bitter, David Housego reports

may not yet materialise, but there is already an uneasy foreboding of impending political deadlock, and of a country edging back to the abyss of military rule,

"We could be walking into the tran" says one senter min-

the trap," says one senior min-ister. He had believed that elections on October 24 would give legitimacy to last month's dis-missal of Prime Minister Bhutto - and would vote in an army-backed alliance of conservative and Moslem parties. The risk now is that the election could confirm the popularity of Ms Bhutto, polarising the country further and hastening army intervention.

Ministers, officers and diplo-mats are sure President Ghu-lam Ishaq Khan and the army leaders will not tolerate Ms Bhutto's return to power. They accepted her two years ago, but evidence is growing that they sought to remove her between August and October 1989 in a move they aban-

They believe that the "corruption, nepotism and incompetence" of her administration has deprived her of the right to be Prime Minister. A senior officer says some of his col-leagues are saying "she must be stopped at any cost", though the means and timing are left vague. Islamabad is rife with

rumours - that the interim administration of Prime Minister Ghulam Mustafa Jatoi will ter Ghulam Mustafa Jatin will resign, that the army of Gen Aslam Beg faces internal chal-lenges, or that polls will be postponed. Most are unfounded. But President Ghu-lam Ishaq has felt it necessary to repeat that elections will be held on time

held on time. Since sacking Ms Bhutto on August 7, the plans of President and army have gone awry in a way reflecting their own mistakes and Ms Bhutto's

A senior minister in Pakistan's army-backed caretaker government said yesterday that the US ambassador to the country should be recalled and replaced, AP reports from Islamabad.

A speech Mr Robert Oakley, the US ambassador, made last week in Washington has caused a furore in Pakistan, generating a flurry of newspaper articles accusing him of interference. "My private opinion is that they

determination. The President initially lost the high moral ground by nominating an interim cabinet including some ministers with a reputation no better than Ms Bhutto's col-

leagues.
Since then, the new government's attempt to discredit Ms
Bhutto and her ministers
through corruption charges Cases have been ill-prepared, there have been disputes on which to put before the courts, and many charges, when presented, have seemed insubstantial. Most humiliating, the Lahore tribunal last week threw out a case against Mr Jehangir Badr, former Petroleum Minister, and one of the administration's main targets.

Ministers concede that the handling has been "incompe-tent" and the President has suffered because he is seen to have lacked firm evidence when he sacked Ms Bhutto's government, largely for alleged corruption. In a bid to salvage the exercise, the President last week brought Mr Rafi Raza, Production Minister and a close adviser and lawyil deterthe small group that will deter-

mine what charges will be brought and when. The government has laid

should send someone more sensible," Mr Zahid Sarfraz, the Interior Minister, said. In his speech to the Asia Society, Mr Cakley said the special tribunals set up to investigate charges of political corruption should not be restricted to ousted Prime Minister Benazir Bhutto and her former government. He said the tribunals also should probe the political practices dating back to 1985, when many of Ms Bhutto's opponents

governed the country.

itself open to accusations of being one-sided in only bring-ing charges against Ms Bhut-to's People's Party (PPP). "The public feet this is unfair and a farce," says Mr Salman Taseer, a senior PPP official in Labora farce," says Mr Salman Taseer, a senior PPP official in Lahore. He has publicly raised 100 allegations of malpractice against Mr Nawaz Sharif, the former chief minister of the Punjah and now head of the LJI, the conservative Moslem alliance. So far, none of them have been taken up in the tribunals.

Also damaging to the new administration have been the squabbles among different LJI factions what candidates will

factions what candidates will figure in next month's polls. These reflect leadership struggles within the alliance and may subside as the campaign gets going. But they show little cements the alliance except dislike of Ms Bhutto.

dislike of Ms Bhutto.

Ms Bhutto has rallied support more strongly than seemed possible three weeks ago. She has won respect for her determination; she has drawn sizeable crowds in the Punjab and Sindh. Only eight MPs have left her. Party officials, dispirited at the outset of the contest. now talk as the contest, now talk as though they could get in stri-king distance of a majority in

They dislike the way Mar Bhutto has made the party assume the defence of her husband, Mr Asaf Ali Zardart widely accused of corruption and of his family. They object to Ms Bhutto's family standing to Ms Bhutto's family standing the standing of the seats in Sindh. her own for 10 seats in Sindh, her own province. But they also recognise the government is trying to discredit Ms Bhutto and the party, and they must hang together. Just as PPP leaders see their political lives at the stake, so they weight into the throw their weight into the

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members of which inclu-

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By Roger Ma

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Tension has throughout the

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May 27. The present

Maung, came t

electoral battle.

The President's inner circle still believes it can win. Their logic is that the PPP won only 38 per cent of the votes in the 1988 election but almost half the seats because the Opposi-tion was divided. This time the LH hopes to put up only one candidate against the PPR in most constituencies. The government believes that by

government believes that by government believes that by golling day, Ms Bhutto and her ex-ministerial colleagues with have been damaged by article the tribunals and the public.

They are working on the assumption that elections will go ahead and that the constitution of the assumption that elections will go ahead and that the constitution of the analysis of the property in the new Parlis, ment. If this is so, they hope in marginalise the PPP further by urging the tribunals to disqualify Ms Bhutto and her close colleagues from standing for election or holding public office for a number of years.

Politics in Pakistan grow

office for a number of years.

Politics in Pakistan grow more bitter. Ms Bhutto began by accusing military intelligence of overthrowing her. She has now swung her fire towards the President. If she seems anywhere close to winning half the 217 seats in the new Assembly, many diplomats see the army intervening. "If she looks like getting 80-100 seats and is a contender for Prime Minister, elections could be postponed," one says.

### Banker given immunity in Li trial

By Angus Foster in Hong

A SENIOR merchant banker with Wardley Holdings, a subsidiary of Hongkong and Shanghai Banking Corporation, yesterday admitted he had been given immunity from prosecution in the corruption irial of Mr Ronald Li, former chairman of the Hong Kong

Stock Exchange.

Mr Keith Holman, a director of Wardley, is a key witness for the prosecution in the case.

He has been given immunity

ne has been given immunity from prosecution by the colony's legal department.

Mr Holman also said his decision to sell Mr Li 500,000 Cathay Pacific Airways shares before the company's stock market listing in 1986 was intended as "a benefit" for Mr Ii

Wardley was joint adviser with Baring Brothers to Cathay Pacific's flotation. The court has heard that Mr Litelephoned Mr Holman a week before the listing and asked for shares. Mr Holman consulted his chief executive, Mr John Bond, before agreeing to sell the shares frum Wardley's own preferential allocation.

Wardley made only one other special sale of shares from its own allocation, to from its own allocation, to Hang Seng Bank, another Hongkong Bank subsidiary. Mr Holman was giving evi-dence at the start of the third week of the trial of Mr Li, who has pleaded not guilty to two charges of accepting shares in Cathay Pacific and Novel Enterprises, a Hong Kong knitwear company. Mr Li is charged with accepting shares in the two companies as a reward for assisting with, or

not delaying, the two compa-nies' listings.

Mr Holman said selling the shares to Mr Li was not a reward for the listing, but was a benefit. "To the extent this would be a benefit to him, yes, that was the case," he said.



Riot police arrest a demonstrator in Manila yesterday after a protest against US bases turned violent outside the US embassy

### Aquino urges **US** troops to go home

By Greg Hutchinson in

PRESIDENT Corazon Aguina yesterday urged "an orderly withdrawal" of US forces from the Philippines and said negotiations beginning today with the beginning today with the corazon actions beginning today with the corazon actions. the US on military bases there were aimed at redefining Philippine-US relations.

Anti-US protests by students

and workers crupted in Manila yesterday. Several demonstra-tors and policemen were injured in clashes near the US embassy between Philippina

security forces and protesters.

Manila issued a notice to
Washington last May terminating an agreement regulating US use of six bases north of the capital from September next year. "The time has come to close the books on a colonial vestige," Mrs Aquino stated. Our government will operate in the framework of redefining

Philippine-US relations."
The Philippine currency yes-terday fell by a full peso to 26 to the dollar, its single largest fall, the Bankers Association of the Philippines said. The previous rate of 25 to the dollar w set on August 22, staying that way until yesterday. The new reference rate for

the peso was set after a parcel of \$400,000 changed hands in a market where commercial banks are holding on to dollars

despite increasing demand.

Economists are talking of a rate as low as 30 pesos to the dollar by early next year. Aiready, the black market rate. is nudging this level as dollars become short.
The Philippines, saddled

with a \$27bn (£14.6bn) debt suffers growing budget and current account deficits.

The peso is seen responding-to growing pesaimism about the economy's fundamentals and renewed political uncar-tainty as the country begins negotiations on a possible treaty phasing out the US mili-tary bases.

## Kuala Lumpur takes stake in naphtha cracker

tinue to grow at the 8 to 10 per

Backed by raw material sup-

ply and equity from Petronas, the state oil and gas group, Japan's Idemitsu and Finland's

Neste are building the first pet-

rochemical plant which will produce 80,00 tonnes a year of polypropylene. The plant will draw propane feedstock from their joint venture methyl tertiary butyl ether facility.

Petronas, Idemisu and British Britansky have acceptable.

ish Petroleum have separately

agreed to a 500,000-tonne eth-

ane cracker and 300,000 tonne

polyethylene plant. Higher oil prices triggered by the Gulf crisis added to

ing most output on export mar-

cent of recent years.

By Lim Slong Hoon in Kuala Lumpur

MALAYSIAN Government has agreed to place a 30 per cent equity stake in the country's third petro-chemicals project, a M\$1.3bn (\$500m) naphtha cracker. All three projects are to be installed between 1992 and 1995 at a total cost of M\$3.6bn.

In a bid to attract foreign investments to build the industry, the Government is making available its domestic market to companies from Australia, Britain, Finland, Japan, Taiwan and the US.

The three plants are to produce up to 700,000 tonnes of polyethylene and polypropylene, though the domestic polyolefin market is thought to be about 200,000 tonnes

Malaysia remains keen, even in the face of present high raw material costs, to enter the increasingly crowded field of petrochemical production. Aside from exports, the hope is that the market will con-

ubts about the viability of a third project, a naphtha cracker planned by Taiwan's Chao Group and Himont of Italy's Montedison.

But without domestic equity backing and promises of feedstock, the two groups risk sell-

kets as well as sourcing naph-tha from the Middle East or

North Africa.

The project has now moved forward again, thanks to a 30 per cent equity support from Permodalan Nasional, a stateoperated investment trust.

The project was also boosted by equity commitment from BTR Nylex, the Australian conglomerate as well as by a government decision to install a 100,000-barrels-a-day heavy crude train to its Malacca light crude refinery.

Despite concerns about domestic overcapacity, the Government is allowing the four-member consortium to sell domestically half of its 200,000

tonnes in polyethylene and polypropylene output.

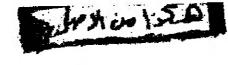
With this backing, the con-sortium is relying on early onstream production – in 1993 to move into the market - to move into the market ahead of its rival. Last Friday, the Taiwanese,

who head the consortium, named Stone and Webster of the US and Japan's JGC Corporation as engineer and contractor to the project. Petronas and its partners have begun to pro-

qualify contractors.
Malaysia's willingness to allow rival groups into the field arose partly from the premise that the Asia-Pacific market is growing more rapidly than elsewhere.

It sees comparative advantages in available domestic raw

materials and in the country's proximity to Pacific markets. However, Thailand and Indonesia have similar ambitions. Foreign companies are now permitted to set up electricity plants in Indonesia, Minister of Mining and Energy Ginandiar Kartasasmita was quoted by Aniara News Antara News Agency as saying. The move is an attempt to overcome a shortage in government funds for electricity supply.



Tule

SECRET top-level talks between China and Vietnam earlier this month are believed to have paved the way for a meeting in Bangkok yesterday of Cambodia's warring factions, the first step in implementing United Nations peace

in implementing United Nations peace proposals.

China has determinedly opposed Vietnam's invasion of Cambodia in late 1978, first launching a border war in 1979 and then supporting and supplying the notorious Khmer Rouge in its 11-year guerrilla struggle against the Hanoi-backed government in Phnom Hanoi-backed government in Phnom Penh.

Reports from Hanol and Peking yes-terday indicated that Mr Nguyen Van Linh, secretary general of the Vietnamese Communist Party, visited China during the first week of September. This was soon after the permanent five members of the UN Security Council, which include China and the Soviet Union had agreed on a Combodia page. Union, had agreed on a Cambodia peace

Part of the agreement was that a quadripartite Supreme National Coun-cil should be set up as the symbol of Cambodian sovereignty in preparation for the UN to supervise the holding of free elections. Last week in Jakarta the Cambodia government headed by Mr Hun Sen, the prime minister, agreed with the Khmer Rouge and the two non-communist groups headed by Prince Norodom Sihanouk, the former

head of state and Mr Son Sann, once prime minister, on the creation of the Supreme National Council. Comprised of 12 members — six from

comprised of 12 members – six from the Phnom Penh government and two each from the three guerrilla factions – the initial tasks for the Supreme National Council will be to decide on Cambodian representation at the UN and on whether Prince Sihanouk should be invited to chair the meetings. No propress was reported to extend to the the progress was reported yesterday but the council members have agreed to meet

The apparent rapprochement between China and Vietnam offers the best hope that some, if slow, progress will be made. The logic of the two countries moving closer together has appeared irresistible over the past two years as both have staunchly opposed the sort of political changes being implemented in Eastern Europe and the Soviet Union.

Vietnam, which had been forced to withdraw its troops from Cambodia a year ago primarily for economic rea-sons, has subsequently faced even deeper cuts in Soviet aid and the repa-triation of 200,000 workers from for-merly friendly communist countries. The Chinese leadership has also had to warn of at least another two years of economic hardship and, like Vietnam, would like better access to Western conwould like better access to Western cap-ital, markets and technology.



Khieu Samphan, Khmer Rouge leader, ariddh, leader of the Sihanouk faction. Hun Sen, prime minister in Phnom (middle left) enter the Cambodian

embassy in Bangkok yesterday

## NZ pact with unions limits wage rise demands to 2%

bank was basing its future policy on the assumption of a 5 per cent wage increase in the next bargaining round.

The Prime Minister called in Council of Trade Union lead-

council of Trade Union leaders, who represent 400,000 workers, with a result described by Mr Ken Douglas, CTU president, as "an agreement on growth strategy".

Employers and economists gave a mixed reaction to the agreement Mr Jim Palear the

agreement. Mr Jim Bolger, the opposition leader whose National Party still has a substantial opinion poll lead, called it "a panic move".

The government has pledged to cut the projected NZ\$2.2bn deficit next year and consult with the trade unions before any big spending cuts are implemented.

Mr Douglas said the agreement safeguarded existing jobs and the wages of lower-paid workers. But CTU leaders can-

not order individual unions to

MR MIKE MOORE, New Zealand's new Prime Minister, yesterday struck a deal with the Council of Trade Unions under which it is to limit wage demands to just 2 per cent for the coming year, less than half the current rate of inflation.

This will allow the Reserve This will allow the Reserve Bank, the country's central bank, to relax monetary policy so home mortgage interest rates can fall.

Any wage rise above 2 per cent will be linked to increased

The move is an attempt by the government to boost its chances in the October general election. High mortgage rates, now at about 15 per cent, have attracted considerable public

The Reserve Bank is committed to pursue the target of only 2 per cent inflation next year and nil inflation by 1992. In doing this, it has kept a tight grip on monetary policy and money supply, thus belping keep interest rates up. Infla-tion is now 4.5 to 5 per cent. Late last week, Mr Moore and Mr David Caygill, Finance

Minister, learned the central

accept the lower wage demand; they can only persuade. A further 100,000 workers are not covered by the CTU and they may ignore the agree-ment, though Mr Douglas is

confident most of the CTU-affil-iated unions will accept the 2

per cent target.
Dr Donald Brash, governor of the Reserve Bank, said the pact gave scope for easing monetary controls. He was sure interest rates would fall without the bank increasing the worse surely. the money supply.
Wholesale interest rates

wholesale interest rates eased in response. Government bond yields fell by about 20 basis points. The New Zealand dollar also dipped; in the stock market, the Barclays Index – before confirmation of the wage accord – rose 22.7 points to close at 1,560.46.

Mr Caygill said the expected continuing fall in interest rates, and the wage restraint, had been achieved without use

of government regulations.

Mr Moore has pledged the
projected deficit will be cut with minimum impact on state health and welfare spending. Mr Caygill declared that NZ\$750m outstanding in tax payments would help reduce the deficit, while a 3 per cent increase in the efficiency of government departments would save another NZ\$100m.

Second anniversary of brutal suppression of democracy movement

## Burmese troops stand by to crush demonstrations

By Roger Matthews

LARGE forces of troops were deployed yesterday in Rangoon and Mandalay, the two largest cities in Burma, to deter demonstrators from marking the second anniversary of the army's brutal suppression of the mass pro-democracy move-

Tension has been building throughout this month as the ruling State Law and Order Restoration Council (Slore) has made it ever more clear that it has no intention of handing over power to the National League for Democracy (NLD) which won an overwhelming victory in national elections on

May 27.

The present regime, nominally headed by General Saw Maung, came to power on September 18, 1988, promising democracy. Its first act was to open fire on massed demon-

strators in several cities, killing and wounding thousands. Slore has continued to arrest leaders and activists of the NLD despite the election result which gave the party over 80 per cent of the contested seats. Aung San Suu Kyi, the secretary general of the party who is the main symbol of resistance to the regime, and former General Tin Oo, its chair-

man, have been under

detention for more than a year. Thousands more political activists are in jalls cleared of common criminals to make way for the influx. This month other members of the NLD executive committee have been arrested, including its acting leader. Burmese employees of foreign embassies have also been detained.

Speculation is growing that
Slore may be preparing to
Slore has in the past week
accused foreign powers of insti-

declare the NLD an illegal organisation, thereby ending any hope that the elected par-liament might eventually convene for the first time. The army has refused to admit a role for the elected representatives other than participating in discussions on the writing of a new constitution at some unspecified date.

Diplomats in Rangoon say that popular pressure has been growing on the NLD leadership to mount some sort of chal-lenge to Slore. In Mandalay earlier this month two monks and two students were shot by troops during demonstrations and because of the huge troop presence in the capital it is thought likely that the country's second city could be the main focus for dissent.

gating the demonstrations, claiming that they wanted to exploit Burma's wealth. At the same time Slore has been pleading with the United Nations Conference on Least Developed Countries, meeting in Paris, for greater capital and technical assistance.

Most of Burma's hard currency earnings in the past two years have come from oil com-panies signing exploration licences and through selling off its teak forests to Thai logging companies. It has failed to percompanies. It has failed to per-suade former donors to lift the aid embargo adopted following the crushing of the pro-democ-racy movement.

Japan, which contributed

about \$250m a year, has again protested to Rangoon about the arrest of NLD leaders and has said it will not resume full aid flows until Burma has a a government that enjoys the sup-

port of the people.
Export earnings have fallen
by a third in the past 10 years, and Burma is not servicing its foreign debt. Reserves have again tumbled to very low lev-els. The windfall it received by selling off part of the grounds of its embassy in Tokyo is understood to have been spent mainly on arms and ammuni-

Slore has also been forced to reduce further the official ration of petrol from six gallons to four gallons a week. On the black market, petrol last week traded at as much as \$40 a gallon at the free market rate of exchange for those few peo-ple with private cars. Before the Second World War Burma was one of Asia's largest exporters of oil and still has substantial reserves.

### UK hostages in Lebanon 'may be freed soon

BRITISH hostages in Lebanon could soon be freed, but Americans will remain captive, a leader of the pro-Iranian Hirbolish (Party of God) said in remarks quoted by Iranian Radio, Reuter reports from Nicosia.

Mr Husseln Musawi, a senior Hizbollah official, said he was optimistic about the release of Britons. But he did not expect any US hostages to be released in the near

to be released in the near future.

Hizbollah denies links with kidnapping, but is believed by the West to be an umbrella body for groups holding 12 Westerners in Lebanon.

The three Britons among 12 hostages thought to be held in a Shi'ite Moslem district of Beirut are Mr John McCarthy, a journalist, Mr Terry Waite, the envoy of the Archbishop of Canterbury, and Mr Jack Mann, a retired airline pilot.



Lord Caithness, British Forein Office minister for Hong Kong affairs, visits a dormitory for Vietnamese boat people yesterday

## The investment...

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## Treasury seeks scope to cut rates

By Peter Riddell, US Editor, in Washington

US TREASURY officials are strongly resisting any joint statement, at the meeting this weekend of Group of Seven finance ministers and central bankers in Washington, which would appear to limit the scope for an early cut in US interest rates.

The US differs strongly from other leading members of the G7 industrialised countries on the priority of maintaining a tight anti-inflationary monetary policy and high interest

The International Monetary

cials in Paris. Mr Nicholas Brady, US Trea-sury Secretary, who is to chair

COMMERCIAL banks are

expected to agree to a record volume of debt reduction agreements with developing country debtors this year, according to forecasts released

today by the Institute of Inter-

The Washington-based mouthpiece for international banks forecasts that voluntary

bank debt reduction will reach

\$21.9bn this year - compared with \$12.4bn last year and the previous high of \$17.3bn in

The predicted record this year reflects expected large-

scale privatisations via the use of foreign bank debt, and deals completed under the US Trea-

sury's Brady plan, such as that

being reduced by the greatest amount – the equivalent of \$8.4bn – while that of Argen-

Fund has already shown sup-port for continuing a tough anti-inflation policy.

The differences emerged last week at preparatory talks among senior financial offi-

monetary policy was reaf-firmed last week by Mr Alan Greenspan, Fed chairman, though some Fed policy-makers remain concerned about the need to keep a tough antiinflationary stance.

The issue is pressing because the Bush administrapecause the bush authinista-tion and Congressional leaders hope that a budget deal is imminent, provided differ-ences over tax measures and

cuts in Medicare health pro-

tina is to shrink by \$5.6bn, that

the Philippines by \$1.9bn, according to the forecast, which includes only formal

debt reduction arrangements, In a related development, the

IIF today blames the Brady

plan, which aims to lower the burdens of problem debtor

countries, for encouraging arrears in interest payments to banks by developing countries. its figures show arrears hav-ing trebled from 70m at the

end of March 1989 to \$22bn now. It called on the Interna-

tional Monetary Fund and the

World Bank not to lend to countries unless they have

stopped building up interest arrears to bank creditors.

Mr Horst Schulmann, IIF

managing director, said this

indicated "a strong element of moral hazard" in the deht

of Brazil by \$2.7bn, and that of

Record debt cut agreements predicted

multi-year" package to cut the budget deficit and an easing of

A senior US Treasury offi-cial accepted there were differthe G7 meeting, has repeatedly called for a cut in US interest ences in the G7 over interest rate policy. He said the views reflected varying growth expe-riences, the US being much rates so as to avoid a recession. He has also said he expects any budget deficit reduction package to be fol-lowed by early action by the concerned about the possible impact of higher rates. Federal Reserve.
The link between a "credible

The US view is that the rise in oil prices should have only a temporary impact, and that too high a priority should not be placed on reducing inflation, compared with sustaining growth. The official said the differences in part reflected contrasting views about why long-term US bond yields had risest.

The main European view is that the increase reflects a change in inflationary expecta-tions. The US Treasury argues that the increase represents

The IMF and World Bank

eded to make clear that they

will not provide finance to countries until these stop

adding to arrears and agree

with creditors a programme to

In another forecast, the IIP

estimated that this year, for the first time, developing coun-

tries will owe more to official

creditors, such as western gov-ernments, than to banks. Of

the total \$1,300bn awed at end-

1990 by the 50 main Third World debtors, \$605bn will be owed to official creditors,

\$577.5bn to banks and \$118.1bn to other private creditors.

Mr Schulmann called on gov

ernment creditors to join

banks in providing debt relief - at least interest rate conces-

sions and a lengthening of the reacheduling period – to cer-tain countries making eco-nomic reforms.

eliminate arrears.

mates of the scale of the US savings and loan industry problem, to the growing US deficit and the Treasury's heavy funding needs.

On this view, any improve-ment in the budget outlook should have a favourable impact on bond yields and the interest rate outlook.

O US business inventories/stocks rose by 0.7 per cent
in July, while sales fell by 0.5
per cent, the Commerce
Department reported yesterday, confirming the growing view that the economy has slowed as far as the brink of

The ratio of inventories to sales rose to 1.49 in July from 1.47 previously. However, the overall level of business investories is not high by historic standards, comparing with the start of previous recessions.

Some important middle-in-

come countries have little to

gain from the present official

gam from the present original strategy because a small share of the debt is owed to banks. In these cases, it would be unacceptable to ask banks to provide debt relief in order to bolter, the recition of official

ster the position of official creditors, he said.

for the Brady initiative.

He also urged more funding

The points are made in

letters to the chairmen of the two important committees of

the IMF and World Bank, Mr

Michael Wilson, the Canadian

finance minister who presides over the Interim Committee of

the IMF, and Mr Bernard Chid-

zero, the finance minister of Zimbabwe who presides over the IMF-World Bank Develop-

The committees meet in

Washington next week.

### Europeans to Menem's deepest cut of all join tax John Barham in Buenos Aires on the new round moves on of adjustments to tackle the triple economic evils

hauled Argentina out of the

nent industrialist, commented: 'Announcements are generally never followed up and for this

reason we go from adjustment

programme to adjustment pro-

As each policy blockbuster turns into a damp squib, confi-dence withers and the econ-

omy sickens, requiring further "severe" adjustments, and so on. The Government has

avoided drastic cuts by balanc-ing its books with imaginative

eccounting methods and print

ing billions of australs. But fid-dling public finances has cre-ated intractable recession,

punctuated by outbursts of

Since the Government has

now exhausted nearly all

sources of credit, it must start

to cut spending and pay existing debts. To do that, Mr Gonz-

alez must run a budget surplus equivalent to about 6 per cent of gross domestic product, or

Whn a year, to buy hard cur-

rency from Argentina's private

sector exporters. That is an

awesome challenge and few

in less than a year. The International Monetary

Fund (IMF) and World Bank

have promised more loans, but only if they are convinced that he is making progress in restructuring the economy. Mr

hyper-inflation and rioting.

corporations By Peter Riddell

US AND EUROPEAN tax officials are to co-operate more closely in an effort to deal with tax avoidance by multi-national corporations through the manipulation of transfer prices in their internal

multinational

Mr Nicholas Brady, US Trea-sury Secretary has endorsed a UK and West German call for a multilateral approach to the

Chancellor of the Exchequer, Mr Brady expresses support for a combined effort by the UK Inland Revenue and the US Internal Revenue Service to help measure the scope of the problem, devise possible solu-tions and begin to implement them. He has urged Congress to support an international

The UK/West German call was made in response to threatened action by the US House of Representatives Ways and Means Committee against foreign-owned US com-panies, notably Japanese and South Korean distributors of

The committee has accuse such companies of manipulating internal transfer prices to cut their US subsidiaries' profits and so their US tax liabili-

Mr Brady argues that a multilateral approach, including West Germany and other conyield benefits for each partici-Britain and West Germany have sought to deflect any uni-lateral US action by proposing a multilateral effort.

expect Mr Gonzalez to be entirely successful. Wisely, the minister has not spelled out what savings he expects from the reform by when. He does claim to have dready cut spending by \$4bn

Y S ARGENTINA'S COVERNment finally getting serious about tackling the country's triple evils: an undisciplined public sector and its two ugly offspring - persistent inflation and severe recession? Earlier this month, President Carlos Menem put his name to a further set of decrees that comprise yet another round of "audacious" adjustments. In March, his Economy Minister, Mr Antonio Erman Gonzalez, abyss of hyper-inflation with promises of "painful and grave" policies to back the public sector down to size.

But he shrank from cutting too deeply. That is why monthly inflation edged back to 15.3 per cent in August, up from 10.8 per cent in July. Mr Gilberto Montagna, a promi-

Carlos Menem: signed

Assume responsibility for state companies, which have so far cluded control. They lost \$5.5bn in 1989. He will also clamp down on overspending by local government. Argentina's impr ssive privatisation plans will be accelerated. A detailed privatisation timetable is to be published by the begin-ning of November.

 Rationalise public sector employment by renegotiating wage and employment contracts, enforcing early retirement and eliminating temporary employment. Government agencies must present a timetable for shedding staff within

 Government suppliers owed some \$3hn will be paid with 10-year bonds. The bonds, some of which will only begin yielding interest in 18 months, will add about \$640m a year to the Government's existing \$40n annual interest bill. The central bank promises a

severe liquidity squeeze. Interest rates will remain heavily positive and the austral will continue to strengthen.

• A committee of senior Economy Ministry officials is to

Rising pnemployment, confrontation with militant public sector unions and private sector bankruptcies are the pre-dictable costs of implementing these policies. Argentins has been in recession for a decade already: gross domestic prod-uct has fallen by 10 per cent since 1980 and manufacturing output has fallen by 21 per

FINANCE

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The State of the S

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Exports are the sole survival option for many companies, but the overvalued austral makes exports unprofitable. Inflation increased by 1,697 percent in the last 12 months, but the austral has been adjusted by less than half that amount, doubling production costs in dollar terms. Yet the austral must rise further as a con

quence of the central bank's awesome liquidity squeeze and dwindling demand for imports.

Free markets are a central feature of government policy.

Messrs Menem and Gonzales. are reducing trade barriers; privatising moribund state companies and abolishing overt and covert subsidies to private companies.

Adjusting to free markets is

difficult at the best of times. Making the transition in Argentina's present conditi will be traumatic, particularly since companies cannot absorb workers shed by the public sec-

Mr Carlos Helbling, vice president of FIEL, an economic think-tank, pointed out that the policies must produce results soon. The political cost of imposing further austerity will escalate as campaigning begins next March for guberns torial and congressional elections due in September 1991.

Mr Gonzalez has lost much of the support he gained by subduing hyper-inflation. Kisenemies in business, trade unions and within the Government are demanding policies. that revive the economy. Of course, reflation now would simply become uncontrollable inflation.

But President Menem is keenly aware of the mounting social and political cost of adjustment. Fear of unrest is a constant theme of politicat

But if Mr Gonzalez keeps his word and shows that adjust-ment is for real this time, he will be taking a long overdue step towards restoring the balance of Argentina's shattered economy and winning back the confidence needed to foster

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### Washington's second trial By Lionel Barber

in Washington

FEDERAL prosecutors yesterday announced they would not seek a retrial of Mayor Marion Barry of Washington on drug and perjury

ington on drug and perjury charges.

This is an admission of defeat for prosecutors who spent several years and several million dollars investigating Fr Barry, one of the best-known black US politicians.

The retreat falls short of a total vindication for Mr Barry. A jury acquitted him last month of one charge and was deaflocked on 12 others, but the mayor still faces sentence on October 26 for cocaine possession. His political career is all but finished.

Before the trial began in

Before the trial began in June, the mayor announced he would not run for a fourth

would not run for a fourth term. The victory last week by Ms Sharon Pratt Dixon, a political novice, in the Demo-cratic Party's mayoral pri-mary, amounted to a defeat for the Barry political machine. Mr Barry, who has switched formally from Democratic to independent, said he will run for a seat on the city council

for a seat on the city council in the November election.

### **Key reformer leaves** Mexican ruling party

By Alan Robinson in Mexico City

MEXICO'S ruling Institutional Revolutionary Party (PRI) closed ranks yesterday after the resignation of Mr Rodolfo Gonzalez Guevara, a key reformer and head of the par-

ty's "Democratic Current." Mr Gonzalez Guevara, 44 years a member of the PRI and one of the most respected Mexican politicians, said he was convinced that "the sectoral structure of the party is the main impediment to its democ-

He said the 14th national assembly that approved party reforms earlier this month was

reforms earlier this month was "PRI's worst masquerade in its long history."

The sudden resignation is a sharp blow to hopes of reforming the party from within. Many party leaders praised Mr Gonzalez Guevara's integrity and long political service, but questioned his judgment in leaving the PRI which, they said, "is making an effort to widen the nation"s democratic life."

The party old guard could

The party old guard could not conceal its delight at Mr Gonzalez Guevara's departure. "I'm very pleased," said Mr Fidel Velazquez, the PRI's 90-

year-old labour leader. Mr Gonzalez Guevara, a former Mexican ambassador to Spain and once president of the party in the federal district,

> is beyond reform and is best combated from the outside. He said he would not join an opposition party, but left open the possibility of forming a

seems convinced that the PRI

He stressed that other mem-bers of the reformist wing of the party would remain within the PRI, "but I have no reason to continue as a member," be

His criticisms of PRI abuses and his arguments that party and government should be sep-arated earned him furious attacks from the party faithful. There were repeated calls for his expulsion.

In March President Carlos Salinas de Gortari told the party it should accept "cur-rents of criticism."

However, he had changed his mind by the 14th PRI assembly when he devoted three paragraphs of his closing speech to a tirade against "internal critics"

### PRIVATE BANKING

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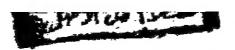
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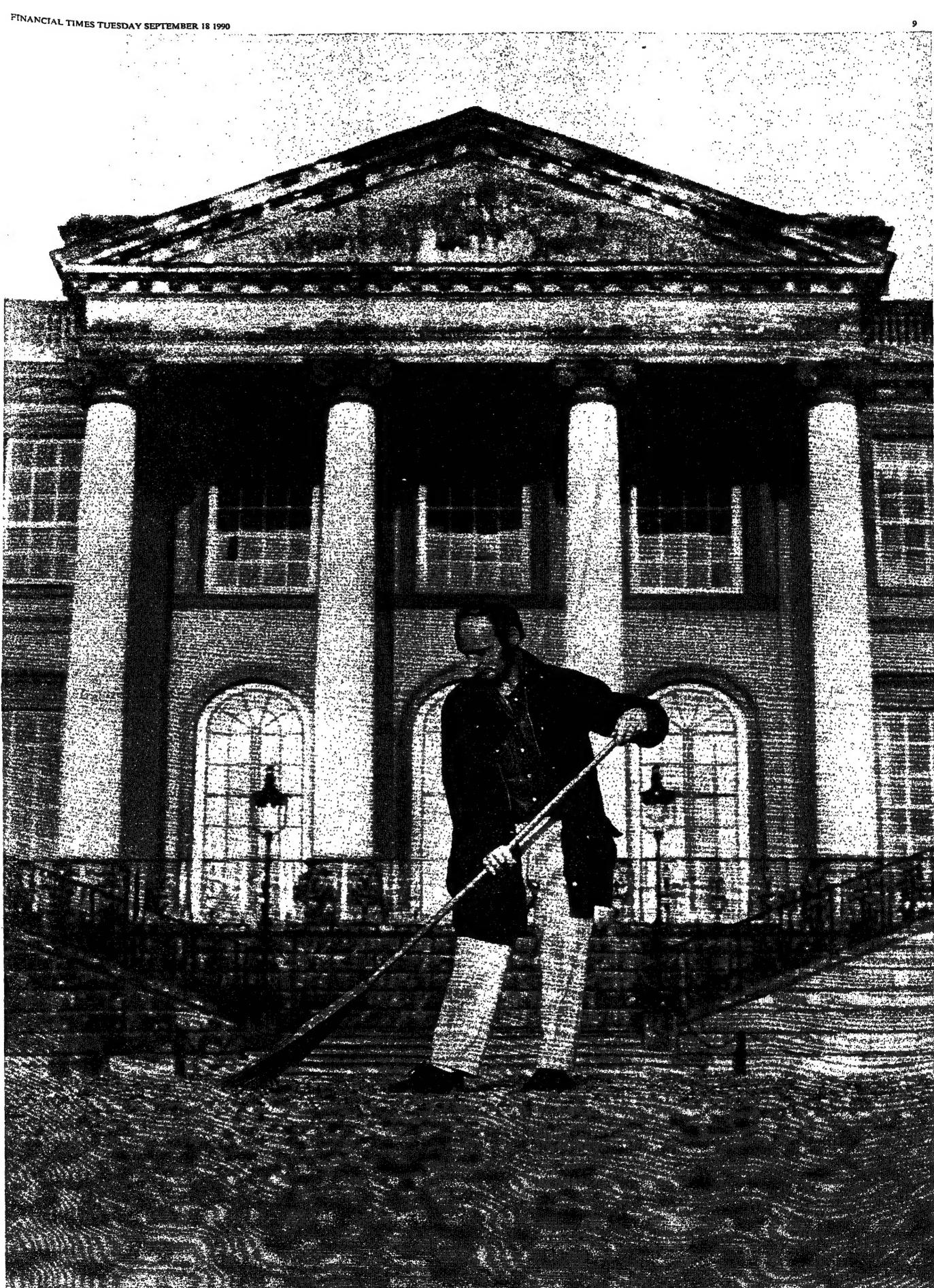
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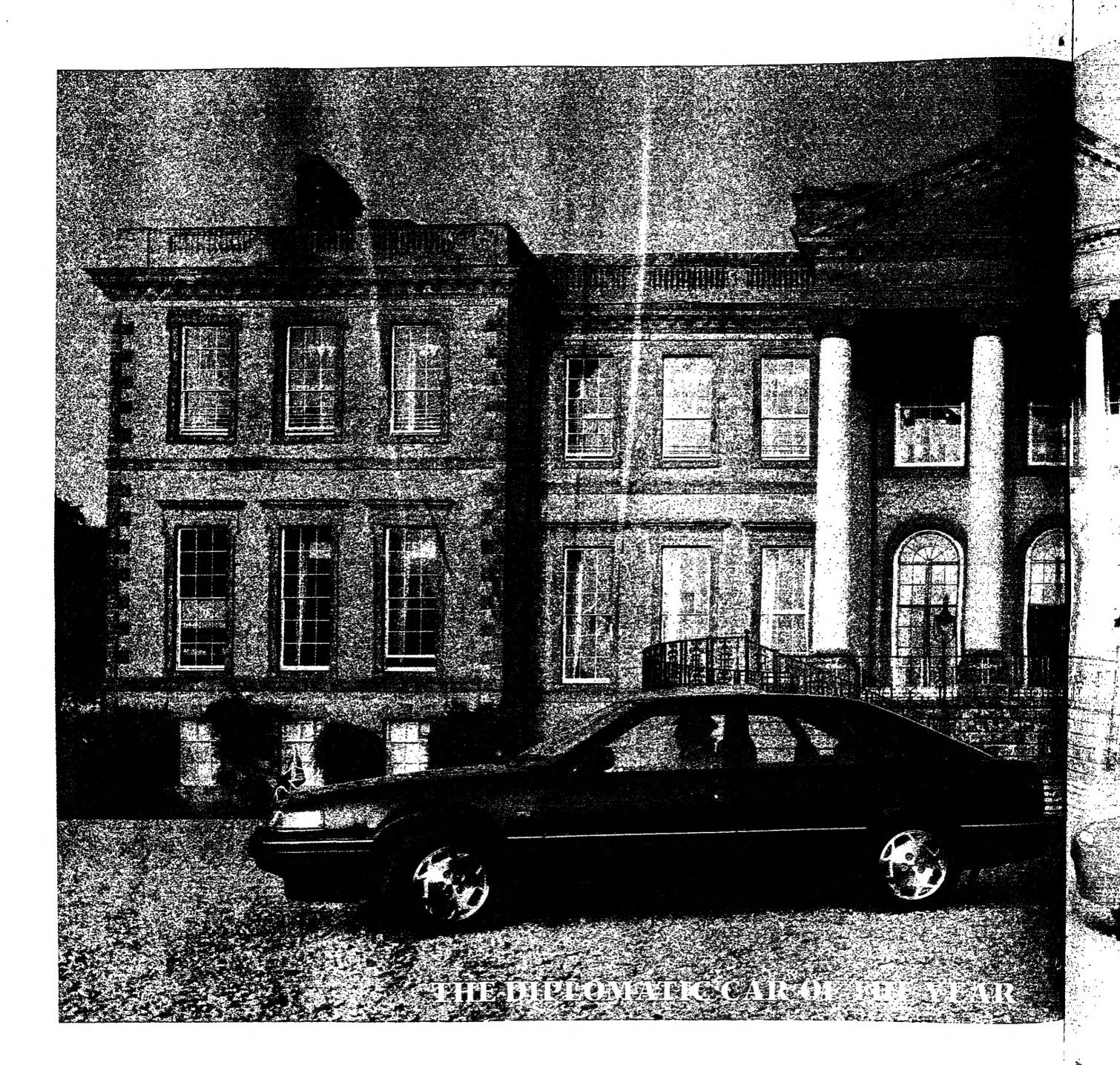
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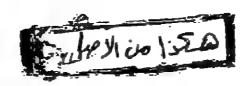


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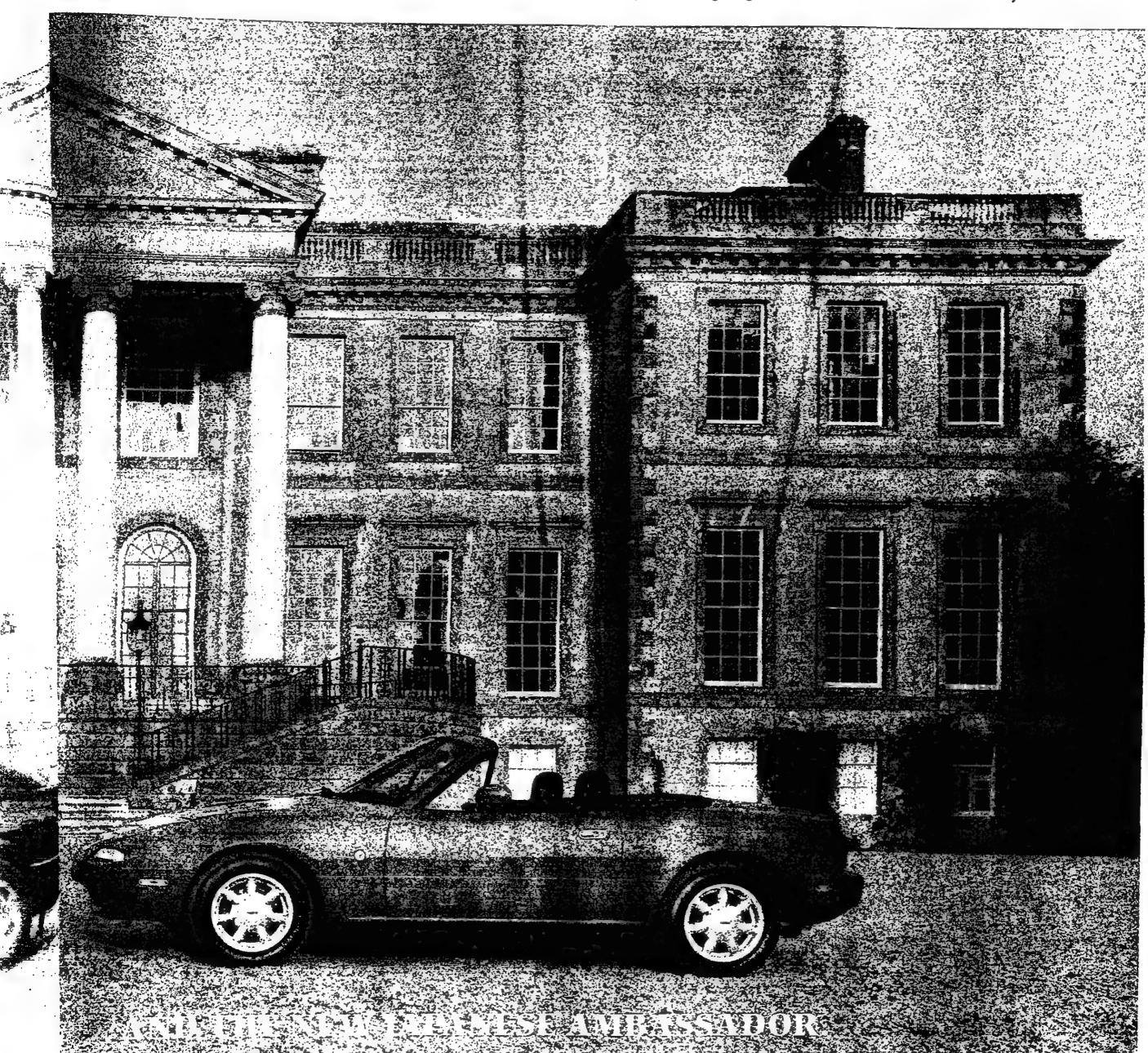
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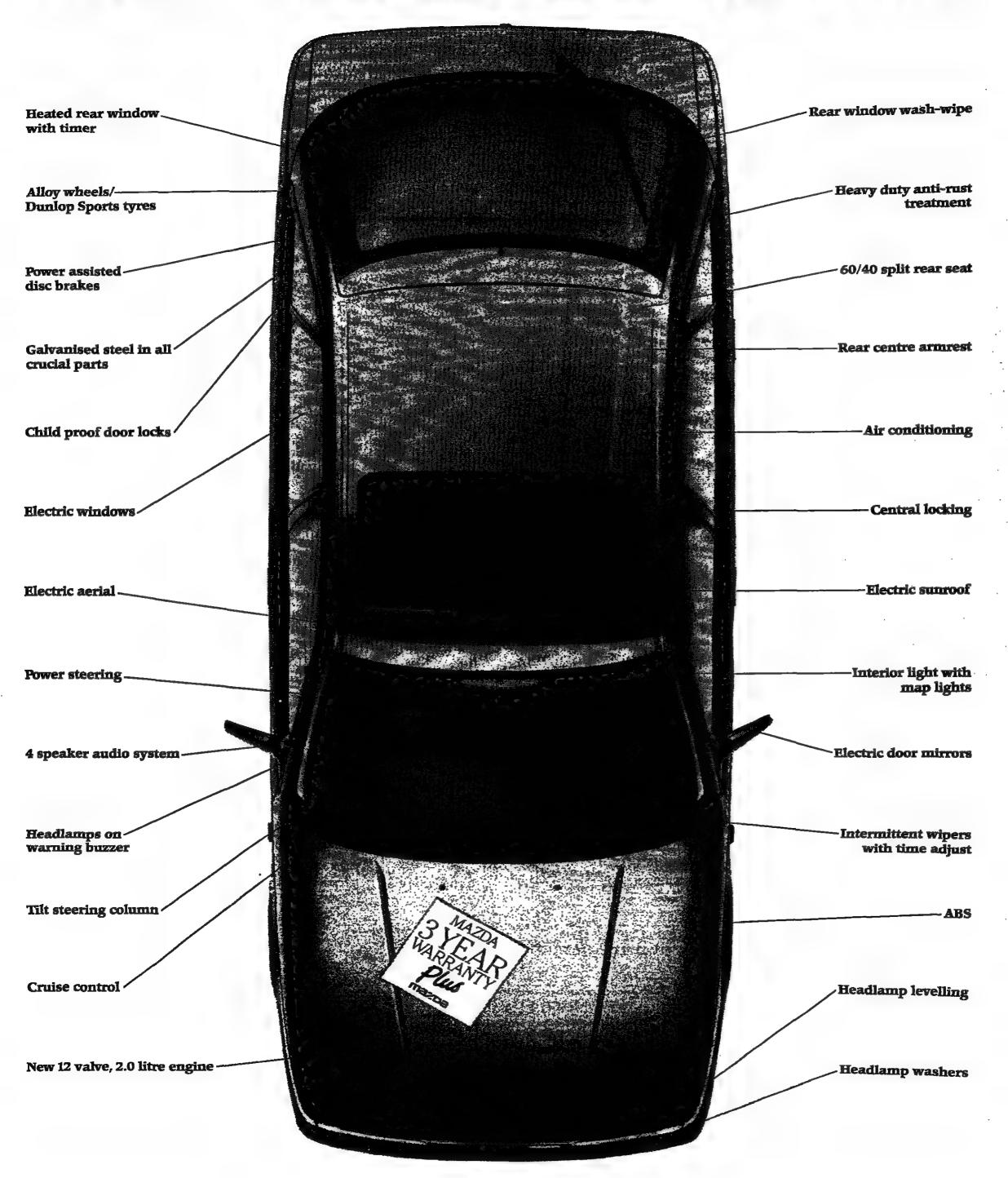
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You'll still get the red carpet treatment.

\*Source: Deptomatic & Connactor Year Book.



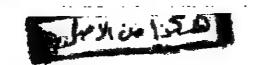
# WE GUARANTEE THE PARTS OTHER CARS HAVEN'T EVEN GOT.



As well as having twice as many features as the average car, the Mazda 626 Executive also comes with a 3 year/60,000 mile warranty, 6 year anti-perforation guarantee, and roadside recovery plan. It's probably the only feature on a Mazda which you'll never need.

Building Excitement





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A GOVERNMENT scheme to promote renewable energy projects has been far less successful than had been expected, Ministers will disclose today, in an announcement likely to be greated with anger by anytic be greeted with anger by envi-ronmentalists.

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Renewable energy projects, such as the use of wind or waves to generate electricity, are likely to become increasingly important on environ-mental grounds in the light of growing concern about the burning of fossil fuels.

As part of the extensive reorganisation of the electricity industry before its privatisation, the Government introduced a special levy to promote non-fossil fuel power produc-tion. The levy, most of which goes to support nuclear power, was also aimed to subsidise renewable energy sources. The levy, on all electricity bills,

OME 1,200 senior busi-

Desspeople in London and the south-east should

have found a computer dis-

kette in their mail yesterday.

Those who knew how to slot it

into a personal computer may even have been scrolling

through a computerised brief-

ing on the wisdom of relocat-

It is the latest ploy in the battle fought by British cities

aimed at persuading compa-nies to move out of the south-

east and sustaining the gather-

ing momentum for relocation

Just a few years ago, the

idea of a company moving part of its operations to Glasgow -

unless it had to - was almost laughable, even though it has, since the mid 1980s, been part of the city's strategy for recov-

ery from industrial decline.

Now, a series of events including the 1988 Glasgow

garden festival and this year's

European City of Culture cele-

brations, have spread the word that Glasgow is not the place of grime and crime it was once

thought to be. Quality of life -

both in the city and in the sur-

rounding countryside - are now valid selling points.

ing to Glasgow.

from the capital.

was set from April at 10.6 per

The Department of Energy said earlier this year that it was considering allocating some of the levy to about 300 renewable energy projects which could contribute about 500MW of electricity - 25 same 600MW of electricity - or some I per cent of generating capac-lty in England and Wales.

However, today's announce-ment will say that fewer than 100 projects, with a capacity of less than 200MW, will receive contributions from the levy. The greatest number of schemes to qualify for levy funds involve burning waste to generate electricity, while wind energy projects have come second

The Government will today invoke its powers under the 1989 Electricity Act, to instruct the regional electricity compa-nies to consume electricity

For Glasgow to fulfil its ambition of attracting compa-nies from the south, its office

stock had to be upgraded in

That process is now reaching a

the central business district.

climax as a series of large new and refurbished office build-ings becomes available.

More ambitiously, a project

to extend the business core

down to the river Clyde by redeveloping the Broomielaw area, eventually creating Im so

ft of office space, is going

"First we had to make the Glasgow product better, by creating the high-quality office

space," says Mr David Macdon-ald of Glasgow Action, a pri-vate/public-sector joint venture

that promotes the city's devel-

opment. "Now we are concentrating on selling the space."

of relocations is moving north from closer destinations such

as Bristol and Peterborough.

Such cities as Manchester,

Leeds and Newcastle are now being considered.

Last week, Glasgow scored a coup when TSB Mortgages,

part of the TSB Group, announced that it was to relo-

cate to Glasgow, moving more

He is aided in that the wave

Relocation ripple reaches north

Scotland's biggest city is attracting companies, says James Buxton

from those schemes subsidised by the levy. The announce-ment seems certain to anger

environmental groups, particu-larly as it comes shortly before the publication of the Govern-ment's policy document on the environment which will emphasise the need to encourage alternatives to fossil fuels.
Mr Simon Roberts, energy campaigner for Friends of the Earth, said yesterday: "The Covernment companies and pasterday of the Earth, said yesterday." Government seems set on strangling renewable energy at

Supporters of renewable energy complain that one of the main difficulties with the levy is that it will only be in force for eight years. They say that this will result in the levy being blased in favour of nuclear power, since nuclear power stations are already built and therefore have to cover only their running costs,

than 300 jobs over the next 18 months and taking 70,000 sq ft of Broomielaw, Earlier this year, TSB Homeloans moved

separately to Glasgow, provid-

Over the past two years, more than 15 organisations have come to Glasgow or agreed to do so, promising a total of about 7,000 jobs, Many of the initial relocations were

of the initial relocations were

by companies already con-

nected with the city. For exam-

ple. BP Exploration has added

in 1968, when it took over the Glasgow-based Britoil.

of the Department of Social

Security, and the Student

Loans group.
TSB Mortgages, though, is one of the first companies to select Glasgow after a free choice of about a dozen possible locations in the UK. Similarly British Atmospherically Spitish Atmospherical

larly, British Airways earlier this year chose Glasgow for a reservations centre that should

Yesterday, using a video-conferencing link with London, Mr Hywel Luke, managing direc-

generate 500 jobs.

300 jobs to the 700 it inherited

thers were Govern-

ment-driven reloca-tions, such as offshoots

ing 200 jobs.

By contrast, most renewable energy projects have still to be built.

Dr Jim Halliday, chairman of the British Wind Energy Asso-ciation, said: "We are being compared unfairly with nuclear and also with conven-tional (coal) plants which are

theing sold off so cheaply."

The Government is likely to defend today's decision by saying that it represents only the first tranche of subsidy under

was yesterday appointed as lead underwriter for the sale of the 12 regional electricity companies by the Government. Schroders and eight other institutions competed to be appointed as lead underwriter, described by Mr John Wakeham, Energy Secretary, as the last appointment for the Ilota-

gow was a demographic projec-

tion suggesting a healthy sup-

ply of well educated labour.
That is backed by the know-ledge that staff turnover rates

in Glasgow are only 5-6 per

cent a year, compared with an average of 23 per cent in the

south-east and peaks of 35 per cent in London.

Mr Luke admitted that the

prospect of moving to Glasgow had produced a "mixed response" among staff, in spite

of specially arranged visits.

"A number of people have jumped at it," he said. "But others, especially female staff with husbands, won't be able to move." Since Glasgow still

has it per cent unemployment and premium jobs are oversub-scribed many times, the city will not mind much.

there, but so far no company

has chosen to move its main

headquarters to Glasgow.
"That will come," says Mr
David Brown, who runs the
Locate in Scotland office with

the professional optimism of a relocation selesman.

Senior executives of TSB Mortgages will move to Scot-land to run the subsidiary from

## BRITAIN IN



### Storehouse to sell subsidiaries

Storehouse, the retailing group built up by Sir Terence Couran which has hit upon hard times, is selling its Heal's and Jacadi subsidiaries as part of its restructuring pro-

Mr Michael Julien, Storehouse chief executive, said the decision to sell the two busiesses reflected the group's policy of concentrating its financial and managerial resources on its major busi-nesses. These are now defined as British Home Stores, Moth-

ercare, Habitat, and Richards, Storehouse will sell Jacadi, French childrenswar business, back to its founder, Mr Patrick Hamelle, and a group of investors. Storehouse only acquired the company last year for £13m and, after the payment of inter-company debts, will sell it for about Clim.

Storehouse originally bought the business with the aim of building a portfolio of international retail brands which could "travel" across continental European fron-

In the year to March 31, Jacadi made operating profits of £1.5m on sales of £31.8m and had not assets of £2.5m. Heal's, which has two stores in London and Guildford, is being sold to a management buy-out toam led by Mr Colin Pilgrim, Heal's chief executive, hacked by County Nat-West Ventures.

### Lloyds Bank to transfer staff Lloyds Bank is to transfer

many of its clerical and support work from one of its larg-est central London branches to Swansea, Wales. Some 175 jobs will be created.

Lloyds says staff shortages and high labour turnover in

London have led it to look for alternative employment cen-tres. Swansea will handle much of the administration currently undertaken by a branch in central London and the bank is expected to trans-fer work from other large branches to other parts of Britain where is easier to

The move will allow us to make much more cost-effective use of our space in London."

obtain staff.

the bank said.

The transfer will be the second into Swansea undertaken by Lloyds. Just over a year ago it moved the operation involving the handling of in-house mortgages for staff to the city.

### Shops defy Sunday law

Almost 300 shops in London's West Knd are open and treding on Sandays in contravention of the law, according to a

The council is supporting an application made to Westminster City Council by Hamleys, a toy shop located on Regent Street, to have the area designated as a holiday resort area, allowing stores to trade on

The survey conducted over three Sundays in August, found 290 shops open.

### Council plea rejected



Mr Michael Portillo, pictured above, the environment minister, rejected a plea from local authority leaders in England and Wales for extra money to

keep poll tax levels down next Mr Portillo said that local authorities needed to get on top of their budgets, and con-trol their spending. The coun-cils had warned that the average poll tax in England and Wales could rise above 2400 because of a higher than expec-

ted rate of inflation. Sir Jack Layden, chairman of the Association of Metropoli-tan Authorities said that the Government's assertion that poll tax bills should only be 5379 next year made no allowance for inflation or for new costs such as implementing the food safety bill, the environ-ment protection bill and provisions of the education reform

### N Ireland coal sales fall

Domestic coal sales in North-ern Ireland fell last year pri-marily as a result of the implementation of clean air

The province is British
Coal's best domestic market
with almost 70 per cent of homes heated by solid fuel. Statistics in the annual report of the Coal Advisory Service showed that consumption decreased in the year to March 31 this year by 25,000 tonnes to 1.051m tonnes, 3.5 per cent below the previous year,

### Competition in gas urged

One of the main regulatory constraints on British Gas will be dropped if it takes further action to increase competition in the industrial gas market, the industry's regulator said. Mr James McKinnon, director general of the Office of Gas Supply (Ofgas), set out a timetable for removing the require-ment on British Gas to publish fixed prices for large industrial customers - one of the con-straints which the company

finds most irksome. But Mr McKinnon stressed that he would remove these constraints only if British Gas took specific actions to help its competitors in the industrial gas market.

### Watchdog criticises BT

Serious doubt was cast ove British Telecom's attempt to increase telephone rental charges when the Office of Telecommunications, the industry watchdog, criticised BT's method of calculating

Sir Bryan Carsberg, Oftel's director general, described the arguments used by BT to jus-tify its claim as "not very good

Over the past six months BT has been urging Oftel to let it



Sir Bryan Carsberg: critical raise its quarterly rental

charges sharply, because it claims it is subsidising local services by more than £1bn s year. Earlier this month, the company put up rental charges by 12 per cent but would have put them up even higher if it had not been stopped by Oftel.

BT argues that it is having to charge extra for long-distance and international calls - something which puts it at a disadvan-tage to its competitor, Mercury ammolestions

### Liberals support closer Europe

Mr Paddy Ashdown, the Liberal Democrat leader, put a commitment to the full economic and political integration of Europe in the forefront of the party's efforts to establish a distinctive identity at the next general election.

Mr Ashdown accused both

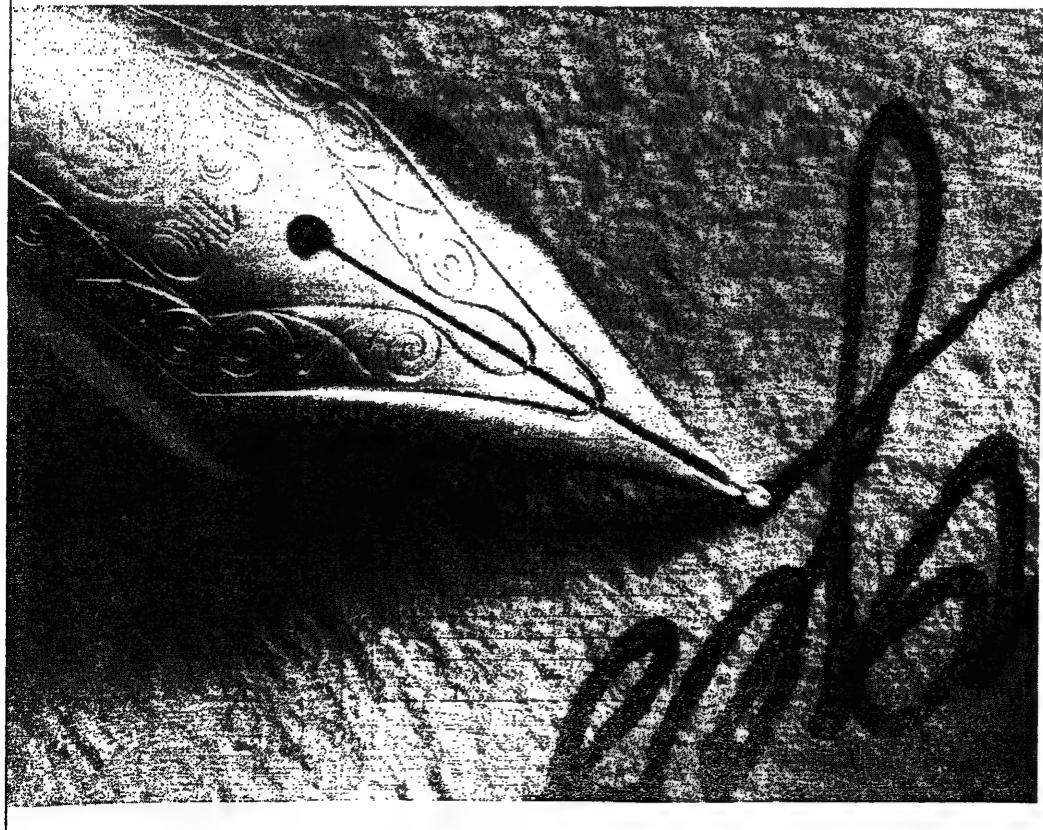
the Conservatives and Labour of promising continued British isolation in the European Com-

Mrs Margaret Thatcher aimed to "delay and obstruct" the efforts of Britain's partners with spurious arguments about the need to preserve the sovereignty of Parliament, he said Mr Neil Kinnock claimed that his party was now pro-European but it was against European monetary and political integration.

### Legal services ombudsman

Mr Michael Barnes will become legal services ombude-man from January 2. The ombudeman will be created under the Courts and Legal Services Bill, currently going through Parliament, and will oversee the handling of complaints against members of the legal profession.

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LONDON POLICE CONFERENCE

## FBI chief calls for global links to combat crime

agencies across the world to work more closely to meet the crime challenges of the 21st century was made yesterday by Mr Floyd Clarke, the deputy director of the US Federal Bureau of Investigation. Opening the International Police Exhibiton and Confer-

ence in London, he said: "Tensions between the superpowers have ebbed, resulting in less restrictive travel between countries, not only for business people and tourists but also for spies and other criminals.

We must share investigative leads with each other, we must train with each other, we must work on criminal cas with each other and co-operate better than ever before if we are to meet the crime chal-

lenges of the 21st century." The four-day conference will include sessions on the future of policing in the single European market and the lessons of disasters such as the King's Cross fire and Clapham rail

At today's session, Sir Stanley Bailey, the Chief Constable of Northumbria, will propose that

A CALL for law enforcement police forces should be allowed to set up and run private security companies providing services they are unable to meet within their budgets.

> A top Soviet policeman today spoke of his hopes of increasing links with British forces.

> Lieutenant General Ivan Shilov, first deputy minister of internal affairs and former head of the Moscow Militia, said he planned to talk to Home Secretary David Waddington about international co-operation in dealing with drug-trafficking and organised crime, as well as issues such as forensic science techniques

and police equipment.
Mr Shilov was also closely
examining equipment on show at the International Police Exhibition and Conference at the Barbican in London. He was impressed with the exhibits, particularly fingerprint identification and photo-image systems. Speaking through an interpreter, he said: "We have had contact with British police on a case by case basis and this is a new development of

### Court told of bow door procedures

THE SENIOR master of the Herald of Free Enterprise failed to provide clear instructions to ensure that there was no risk of the ferry leaving harbour with its bow door open, it was alleged at London's Cen-tral Criminal court yesterday.

Mr David Jeffreys, QC, prose-cuting, said it should not have been beyond the competence of Mr John Kirby, the senior mas-ter, to devise "a set of orders to ensure there was no risk of the ship leaving her berth with the bow doors open. There was nothing to stop him if he saw fit to order positive reporting concerning the closure of the bow doors.

Mr Kirby, P&O European Ferries (Dover) Ltd – formerly Townsend Car Ferries – and six other former employees have denied a specimen charge of manslaughter of one of the 192 people who died when the Herald capsized on March 6 1987, after sailing from Zee-brugge with the bow doors

open.

Mr Jeffreys said another of the accused, Mr Leslie Sabel, the chief officer who was loading officer on the day, had also to be on the bridge and could not be in two places at once.

Mr Kirby "was perfectly aware of the manning or the lack of continuity problem which existed," said Mr Jef-

# The man who wants Brussels to make his day

John Gapper on the UK's efforts at foiling aspects of the EC code on workers' rights

poster of Clint East-wood, former mayor of Carmel-on-Sea in California and cinematic killer of young punks who made his day, hangs in the Whitehall office of Mr Eric Forth, Her Majesty's Under Secretary of State for Employment.

The poster is a sign both of Mr Forth's briskness and his enthusiasm for the American way of life. The enthusiasm has been on display in the cross-border town of Brussels this summer as Mr Forth has started an energetic fight to defeat European Commission ambitions.

Mr Forth is as capable as Mr Eastwood's screen characters of plain speaking. He is using this talent as the minister in charge of British opposition to EC proposals to regulate the pay and conditions of part-time and temporary workers, and set safeguards for women

workers who have children.
The draft directives on these subjects are the first of a stream flowing from the Social Charter of workers' rights which has been opposed vociferously by Britain. But other EC states have objected to the directives, and Britain is trying

to multiply opposition.

Mr Forth has brought to the job a firm dislike of the whole notion of regulating labour markets. He speaks of the vir-tues of unfettered capitalism



with enthusiasm, and dismisses the idea that Europe would benefit from having a European labour market with

common working conditions.

His ideal is the US, which he says has managed to raise employment levels in depressed areas by allowing the sort of variations in employment costs which the Commission wants to control. It has also encouraged the free movement of labour towards areas of settled capital.

Mr Forth says the Commission should be trying to create a "customation" with free movement of create and commission of the control of the control

movement of goods and ser-vices rather than setting limits on variations in labour costs. "We should be educated by the US. For 200 years, it has maintained a continental federal trading system," he says.

He points to the lower overall unemployment rate in the US despite variations in labour conditions and regulations among states. "Freedom has been allowed to individuals and regions to develop their own way and see what is best for them. That flexibility has worked," says Mr Forth. In particular, he points to

the migration of companies south from the northern states and the "rustbelt" encouraged by a lack of labour regulation in the South in the 1960s and 70s. He emphasises how workers move more easily between jobs, and into different areas in search of work.

"There is a different American tradition, a willingness to move physically and geographically, a willingness to move between employers and jobs. Surely we should be aiming for something like that in Europe," he says. In contrast, he says the Commission's directives would limit move-

Mr Forth has already man-aged to gain backing from Brit-ish employers to the Commission's four directives on part-time and temporary work, and working time. Among other things, it would mean all people working more than aight hours a week would be

entitled to similar conditions. These directives are likely to be placed before the Council of Ministers in November. Britain based much of its opposition on the argument that by deregulating its labour market dur-

ing the 1980s, it managed a more impressive rate of job growth than other EC coun-In the face of persistent structural unemployment in the EC, the British point to a record of job creation - 3.5m jobs were created between 1983 and 1989 including 1.3m

part-time jobs could be put at risk by enforced harmonisation of conditions. "If you go very far down that road, you will end up having a devastating effect and wiping out large numbers of jobs. You will be raising the threshold at which people can get back into work," says Mr Forth. He argues that this will discriminate particularly against

One of the main motives for labour market regulation in other European Community states is to ensure that employstates is to ensure that employers carry out enough training.
The country most often held
up as a salutary example is
West Germany, where young
people have a legal right to
training.

Mr Forth does not dismiss
this example out of hand, but

the West German model as well. "It is also instructive that unions accept lower rates of pay for apprentices there. It is German model and it has to be set in a German context."

He has already made his way to Brussels with a posse of directors of small businesses to make these points to the Com-mission. But he will need to fight at least as hardas Mr Eastwood for the rest of this year if he is to gain significant concessions from the Commis-

● OIL and gas trade unions yesterday took the first steps towards balloting offshore workers on industrial action on the North Sea, a move they admit could be fraight with legal complications.

Mr Jimmy Airlie, a national

executive member of the AEU engineering union, launched in Aberdeen the national campaign to persuade union mem-bers working offshore to regis-

He described the campaign as "very expensive", involving press advertising, reversecharge calls and free phones inorder to have contract workers offshore registered by Friday September 28. He said that as soon as registration closed the six unions involved would move towards industrial

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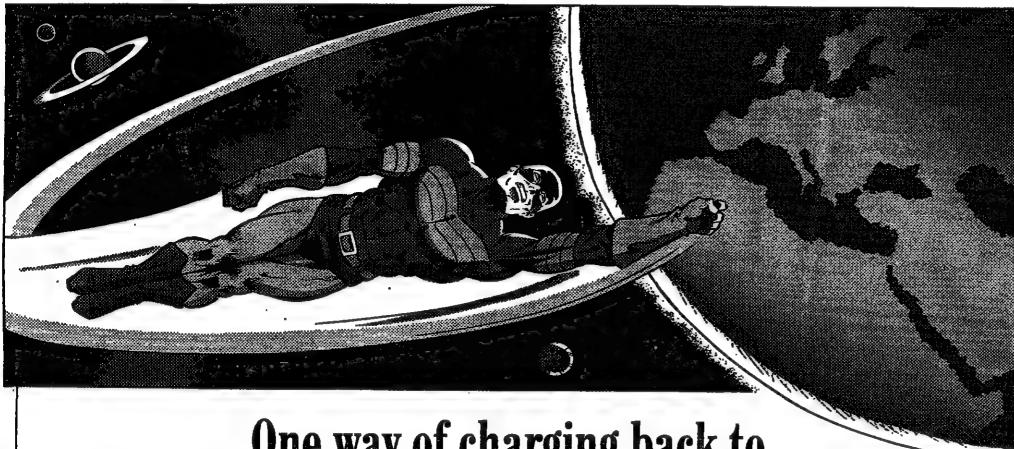
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### Single market set to spur growth in UK credit insurance By Richard Lapper

THE growing number of insolvencies in the UK is leading to an increased interest among British businesses in insuring their credit risks.

The economic downturn is

having a ripple effect. High interest rates and other prob-lems are driving companies into bankruptcy, in turn threatening the solvency of other companies which have supplied goods to those in diffi-culties.

As the risk grows that their receivables might disappear into thin sir, more and more UK businesses are looking to insure their credit risks.

The credit insurance indus-

try, which has diversified its product range over the past 10 ers, is poised to grow as a

Trade Indemnity, the domi-nant player in the UK credit insurance industry, as well as a number of smaller underwriters specialising in this field, say increasing numbers of companies are seeking to buy policies in the wake of the collanse of Lowndes Queensway, the retail group, and Coloroll, the home furnishings group, in the summer. Insured credit losses stemming from the Coloroll collapse amounted to

between 19m and 120m. The number of UK business failures in the second quarter of 1990 increased by 83 per cent compared with the same period ast year, according to Trade Indemnity figures.

But in general credit insur-ers are making light of potential losses, and suggest that the main effect of the difficulties may be to increase the popularmay be to increase the property of credit risk insurance.
"New business always lags

behind claims, but we have already seen an increase in requests for covers," says Ma Bridget Spreckley, associate director for marketing at Trade indemnity.

Mr Alistair Malcolm, a prominent credit risk underwriter in the London insurance market and managing director of AMA Underwriting Agencies, says the combination of the Coloroll and Lowndes Queensway failures is likely to provide the credit insurance industry with its biggest boost since Rolls-Royce went into receiver ship in 1971. About 400 of Rolls-Royce's suppliers became insolvent when the motor and aircraft group failed to meet

He says the event is regarded as a benchmark in the development of the credit insurance industry. "There is no doubt that we

will suffer losses this year. But the market will expand," says Mr Maloom. Trade Indemnity, which writes

about 70 per cent of the estimated £110m to £120m in domestic trade credit insurance premiums sold annually. sells a standard insurance "whole turnover cover" which protects risks with named creditors up to specific limits. It drafts policies only after detailed research into the

credit risks of the policy-holders' trading partners. Policy-holders must stipulate a credit limit for each trading

partner they want included on the policy. "We are able to cross-reference databases with market rumours to assess the creditworthiness of customers," says Ms Spreckley.
So The product is necessarily

expensive, partly because it must reflect the cost of the credit risks analysis, work

		-	
BUSIM	ess fa	ILU	1
1986	Q1		616
	Q2 Q3		637
	Q:S		601
	Q4		506
1909	Q1		828
	Q2		592
	C3		622
	Q4		748
1996	Q1		1,009
	Q2		1,080
			- 1

Customers pay between 0.1 per cent and 0.6 per cent of turnover, depending on the sector they operate in and how well they are judged to control credit risks, says Ms Spreckley. Typically a Trade Indemnity policy-holder would have an account to the property of the prope annual turnover of between

Since the early 1980s, cheaper and more flexible alternative products have become available. These are based on an excess-of-loss insurance principle, common in international reinsurance markets, whereby the insurer covers all losses above a cer-

mus level Companies marketing these policies, include PanFinancial, a congiomerate formed by Jap-anese, Swedish and Finnish insurers in the early 1980s; the US company American Insur-ance Group (AIG); and the Brit-

ish composite Sun Alliance. With excess-of-loss policies, insurers control risks by ensuring that policy-holders adopt competent and reliable credit management policies.

"We invite companies to declare their credit control procedures. This declaration is then warranted into the policy. The excess-of-loss insurance only really works where in-house credit control is demonstrably good," says Mr

Such policies are ideally suited to bigger companies that have traditionally provided against credit risks by estab-lishing their own bad-debt reserves, adds Mr Malcolm. A number of larger compa nies including BTR, the industrial materials group, and Jaguar, the luxury car maker

began to buy credit insurance when excess-of-loss coverage became available. The expansion of the market for internal UK credit risk comes at a time when the European market is posed to

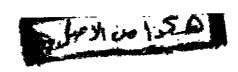
grow rapidly. The European domestic trade credit market is already worth over £500m a year, with West Germany and France accounting for about half of

this total. The industry is also well established in Scandinavia, the Netherlands and Belgium.

The biggest spur to growth will come from the completion of the European single market after 1992, which is likely to entail the end of the distinc-tion between domestic and international trade credit insurance in Europe.

Until now, trade between European countries has been insured by separate export credit insurers that have enjoyed a virtual monopoly. This is set to end in line with European Commission direc-

Some European credit insurers are already preparing to expand. The Dutch insurer Aegon, the French insurer Assurances Generales de France (AGF), and the Belgian company Namur have all established UK credit insurance operations.



No stamp needed.

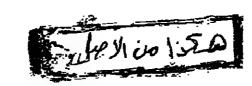
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### **MANAGEMENT:** The Growing Business

EC proposals

## A social disharmony

UK lobbyists and government are showing rare agreement in opposing directives on workers' rights. Charles Batchelor reports mall business lobby als in areas such as health and commissioner also claimed that British small firms were that British small firms were

workers employed on foreign contracts by sub-contractors;

and the introduction of a stan-

dard contract of employment. Four of the directives which have already heen published cover the subjects of part-time

and temporary work and working bours. They seek to pro-

vide equal treatment for all

workers, whether they are part-time, temporary or

full-time. One result would be that all employees working more than eight hours a week

would become part of the

have to be admitted to private

pension schemes on the same

basis as full-time employees,

This would increase the admin-

istrative burden to an extent

that schemes might become

uneconomic to operate, the

weekly rest periods of a speci-fied minimum length and there

would be restrictions on the

amount of overtime worked by

night workers. Small business lobby groups

have a number of objections to these proposals. Eight of the small business organisations

outlined their objections to the

social action plan in a meeting with Vasso Papandreou,

Employment and Social Affairs

Commissioner and Antonio

Cardosa e Cunha, Enterprise Commissioner, in Brussels ear-

According to one participant in the meeting, Papandreou took the view that the regulations would not limit the flexi-

hility of small businesses; that labour costs would go up but

that labour was only one ele-

ment in a business's costs; and that small businesses were fail-

ing all the time anyway. The

lier this month.

he working hours direc-

tive requires all employ-

Temporary employees would

national insurance system.

government over measures they want adopted, modified or abandoned. But in the UK both have made common cause over what they see as the threat of far-reaching social legislation being pre-pared by the European Com-

Opposition to the stream of draft directives which is beginning to emerge from Brussels has also succeeded in uniting the normally disparate small

business organisations.

At present, opposition to Brussels' plans for a charter of social rights for workers appears to be driven by small firms groups in the UK - but they are confident that it will exceed to their counterparts in spread to their counterparts in continental Europe when the full impact of the social propos-

Even the most moderate of small business groups have been driven to an almost apocalyptic view of the Commis-sion's proposals. "This is socialist dogma which we thought went out with the ark," comments Sean Mayo, an executive committee member of the Union of Independent

no urgery

: home

The Commission first announced its plans for a Social Charter in early 1989 and in recent months has been converting the charter into concrete legislation in the shape of its social action plan. The Commission is attempting to improve and harmonise working conditions throughout Europe and provide a social dimension to the single European market which might otherwise be seen as only benefit-

ing businesses.

The British government's response has been that if businesses benefit from the single **European market then employ** ees will automatically benefit too and more jobs will be created. It refuses to accept that differing social legislation and employment conditions distort

competition. The Social Charter comprises about 50 proposals which will be introduced by December 1992. The small business organisations say they can accept many of the propos-

safety but others they reject.
Five draft directives have the only ones to object though the UK delegation attributed this to the Commission's failbeen published over the past four months. The most recent — which proposes 14 weeks' paid maternity leave — was announced last week. Three

ure to consult properly. "Pretty discouraging" was Sean Mayo's description of the meeting while Stan Mendham, more are due shortly: they are expected to propose formal employee participation in company decision-making; improving the terms and conditions of markets employed on foreign chief executive of the Forum of Private Business, characterised it as "strained, with no sense of either side understanding the other."

The meeting has done nothing to reduce the small business organisations' fears. They

 Too much regulation will reduce the flexibility which is one of the main advantages small businesses enjoy over large. "The Commission wants a levelling-up so that we will be competing with big companies under the same conditions," says Mayo.

This loss of flexibility will the trail firms at a disadage.

put small firms at a disadvantage in their competition for a dwindling supply of workers in the 1990s, says Mendham.

The proposals will cost money, with small firms, often more labour-intensive than large, being hardest hit. Full details of many of the propos-als have not been published but Sean Mayo calculates that plans to appoint worker repre-

sentatives could cost his com-

pany Concorse Electronics nearly £15,000 a year. The cost and complexity of the proposed social legislation would put businesses in the Community at a disadvantage to those outside. The UK textile industry, which has high environmental and employ-ment costs already, faces diffi-culties competing with compa-nies in Turkey, where these costs are much lower, notes Richard Brown, policy director of the Association of British Chumbers of Commerce.

 Small businesses in countries which enforce Community regulations will be in a weaker position than those where the rules are not so strictly adhered to, the lobbylate fear. But even in countries with a good record of implementing Commission directives it would be impossible to police whether every small company was abiding by the rules, comments Mendham, the



The temptation for employers and employees to collude on avoidance of the regulations

would be very great.

The speed with which the proposals are being pushed through allows the small business groups little opportunity to understand the new regulations and consult their members. "We are not being given enough time," says Sean Mayo.

The directives are not being submitted to the fiche d'impacte, which assesses their implication for small business. Small firms representatives who attended the meeting with Papandreou and Cardosa e Cunha say they were shocked that the Directorate General for Enterprise was not taking a stronger line. Cardosa e Cunha suggested estimates had been made of the impact of the pro-posals, they said, but none had been published in fiche form. • The UK government is conoerned that some of the direc-tives are being presented as health and safety measures

which can be approved by a

majority vote of member states. If forward as employ-ment measures, which West-

minster believes they are, they would require unanimity and could be blocked. Despite their discouraging

meeting in Brussels the British small business groups are determined to broaden the attack by involving other small firms organisations in their campaign. A recent meeting of independent business organisa-tions in Germany showed they were strongly opposed to the terms of the Charter, says

Small business organisations plan a joint letter to Papan-dreon and Cardosa e Cunha reiterating their views, while they will also be writing to the European Economic and Social Committee, which advises the Commission, and to individual Members of the European Par-

Small business organisations recognise that their prospects of blocking the social action plan are small though they hope to modify its more objec-tionable features. According to Michael Ivens, director of Aims of Industry, a campaigning group for "free enterprise": "There is a good row brewing

## A sharper cutting edge

Charles Batchelor on consultancy for Sheffield businesses

mall businesses can achieve marked improvements in their performance if they are given the right sort of help, according to a project involving 16 small firms in Sheffield, West Yorkshire. The project, which teamed up a professional con-sultant with each business owner for 12 months, suggests that many small businesses

have untapped potential.

For most of the businessowners the notion of sharing their ideas with an outsider and of conducting a critical analysis of their business was new, a report\* on the project states. The businesses ranged from silver cutlery processing through specialist cheese retailing to T-shirt printing. The owners were mainly in their mid- to late-20s and most of the businesses had been established for between one

good growth owed their record to strong external forces rather than to their own planning, the report said. Most had lurched from crisis to crisis. One aim of the programme was to encour-age each firm to develop its own three-year plan, though most managers could not find the time to do this.

over, in some cases by as much as half Ten firms significantly improved profitability by reducing costs and increasing margins while eight firms increased employee numbers. There is sufficient evidence to attribute these increases to the consultants' advice, the report In many cases the consultancy help led to the managers

and three years. Even those firms showing

Thirteen of the companies involved increased their turn-

showing a greater ability to manage change and draw in outside expertise when they realised their own limitations. Others reported they were bet-

ter at managing themselves, their time and their staff, Many of the firms had adopted new accounting and internal control procedures and some had changed their accountant. A notable problem was the poor quality of the accounting service sold to the firms. Many accountants provided little more than a book-keeping facility, and in some cases a very slow one, the

report said. In all cases the consultants realised they needed to meet the firms more frequently than they had expected. The Shef-field programme provides valu-able insights to organisations engaged in helping small busi-nesses, the reports author's

A Growth Programme for Young Entrepreneurs, 27.95. From Sheffield Enterprise Agency, 5 Palmerston Road, Sheffield S10 2TE. Tel. 0742 75572L.

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he future looks very gloomy for trading com-panies trying to raise **Business Expansion Schema** funds because investments in residential property companies provide a far better bet for investors, according to the lat-est BES guide\* from accoun-

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tants Stoy Hayward.

More than £1.2bn has been raised under the BES scheme over the past eight years but the amount going to trading (non-property) companies has declined sharply since 1958/83. This was one to the imposition

among people of the BES and there are many more cases of small groups of individuals setting up their own BES-financed companies but the BES conditions are a potential minefield and the tax reliefs can easily be lost if one of the conditions is breached, the gnide warns. choice, the guide says. Residential property offers a low-risk, asset-backed investment

\*Business Expansion Scheme Your Questions Answered. 56 pages. Free from Marketing Dept, Stoy Hayward, 8 Baker Street, Landon WIM IDA.

### In brief. . .

The failure of Lowndes Queensway and the refinanc-ings of MFI and Magnet have taken the gloss off the buy-out market but large numbers of small to medium-sized buyouts are still being financed. A two-day conference on buy-outs in the UK and continental Europe will be held in London

on November 20 and 29. Contact Business Research International, IBC House, Canada Road, Byfleet, Surrey, KT14 T.L. Tel 071-637 4882. Conference fee £525 + VAT.

Missues concerning the family Mifour million people' are

business have received little attention despite increased interest in the small firms area generally and the fact that 76 per cent of UK businesses are family-owned or controlled. A series of one-day seminars

and costs of promoting the

fund-raising are spread over £5m rather than £750,000.

There is a growing awareness

on questions such as success sion planning, maintaining sion planning, maintaining independence and realising the potential of the family business will be held in Glasgow (October 29), Nottingham (October 31) and London (November 1).

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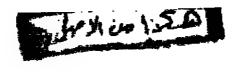
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BUSINESS

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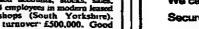
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## Machines get the message

THE FIRST numerically controlled computer system using a RISC (reduced instruction set computer) micropro-cessor was launched last week at the International Manufacturing Technology Show in Chicago by GE Fanuc, the joint venture between General Electric of the US and Fanuc of

RISC microprocessor technology, already employed in the engineering workstations available from companies such as Sun, Digital Equipment, IBM and Hewlett-Packard, offers the advantage of speedy

data processing.

According to Larry Sweet,
manager of GE Fanue's compater numerical control (CNC) business, the new Series 16 CNC which incorporates RISC processes instructions 100 times faster than a classic CNC. As a result, he claims, hitherto unknown precision can be achieved when machining complex workpieces at

When a cutting tool is moving under computer control, there is an inevitable lag between the commanded and the actual tool path. The greater the lag the less the accuracy of machining, Cur-rent industry trends are to increase machining speeds to achieve better productivity, but accuracy still suffers because more errors are made.

GE Fanue claims that its Japanese-developed BISC-based Series 16 CNC is so fast that it has the time to look ahead into the programme and calculate the expected followtendence the expected follow-ing-error from system parame-ters. It then performs the nec-essary modifications to the programme to reduce following-error to zero. So the ideal state of identical commanded and actual tool paths is

and actual tool paths is achieved.
According to Sweet, the applications likely to be the first to take advantage of this accuracy will include the machining of dies, moulds and gears, where tolerance and gears, where tolerance and shape are written! Proteins shape are critical. Prototypes of the new Series 16 controller are being made available to machine tool builders, and worldwide shipments are due to start early next year.

naesthetists must study for several years and take extensive exams before being allowed into an operating theatre. Yet during an operation the patient's survival may be largely dependent on a computer-controlled life support machine put together by

computer personnel with no professional qualifications. Computers are becoming increasingly responsible for the safe operation of a wide range of equipment and processes. There can be few other industries where potentially lethal products can be sold on the open market without any form of government licensing or monitoring.

Government figures suggest that UK industry is now spending £500m a year building safety critical computer systems that could cause death or great harm if they malfunctioned. The figure rises even higher if systems that would cause financial loss or serious environmental damage are

Many people are aware that the Airbus A320 aircraft relies extensively on software for its safe operation, but there are many less well-known exam-ples. If the Sizewell B nuclear power station develops a seri-ous fault, for instance, it will be software that has the primary role of recognising the problem and shutting the reactor down - the first time in the UK that a computer has been given this task.

Yet the industry remains largely self regulating. Although both the examples mentioned above require approval from an industry-specific regulatory body, in many cases there is no need to notify the Health and Safety Executive when installing a com-puter system which could cause someone to die if it malfunctioned

The Health and Safety Executive has issued voluntary guidelines, but a major report on safety critical systems pro-duced last October by the British Computer Society and Insti-tute of Electrical Engineers found them in use in less than a third of UK industrial sec-

Faulty systems have undoubtedly already killed, but the reluctance of many designers to hand final control to a computer has kept the risks in line with other types of machine failure. But the pressure to turn over ultimate control of major systems to computers is increasingly powerful, says Martyn Thomas, chairman of the BritGren Manuel asks why the assembly of safety critical equipment is left to non-specialists

# Would you trust this computer?

critical taskforce and chairman of Bath-based software house

of calculating the risk of fail-ure in software that must attain highest levels of reliability. The topic is a "black hole", according to Bev Littlewood, a professor at London's City University and director of the University's Centre for Software

The subject is causing increasing disquiet among computing professionals and has prompted two government initiatives in the last six months. Financial institutions which have staked their business on computers are taking an increasing interest.

There is some agreement that judicious use of mathematical techniques to "prove" that computer systems are free from some types of errors are beneficial. As is the technique of doubling or tripling of key components, with the different computers taking a majority vote on the correct action. Yet there is no agreement on the fundamental issue of deriving a figure for the reliability of the high-integrity systems now being produced.

How does Robert Worden, chief executive of Logica Cambridge, feel about putting numerical failure rates on his firm's software? "We realise that it's essential to our busi-" he says.

Littlewood explains that assessing the reliability of soft-ware is fundamentally different from assessing the reliability of any other engineering component. Predicting the behaviour of software is like trying to predict the quality of the very first bolt produced by a production line, necessitating an intensive study of every part of the production process. As the complexity of the software rises, this becomes a colossal task The most common fault is

that the designers have forgot-ten to cater for some particular combination of events — and



that is the problem but also

the complexity. "Science can't help you, and there's no pros-

says Thomas. The designers of these systems follow extensive,

rigorous guidelines issued by national and international reg-

ulatory bodies which rely on historical data of software reli-

Littlewood says these argu-

ments do not come up to the standards demanded by other

parts of the engineering profes-sion. There are instances, says

Thomas, where software pro-fessionals have misled their

managers or the public about the reliability of their work,

claiming reliability figures for which they have no evidence. In some cases, these profes-

pect of science helping you,

only extensive real-life operation can show these up, says Littlewood. He and his colat City University, have studled the testing process and believe that to be sure notware year requires 10 years of real-life testing.

Unfortunately, many safety critical applications demand exceptional levels of reliability. The computer system for the Airbus A220 passenger jet, for instance, must work faultiessly and continuously for decades in hundreds of jets. They believe that assuring its reli-ability would therefore take hundreds of thousands of years

It is not only the software

cism within the industry by saying that their figures are intended only for pon-technical audiences. In the BCS/IER report, members of both institutions were reminded that they should be able to justify any reliability figures they publish.

sionals have countered criti-

To make a computer perform faultlessly requires the applica-tion of "ordinary engineering discipline" claims Phil Bennett, managing director of the Centre for Software Engineering, a specialist consultancy based in Flixborough, near Scunthorpe. No one, he warns, should rely totally on the soft-

He contrasts emergency shutdown systems, which may be needed only once or twice during the lifetime of a machine, with the much risk-ier control software which may ter control software which may be responsible for safety every second during a 20-year life. In response to industry's fears about safety, a committee of government departments in May launched Safe IT, a broadbased strategy for the safe use of information technology. In addition, the Department of Trade and Industry and the Science and Engineering Research Council (SERC) have allocated £13m for a four-year

research programme.
A few months ago SERC was also considering the creation of an Interdisciplinary Research Centre on safety-critical systems, but this idea was crapped, much to the dismay

of many in the industry.

Thomas and Littlewood agree that regulation may be the only answer. Last October's BCS/IEE report also recovery. ommended that some form of monitoring system be created. Thomas says that sometimes the rationale for switching to

the rationale for switching to computer control is mere "fancy marketing" with no thought of the risks.

"What we need is a regulatory framework that stops this kind of thing happening," he says, although he agrees that any system must be viewed as adding to other systems of quality assurance, rather than replacing them, and must not replacing them, and must not full the industry into a false

sense of security.
Conferences on safety-critical computing often finish with a prophet of doom hammering the lectern while saying that unless the industry gets a grip on its problems it will cause a Bhopel-sized catastrophe, kill-ing hundreds of people. As Thomas comments: "The record of professionals policing themselves in advance of disaster is not encouraging."

## Xenova creates a chain reaction

XENOVA, the small UK biotechnology research company, has just announced that it has patented several chemicals that slow the breakdown of collagen, a structural polymer present in cartilage. These inhibitors, found in fungi, may lead to a new chemotherapy for arthritis, treating the disease and not just countering information. inflammation as most arthritis drugs do at present.

Fungi are Xenova's speciality, comprising two-thirds of its inventory of microbes. It harvests them all round the world - from nearby Burnham Beeches to Far East forests and then analyses them to try to find any compounds of phar-maceutical value. "We're not really a biotech-

nology company but we've recognised that biotechnology is a rich source of tools to accelerate drug development," says John Jackson, its chair-man. The firm was founded in Slough in 1986 with seed cantal from Celltech, the older bio-technology research company

Jackson, now chairman of both companies, is helping to raise fresh funds for Xenova's researchers, a team of 65 spe-cialising in acreening natural microbes for chemicals that might yield treatments for such diseases as arthritis and cancer. It is unique among the new biotechnology research companies, he believes.

Xenova is the brainchild of Louis Nisbet, an internation-ally known microbiologist and the company's chief executive. Xenova is trying to use the new techniques of biology, such as genetic engineering, to design more selective screens through which to sift natural organisms for molecules that might make new medicines. Nisbet likens it to the use of the new gene probes made by nose diseases - but in reverse

Xenova spent its first two years assembling an armoury of screens, which it now calls Asset (advanced screening technology). Each screen is designed to pick up any molecule that spreams to influence a cule that appears to influence a specific disease. So far, Nishet has developed about 18 different screens and plans to add five or 10 more.

Each micro-organism in Xenova's collection is cultured to provide enough material for

BUSINESS FOR SALE

assay. Then the culture is screened automatically by a system Nisbet says he has borrowed from the pathological laboratory, refined and accelerated so that it can handle 2,000 samples in half a day. He reck-ons Xenova is making more than Im of these tests a year. It is more than a matter of

just searching for substances, for these are living organisms which may produce their most interesting molecules in response to stress - such as a temperature change - applied to the culture. The procedure is also more likely to find mole-cules small enough to make oral medicines.

Asset has attracted the interest of such pharmaceutical groups as Du Pont, which asked Xenova to screen for potential new molecules for ireating cardiovascular dis-ease; and Hoffmann-La Roche, which wanted new immuno-

suppressives. Xenova then negotiated a joint venture with the Californian biotechnology research company Genentech to screen for new cardiovascular chemicals using Genentech's own technology. The company was also approached by Monsanto, which asked Nisbet to search for new fungicides; and FMC in Chicago, which wanted new insecticides.

Income from its collabora-tors is expected to total £1.5m this year. Why, then, does Xenova need to raise more cash? Jackson stresses that they intend to develop their discoveries through estab-lished partners, and have no plans to ambark on expensive clinical trials of their own, "or enter into areas that need big marketing muscle."

The company wants to take on more investigations at its own risk - into anti-virals and HIV, for example - in the ballst that it can submice the value of its intellectual property and thus strike better deals with its collaborators. Not to do so would be a waste of a very valuable opportunity, Jackson says.

In addition to the 25.2m raised to back Xenova so far, it now seeks a further £8m to fund the company for the next four years. By then he expects it to have doubled in size, to about 126 staff.

David Fishlock

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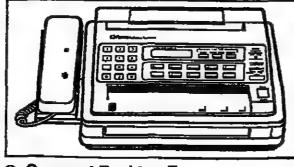
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Eduardo Chillida: 'The Artist Standing by Three Windcombs, San Schastian,' Spain 1977

## A great manipulator of his material

William Packer reviews the work of Eduardo Chillida at the Hayward Gallery

Industry of the state of the st Spanish, to be more precise the Basque sculptor whose work now fills the entrance gallery and upper floors of the Hayward Gallery on the South Bank (until November 4: sponsored by Banco Bilhao Vizcaya), is one of the major artists of our time. The point was nicely made early this year at Venice, where the omoggio paid him by the Biennale, that was both central to it and yet, at the Ca' Pesaro, stood quite apart, was the single most distinguished exhibition of the entire festival. Yet such bald assertion requires some ampli-

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No the

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Chillida, born in 1924, is of the first post-War, post Moore generation of sculptors that in generation or scampions.

Britain is distinguished by Britain is distinguished by such artists as Anthony Caro, Eduardo Paolozzi, Kenneth Armitage and William Turnbull Like them in his time ha too has enjoyed wide international recognition, in Europe and America especially, and the acknowledgment in Venice of his established reputation and multic achievement should and public achievement should have come to us as no surprise.

And yet, by some quirk of circumstance, he has been all

past. Two one-man shows, at McRoberts & Tunnard in 1965 and at Anne Berthoud twenty years later, and an occasional appearance in a mixed dealer's appearance in a mixed dealer's show, make the sum of his British exposure in thirty years. The Tate's one small if weighty example of his work, an iron Modulation of Space of 1963, remains the only example of his work in any of our public collections.

Are we so narrow in our view of what constitutes true modern sculpture, so per-suaded by the international reclame of successive waves of younger British sculptors that, whatever modern sculpture is, it must be young and British? Would we have taken more notice had Chillida laid out his blocks of virgin granite in circles on the floor, leant heeps of metal against the wall, or simply gone for long walks in the Pyreness? Fashions change, in Pyrenees? Fashions change, in Pyrenees? Fashions change, in art as in life, and for long enough it has been assumed that the sculptor is but an assembler of the given elements of his material, bolting, welding, piling his work together, like a child with his building bricks or "Meccano" set. How unexpected, how radi-cal, how amusing that young Barry Flanagan should turn

ing them into bronze. The exception serves only to con-

But the world turns again, and suddenly it seems less odd that an artist should seek to modify directly and personally his intractable material. Caro still welds away, but now the metal is fluid and supple in its modulations; Paolozzi again works directly with clay and plaster. And Chillida? Chillida comes into his own again as the carver and modeller he As an artist he is entirely his

own man, and it is to take nothing away from that position of creative independence to go on to say that of all living sculpture he is the true successor of Henry Moore. The affinity lies less in the immediate character of the work, in its imagery and sculptural presence, though clearly possessed of the same humane monumentality, than in its technical practice and more general spiritual and imaginative qualities.

Moore too was never an assembler but always a manipulator of his material, first as a carver and then, after the War, as a modeller, which practice he had until then rejected as decadent. The question of prin-ciple is not here the issue:

tice as manipulators of the actual stuff of their sculpture, whichever it happens to be at a given time, conditioning it, tempering it, working it with their own hands. And it is in Chilida's work in iron, which have never used most sene. ence. When in the early 1950s the young Chillida rejected the image of the human figure in favour of complete abstraction, the move was as confident as it Moore never used, most especially in the huge Combs of the Wind that are set into the

schastien, that this quality is declared in its most dramatic form. Such images could only have been worked with the heaviest industrial equipment, and trill the irres heaviers and the second of the second only have been worked with the heaviest industrial equipment, and still the irres heaviers.

yet still the iron bars retain the sense of having been bent and twisted into their active

configuration by the lightest

The spiritual affinity is

something more general and unspecific. Chillida has never been a figurative sculptor as such, unlike Moore who always came back to the human figure as his prime reference and inscripting strengths.

imaginative stimulus, no mat-

tar how abstracted any particular work or formal preoccupation of the moment might be. In the 1930s, however, Moore had had to conduct a long debate with himself, expressed the model of the property of the

through his work, as to where the emphasis should its. For an artist of the next generation, there was never quite the same

and most direct of touches.

was permanent.

And yet, just as there is with abstract painting a sense that the inevitable pictorial space the eye is invited to enter is a kind of landscape of the imagination, so with abstract sculpture there will always remain robust of human contact and points of human contact and association, both physical and imaginative. The space the work occupies is as real as ever, and it is a space we who come to consider it share with it. The carved interior spaces of Chillida's marble and gran-its blocks offer an architecture and inner space that we are invited to enter. The iron bars writhe and twist like the fin-gers of the hands Chillida so loves to draw. The metal of the small magneties, crisply sliced and bent, over-arches and anchesses, most potent and encloses a most potent and imaginatively charged domes-tic space – the houses in spirit of Bach, or Goethe, or Hokusai, as Chillida indeed funcies to think of them.

The exhibition has been beautifully installed, the measurement open and siry again, and how handsome a gallery British criticism and public suddenly to modelling hares what brings the two men dilemma to resolve between the ugly duckling Hayward tasts these several decades and elephants in clay and cast- together is their essential prac-

## Varèse and Beethoven

ROYAL FESTIVAL HALL

The "Brave New Worlds" series on South Bank proposed on Sunday a concert of notably brave and intelligent pro-gramme-planning in which two epic, and wholly dissimilar, worlds of music were brought face to face. The first was the infinitely depressing landscape of Varèse's Déserts (1950-54), which Simon Rattle and the City of Birmingham Symphony Orchestra gave in the version with tape; the second was per-haps the 19th century's most gloriously optimistic ideal-inmusic of human society at its noblest - Beethoven's Ninth

Symphony.

The contrast between the two works was extraordinary. Not surprisingly, the first proved unpopular with the large audience; probably, it always will, since its intransigently harsh sound-world, summoned up with magnificent power by Varèse's string-less, percussion-heavy ensemble, becomes even harsher when live music gives way to tape (the scratchy effect of the veteran recording makes for an added layer of bleekness). The two works was extraordinary.

performance was of the proper honesty and directness; this may not be an experience one wants to undergo very often, but its "message" is not one that should be lightly dis-Sunday's Choral Symphony

was the first given in London by Rattle, his orchestra and the (excellent) CBSO Chorus. Expectations were high — as they always are whenever this conductor tackles an important new project — and were amply rewarded. Not everything was yet in balance, of course. In the first movement the conductor persistently sacrificed preci-sion of ensemble to surges of energy; his predominantly very

Conductor's umpteenth go. He possesses the gift - always precious, supreme in Beethoven - of honesty, of responding to the notes of the score with freshness and a clear-eyed, open-hearted sense of commitment. In spite of the occasional cracks in the orchestra's poise, the sound of the performance was always beautifully fresh and clear, gide in departs and sent the sense was always beautifully fresh and clear, wide in dynamic range, kept buoyant by the crisp, tip-of-the-toes quality of the rhythmic articulation.

Above all, this first Ninth

had dramatic intensity: the choral finale was reached by a progression that one felt to be utterly inevitable, and when it came the impact was of exhila-ration almost without interrup-tion. The team of soloists (Alison Hargan, Alfreda Hodgson, Robert Tear, Willard White) was of the right kind for this performance: not "perfect" in blend but full of musicianly zest, and, like the chorus, made newly alert to the delivery of

Max Loppert

## Hildegard Behrens

COVERT GARREN

it takes a brave soprano to deliver big, dramatic chunks of Beethoven, Weber and Wagner in front of the Royal Opera cur-tain, which is what Miss Beh-rens did on Friday. It has to be said again that the Covent Garden house is not singerfriendly - not even for singers on the open stage; and the rea-son it needs to be said again is that amid all the finatered plans for a rebuilt Royal Opera, far too little has been heard about reforming its sound. Since we began hearing orchestral concerts and solo recitals there, the scoustic Achilles' heel has become sorely evident. In the circumstances, the Behrens performance — slightly constrained by a touch of bronchitis — was

by a loach of bronches. Was downright heroic. For all its charms, the audi-torium offers a dull, dry acous-tic. Tenors have been com-plaining for years that they can't hear their voices bouncing back; what we hear is decently clear and undistorted, but deprived of any sural halo. It is remarkable that an orches-tra concealed in the pit, as the Bournemouth Symphony was on Friday, makes a more vivid. better balanced impression thoven's "Promethens" Over-

voice can, on occasion, make a thrilling impact; nonetheless, any singer who sounds good at Covent Garden can sound

strikingly better elsewhere.
Acoustics is not yet an exact
science, as the chequered
recent histories of the Lincoln
Centre and the Barbican have proved. But one would like to be reassured that the planners are aware of the defect, and have practical ideas for amelioration; given the large sums of money in question, it would be truly perverse to concentrate on improving the fovers and the backstage facilities whilst leaving the problematic sound to fend for itself. At current Royal Opera prices, the sudi-nce deserve better.

Clearly the original prices for the Behrens concert were reckless – about double what the South Bank might have charged — and although there had been a hasty climb-down, many seats remained unfilled. It was, after all, a compromiseconcert, a showcase for a singer: just four strenuous exhibits for the soprano star, with orchestral fill-ups as required. In fact the fill-ups were impecably apt — Beethan one on stage. A lusty ture before his aria "Ahi per-

fido," the overtures to Weber's Oberon and Wagner's Flying Dutchman as prejudes to each heroine's principal scena, and Siegfried's Funeral March before Brunnhilde's Immolations tion - and conducted to expertly incisive purpose by

Francis Travis.
The Behrens bronchitis rine Benrens proncincia incurred no more than some creaky register-shifts in "Ahl perfido," a smudge at the climax of the Weber "Ozean, du Ungeheuer" and prudently reined-in top notes for Senta and Brünnhilde. Unnaturally exposed before the stage curexposed before the stage cur-tain, the voice stood up nobly to unfair acrutiny. In itself it isn't one of those life-giving organs like Jessye Norman's or Pavarotti's, but it is a fine, gen-erously scaled instrument for a thoroughbred artist. Without over tricks the timbre and the overt tricks, the timbre and the dramatic address were subtly sitered to give each new charaltered to give each new char-acter her own stamp; and Beh-rens' delivery of the great Brünnhilde peroration (with astute support from Travis, and a resplendent Dark Ages gown) was potent, searching and grandly arched — candid authority, authentic uplift.

David Murray

## Giorgio Morandi: not just a painter of bottles

jorgio Morandi was born in 1890 in Bologna and he died there in 1964. After his death, his two surviving sisters donated his — and their — collection of his works to his native city; and now, to celebrate his centenary, Bologna's Galleria Comunal ed Arte Moderna has mounted an immane and has mounted an immense and imaginative exhibition, an authentic celebration of the artist and his work. The city is also restoring an old palace in the centre of Bologna, where the Morandi collection will be permanently

Those who do not know Morandi's Those who do not know Morandi's work well may think of him, perhaps dismissively, as "the peinter of hottles." And even some of his admirers might think — and they would be totally mistaken — than an array of several hundred Morandis all in the same place would necessarily produce satiety and even boredom.

Instead, the exhibition demonstrates Instead, the exhibition demonstrates Morandi's magic variety, his unerring gift for miniaturising, for dramatising the analiest details. He exalt make

the paraposition of a few objects on a flat, often anonymous surface, express anything be chose. Indeed, the same object — the little orange coffee pot, for example, in two atilities of 1982 and 1989 — and assume different characters. In the sarrier nicture is entered in the earlier picture is squarely in the earlier picture is squarely in the centre, protagonist, flanked — as if guarded — by a stender milk-white little bottle; in the later painting, the white bottle is gone, the coffee-pot is no longer in the foreground and another object, a bud-vase, of the same hold grange colour has amearate.

same hold crange colour has appeared; the objects are more numerous and the objects are more numerous and the colour line, like a chorus. The coffee-pot has returned to the

After a while in the great rooms of the Bologna exhibition, you re-time your eyes. It is like adjusting to chamber-music eiter a week at Symphony Hall. You begin to recogise an object from one painting to the next, you begin to find significance in the object's distance from the table-edge (if there is an edge

indicated), or in the angle of the painter's viewpoint. The light chan some of the works seem clearly to be "morning" pictures, others are more crepuscular. The invention is endless;

there are no repetitions. Of course, Morandi did not paint only still lifes (there is a magnificent self-portrait in the Magnani-Rocca collection, not far from Bologna); but he deliberately kept his world small. He travelled very little, and for most of his life he stayed in Bologna, saw the same few friends, taught techniques of engraving at the Fine Arts Academy. In the summer, and during a certain wartime period, he during a certain wartime period, he and his sisters went to stay at Grizzana, a little town in the Rolognese Appenines. Grizzana figures in a number of works. But in general he stayed in his studio in Via Fondazza and, when he turned his eyes away from his bottles, he looked out of the window into the small, anonymous courtward, or an at the anonymous courtyard, or up at the rooftops, the TV antennas, the sky (in one picture, a white strenk in the

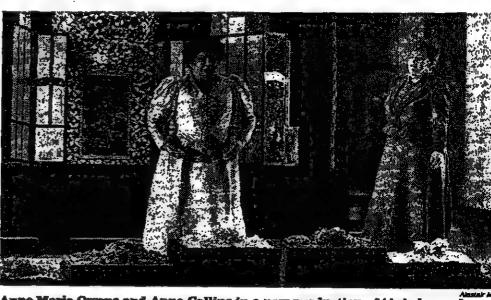
sky, the wake of a jet, has a searing

impact).

If you look at the bettles long enough, they be in to seem animalo, human. Similarly, if you look long enough at the landscapes and the views of Morandl's courtyard, they seem to turn into objects. Not bottles, early, but shapes. In a hamting war-time landscape of 1943 (in the Mestre collection, Bargamo), the line of stubby trees in the foreground and the block-like barn in the background could, you think, be reduced to bottle-size and set on a Morandl shall.

Morandi's brief filriation with with metaphysical school and its leader
De Chirico produced only a few works,
now extremely hard to find, and even
on them there is a Morandi imprint:
De Chirico's haunted squares and towers are transmogrified into bowls and apples and bottles; again, the drama is allegorised.

William Weaver tomorrow's paper.



Anne-Marie Owens and Anne Collins in a new production of 'Ariadne and Bluebeard' by Paul Dukas, which opened Opera North's new season in Leeds last night. Directed by Patrick Mason and conducted by Opera North's new musical director Paul Daniel, it will be reviewed by Max Loppert in

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FINANCIAL TIMES

### **OPERA AND BALLET**

Boyal Opera, Covent Garden.
The opening production of the season is Turandot, in a production by Andrei Serban that counts as one of the company's most colourful and imaginative efforts of the last decade. Ghana Dimitrova, Vladimir Popov, Lucia Mazzaria, and Robert Lloyd take leading roles, and Colin Davis is the conductor. English National Opera, Coliman More transfermences of the English National Opera, Coliseum. More performances of the new production of Wazzek, conducted by Mark Elder, staged by David Pountney, with Donald Maxwell in the title role, and Kristine Cieainski, Alan Woodrow, Richard Angas and John Treleaven also in the cast. Janice Cairns, David Rendall and Neil Howlett lake the leads in Jonathan Miller's 1940s-style Tosca production: further performances of the ENO's delightful Magic Flute, conducted by Jane Glover, with Cathryn Pope, Neill Archer and Benjamin Luxon.
Dance, Sadler's Wells is host to the Ballets Africains an enoise evening out.

Théâtre de la Ville. Odile duboc presents *Insurrection* inspired by the movement of crowds in the streets during the French revolution (42742277).
Théâtre des Champa Elysées.
New York's Joffrey Ballet and
the Orchestre National de France
conducted by Allan Lewis bring-Satie, Debussy and Stravinsky's Le Sacre du Printemps in its

original version in Nijinsky's choreography to the very theatra where it was first performed in where it was first beformed in 1913 (4720887).
Chatelet. The new production of the dramatic legend La Dumnation de Fours' is performed by the PhilharmoniaOrchestra with John Eliot Gardiner as conductor and by the Théâtre du Chatelet choir conducted by Donald Palumbo (40282840).

Théaire Royal de la Monnaie.
The Monnaie opera, choros and orchestra in Verdi's Simon Boccanegra conducted by Carlo Tommasi, staging by Gilbert Deflo with Jose Van Dam (basa) as Simon, Nancy Gustafson (son) as Amelia, David Pittsinger (basa/baritone) as Fiesco.
Pulais des Besstr-Aris. The Stockholm Symfonietts with the Neferthands concert tour and soloists perform Mozart's Don Giovanni (concert version) (Sun).

Palais des Sport. The Royal Wal-ionia opera in *Cavalleria Russi*-

Muziektheater. The Netherlands Opera with a new production of Parsifal directed by Klaus-Michael Grüber. Netherlands Michael Gruper. Netherlands
Philharmonic is conducted by
Hartmut Haenchen, with Barry
McCauley in the title role, The
National Ballet performs Memories from Underground (Van Dantzig/Henze) and Requiem (Van
Schayk/Mozart) (255 455). Nederlands Danstheater with three

Kylian ballets: Overgrove Path, Svodebka and Surabande (255 455).

Grass Teatre del Lices. Mouset's Don Giovanni alternates conduc-tors Wolfgang Sawallisch and Peter Schreier in a production by the Bayerische Staatsoper Minchen. Ends September 28.

Verdi Festival (until Sept 30) the French version of Il Tyonotove, Le Trouvere, in a critical edition revised by David Lawing, performed by the orchestra and choir of the Parla Opera conducted by Vjekoslav Subej, with the Scale Ballet Company. The cast includes Daniela Densi, Elisabetta Florillo, Kristian Johannsson, Lajos Miller and Guy Gabelle. Festival includes rounditable discussion with Julian Brudden and concerts (218657).

Opers. Die Zenberflöte has fine interpretations by Effie Hobarth/ Gudrun Siebert, Lucy Pescock, Gerd Feldhoff and Bengt Rund-gren. As part of this year's Berlin festival the Dresden Opera per-forms Die Liebe zu drei Oranges and Elektru. Rigoletto and Modame Butterfly complete the week.

Opera. Der Liebestrunk is per-fectly cast with Alida Ferrarini, Franzisco Araiza, J. Patrick Raf-tery and Rolando Panerai. Der fliegende Holländer stars Hilde-gard Behrens, Franz Grundheber

in the title role, Heinz Kruse and Harald Stamm. Brecht/Weill'a Aufsting and Full der Stock

Opera. Die Nore, encellently pro-duced by Johannes Schauf has William Cochran in the title rule. Macheth stars Rosalind Plo-wright, Juargen Freier, Reme Pape, conducted by Imre Palla. Gluck's rerely played lphigenie en Touride and William For-sythe's ballet Limb's Theorem are both retorning.

Opera. The successful new Rigo-letto production by Graham Vick, is wonderfully sung by Jean-Phi-lippe Lafont in the title role, Mar-iells Devia, Dennis O'Neill and Victoria Vergira.

Opera. Werther, sung in French, returns with Marilyn Schmiege, Marcels Hohapfal, Neil Wisson and Tero Hannula. Der fliegende Hollinder features Sabine Hass, Toni Kraemer, Wolfgang Probsi/Robert Hale. Figuros Hochzeit Seatures Melanie Kreuter, Helmut Holzapfel, Milagro Vargas and Carmen Mammoser.

Opera. Fidelia, conducted by Cologne's music director James-Coulon. With Nadine Secunde Conion. With Natime Sections (Leonore), Hartmut Welker (Don Pizarro), Ben Heppiner (Florestan) and Matthias Hoelle (Rocco). Singfried, part of the new Ring cycle in a co-production with the Düsseldorf Opera, produced by Kurt Horres, is sung by Wil-liam Johns, Martin Finke, Anna Gjevang and Deborah Polaski. Also *Madame Butterfly*.

Kew York

New York City Opera, The week features Street Scene in Jack. O'Brien's production conducted by Cinis Nance with Margaret Cusack as Anna Murrant and Kevin Anderson as Sam Kaplan. John Absalem is Luka Emenie and Jon Garrison is Skuratov in Rhoda Levine's production of From the House of the Dead conducted by Christopher Keene. Sharon Graham has the title role in Frank Cusaro's 1930s production of Carmea conducted by Hal France with John Absalom as Don Jose. New York State Theatre, Lincoln Center (870 5570).

Lyric Opera. The company's 36th season opens with Gluck's Alcests with Jessye Norman in the title role, Chris Merritt as Admete and John Brandstetter as the High Priest in Robert Wilson's production conducted by Gary Bertini. Civic Opera House (332 2244).

Tekyo

Salome. New production conducted by Seiji Ozawa, with Eva Marton, Ragnar Ulfung and Helga Dernesch. Tama Parthenon (0423 76 8181).

Moiseyev Ballet. The famous lolk dance company from the Soviet Union. Tokyo Sunka Kalkan (from Thur) (587 0571).

### September 14-20 The Promise

LATCHMERE THEATRE, LONDON

Here is a Russian play which, were it not for the local and historical references, could almost be mistaken as quintessentially English. For Leningrad under siege in 1942, read London in the Elitz in 1940. The characters make the best of the conditions and talk in understance of the conditions. understatements. The Promise by Aleksei Arbuzov was first performed in London in 1967 with Judi Dench, Ian McKellen and Ian McShane. It is revived at the Latchmere Theatre with a cast just as promising. Between times political conditions in the Soviet Union have changed. But don't become distracted by looking for political significance. The Promise is a good play to the cover right.

good play in its own right.

The promise referred to is really the hope that came out of surviving the Leningrad slage, coupled with the belief that there must be better things to complete the surviving the survi things to come. As indeed there are. Although the action takes place throughout in the same Leningrad apartment room, spanning the period 1942 to New Year's Eve 1959, the material standard of living visibly improves. At the start the characters use what furniture there is for firewood; by the end they are not too badly off with a telephone and a record-player. Music has quite a

strong role in the play. It is not entirely political and economic conditions that upset them. It is the ménage-à-trois

that is difficult to resolve, Lika, a near-16-year-old girl, played by Helen Baxendale, takes refuge in the room during the siege. She is joined by the slightly older Marat (Clive Hayward), who was brought up there. Then enters the young poet Leonidik (Brian Mitchell). Both men love Lika: she appears to love the pair of them and the men are very fond of each other, though not in any sexual way — every-thing is very delicately done. The men go off to the war. Marat comes back a Hero of the Soviet Union, Leonidik

with a wounded arm and a drink problem, but looking very distinguished. It could be England 1945. Lika marries Leonidik who, 13 years later, decides to get out to allow Marat to take over. There is some satire, of course. Marat describes Leonidik's published poetry as "working without breaking the rules." He is plainly not refer-ring to the metre. All the characters object to apartments being referred to in the social-ist jargon of "living accommo-dation." Yet for the most part

English understatement preenglish understatement pre-vails: an air attack on Lenin-grad is described as "a bit of a do." just as it might be in Rat-tigan's Flare Path. The play, directed by Peter Settelen, runs until September 29.

Malcolm Rutherford

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Tuesday September 18 1990

## Déjà vu for jobs

ELEVEN YEARS after its last cyclical trough, in 1979, British unemployment is rising once more. But it is, alas, rising from a higher level than its lowest point in that year. The unemployment rate at which inflation remains stable does not appear to have fallen and may even have risen over the past decade. Further reforms in the structure of the British labour market must be introduced, if the 1990s are not to see a repetition of the failings of the 1970s and 1980s.

Unemployment is now set to rise well into next year. Fear of unemployment is, indeed, the only available means of curbing inflationary wage settle-ments, given the current unsatisfactory nature of wage bargaining. But unemployment is both economically costly and hard to remove.

Compared to the previous low of 4.3 per cent of the labour force in 1979, unemployment began rising in March of this year from 5.6 per cent. Standard explanations for this apparent deterioration over the cycle - higher unemployment benefits or increased trade union membership – do not apply to Britain in the hatcher decade. The severity of the 1950-01 recession and the subsequent transformation of cyclical to structural unemployment are the keys to understanding this develop-

The unemployment created by the previous recession fell disproportionately on unskilled males previously in industrial employment outside the south and south-east of the country. For males under 25 and over 45 years of age unemployment rates remained, even in 1989, almost twice the national aver-age and double the 1979 levels.

Higher settlements

The output recovery in 1982 did not stem the rise in unonployment. As productivity increased, unions negotiated wage increases on behalf of their currently employed members. Similarly, companies found it more profitable to reward their current employ-ees rather than increase employment. Thus the rapid productivity gains of the 1980s were translated into higher real wages for employed "insid-ers" and higher profits for the rather than compounded.

Meanwhile, unemployed "outsiders" saw little improve-ment in their employment prospects. The proportion of males out of work for over one year increased from 28 per cent of total unemployment in 1979 to 45 per cent in 1988 and 35 per cent today, despite a sub-stantial decline in the participation rates of older men.

shareholders

Problems of adapting

Vacancy rates began to recover after 1982. But many of the long-term unemployed were unable to adapt to – or search effectively for – such employment opportunities as then arose. Employers were also noticeably reluctant to consider them for jobs. In con-sequence, high levels of long-term unemployment were an ineffective check on resur-gent wage inflation.

It is not that the labour mar-ket reforms of the 1980s have been ineffective. But they have delivered higher growth of output and productivity rather than higher industrial employment. Many of the long-term unemployed have, as a result, been excluded from the fruits of the new flexibility.

How are the long-term unem-ployed to be brought back into the labour market? The days of high wage, low skill jobs are gone. Both school-leavers and the unemployed must be the unemployed must be equipped with skills relevant to the needs of modern indus-

The Swedish approach com-bines some of the ingredients: extensive opportunities for acquiring new skills; a comprehensive placement service; subsidies to employers who hire the long-term unemployed; and temporary public sector employment for those unable to find work after one year of unemployment.
A substantial rise in unem-

ployment is now assured. But a rise in long-term unemployment can and should be avoided. Long-term unemploy-ment is damaging to the indi-vidual and useless to the economy. Major changes are needed in the structure of wage bar-gaining, in training opportuni-ties and in incentives for the unemployed if the structural deterioration of the past two

## **Entry barriers** for airlines

COMPETITION in the airline industry depends on the ability of airlines to start operating any route if they so desire. But this ability is jeopardised by a system of allocating the capacity of airports that favours the incumbent. Airlines have property rights in the capacity — the "slots" — that they use at the signest and the allocation. an airport, and the allocation of any surplus slots is managed by the airlines flying from that airport. The system functions because some surplus slots usually arise every year, air-lines already operating from an airport may be able to increase their services or enter new routes. But newcomers may be unable to gain access to a busy airport like Heathrow.

The European Commission has proposed that airlines which are not already operating from an airport at certain times, but which wish to do so, should have priority in the allocation of any slots which become available; and, if no slots become available after a year, established operators could be compelled to give up some slots.

This proposal implies a radical change in the present infor-mal system; but changes have to be made. If competition is to develop in European scheduled services, airlines cannot go on agreeing how they share air-port capacity. But the Euro-pean Commission's proposals do not go far enough. They leave intact the curious system under which the airlines own the slots which they use, own-ership which they have acquired simply by being there when the services began from that airport.

Allocating capacity

The normal method of allocating scarce capacity in a mar-ket economy is to sell it. For slots to be auctioned instead of shared would be a revolution for the airlines and would remove what they regard as one of their most valuable assets. But they are valuable because they give the airlines some control over the market; and the thrust of policy towards the airlines in Europe

is to weaken this control. The relevant question is whether less radical changes, such as the European Commission's proposals, are likely to produce superior results. The

Commission's scheme would allow newcomers to obtain some slots, but they would have to wait two years for them at congested airports and they seem unlikely to obtain as many as they would want. Both these attributes would hamper entrants, who might have under-employed assets and staff while they were waiting, and might not be able to operate at commercially de-strable frequencies once their service could start. The latter could weaken their competito balance high frequencies against low fares in their battle for traffic with incumbent airlines; if they could not offer high frequencies, they would have one competitive weapon instead of two.

More slots

If slots were sold, airlines would pay what they were worth to them; the provision of services would match more closely their value to travel-lers, and less the results of history or a regulator's judgment. Entrants would be able to get slots when they wanted them, up to the number they thought worth buying. Incumbents might seek to

bid up prices to discourage new competitors; some regula-tors fear that richer airlines could exploit their strength to push up prices beyond the means of newcomers. But their ability to do so would depend on the effectiveness of their efforts to maintain monopoly power on some parts of their network. Auctioning of slots is also said to be inconsistent with the the regulations of the International Civil Aviation Organisation, which requires already to earn only reasonable rates of return. But this provision was intended to protect airlines against abuses of monopoly power; if landing charges are what airlines are willing to pay, such regula-

tions seem unnecessary.

The problem is one of preventing the acquisition of monopoly power by airlines or regulating its use. It is an argument for promoting competition and regulating monopolies, not an argument against the use of market forces. The Commission's proposals should be regarded as a step towards more radical changes.

peculation about a possible "marriage" between Continen-tal of West Germany and the world tyre operations of Pirelli, the Italian tyres and cables group, has been going the rounds of the industry for more than two years. That Continental has nevertheles been caught off guard by the actual form in which Pirelli has popped the question was evident from its terse statement yesterday that it is "review-ing" Pirelli's proposals for what amounts to a backdoor takeover.

On the face of it, Pirelli's proposal to combine the tyre companies evidences a desire for a merger of equals. Pirelli would have management con-trol, but Continental would continue to exist as a German company with its own shareholders and brands (Continental, Semperit, and Um).

However, Pirelli claims, with apparent conviction, that it has quietly obtained prior support from a big enough body of Continental shareholders to ensure that its proposals go through. The Italian proposal thus presents Mr Horst Urban, Continental's chief executive, with a tough challenge in his fight to keep the tyre-maker independent. If Pirelli is successful, the group that would emerge would have combined tyre sales of DM13bn (£4.4bn) and a 16 per cent

DMilbn (£4.4m) and a 16 per cent share of the world tyre market.

The effects of the proposed merger would be quite different from what they would have been, say, two years ago. Then, such a move would have left Pirelli/Continental challenging Goodyear of the US for the world industry's leadership. Now, so fast has been the pace of rationalisation that even the combined group would be in exactly the same place in the be in exactly the same place in the world league table - fourth - as Continental is on its own.

Moreover, although the merger may enable the two companies to improve production and distribution and share research and development costs, it will not have any impact on the fun-damental problems facing the world tyre industry: over-capacity, once again approaching the 20 per cent level which precipitated a big shake-out in the industry a decade ago; and a consequent squeeze on profit mar-gins which is expected to intensity over the next one or two years. This year has seen a string of pro-

foundly gloomy profit figures and forecasts from the majority of the six companies that control more than 85 per cent of the \$45bn a year world per can't the synth a year water tyre market:

• Conti itself recently reported a 39 per cent plunge in first half pre-tax profits and has warned that its earnings for the full year will fall "significantly short" of 1989, when it made DM369.3m at the pre-tax level and DM27 8m net.

DM227.8m net · Mr Francols Michelin, chairman of the French Groupe Michelin whose \$1.5hn purchase of Uniroyal-Goodrich of the US last year made it the world tyre market leader, has warned that Michelin faces three or four "difficult

FLOATED on the Ameterdam stock exchange in June last year, Pirelli Tyre Holding (PTH) has had a bumpy ride since being split off from its

With a 61 per cent plunge in not profits to F160m (£12m) in the first six months of this year, the group difficulties being faced by the world's

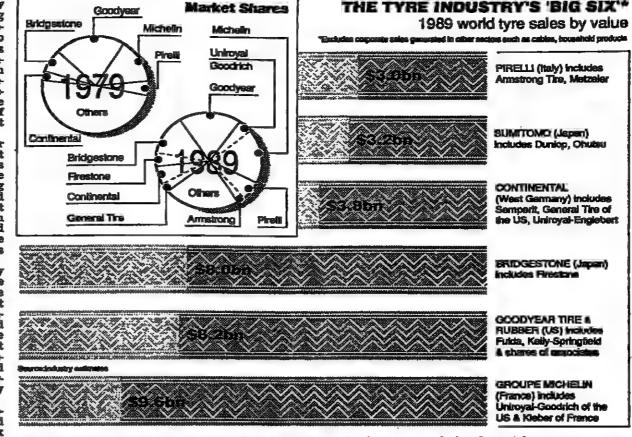
difficulties being faced by the world's tyre manufacturers.

While its European business has gone relatively well, with sales even rising slightly, matters have been different in the US and Latin America, where PTH is exposed through its ownership of Armstrong Tire and its Brazilian operations.

Armstrong is in the middle of a \$150m, five-year investment programme to bring its production capacity up to European standards and allow it to produce the premium tyres for which Pireili is best known.

John Griffiths and Andrew Fisher on the proposed marriage of Continental and Pirelli's world tyre operations

# Bidding for a heavier tread



years" in which losses cannot be ruled out. • A net loss of \$65m for the third quarter is being being forecast by Goodyear, the only remaining US-owned big tyres group, which was recently demoted by Michelin from its position as the world's biggest tyre maker. It has warned that 1,200 jobs are to go from its European

Pirelli Tyre Holdings, the Amster-dam-headquartered holding company for Pirelli's world tyre operations, has also just reported a 61 per cent drop in first half profits.

To a large extent, the figures are the result of the industry shooting itself in the foot again. In spite of the lesson of the late 1970s and early 1980s

If the merger goes through, it will be the last big restructuring for the industry

that markets can turn down at high speed, the tyre majors have been adding capacity at a very rapid rate during the past few years. In the past three years, more than \$10bn worth of new or modernised capacity has been completed or

Yet this has been coming on stream just as car markets have begun to turn down after several years of record growth. The inevitable result is that western vehicle makers, feeling the chill winds of competition from Japan, are in a strong position to pare the tyre makers' profit margins, and have been doing so eagerly. In its recent interim report, Continental referred to "a real price war",

adding that it could not say when this would end. It is against this background that

Pirelli has chosen to act.

Continental's Mr Urban, however,
believes that Continental is strong enough to ride out the storm on its own. Through its 1987 takeover of General Tire, it is represented in the US market, while links with Toyo Tire and Rubber have strengthened its position in Japan. Moreover, as Mr Urban stresses, Continental's finan-cial position remains better than some of its competitors, including

On the other hand, the Italian company has some powerful cards. Those mainly European) institutional shareholders which have decided to back Pirelli believe the days of the smaller producers are numbered in an increasingly global industry. Automo-bile producers went to rely on fewer suppliers and to sign longer-term con-

Conti is too small to compete with a company like Goodyear (the US group which is the world's number two) and too large to be a niche player," says Mr Michael Treichl, a managing director of Merrill Lynch, the US securities have "Major tree the US securities house. "Major tyre suppliers have got to be able to follow their customers geographically, technologically, and in terms of production."

As the number four producer, with about 9 per cent of the tyre business in western markets — Pirelli, the number five, has some 7 per cent — Continental is some way behind the leaders. Collectively, France's Michelin, Goodyear, and Bridgestone of Japan have well over half the market. Moreover, Bridgestone is now thought to be ready to start moving more energetically into European markets, thus possibly putting even more pres-Conti and Pirelli are a good 'fit' in

several areas, Each has a second-rank tyre company in the US - Conti has General Tire and Pirelli has Arms-trong - which could be developed into a major market force. Pirelli is strong in Latin America, from which Conti is almost entirely absent and where the brand could be introduced. with advantage. Both Pirelli and Con-tinental are actively pursuing growth potential in eastern Europe and some Far Eastern markets like Malaysia and Thalland.

Yet in no sense can immediate properts be described as good. Before the start of this year, Pirelli had been forecasting 1-1.5 per cent growth in the total market for tyres, both original nal equipment and replacement. The Gulf crisis and subsequent economic downturn make it much more likely that demand will be flat instead

and at lower profit margins.

One thing, however, seems all but certain. If it goes through, this will be the last big restructuring for the industry, leaving only four players controlling most of the world busi-

## A bumpy ride since quotation

Meanwhile, PTH's Brazilian operation has been hit by financial and market-related actionche limbed closely to the country's own financial down first-half earnings at PTH was the shift in interest income at its South American operations, which, for the first time, was negative after

allowing for inflation. But the group has strengths which have allowed it to perform better than many rivals despite the weakness of its latest figures. Most weakness of its latest rigures. Most important is its presence in the premium sector of the car tyre market — notably for the more expensive sports tyres used on high performance cars — which has partly protected it from some of the

Moreover, the fact that PTH is not particularly dependent on winter tyres means it has been spared some afilicted other European

manufacturers in recent years as a result of milder winter weather. Linking with Continental should hring many advantages. The two companies have relatively little overlap, limiting the likely

rationalisation costs.

Although there may be some manpower reductions, job losses do not appear to be the most immediate source of savings
following the marger, according to
industry sources close to Pirelli.
Rather, the benefits look set to come in other ways. The combined group should be better placed to resist the pressure for lower prices which has been evident in both the arket for origi

replacement tyres for some years.
There is talk of better use of the companies' assets in order to reach higher production levels, or maintain

higher production levels, or maintai current production at lower cost.

While acknowledging the severa over-capacity in the market, Pirelli thinks that both its own plant and that of Continental is modern and cost-effective compared with others in the industry. Hence the finger of rationalisation, which all admit must come, is seen to be pointing to other manufacturers using older plant and making lower-quality

iyres. Marging PTH and Continental is primarily a way of increasing the preasure on other, less-efficient tyre makers to reduce their own capacity. There should also be opportunities for savings in distribution, with the

for savings in distribution, with the gradual adoption of a more efficient network, eliminating smaller outlets and lowering overall costs. Saving are also predicted in logistics and group administration. Further efficiencies could also

be gained in research and development, although the thinking here seems to concentrate primarily on the more efficient use of existing resources rather than outright spending cuts. The aim would be to avoid duplicating B.4.0 offers and to use the resulting savings to step up research on a wider range of products.

### French chains of office

III The resignation of Jacques Médecin, mayor of Nice and chairman of the departmental council of Alpes Maritimes, marks the end of an era which It is the last threat which

marks the end of an era whice goes back two generations. For the year of his birth, 1928, was also the year in which his father was first elected mayor of Nice, a post which he held continuously for the next 38 years. His son then took over at the age of 38, and has held sway over the town hall ever since. In France the town half has

played a vital role as a power base in the political system. In some ways it is more prized even than a parliamentary seat in the National Assembly. But only one man in the French political firmament can claim a record which beats that of Jacques Médecin. He is Jacques Chaban-Delmas, the forter, who has been mayor of

Bordeaux ever since 1947. In spite of Médecin's sudden departure, French local politics is likely to become more impor-tant in future, partly because decentralisation has increased the powers of the town halls. partly because legislation now limits the number of elected offices any one man can hold. Indeed, some leading local politicians now choose to surrender their parliamentary seats in order to keep their local offices. In 1988 Jacques Méde-

cin was one of them.
The downside is that local politics creates incentives for gangland behaviour and ques-tionable practices. Jacques Médecin has long been notorious as the outrageously feudal boss of Nice. The national lead-

ers of the respectable political parties are glad to see him go.

To the authorities he is the mayor who somehow got
FFr15m (£1.51m) behind in his tax payments. And the judicial system is currently closing in on him in a case alleging the diversion of FFr5m of pub-

## **OBSERVER**

has finally induced him to bring 62 years of Médecin reign

Writers' clamp ■ Jacques Delors must be

starting to wonder whether his luck is running out. As rifts appear between EC finance minimum over the timetable for the Delors plan for monetary union, another setback threatens the momentum of European integration. This time, it is a looming shortage of stationery and office supplies at the Brussels Com-mission.

For a bureaucracy whose vital functions depend on churning out torrents of paper work on everything from axle weights to aheepmeat quotas, this is a crisis. It strikes just as the Commission's productive ity is hitting new peaks. According to Richard Hay, its chief of personnel and adminis tration, the number of docu-ments produced rose 9 per cent last year - and that without a corresponding increase in

In a directive to other heads of departments, Hay says the time has come for self-restraint. He warns of impending photo-copying paper, type-writer and computer printer ribbons, floppy disks, enve-lopes, paste, and marker pens. The austerity regime is made

necessary by spending con-straints, he says. Well, at least he hasn't tried to blame it all on Saddam Hussein.

RADA act ■ The film director and producer Sir Richard Attenborough is appearing on British television peering out of an advertisement for British Satel-

lite Broadcasting.
He does his "turn" as a cus-



splitting the bill with his mates, a side-long reference to his Oscar winning film

Much good is going to come of this innocent fun, however. He is putting his \$50,000 appearance money, plus another \$50,000 grant from BSB, to create a bursary for a student at the Royal Academy of Dramatic Art where he once trained as an actor. The need for such bursaries is great, Attenborough says, because not all drama students can get grants. Some, he

claims, are now having to sleep on the floors of the academy on the hoors of the academy in sleeping bags.

Seven other calebrities who appear in the advertisements, ranging from the England foot-ball captain Gary Lineker to actor Jason Dogovan, didn't negotiate their fees quite as well. They are splitting

\*\*E150,000 among them.

Attenborough is supporting a campaign to raise £15m for RADA, for expansion and bursaries. It has already been boosted by £1m from British Telecom, That useful sum was the fee BT paid for the provi-sion of 20 "stars" to publicise this year's change over in the

Front-lines

m The eruption of the Gulf cdsis in early August stopped the British newspapers' traditional silly season in its tracks

exotic by-line has made up for it. And there is no sign of the fashion waning as summer turns to autumn. The name of Robert Fisk of the Independent appeared "With the USAF's 1st Tactical

Fighter Wing in Saudi Arabia, sbortly after he had been "In Raghwa Fort, on Saudi-Kuwaiti Frontier." Beau Geste all over again, I feel. The same paper's middle enti editor wrote a piece with the byline: "From Patrick Cockhurn, the first newspapermen to be admitted to Baghdad."

After that every correspondent had to be somewhere very hot, surrounded by military hardware, and preferably air-borne at the time of writing. The Sunday Telegraph has even brought the fad back home with a piece filed from "Clarence House" for the Queen Mother's birthday.

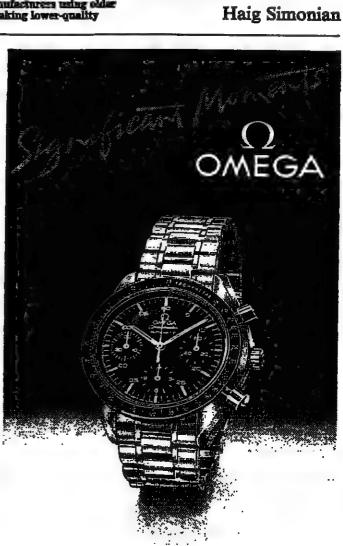
Spare parts

■ A young camel was ques tioning its parents. "Why do we have such long eyelashes?" he asked. "Sandstorms," his father replied. "They help keep the sand out when the wind

blows."

What about this hump, then? the youngster contin-ued. That's our water supply so we can walk from Kuwalt to Riyadh," his mother told him. "I don't like this horrible thick skin", said junior. Father rebuked him. "You need it to insulate you against tempera-tures ranging from 120 degrees in the day to below freezing

The youngster retorted:



OMEGA SPEEDMASTER AUTOMATIC THE NEW VERSION OF THE LEGENDARY MOON WATCH. FROM £ 525.

FOR FURTHER INFORMATION CONTACT YOUR OMEGA JEWELLER OR TELEPHONE 0703 811 612

Nato From Sir Jo Sir, Gen

Supreme A

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Europe (Sac a review of inhibitions suggested : Nato outsid ("Command role for Nat arise from a There is no the North action by whether joi outside the Article 4 P rubric unde tion may tal alliance who siders that threatened. require muc side the trea ties so wish ment and a

Univ From Mr John Sir, It wo infer from 50

accused over September 13. ceutical indu and calcul. university deg

AMF Sir, Lex (Se suction mark:

Because Mer

ssues and it this applicat. and other im issue of AMPS nany to comea the use of proc structure and and we advise liscuss such certain import. the security rise • AMPS are so • AMPS are un

outstanding into bankrupt A chance From Mr. C. W. His-Sir. Now that: rightly, to ce a

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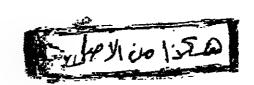
into the futtors Mr Chris Patter ment Secretary opportunity to Reennes -Mance 152: 37. Scheme will 25 1977 mportan: site and han obvious the London has a nee more office 50 100 opt for the bold co gae the Chi. 3 Hear really would be

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BR's need From Professor W. D. S. Str. Several debasas are raised to comment ("Control and the raised to comment ("Control and the control and the co

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hoever else com-plains, we at the FT should not. The advice this newspaper offered to the world, in its leading

article on August 3, has been followed to the letter. (Coinci-

dence, I presume. Less notice, alas, was taken of our leader on July 23, "Hands off Kuwait", which suggested a

joint statement by the five per-manent members of the UN

Security Council making clear to President Saddam Hussein

that "the world community is united in its determination to confine his ambitions within

Iraq's internationally accepted borders".)
For readers who may have been on holiday at the time, let

me quickly recap. Iraq's seizure of Kuwait, we said on August 3, was a challenge that could not be ignored if the con-

cept of international order was

to have any future. The UN Security Council had to act.

Military action would be very costly in human life, and would have incalculable politi-

cal consequences. But eco-nomic sanctions, for once,

seemed to have a real chance of success, if only they were applied by the countries through which Iraq exported

Of these, Saudi Arabia was most problematic, given its general preference for accom-

modation rather than confron-

tation with other Arab states in general, and its well-grounded fear of confron-

tation with Mr Saddam in par-

ticular. It would therefore need

massive military reassurance, which only the US could pro-vide credibly and quickly.

symbolic tripwire of US troops

was needed to convince Mr

Saddam that any attack on Saudi Arabia would involve

him in direct conflict with the US, and that the present much

larger build-up is a clear dem-onstration of offensive intent.

But remember the old saw,

familiar in a Nato context, that

you need much greater force to reassure a friend than to deter

an enemy. Moreover, it would

have been irresponsible of President George Bush to put US troops in a situation where,

if deterrence failed, they would be bound to be overwhelmed. If an Iraqi offensive was even a

possibility, it was necessary to deploy forces strong enough to defeat it.

clear N.

That said, the deployment clearly does give Mr Bush the option of ordering a military offensive against Iraq, with or without a UN mandate, if he decides that economic sanc-

tions alone are not going to

work. And there are many who think he should exercise that

option as soon as he has suffi-

Some will argue that only a

### **LETTERS**

## Nato pact does not limit out-of-area action

From Sir John Graham.
Sir, General Galvin, the
Supreme Allied Commander
Europe (Saceur), has called for curope (Saceur), has called for a review of the restrictions or inhibitions which it is often suggested apply to action by Nato outside the treaty area. ("Commander foresees new role for Nato," September 10).

I believe that this call may arise from a misunderstanding. There is no legal limitation in the North Atlantic Treaty on

the North Atlantic Treaty on action by members of Nato, whether jointly or severally, outside the treaty area. Indeed, Article 4 provides a general rubric under which consultation may take place within the alliance when are provided to the consultation of the place within the alliance when are the consultation of the con alliance when any party considers that its security is threatened, and it does not require much interpretation to extend that to situations outside the treaty area, if the parties so wish. Any joint action decided upon as a result would be a matter for political judg-ment and agreement among

From Mr John Griffin.
Sir, it would be wrong to

infer from your brief report of my speech ("Universities

accused over research costs," September 13) that the pharma-

ceutical industry is not pre-pared to pay the full, direct

and calculated costs of research collaboration with

What is at issue is the quite

Sir, Lex (September 10) was

generally critical of the use of auction market preferred stock

("AMPS") by UK companies. Because Merrill Lynch has arranged several of these

issues and indeed originated

this application of AMPS, I

should like to respond. The precise balance sheet

and other implications of an

issue of AMPS vary from com-

pany to company depending on the use of proceeds, the issuing

structure and other factors,

and we advise our clients to

discuss such questions with

their own auditors. However, certain important features of

the security itself are incontro-

AMPS are undated and the

investors have no ability to put

If a company falls to make a

dividend payment on AMPS outstanding, it is not forced

From Mr C.W. Humphreys.
Sir. Now that there is, quite rightly, to be a public inquiry into the future of Spitalfields,

Mr Chris Patten, the Environ-ment Secretary, has a unique

the securities to issuers.

into bankruptcy.

staggering variation in charges

made and who gets the money.

university departments.

From Mr Kepan Watts.

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the 16 member states, on the basis, no doubt, of military and other advice. Thus, the legal and institutional framework exists: any inhibitions are political.

political.

There may well be a case for improving the military arrangements for out-of-area action but that is another story and can be effected without treaty revision. The ACE Mobile Force already provides the nucleus of a rapid deployment force, albeit lightly

Such legal restriction as exists arises from Article 5, read with Article 6, which defines the treaty area. Article 5 commits the parties to come to each other's defence if their territories or forces are attacked. This is the core com-mitment in any treaty of mutual defence. It is significant that because of American fears at the time that the treaty was negotiated that the commitment might embroil the

British Pharmaceutical Confer-

ence, a mini-survey among the

academic audience, conducted by the session chairman, Pro-

fessor P.F. D'Arcy, showed recognised centres of research

excellence as charging reason-

able overheads and retaining

all the income they had generated, including 100 per cent of overheads, within their depart-

At the other and of the spec-

These features, which are overlooked in Lex's commen-

tary, are important to accoun-

tants' readiness to treat AMPS

as part of shareholders' equity.

The analogy with Euroconver-tibles with a put option is inap-

propriate, because the AMPS

investor does not have the abil-

ity to put the security to the

deterioration in a company's

creditoration in a company series the cost of AMPS outstanding, these costs are subject to a ceiling, and the company is not compelled in these circum-

stances to refinance the AMPS.

Turning to the dividend costs, it is true that these will

that issuers need face uncer-

tainty as to future dividend costs. For the reason I have

already explained, the obliga-

tion to make dividend pay-ments, although serious and

not lightly ignored, is never-

A chance for Mr Patten to show 'greenness'

Moreover, while a dramatic

trum was a research department within one university

AMPS issues are not pursued lightly

Universities and research charges

US in Europe's residual colo-nial troubles, the obligation in Article 5 is not mandatory but discretionary - "such action as it deems necessary" - and the colonial territories of the European powers were excluded, with the exception of france's North African departments.

To go further than Articles 4 and 5 and to import a binding commitment to act together outside the treaty area in unspecified circumstances, but presumably in defence of vaguely defined security inter-ests or of other regions or states not party to the treaty and therefore not bound by any reciprocal obligation, goes much further than would seem practicable or prudent. It would convert a treaty of mutual defence into a different animal, for if the states thus to be protected were to be speci-fied, the treaty would become one of unilateral guarantee, a

guarantee moreover of states

charging overhead costs of 200 per cent but keeping as little as 20 per cent of this amount

within the department obtain-ing the contract, while the remainder subsidised other

I quite agree that universi-ties are not part of the welfare

less successful departments.

state. And neither are we.

The Association of the British Pharmaceutical Industry,

theless radically different to

Furthermore, issuers can

manage the exposure to US

short-term interest rates in the

context of their overall balance

sheets, using interest rate swaps or options as appropri-

US investors will only pur-chase AMPS to which strong credit ratings are assigned. In

our experience, the US rating agencies will only assign such ratings to AMPS issues where

the agencies are convinced that the management of the company in question fully

understands the nature of the

security and how to manage the dividend costs.

cases, to seek shareholder approval AMPS issues are not

pursued by UK companies

lightly, or without due regard to all aspects of the security.

Kevan Watts, Merrill Lynch International, Ropemaker Place,

25 Ropemaker Street, EC2

Given also th

debt service obligations.

John Griffin,

director.

over whose internal and exter-nal policies the guarantor would have no control; and if they are not so named, or the interests are not defined, what would be gained that Article 4 does not already give - the right to consider together an out-of-area threat, and to decide appropriate action?

There is a further political factor to be taken into account. In the regions outside the treaty area, western Europe and north America, alliances such as Nato are seen as alien and hostile. The rest of the world can barely be brought to accept the authority of the United Nations: it is not going to accept Nato as a self-ap-pointed policeman. Joint operations out-of-area by mem-bers of Nato should not be mounted under a Nato flag. Far better to stick with Article

John Graham, Ditchley Park, Enstone, Oxford

### Prof Raymond Williams 'was not a Marxist'

From Mrs Raymond Williams. Sir, May I correct two serious errors of fact concerning my late husband Professor Raymond Williams, in Geoffrey Moore's article ("Holy, holy, holy, guru almighty," Septem-ber 1)? The occasion was the publication of Volume 2 of People of the Black Mountains and the reissue of Culture and Soci-

ety.
Both Geoffrey Moore and your caption state that Ray-mond was a Marxist. He was not a Marxist. On his frequent visits to European universities, at which I was present and took notes, it was often pointed out that he was not and that he did not conform to Marxist theories of culture, in particular to the theory of reflection, a theory which Marxists themselves have gince abandoned.

As to the point that Culture and Society did not contain a detailed study of the words: this was part of the original work, but omitted by the pub-lishers. In a much extended form, entitled Keywords, it was published in 1976 by Fontana and was a surprise best seller. Joy Williams, 4 Common Hill,

Saffron Walden, Essex

### An 'obviously sensible' claim

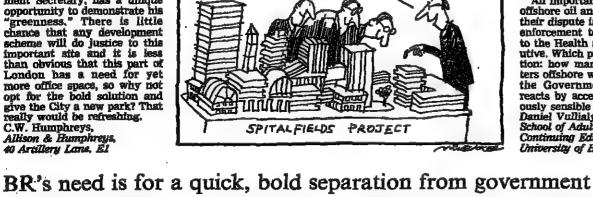
From Mr Daniel Vullialy. Sir, The Government responded to the recent spate of rail accidents by a largely unnoticed statement last month that it is to meet a long-standing demand of the rail unions and transfer responsibility for health and safety enforcement in the industry from the Department of Transport to the Health and Safety Executive (part of the Department of Employment). An important demand of the

offshore oil and gas workers in their dispute is for their safety enforcement to be transferred to the Health and Safety Executive. Which prompts the question: how many serious disas-ters offshore will it take before the Government "promptly" reacts by acceding to an obviously sensible claim? Daniel Vullialy, School of Adult and Continuing Education, University of Hull

LOOK, THERE'S THE TREE

AND THIS AREA WILL BE PARKLAND

give the City a new park? That really would be refreshing. C.W. Humphreys, Allison & Humphreys, 40 Artillery Lane, El



From Professor W.P. Bradshaw. Sir, Several debatable issues are raised in your editorial comment ("When to sell the railways," September 12). The huge annual subsidies allowed to company-financed motorists and the unwilling-

AMPS are subordinated to line with abort-term US inter-all debt.
 set rates. But it does not follow.

ness to charge market prices for congested city centre high-ways make a mockery of argu-ments which suggest that railway users are not paying economically rational fares. If these anomalies were corrected railway fares could rise to levels where subsidy, other than on rural lines, would be unnecessary. Why single out railway users for rational treatment? omy meanwhile.

The prospects for privatisa-tion of BR by 1995, which were based upon a very bullish view of the economy taken nearly two years ago, have not only been dinmed by recession but also by the requirement, fol-lowing the Clapham accident, to spend as much as £1.5bn on enhancing railway safety. Again very different standards are used to judge road and rail transport, with a requirement in the latter case to spend heavily to make the much safer railway even safer. Forecasts of road traffic

growth in Britain predict a doubling of vehicle mileage in the next 25 years. The recently expanded road programme offers at most about 10 per cent additional inter-urban road capacity and nothing at all in urban areas themselves. There is an increasing possibility that the oil to fuel this traffic flow will become much more expensive and may not be available

in sufficient quantity.

The defence of our national interests goes beyond sending forces to the Gulf. In the last resort it means ensuring that our industry and commerce are able to survive an oil crisis.

In this context the railway would acquire a strategic role and it would be sensible to invest in electrification and retain unique railway land assets in operational use. Prof-it-maximising private owners would be unlikely to adopt such a view. In a situation of scarcity they would raise prices and the lead times for expanding railway capacity are so great that enormous damage could be inflicted on the econ-

You are right to suggest that the property assets of the railway would be of great interest to the potential investor. In the case of the privatised bus industries many fortunes were made by selling bus stations and dumping the passengers and buses on to the streets. Taking unique assets out of public transport use may close down the opportunity of using them again, for example a rail-way corridor through a city centre. The fact that electric railways or rapid transport systems are the only means yet in prospect of coping with city non-oil-based, non-polluting manner, should cause us to pause before letting short-term property speculators loose on

railway assets. Almost nobody would dispute the need to make BR more customer sensitive and

efficient. If, as you argue, political interference and lack of freedom are the real obstacles to efficiency, and I believe you are right, these could be removed very quickly by converting BR into a company along the lines of BP before its shares were sold off.

The new BR could find its own board members, raise money in the market and might be encouraged to sell shares to the staff and to users who could enjoy travel dis-counts by way of dividend. A proper regulatory body, along the lines of Oftel, could be charged with ensuring consistency between social obliga-tions, public subsidy, quality standards and fares and could begin to develop a regulatory framework within which an efficient railway might develop to meet a range of the coun-try's potential transport

requirements.
The Clapham inquiry drew attention to the effect of con-tinual managerial reorganisations and uncertainty on morale and performance within BR. A long, lingering privatisation process would perpetuate this with the likelihood of detrimental effects on safety and quality. A quick, bold separation of BR from government which would allow the company freedom to develop would probably bring the benefits sought by yourself and railway users very much

W.P. Bradshaw, Centre for Socio-Legal Studies, Wolfson College, University of Oxford

From Mr David C. Morris. Sir, The conclusion reached in your editorial comment hardly seems justified by the arguments.

There is unlikely to be a time in the foreseeable future when all BR's sectors are operating profitably, and anyone forecasting 9-10 years ahead is as good as saying never. Can we afford another 10 years inefficiency? A programmed break-up is really the most practicable approach.

As and when a sector becomes profitable, such as Inter-City or Railfreight, why not sell it? Management time and resources can then be concentrated on the remaining, difficult sectors. Even these could be sold with "sweeten-ers" to the owners, as and when specific targets are met, and taxpayers would welcome a definite "end date" on their pockets.

Different owners for different services would bring the required competition to improve services and an end to the misery customers have to

Ultimately BR would become a landlord of the property and tracks and able to continue commercial developments with the private sector. Stations could be leased to operators and signalling etc, put out to tender. A break-up sale of BR could attract a lot of votes. We need a Shatalin not a

Ryzhkov solution. David C. Morris, Flat 3, 9 Lewes Crescent, Brighton, Sussex

### FOREIGN AFFAIRS

## West caught in its own noose

Edward Mortimer considers the options open to President Bush

cient forces in place. The Ruwaitis, watching the destruction of their country and knowing that Iraq will make sure the worst effects of sanctions fall on them, are understandably impatient. So, it seems, are the other Gulf rulers, and President Hosni Mubarak of Egypt, fearing that time and Arab politics will be on Mr Saddam's side if the US presence in the region is pro-longed. And the Israelis, who have powerful friends in Washington, have been arguing the case for "surgical" air strikes from day one, Some US com-

they seem to be. That does not mean Mr Bush is bluffing when he insists that the military option is not ruled out. He has been so definite in his statements that "Iraq will not be permitted to annex Kuwait" that he cannot afford to rule it out. But there is no reason to think it is his preferred option. What he must be hoping is that the threat of it, combined with the sanctions, will be enough to do the trick. Let us all hope so. For no one should be so foolish as to contemplate the prospect of war with equanimity. This

In most of the Arab world, any military action against Iraq now would be seen as the worst in a long series of western imperialist acts of aggression

mentators even suggest that it would somehow be a defeat for the US if Iraq withdrew from Kuwait without a fight, since the chance to destroy Iraq's chemical and missile capabili-ties, and its presumed nuclear

weapons programme, would then have been lost. Perhaps the best hope for a peaceful solution is that Mr Saddam himself might be per-suaded to share this view, or at east to use it as a smok to cover his retreat. But there is so far little evidence that it shared by Mr Bush or his advisers. They believe that an air attack on Iraq would have to involve thousands of sorties and many US casualties — the "surgery" involved would be that of "an electric chain-saw for an amputation" rather than a scalpel, according to Mr Anthony Cordesman, a former Director of Defence Intelligence - and to be followed up by an even more costly ground offensive. The closer people are in Washington to military intelligence, the less hawkish

would be a war fought mainly by western forces against the most heavily armed Arab state. The West would no doubt win, but at a terrible cost. I do not mean only the cost in western casualties. That would be very high, but the cost to Iraq and Kuwait would be far greater. In the process of destroying Iraq's "military machine" we should till thousands of Iraqia and

kill thousands of Iraqis and Kuwaitis, and destroy much of Iraq's economy as well.

Could such destruction be justified by the just cause of defending Kuwait against 1200's aggregated to the property of the Iraq's aggression? Even within the West that issue would be bitterly debated. But in most of the Arab world, and in the wider Islamic world, there would be no debate. It would be seen as the latest and worst in a long line of western imperialist aggressions. In every Moslem country westerners would be treated as enemies, and governments which con-tinued to co-operate with the West might not survive. "It would be a short, hot war

but the effects would be felt for many, many years. The person who said that to me last son who said that to me last week was the Yemeni ambassa-dor to the UN, Mr Abdalla al-Ashtal — not exactly a detached observer but perhaps nearer than most to being a neutral one, and certainly well-

neutral one, and certainly weninformed.

The trouble with President
Bush's "new world order",
from Mr al-Ashtal's point of
view, is that in it the law
seems to be made by the great
powers, acting through the
Security Council. They themselves protected by their veto. security Council. They them-selves, protected by their veto, can act with impunity (vide Grenada, Panama), and there is no appeal against their deci-sions. He agrees, however, that Iraq is in the wrong and "has to withdraw". It is, he adds, "the interest of all the Arabs that the conflict he produced that the conflict be resolved, but peacefully", through Iraqi withdrawal followed by negotiations with Kuwait. That would indeed be in the interest not only of the Arabs but of everyone else, and the object of western policy must be to pro-

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duce that outcome.

Whether the western forces stayed in the Gulf after Iraq's withdrawal would be largely withdrawal would be largely up to the host countries, who would have to balance their fear of Iraq against their fear of the domestic consequences of keeping western forces in place. Their current instinct, eagerly encouraged by western arms suppliers, is to purchase large quantities of weapons in the hope of becoming strong enough to defend themselves when the western forces leave. That has not worked in the

past and there is no reason to think it would achieve anything in the future except an even deadlier regional arms race. A better approach would be to link the withdrawal of western forces to the negotia-tion of verifiable regional arms control agreements, to which largel as well as Iraq would have to be parties. That in turn, of course,

raises the question of an Arab-Israeli settlement, and there-fore will no doubt be dismissed as premature and unrealistic. Certainly no crude linkage between Kuwalt and the Arab-Israel conflict can be accepted. But no one can deny that a "new world order" based on compliance with Security Council resolutions would have profound implications for that conflict; and if Iraq does withdraw from Kuwait no one should object to it claiming, to cover its humiliation, that it has broken the Middle Eastern logiam and made possible a solution of the Palestinian problem. Who knows? It might even

turn out to be true.





## FINANCIAL TIMES

Tuesday September 18 1990



## Iraqi invasion flattens party plans

Peter Norman and Stephen Fidler examine IMF-World Bank issues

tary Fund and World Bank were all set for a party this year. Their 45th annual meetings,

which will formally get under way a week hence, were to celebrate the eclipse of command economics in eastern Europe and the triumph of free market The Iragi invasion of Kuwalt

has changed all that. The meet-ings, which will be preceded this weekend by gatherings of finance ministers from the Group of Seven countries, the Group of 24 developing nations and the IMF's policy-making Interim Committee, will be overshadowed instead by the likely effect of increased oil prices on the world economy.

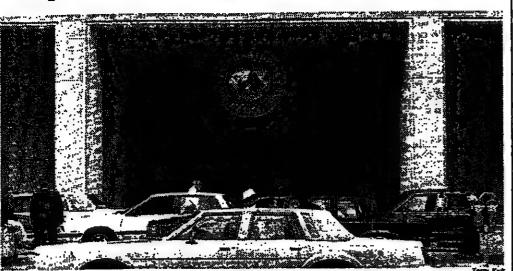
Econometric models, includ-ing the IMF's own, suggest that the higher oil prices seen since the invasion will not pro-pel the world into recession. But the crisis in the Gulf has exacerbated dilemmas that were already facing policy makers in the leading indus-trial countries and added to the troubles of many of the world's developing nations.

The policy co-ordination efforts of the Group of Seven leading industrial nations the US, Japan, Germany,
 France, Britain, Italy and Canada – were already running into difficulties as growth slowed in the US, Britain and Canada and continued at a fast rate in Japan and continental

Europe. This divergent economic performance had placed under strain the group's determination to maintain a united front against inflation. With US growth down to an annual 1.2 per cent in the second quarter and signs of economic slow-down and financial fragility multiplying, the Administra-tion has made no secret of its desire for lower interest rates. Monetary officials in Europe are not convinced that the US has sufficiently conquered inflation to be able to ease pol-

Preparatory meetings of officials over the past week sug-gest that these pressures could lead to tension when the G7 ministers and central bank governors gather in Washington on Saturday.

etary officials, the position of the other G7 members is broadly to maintain monetary policy at its current level of tightness. "The countries want a steady-as-you-go policy," one



The IMF building in Washington, where next week's meeting will be dominated by oil

official said. This would mean accepting that the oil price increase will entail a once-and-

for-all increase in inflation.

The IMF has calculated that if oil prices settle at \$25 a barrel, the industrial countries as a group could experience a % percentage point boost in consumer price inflation beyond year and a % point increase in 1991.

At present, the international consensus is against a deliberate tightening of policy to counter the inflationary impact of higher oil prices. But further increases in nominal interest rates would not be ruled out in countries such as Japan and Germany where inflationary pressures were strong before the Middle East crisis broke.

Such divergence could disturb currency markets. The turb currency markets. The dollar's failure to shine as a "safe haven" currency since the beginning of August suggests that it could extend its current softness against other major currencies. Although the world's central bankers appear unperturbed by present currency developments a weak dollar has traditionally been a meachation for trouble. prescription for trouble. Such considerations, how-

ever, may be too long term for this year's annual meetings. Among officials, much energy will be expended on the immediate problems spawned by Saddam Hussein's invasion of Kuwait in the front-line states. Bank officials, the crisis could cost Jordan up to a quarter of its gross domestic product even before higher oil prices

Mr Cheney described Gen Dugan as a fine officer with an

outstanding record of service, but his comments violated

administration policy which was never to disclose details about potential military

operations or to talk about tar

Gen Dugan's comments come as the debate within the

administration begins about

possible US military options against Iraq, a point acknowledged by Mr Cheney who said yesterday that the 150,000

forces deployed under Opera-tion Desert Shield "may be engaged in hostilities in the

Gen Dugan, a 1958 graduate of West Point and a 32-year Air

Force veteran who flew combat

missions in Vietnam, invited the Washington Post military correspondent to accompany him to Saudi Arabia last week.

His remarks were blunt but

similar in tone to General

MacArthur's warning in the Korean War that "there is no

The Joint Chiefs are worrled

that the American public may

not have the patience to sus-tain a prolonged military cam-peign which would use incre-mental rather than

overwhelming force - one of

the mistakes in Vietnam,

according to recent reports in

Mr Cheney's run-in with Gen Dugan is not his first clash with top military brass. Shortly after taking office last year, he publicly rebuked Gen

Dugan's successor - Gen Larry Welch - for negotiating behind the scenes with Con-

gress on the shape of the land-based nuclear deterrent.

substitute for victory".

geting individuals.

very near future".

are taken into account. Egypt might lose as much as 5 per cent of GDP and Turkey a %

Special financial assistance is being arranged under the initiative of the US for those countries directly affected, although the US and other nations are keen to bring such aid under the wing of the IMF and World Bank to prevent waste. There are likely to be calls from finance ministers in many Third World nations for more financial help. The World Bank calculates that only 11 of its borrowing countries will benefit from higher oil prices; the rest will suffer.

large group of coun-tries ranging from those in the Indian subcontinent round to Turkey and Yugoslavia will lose on remittances. Yugoslavia estimates the cost of the crisis this year alone, through higher oil prices, lost remittances and losses on construction contracts in Iraq will amount to

The task of rebuilding the stricken economies of eastern Europe will also be harder. Mr Moeen Qureshi, senior World mosen Qurean, senior worm
Bank vice-president for
operations, estimates that the
crisis could cost the east and
central European countries
\$8bn-\$10bn a year — and this is
on top of a similar extra
annual bill to accommodate
the Soviet Union's desire to be
need in head gureangy for its oil paid in hard currency for its oil

suffering less directly than the front-line states, there is already a special IMF fund (the Compensatory and Contin-gency Financing facility) and access to resources at the Fund and Bank can be enlarged on a

case by case basis.

However, there will be a review of how far the international debt strategy will be blown off course by the events in the Gulf. Efforts will also be made to extend further the principle of debt relief. The immediate focus is on lower middle-income countries, such as Poland, which owe the bulk of their debt to official credi-

Also under discussion least in the corridors - will be the IMF-led study into the Soviet economy, commissioned by the G7 at their economic summit in Houston to establish the criteria for western economic assistance to Moscow. The study is due to be com-pleted by the year's end. This will be the first IMF-

World Bank annual meeting to be attended by a Soviet delega-tion. The Soviet Union – itself moving towards Fund and Bank membership — is one of only four countries in the world which are not members or which have no applications pending. The other three are North Korea and

Alloans.

Symbolising the eclipse of Communism, Czechoslovakia and Bulgaria will be admitted to the IMF and World Bank by this year's annual meetings. Namibia, Mongolia and Switzerland, the remaining non-members, have applied to join.

### Wining and dining an **Olympic** event in the nineties

By Robert Thomson in Tokyo

IN THE final hours of the marathon battle to host the 1996 Olympic Games, the backers of Athens were cond-dent last night that they would win the final vote with a campaign promising "tradi-tion", "soul" – and a three-day cruise around the Greek isles for all athletes and offi-

The decision will be made in Tokyo today by 87 members of the International Olympic Committee, who have been wined, dined and serenaded for several years by the six competing cities: Manchester, Athens, Atlanta, Melbourne, Relegade, and Torrogen Belgrade and Toronto.

Campaigns have been a mix of lofty sentiment and pork barrelling. For some delegates, the last chance lobbying in Tokyo has included a round of golf with the Australian champion Greg Norman or a con-cert in the company of the Greek singer Nana Mouskouri. The Atlanta committee sent

delegates a compact disc of the Atlanta Symphony Orchestra and a CD player on which to listen to the music. An Atlanta representative explained that the gifts, designed to show that the city is a place of cul-ture, did not come under a \$200 gift limit per IOC member because "we sent them out six or eight months ago."
While the IOC prides itself

on maintaining a pristine Olympic spirit, money will have much to do with the final decision. Before voting, delegates will have seen estimates on the potential value of television rights for each venue, and candidates in time zones outside prime US viewing hours are at a distinct disad-

to the declining share of the big US networks in television payments and to the rising percentage of Japanese money, and then to the favourable Tokyo-Melbourne time zone. Still, US networks are expected to pay at least 60 per cent of a television rights total

The Melbourne bid has cost as much as A\$20m (\$16m) while Atlanta officials say their "official" campaign bud-get was \$7m, figures which prompted Mr Bobby Charlton, the former soccer star, in Tokyo to represent Manchester, to characterise the cities' presentations as "slick". Chances are that Manchester

will not win, but Athens is no certainty, despite the emphasis on the city as the spiritual centre of the Olympics.

Informed punters suggest that if Athens does not get a hefty share of early votes on sentimental grounds, the city could struggle in later voting rounds against the polished presentations of Atlanta and

fine campaign, but so has Bread Not Circuses, a Canadian group opposing the games on the grounds that they are waste of money.

Each city has had its gim-nicks in Tokyo. Manchester boasts that it is the "the city that introduced Mr Rolls to Mr Royce." And Atlanta has brought a 60 member team of track-suited schoolchildren to charm delegates suffering

## Most industrialised govern-ments appear to see the need for no special financing facili-ties at the moment. For those **EBRD** recruits economist

By Lionel Barber in Washington at the edges. If I want to hurt you, it would be at home, not out in the woods some place," he said.

Cheney sacks US

Air Force chief

MR Richard Cheney, US Defence Secretary, yesterday secked General Michael Dugan, Air Force Chief of Staff, for predicting that the US would bomb Baghdad in the event of

war against Iraq.
Mr Cheney's action ranks
among the most forceful assertions of civilian control over the US military since President Harry Truman sacked General Douglas MacArthur for insubordination in the Korean War. With full backing from President George Bush, Mr Cheney said he had removed Gen

Dugan, 53, a four-star general and member of the Joint Chiefs of Staff, for violating rules ban-ning discussion of military operations.

"Relieving him was not a pleasant task, but I felt it was

a necessary one," said Mr Che-

Other officials said Gen Dugan was relieved of his duties because his weekend remarks undermined administration efforts to play down military options and stress the use of diplomatic and political pressure against Iraq through the United Nations. "The issue here is not

whether what Gen Dugan said was correct or not," said one senior Pentagon official In his interviews with the Washington Post and Los Angeles Times, Gen Dugan said the joint chiefs had concluded that US air power - inciuding a massive bombing campaign that targeted Presi-dent Saddam Hussein - was the only effective option for removing Iraqi forces from

Kuwait, rather than a bloody Describing the best military option as "decapitation," Gen Dugan said the target of the aerial strikes would be Bagh-

dad.
"This would not be nibbling

WORLDWIDE WEATHER

Continued from from Page 1 human rights and the conver-sion of defence industries into civilian business.

Officials from shareholding

countries will meet on October 23 to finalise regulations to ensure that the bank can operensure that the bank can operate once its creation has been ratified by member states. The bank will be capitalised Eculobn (\$13bn), of which 30 per cent will be paid in and useable for equity investments. Subscriptions will be spread

over five years.
The EBRD will have a wide variety of instruments, including direct lending to govern-ments, local authorities and the private sector. It will be domestic financial intermediaries such as commercial

able to lend indirectly through banks. It plans to promote pri-vatisation and support small and medium sized businesses by taking equity stakes and participate in venture capital joint ventures, underwriting activities, credit enhancements such as guarantees and the provision of advisory services. It will also cooperate closely with existing international

lending.
Other operations will include

financial organisations such as the International Finance Cor-poration, a World Bank affili-

Eastern Europe's polluted environment will be another focus of the EBRD's activities. It has already joined the governments bordering the Baltic Sea in a project to clean it up. The EBRD believes the rapid development of Spain and Portugal since they became EC members is indicative of what members is indicative of what can be achieved if eastern Europe develops its ties with the rest of Europe. Under Mr Attall, it is determined to play a big role in transforming eastern Europe into a growth

# Oil shortfall pushes prices up

WORLD oil prices rose close to an eight-year high yesterday as traders said underlying shortages of immediately available crude oil were becoming increasingly apparent because of the Guif crisis.

The November futures price for the benchmark North Sea Brent crude rose \$1.50 a barrel to \$32.25, while on the New York Mercantile Exchange the November contract for the US benchmark West Texas Inter-

mediate gained nearly a dollar by midday to \$32.10. Traders said further price rises towards \$34 a barrel were likely as fears grew that Saudi Arabia would not be able to increase its production enough to compensate for lost output from Iraq and Kuwait.

"Nobody can come up with any reason to explain why the market should not go higher," said one trader.

Crude prices rose initially on rumours that the Soviet Union, the world's largest producer of oil and natural gas, had suf-fered damage to one of its pipelines carrying crude oil from

Soviet officials denied any knowledge of supply problems but traders said the incident underlined the fragile balance between supply and demand. A fundamental tightness in the oil markets was beginning to become more important than reaction to political develop-ments as the main spur for higher prices, traders said.

Saudi Arabia has been increasing its export of crude by running down stocks held in floating storage tankers. However, the new oil Saudi Arabia will pump is likely to be a heavier crude, from which refineries will be able to extract relatively less of the

high value gasoline, kerosene and naphtha products that the world most urgently requires. The immediate shortage was

highlighted by a Brent cargo for immediate delivery to a refinery which traded at a \$3 premium to the November con-

The oil markets also began to take on board planned production shutdowns in the North Sea starting in Novem ber which will add to the short age of crude oil. The Brent field is due to be fitted with extra safety valves and the Forties Field is to undergo routine maintenance.

Traders say any disruption in supplies in the US that added to demand for oil now destined for the European market would give a further sharp shock to world oil prices. Commodities, Page 36

## Blow-out in the

tyre market The case for further

rationalisation of the European tyre industry is indisputable. Demand is softening, overcapacity is growing and, if the fierce price war is allowed to continue, there will be casual-ties. The slump in first half profits at Continental AG and Pirelli Tyre on a tiny downturn in demand is a frightening foretaste of what might happen in a serious recession. Their long-term survival might well depend on combining their All this has been known for

some time. Michelin was never going to get involved because of its size; the heavily indebted Goodyear is still recovering from Sir James Goldsmith's attentions in 1986; and the Japanese can no longer be counted on to pay silly prices for strategic diversifications. Continental has always looked more vulnerable than Pirelli because

th did not have a big, friendly majority shareholder.

But while a combination makes industrial and financial sense, there is the little prob-lem of who is to pay for it. Pirelli Tyre's shares have more than halved since last year's disastrous flotation and are now trading at over 20 times next year's earnings. Its disen-chanted shareholders will surely not stand any further dilution of an investment trad-ing at less than half net asset value. Pirelli's parent says it has bought 5 per cent of Conti-nental and has the support of a majority of the latter's share-holders. The obvious solution would be for Continental, the bigger of the two, to use its more highly rated paper to acquire Pirelli Tyre; but this does not fit with the latter's stated ambition to control the combined group. Ideally, this should develop into a full con-tested bid. One senses that it

### Hawker Siddeley

Nobody expected the rebirth of Hawker Siddeley to be easy. The question now is whether in the near term the company has the energy or cash to spare from managing the business to carry through the form managing the far-reaching overhaul it ar ago. The likes of BTR, with its high margins. strong cash flow and sense of direction, can take on the chin the threat of recession in the sectors it trades in, like construction and motors. For Hawker, which is still in the throes of a group-wide stratethroes of a group-wide strate-gic review, has spent \$220m on acquisitions in the last 18 months and has a capital bud-figures. The last in the last control of the Lon-don market's mysteries, at least until next week's interim figures. But in the last of the Lon-don market's mysteries, at

**Hawker Siddeley** Share price relative to the FT~A All~Share Index

get of £80m-odd, the outlook is

50 1980 82 84 86 88 90 Source : Dalastreen

get of £80m-odd, the outlook is much less comforting. Not that the market was awaiting yesterday's interims with enthusiasm, given July's warnings about power station contracting losses in the £27.5m range. What it did not bargain for was the gloom in parts of Hawker's core electri-cal businesses, which explained the 9 per cent drop in the share price. Small electric motors are selling badly, as construction companies cut back; trading margins are down by a quarter in the group's instruments business, as the US automotive market as the US automotive market dries up; and Australia is down across the board.

The difficult thing is to fore-cast the duration of the period

of harsh trading Hawker faces. It is hard to quarrel with the group's decision to hold its div-idend unchanged. But the real cash management challengs will be to keep net debt down around the current level of about \$150m. That, uncomfortably enough with recession looming, is a five-year-high.

### Brent Walker

The sight of Brent Walker's shares rising 3 per cent on news of possible savings on the William Hill deal adds to a sense of financial unreality. The immediate saving is limited to the £50m final payment due to Grand Metropolitan this month. This scarcely seems material to a group with net borrowings of well over 2700m, artificial off-balance sheet vehicle containing William Hill

In relation to the group's market value of 277m, of course, the sum bulks rather larger. The fall in the share

the company smacks of the unfashionable 1980s. Although Mr George Walker is a veteran deal-maker, it was only in 1987 that his borrowings took off, from £36m to £788m two years later. Much of that went on the now deeply unfashionable areas of leisure and property Top Jaf

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Page 35

Meanwhile, the company is anxious to avoid the inference that it was sold a pup. Hence that it was sold a pup. Hence the argument is supposedly about William Hill's profits while it still belonged to GrandMet. This year, it seems profits are perfectly satisfactory. If the market believed that it would seemed to the tit would seemed to the title titl that, it would scarcely rate the shares on a yield of 13 per cent and a historic p/e of 1.7.

### Warren Buffett

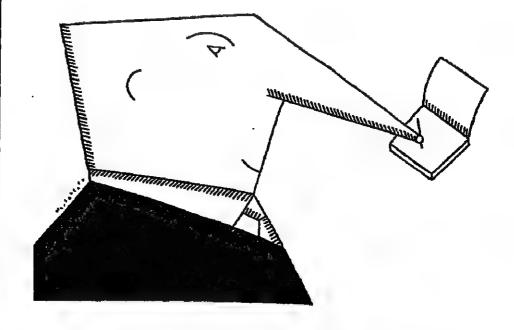
Is North America's leading-investor telling the rest of us-something reassuring about the US economy and the Gnif Crisis? Since the invasion of Kuwait, airline and travel related shares on both sides of the Atlantic have been trailing badly, what with worries about badly, what with worries about the oil price, recession and international terrorism. Then Mr Buffett's head popped up yesterday in connection with PS Group, an obscure little company in San Diego, valued by the stock market at only \$200m-odd. Mr Buffett, who bought 11 per cent of PS in bought 11 per cent of PS in March and April, is now think-ing about doubling his stake.

PS is not actually an airline stock, though it owned Calif-ornia's Pacific Southwest until 1987. But it provides jet final services to domestic carriers. leases aircraft and owns the third largest national chain of travel agents in the US. Kither Mr Buffett knows lots of things about PS which other investing do not, or he thinks there is good value now in aviation.

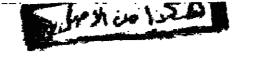
The suspension and planned financial reconstruction of International Business Com-munications, publisher of the Fleet Street Letter and other, stock market tipsheets, looks like one for the textbooks. All the hellmarks are those small company with the gran-diose title, the chairman's skfigure salary, shareholders' funds of £12m backed by intan-gible assets of £94m and, above all, the buying back 18 months ago of 40 per cent of the com-pany's equity at 150p a share. Yesterday's price on suspension was 31p. So much for tip-

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### **FINANCIAL TIMES**

## COMPANIES & MARKETS

THE FINANCIAL TIMES LIMITED 1990

Tuesday September 18 1990



### INSIDE

### Top Japanese banks on credit watch

The last thing Japanese banks want to hear about as they struggle to lift capital ratios is a credit review. But Moody's Investors Service, the US ratings agency, has decided to put three leading Japanese banks on credit watch because of concerns about their profitability and domestic asset base. Robert Thomson looks at what this means for the Long-Term Credit Bank of Japan, the Mitsubishi Bank, and Credit Bank of Japan, the Mitsubishi Bank, and the Tokai Bank. Page 30

### Farming discontent



Banner headlines screaming "Lamb Wars" and stories detailing the French farmers on British sheep imports do litproblems underlying the angry protests. The demonstrations are the most visible symptom of

a much wider malaise which spreads right across French agriculture. Farmers' viewpoint looks at the problems of cheap meat imports in France, not only from the UK, but also from the currency hungry countries of eastern Europe. Page 36

### Daigety advances 7%

Daigety, the food and agribusiness group, has put its house in order. It yesterday announced a 7 per cent increase in pre-tax profits to £118.1m (\$222m). The Characterities of the food sector, Dalgety won its increase through cut-ting annual costs by £3m. Clay Harris examines the results and looks at plans to make acquisitions in the UK and continental Europe.

### **Making Munters magic work**



A reader of Munters' past annual reports might well be forgiven a private smile at such headings as "the magic of evaporative cooling." But the company with 60 per cent of the world market for desiccant dehumidifiers has a high regard for its own prod-

ucts. This was part of its problem, according to Robin Howe, the man chosen to revive the UK business in 1967. Munters UK had to learn to "love its customers a bit more than its products," he says, Andrew Baxter reports. Page 24



The Hungarian Government is finally taking things into its own hands in order to get them off its hands. Up to now privatisation has been led by the managers of the state assets themselves. Nicholas Denton looks at the next stage, in which the State Property Agency plans to sell 20 state-owned enterprises including Ibusz, Hungarhotels and Richter Gedeon.

### Market Statistics

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### Chief price changes yesterday 770 -265 -821 -667 -516.6 -380.2 - 19.5 923 - 26 377 - 31 672 - 25 Interted SILIC TOKYO (Yess)

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## GM to invest \$1bn in Europe US losses push

GENERAL Motors' components division, the world's largest supplier of car parts, has strength-ened the management of its western European operations and plans to invest more than \$1hn in the region over the next five Automotive Components

Group (ACG) Europe, the US car maker's parts producer for the region, aims to "double or triple" its turnover over the same period, mainly by selling more to other car makers. It is also expecting the European car parts market to grow by two-thirds by the end of the decade, said Mr Mark McCabe, the group presi-

ACG's nine European product divisions will from now on be managed under Mr McCabe as a distinct group, rather than

reporting individually to the US as before. "Our goal in five years is to have 60 per cent of our sales coming from non-GM busi-nesses ... up from 40 per cent today," he said. Best known for its AC Delco brand, ACG Europe's sales reached \$2.4bn in

1989, or 4 per cent of the \$60bn-

per-year European components market. The reorganisation, armounced yesterday, follows a series of European expansion moves by components suppliers in recent months, including Nippondenso of Japan and Valeo of France, The move comes after two years of study. It shows how General world's most vertically integrated car makers, is moving in the

competitors by encouraging its component operations to be more autonomous and sell more out-

side the group.
"Most of our growth should come from vehicle manufacturers other than GM," said Mr McCabe. Existing customers include Missan, Toyota and Honda of Japan, and BMW, Mercedes, Rolls Royce, and Volvo among European car The European components

The European components industry is going through a consolidation. The market is gradually becoming divided between a handful of top components suppliers, who continue to buy parts from the second- and third-tier specialist producers that remain.

The market could arrend to The market could expand to FFr100bn (\$19bn) by the end of the decade, mainly on the back of increased car sales to eastern

Europe, higher demand for fea-tures like power stearing, air con-ditioning and automatic gears, and tougher European Commu-nity rules on exhaust pollution. Mr McCabe predicted. Less verti-cal integration among other car makers, who would then turn more to outside components suppliers, would also play a part.

To prepare for this, ACG-Europe has boosted its invest-ments from the previous average annual rate of \$100m to \$285m this year, with commitments for more than \$10m over the next five The bulk of it will be used to

expand and modernise plant, though ACG Europe was also open to making takeovers. Mr McCabe said that they would approach the more complex Euro-pean market in a cautious way.

## UAW agrees to three-year deal

GENERAL Motors of the US and the United Auto Workers (UAW) union yesterday reached a threeyear labour contract that covers 300,000 workers and is likely to set the auto industry standard for Ford and Chrysler.
The accord was reached in

weekend talks that broke a union deadline for strike action of last Friday. It gives workers a 3 per cent rise (lower than the rate of

cent rise (lower than the rate of inflation) in basic wages in the first year, plus lump sum payments of 3 per cent for each of the two other years.

The deal, details of which are to be unveiled today, includes increased job security provisions. Mr Robert Stempel, GM chairman, said yesterday the new contract "recognises the job security concerns of our employees." The UAW has made this a higher priority than wage increases.

The Detroit News reported that the contract requires GM hire

the contract requires GM hire one worker for every two who

There had been speculation that GM would push hard to remove or alter this one-for-two clause, that it would seek to cut thousands of hourly jobs and try to close up to four assembly plants so as to compete better with the Japanese.

Mr Stempel said the contract would "provide the basis for a new level of trust between Gen-eral Motors and its employees". as both work together to try to improve market share and product quality. The contract is likely to be applied to another 150,000 UAW workers with other US auto

UAW leaders are to meet in Detroit today to brief regional union representatives, who will take the deal back to the rank and file for ratification.

The need to avoid a strike and reach a compromise has been underlined by falling profits and by a decline in GM's market share from 46 per cent a decade sen to 35 per cent last year.

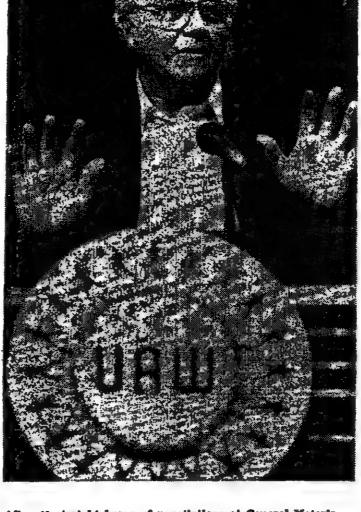
### Pressure on Ford Canada

By Bernard Simon in Toronto

TRE settlement between the United Auto Workers and General Motors in the US will increase pressure for a settlement on 13,000 striking workers at Ford Motor's Canadian subsidiant. iary. The strike was called last Sat-

urday after a breakdown in con-tract negotiations between Ford Ford's first contract offer. and the Canadian Auto Workers' The company is expected to union, which broke with the make another proposal this week.

UAW in 1985. Ford expects to start closing US facilities towards the end of next week if the Canadian strike is not settled. The stoppage has shut nine plants in Canada, including the only sources of certain engines and parts for Ford's US assembly lines. The CAW has rejected



After 41 straight hours of negotiations at General Motor's Detroit headquarters, hir Owen Rieber, president of the United Auto Workers, announces early yesterday that the US car group and his union have settled upon a tentative contract. The agree-ment covers 300,000 GM employees in 29 states.

# Hawker Siddeley profit down 28%

THE GLOOM spreading through the UK industrial sector deep-ened yesterday after Hawker Sid-deley, the diversified engineering group, reported a 28 per cent fall in pre-tax profits for the first half

in pre-tax profits for the first half of the year.

The decline from £93.2m last year, to £66.6m (\$125m) in the six months to the end of June, was mainly due to losses of £27.5m at Hawker Siddeley's power contracting division in the US.

However, Dr Alan Watkins, the group's chief executive, warned that falling demand and intensifying competition would erode margins in several businesses

margins in several businesses during the remainder of the year.
Several analysis yesterday cut
their forecasts for a full-year
result of between £165m and £170m. Last year the group turned in pre-tax profits of £202m. Hawker Siddeley's shares fell 44p to 429p on announcement of the interim result.

The deteriorating trading envi-

ronment will put the company under increasing pressure as it begins a wide-ranging restructuring of its activities. In Novembe the company's board will consider plans to streamline activities over the next 18 months to

However, the decline in demand is already forcing the

company to quicken the pace of restructuring. Dr Watkins said that costs would be cut through redundancies and rationalising production between the group's factories. By the end of the financial year, 1,000 jobs are expected to have been shed and two or three factories closed.

three factories closed.

The group is being hit by a downturn in many of its lighter industrial businesses, such as electric motors and small diesel engines. These are dependent on the construction, consumer goods and automotive industries. and automotive industries. Hawker Siddeley is particularly exposed in the UK, the US and Australia — where growth is slowing down. Other areas accounted for only 7 per cent of turnover last year. Full-year profits will also be depressed by the strengthening of starling against the dollar.

However, Dr Watkins said many of the heavier businesses, such as rail manufacturing and

power generation equipment were holding up well.

Trading profit rose about 10 per cent to £98.8m, on an increase in turnover from £981m last year to £1.1bm. Earnings per share fell 8.8p to 19.1p and the interim divided was unchanged at 10p. Lex, Page 22

## Christies warns on second-half profits

By Andrew Hill in London

MORE SELECTIVE buying of Impressionist, modern and con-temporary art held back earnings growth at Christies International in the first half of this year. Lord Carrington, chairman of the auction house, warned that second-half profits would not best last year's record.

\$40.1m (\$75.3m) before tax in the aix months to June 30. That was 17 per cent higher than the 534.4m made in the equivalent period last year, but the pre-tax figure was boosted by \$4.11m interest receivable, more than double the 1989 figure of £1.97m. Christics attributed the increase in interest payments to careful management of its cash balances. Earnings per share rose 15 per cent to 13.59p (11.81p). In March,

Christies reported a 58 per cent increase in profits for last year. It had been a record-breaking 12 mouths for both Christies and its rival Sotheby's Holdings.

"We are not going to escape totally unscathed from what is happening in the world," said Lord Carrington yesterday. But he added that dealers still had a lot of cash following the market's exceptional buoyancy last year and vendors were still bringing items in for auction.

Christies' sales in the first balf increased from £607m to £722m. of which 43 per cent came from sales of Impressionist works, including the record \$82.5m paid for Vincent Van Gogh's Portrait of Dr Gachet in May. Group turn-over reached £105m, compared to £90m last year. The group declared an interim dividend of 2.8p (2p).
The equity market has already

taken account of perceived slack-ness in the art market: since slipped from a peak of 409p to yesterday's closing price of 257p, down 1p on the day. Details and comment, Page 34

## German bearings group boosts US presence in \$131m deal

FAG Kugelfischer, the West German bearing and industrial systems manufacturer, is expanding its North American activities with the acquisition of Barden, a Connecticut-based company which specialises in precision

The offer is at a substantial premium to the US company's closing share price last Friday of

the best quality precision bear-

ball bearings.

The West German group is paying \$66.50 per share or about \$131.2m on a fully-diluted basis.

State of the last Findy of Stanly Noss, president of Barden, said that while his is a relatively small company in the US market, it produces some of

The FAG association will give us the resources we need to compete in the global bearings marketplace, while FAG gains a significant manufacturing pres-

ence in the US," Mr Noss Mr Walter Schwarz, the president of FAG Bearings, which is also based in Connecticut, said:

"The transaction will provide a means to develop additional domestic capacity to replace products which FAG currently

The West German company's activities in the US have been centred around larger industrial bearings, while it lacks exposure to the precision market. Barden's forté, meanwhile, includes high-speed bearings for machine tools, aircraft instru-

ments, jet engines and X-ray technology.

Barden will continue to operate as a distinct company, retaining its structure and corporate iden-

 mainly in its home market but extending elsewhere including the UK – amounted to \$98m, with net profits of \$5.8m.
Mr Noss estimated that sales in
1990 would be about \$105m.
Kugelfischer group sales amounted to \$2.8bn last year, of which \$270m stemmed from

North America. Mr Carl Norden, whose family helped to found Barden, and other relatives who together own about 31 per cent of the shares, have agreed to sell their holding to the West Germans for \$66.50

The tender offer is scheduled to close in October and is subject to regulatory approval, according to

FAG is being advised in the transaction by Paine Webber. Barden stock is sold over-the-counter in the US.

## Dan-Air parent to sell cleaning unit

the parent of Dan-Air, the trou-bled charter airline, yesterday put its aircraft maintenance business up for sale in an effort to halt the slide in its finances.

The sale of the maintenance activities, which had a turnover of about £50m (\$94m) last year, has been forced upon Davies & Newman because long-running talks aimed at finding a partner for Dan-Air have yet to bear fruit.
Davies & Newman's shares fell by about a third to close at 190p,

in extremely thin trading. Baring Brothers, the company's merchant bankers, said yes-terday that the sale of the maintenance division had attracted interest from airlines and engineering companies in the UK and

It is thought the sale of the business - which employs 1,600

people at Gatwick and Manches-ter airports — and a special site at Lasham in Hampshire could raise about £25m. The main attraction is D&N's modern facilities at Gatwick, where opportuni-ties for new entrants are limited. The maintenance activities at Machester should also benefit from the forecast growth in traffic at regional airports.

Aircraft overhaul is becoming an increasingly popular business, both for airlines keen to expand their own maintenance activities and engineering groups with spe-

Rising worldwide demand for air travel is expected to offer companies with aircraft mainte-nance activities some insulation against slowing growth in consumer, automotive and construc-The maintenance industry is becoming increasingly interna-tionalised as airlines demand similar standards throughout the The sale reflects the parlous state of Dan-Air, the UK's second-largest charter airline, which is

thought to be making heavy losses. It has been squeezed between falling demand for char-ter holidays and rising fuel costs. The airline's poor performance forced Davies & Newman into a pre-tax loss of £3.34m last year, against a profit of £9.92m in 1988. The group's interim results next month are expected to disclose that the airline business has suf-

It is thought that American Airlines and Delta, the US carriers, and All Nippon Airways of Japan are among the contenders to buy a stake in Dan-Air.

fered a further deterioration this

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### INTERNATIONAL COMPANIES AND FINANCE

## **Koor Industries** reports first-half losses of Shk71m

KOOR Industries, the trade union-owned Israeli group but-dened by debts, yesterday reported inflation-adjusted first-half losses of Shk71m (\$33m), a sharp improvement on the same period in 1989, but enough to push shareholders' equity Shk18m into the red, the first time Koor has shown

Koor said it had made significant advances in the first six months of the year, showing an operating profit of Shk108m, up by more than four times. Net losses in the previous period were Shk188m. Sales, at Shk2.4m, were down 3.5 per

snr.4.m., were down 3.5 per cent, reflecting continued contraction by the group. But productivity rose, with sales per employee rising 5.5 per cent. However, the group continued to be dragged down by loss-making units and the lack of a long-delayed restructuring of its \$1.2hg debts. Tadiran. of its \$1.2bn debts. Tadiran, Koor's biggest subsidiary, accounted for different of the group net loss, and operating

losses of Shk24m at Soltam prevented stronger results at the operating level.

Koor, which has not made any repayments on group debts since the end of last year, is dependent on a complex restructuring deal for its sur-vival. This still has to be agreed between its israeli and foreign creditors, its trade union owners and the Israeli Government. The deal, being formed for months, is meant to reduce Koor's debts to \$650m. "Koor is on the line to recov-

ery - except for the restruct-uring agreement," Mr Gaon said last night. He cited an emerging upturn in the Israeli food and construction sectors, on the back of large-scale immigration by Soviet Jews, as an additional source of opti-

But the negative equity capital position - compared with a positive Shk505m a year ago and an excess of current liabili-ties over assets of Shk554m illustrates Koor's predicament.

### **HLF** pre-tax profits slip 1.3% to S\$25.5m

By Joyce Quek in Singapore

HONG Leong Finance (HLF), Singapore's largest finance company, saw profits dip at the halfway mark, following a decline at its subsidiary Singa-pore Finance and additional provisions for doubtful debts. HLF and Singapore Finance provided a further \$\$4.8m

(US\$2.7m) and S\$2.2m for doubtful debts respectively. HLF's group income rose 27 per cent to S\$99.8m for the six months to June, but it saw group pre-tax profits slip 1.3

per cent to \$25.5m.
A doubling of investment and other income to \$\$1.79m did not prevent attributable profits from falling 6.4 per cent

Singapore Finance's income leapt 34.5 per cent but pre-tax profits fell 7 per cent to \$86.7m. Hong Leong believes the out-look in the second half may be affected by the Gulf crisis, but the year's results will be satisfactory.

### SGS proposes to split all stock

SOCIETE Générale de Surveillance Holding (SGS), the Swiss inspection services group, said its board would propose a split of all its shares and dividend rights certificates aimed at improving their liquidity, AP-DJ reports.

The company said the decision was taken in connection with its previously announced capital restructuring plan.

SGS said its first-half net profit increased 15 per cent over the same period a year

## Changes in the air for Munters

Andrew Baxter on the marketing plans of a top Swedish company

Volvo, Saab-Scania, Elec-trolux, Ericsson, Mun-ters...Munters? The name seems out of place in such exalted company, and is unlikely to ring many bells outside Sweden - except, per-haps, for students of the world dehumidification equipment market,

While its larger compatriots carve up world fields with their megadeals, Munters ploughs a narrower furrow.

A classic example of the Scandinavian fascination for

business "niches," Munters is an environmental technology concern with 60 per cent of the world market for desiccant dehumidifiers used by a variety of industries. It holds its products in high

regard: a glance through a recent annual report reveals such enticing sub-headings as "The magic of evaporative cooling." But its market dominance has brought deep-seated problems. Now Asea, Swedish partner in the Asea Brown Boveri engineering group and the new owner of Munters, wants them sorted out.

The person chosen for a key role in reviving Munters is Mr Robin Howe, who since 1987 has been managing director of Munters in the UK. Mr Howe, a 22-year-old Briton, was earlier this year elected group vice president of the parent com-pany, with worldwide responsibility for its dehumidification equipment business. This accounts for just over half the sales total, which reached SKr1.14bn (\$197m) last year. Mr Howe was no novice to Swedish industry when he loud Munters beging ment

joined Munters, having spent seven years in Sweden working for Hugin, the cash register company which was taken over by Electrolux in 1960 (and sold three years later) and then for a specialist subsidiary



which was bought by Ericason

Mr Howe ran the unit, which made retail automation systems for the oil industry, from 1982 to 1986 before returning home. Mr Howe admires the way the two big Swedish companies have changed over the years.

"I used to think Electrolux and Ericsson were as different as companies could be," he said. "Electrolux was marketing-led, and Ericsson had its strong base in engineering, but both have succeeded in moving into the middle ground."

On a smaller scale, he now has to help effect a similar transformation of Munters' dehumidification business. Mr Howe is disarmingly frank about the company he joined in 1987: "It was like going back into medieval times. One had

to learn to sell by the kilogram. and not the byte." He was dis-tressed, too, by the complacency of a company protected by a slew of patents, and decided that Munters UK had to learn to "love its customers a bit more than its products."

It was, perhaps, natural for Munters to be so product-ori-ented, given that its founder, Mr Carl Munters, was also an inventor, whose discoveries formed the basis for many of the company's products. Mr Munters died last year, aged

By the time Mr Rowe joined Munters UK it was suffering from the problems of success. After enjoying strong growth in the 1970s and early 1980s, the company began to take its technology-led market superiority and customers for ority and customers for granted. Local management

had also developed their prod-uct line in isolation from the parent company.

It was not a happy time to start with the company. A new 70,000 so ft factory in Hunting don had been built on the mistaken assumption that growth in the industrial market would be sharp, but half the staff had to be laid off within a month of the official opening - carried out by Mr Cecil Parkinson then Trade and Industry Secre-

tary, in September 1987.

To address the problems, Mr Howe introduced strict direc-tional marketing, focusing on companies in key industries backed by a vigorous new product programme.

Productivity at the compa-ny's Huntingdon plant and product quality improved, while joint research & development programmes with the parent company were encom-aged to end the UK's isolation. Three years later, the return on capital at Munters UK has returned to mid-1980s levels. returned to mid-1930s levels, and it has become a linchin in the parent company's pre-1992, planning. Mr Howe described the company as "profitable and expanding."

in contrast, the rest of Mun-ters' worldwide dehumidification business is "profitable but stagnant." Munters group pretax profits after financial items plunged to SKr16m last year from SKr65.7m in 1968, but is expected to recover to between SKr30m and SKr40m this year.

Last month saw the start of programme to adopt the same approach worldwide with the UK as a role model The move reflects the influence of Asea, which acquired Mun-ters via its SKr4.3bn takeover of Incentive, the Swedish holding company, this year. Since then, said Mr Howe, ABB had asked Incentive "to inquire of, themselves why they exist."

### AHP in joint venture for experimental AIDS vaccine

AMERICAN Home Products, the large US conglomerate which has been concentrating increasingly on its pharmaceuticals operations, yesterday announced it was moving into the anti-AIDS field, writes Nikki Tait in New York. It has entered an agreement with MicroGeneSys, a private company based in Connecticui

This represents AHP's first direct involvement with a product aimed at combating Acquired Immune Deficiency Syndrome, although the company said yester-

day that some of its research was directed. to this end. AHP has agreed to develop jointly MicroGeneSys' anti-AIDS product, VaxSyn HIV-1. This is an experimental vaccine which is undergoing multi-centre clinical trials, both as a therapeutic for AIDS

patients and as a vaccine to prevent the development of AIDS. The agreement provides for MicroGeneSys to receive benchmark payments from AHP once clinical and regulatory milestones are reached.

AFIP has also taken a minority stake in Microgenesys, but declined to specify the size of the stake or to discuss further

details of the agreement.

According to Mr Viren Mehta, analyst at.

Mehta & Islay, MicroGeneSys was one of the first companies to start efforts to produce an anti-AIDS vaccine and is "in the pack leading the development of the prod-

Analysis believe the development of a



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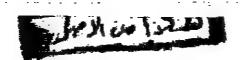
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The operation, which will take place through the absorp-tion of Facom by Financière Strafor, the Strafor holding company, will create a group with a market capitalisation of FFr5bn (\$960m) at current market prices. Group net profits are expected to reach about FFr400m in 1990 on sales of

It will represent a major diversification for Strafor, which over the past 18 months has embarked on a heavy acquisitions programme with the aim of reducing its dependence on office furniture. It has continued to expand in

Vacci

۹,

this sector, with acquisitions such as Bruno Danese, the Italian desk accessory company; Artifort, the Dutch chair maker, and Gordon Russell the leading UK manufacturer. However, agreements with its pariner Steelcase, the US office furniture company, restrict its activities in the sector to

will lead to diversification

expanding, and earlier this year bought Britool, the hand tools division of James Neill Holdings, for £12m (\$22.7m). Its amily shareholders, however, had been seeking to disengage from the business, and Facom had come into the sights of groups such as Stanley, Sand-vik and, in particular, Bahco, which took a 6.5 per cent stake. Strafor bought 16.5 per cent of Facom in May, paying the

family shareholders about The merger operation, on which Strafor and Facom have been advised by Crédit Commercial de France, will involve first spinning off the industrial activities of Facom into a new subsidiary and then absorbing the Facom holding company into Financière Strafor through the exchange of 13 through the exchange of 13 Strafor shares for 10 Facom.

The parent company will then be renamed Strator-Facon. This will require a two-thirds majority at extraordinary shareholders' meetings, likely to take place at the end of

Facom's management will remain unchanged, and Mr Henri Lechmann, chairman of Strafor, will head the new

## Rossignol set for golf purchase

By George Graham

ROSSIGNOL, the world's largest ski maker, is on the point of completing its prom-ised diversification outside its main winter sports sector with the purchase of a US golf club manufacturer.

The French group has signed a letter of intent to acquire 100 per cent of Roger Cleveland Golf Company, a small maker of woods, irons and sand which

based near Los Angeles. Cleveland, which has sales of about \$10m a year, claims that more than a third of US Professional Golf Association players have at least one Cleveland

club in their bags.

Rossignol, like its French counterpart Salomon, has been handicapped during two mild winters by its dependence on snow sports. It announced in July that it expected a net loss

of FFr85m in the 12 months ending next March, following a loss of FFr9.3m in 1989-90. Downhill skis, Rossignoi's main product line, accounted for 60 per cent of turnover last year, with ski boots (sold under the Lange name), cross-country skis and ski sticks making up a further 20 per cent of sales, Tennis rackets account for only 7 per cent of sales.

### Degussa buys pigments unit

DEGUSSA, the chemicals and metals group based in Frankfurt, has acquired a UK pig-ments manufacturing unit of state-controlled Rhône-Poulenc of France. The financial arrangements are not dis-

Degussa purchased the Manox Division of Manchem, which in turn is a subsidiary of Rhône-Poulenc's RTZ Chemicals subsidiary.

Manox produces from blue pigments and potassium ferro-cyanide. The Manchester-based concern employs 70 and had £8m (\$11m) of sales last year. The iron blue pigments will complement Degussa's own.

### Crédit du Nord first-half profits advance by 50%

of France's Paribas group, has announced a 50 per cent rise in first-half net profits to FFr88.7m (\$16.9m), excluding minorities, writes George Gra-

The bank said the increase reflected both capital gains on asset sales and a satisfactory development of its business volume. For the full year, it said it expected a significant increase over 1989's FFr103m. Total outstanding loans at

the end of June stood at FF774.7bn, 10 per cent higher

CREDIT du Nord, the than a year earlier, while cus-commercial banking subsidiary tomer deposits stood at FF754.80n, up 12.5 per cent. Gross operating income rose by 6 per cent from the first half of 1989 to FFr623m, and subsidiaries contributed to profits, with Banque Rhône-Alpes up at FFr15m and Banque Tar-neaud stable at FFr10.3m.

Crédit du Nord increased its net bad debt provisions by 12 per cent to FFr439m in the first half. It said this reflected normal provisioning for commer-cial loans, since its sovereign debt risks, like those of its parent Paribas, are now insured.

### takeover of Italian and **US** plants

By William Dawkins

USINOR Sacilor, the world's second largest steelmaker, yes-terday amnounced the completion of two takeovers, of Edgeomb, one of the biggest independent steel merchants in the US, and Moteco, a small Italian distributor of special

Usinor Saction's strategy of adding to its downstream marketing and distribution activities to move closer to the final

their user.

This trend, also being followed by other big European steelmakers, has alarmed independent steel producers, which fear that their bigger competi-tors are buying some of their most valuable customers.

most valuable customers.

Edgeomb, which is Usinor Sacilor's eighth US acquisition in two years, reported sales of \$596m in 1989, on which it lost \$12.5m. Of total sales, 45 per cent are in flat products such as steel plate, 25 per cent in stainless steel — in which sector the Preprint group recently. tor the French group recently bought the second largest pro-ducer in the US - with the remaining 30 per cent split between long products such as bar and wire, and aluminium.

Meteco has a 1.75bn (\$83m) turnover and supplies the Italian car industry from its depot near Turin. It has six other steel distribution centres. In line with its usual practice, Usinor Sacilor is not disclosing the prices of the purchases.

### Benetton names its new chief

BENETTON Group, the Italian clothing firm, said that Mr Emillo Fossati, former manag-ing director of publisher Arnoldo Mondadori Editore, will be nominated as the com-

pany's managing director, Reuter reports. Mr Fossati, 53, will assume the position at the end of Octo-ber. He replaces Mr Aldo Palmeri, who resigned from Benetice earlier this year.
The company said it expected turnover in 1980 to rise to about L2,000hn (\$1.71hn) from L1,660hn in 1980.

## Hungary looks for new owners

Plans are in train for the sale of state assets, writes Nicholas Denton

he fundamental flaw in the Hungarian econthe Hungarian econ-iss that there are no real own-ers. Ultimately the solution is to transfer the bulk of state assets - 90 per cent of the economy - to the private sec-

That will take time: five years, going by government targets. Meanwhile the state must reassert its rights over its

must reassert its rights over its own property so it can conduct privatisation as it wishes.

Last week the State Property Agency (SPA), the government body which holds the title to state property and oversees privatisation, took the first the The constant leaved the step. The agency launched the sale of 20 state-owned enterprises (SOEs) in the first active privatisation programme.
For the first time the method and the goal of the process will be determined by the state. "It

is really the owner who has to decide on the future of its own property," Mr Karoly Szabo, deputy director of the SPA, said yesterday.

Most privatisation until now involving 5 per cent of state property — has been "sponta-neous," initiated by SOE man-

agers, who retain the latitude given under earlier reforms in

an attempt to build market socialism. It has resulted in dilution of the state stake rather than its diminution. While spontaneous privatisa-tion will continue, the hope is that controlled privatisation can set the general pattern and alone transfer yearly 5 to 8 per cent of state property to the private sector. The first pro-gramme begins with 1 per cent comprising 20 companies, the three most prominent of which

are Ibusz, Hungarhotels and Righter Gedeon Ibuaz, the national travel agency, was the test case of privatisation. In June more than a third of the company was publicly sold and the ahares listed on the Budapest and Vienna stock exchanges. The issue was 23 times over-subscribed and the shares curthe possibility of listings on non-Hungarian exchanges despite criticism by some min-isters and MPs of the flotation rently trade at a 60 per cent premium on the Issue price of 4,900 forints, valuing the whole company at \$150m.

Hungarhotels, the country's largest hotel chain, has already been sold once. Quintus, a Swedish-Dutch investment group, took a 50 per cent stake for Pt5.7bn (\$90m) late last year but the sale was cancelled for technical reasons. Hungar-hotels' Ft6bn debt is the motive for its managers' enthu-siasm for privatisation. Richter Gedeon, also known

as Kobanya Pharmaceuticals, has ambitions to become the largest pharmaceuticals company in eastern Europe. Three main means of privati-sation will be used: the public offering of shares on stock exchanges; competitive bid-ding; and employee share ownership programmes (ESOPs). Generally, private placement will be preferred and foreign investment given the largest amount of free rein in the case of manufacturing companies which need technical and management help to fulfil their potential. The incrative hotel and tourism companies are the most likely candidates for a substantial public offering. Mr Lajos Csepi, managing director of the SPA, held open

It would be a "business decision," he said, to be taken by the SPA and not by the Government. But he admitted that "probably we will not be brave enough to go to a foreign stock

he Budapest Stock Exchange, opened in June, is too new to cope with many new issues and ESOPs will be limited to between 5 and 15 per cent of the shares. So competitive tenders, open or by invitation, are likely to predominate in the

first wave of sales.
The SPA, like other institutions, will find it difficult to manage the prospective vol-ume of transactions alone. The agency's answer is to privatise the privatisation; it, as the owner, has set the guidelines but invited tenders for advisers on the details of individual

Bids are expected by October and the choice of the winner, which will lead-manage the privatisation, will be made in

Another reason for hiring consultants is to put as much distance as possible between politics and privatisation.

Objective outsiders, it is hoped, will be less vulnerable targets of criticism. "We would like to separate privatisation and poli-tics but in the end you can never do it entirely," Mr Szabo

Whatever problems are encountered in the first privatisation programme, those in the succeeding ones will be greater. The 20 companies in the first wave were selected for the willingness of management to co-operate, their readiness for privatisation and their attractivaness to investors.

The next batch, probably to be gathered together in December, will be much more problematic. It will include many SOEs which need thorough restructuring, which means lay-offs at a time of rising unemployment. Well-known large industrial companies such as Ikarus, the bus manufacturer, are worth much less than the public thinks and so complaints about cheap sales

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Company	Sector	Foreign inv. limit (%)	Equity (Sm)	Assets (\$m)	Terecover (Sm)	Pro-tex profit (\$m)						
Editor:	Tourism	Noon	24	38	157	19						
Highter Gedison '	Druge	33	120	291	260	16						
Hungarhotels	Hotels	50	55	182	125	15						
INEN Trust	Stone recycling	None	34	63	148	34						
Parmonia	Hotels	30	48	103	87	10						
Canubins	Hotels	60	41	111	65	9						
Pannonplast	Plastics	None	37	69	ži.	7						
Contract Dopt. Stores	Retail	30	45	87	310	7						
29 other companies			597	1120	1431	92						

### Snecma doubles earnings but warns on future

By William Dawkins in Paris

SNECMA, the French state-owned maker of aircraft the French engines, yesterday reported more than doubled net profits for the first half of the year but warned that the outlook for military sales remained

Net profits rose to FFr61m (\$11.6m) in the six months to June, from FFred in the first

half of last year, on sales up by 16 per cent to FFr63.hm.

The group made its first profit for three years last year, thanks to the strength of the civil streraft industry, where its best selling product is the CFM56-SC engine, made with General Electric of the US for silvers? Industrie and Boeing.

Snecma has raised its expo-sure to non-military markets in recent years, so that engines for civil sircraft now take 75 per cent of its order book, with the rest devoted to defence customers, the exact reverse of the

situation 10 years ago, The order book currently stands at just over FFr35bn, representing about However, the group warned that the outlook for the rest of unfavourable economic environment for military sales." It also warned that results would be affected by the fall in the value of the dollar, in which 60

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Cologne

## Troubles at Nigerian bank Dominion spark concerns over policy

THE Nigerian monetary authorities are increasingly concerned at problems posed by the troubled National Bank of Nigeria (NBN), the oldest indigenous bank in the coun-

It is understood that a group of banks formed to assist in the handling of NBN has warned of a possible run on the bank-ing system in the event of NBN being declared bankrupt. It has advised the authorities that the failure of NBN would bring

into question federal govern-ment policy on banking. NBN is owned through Odna Investment Company by the three Nigerian state governments of Ogun, Oyo and Ondo. It has been expelled from the country's banking clearing house and from the foreign exchange market.

It is one of five Nigerian banks to have a branch in London. Under international agreements between central banks, the London branch is the responsibility of the Nigerian Central Bank.

Analysts believe that the branch may hold additional debts which are as yet undisclosed. It is not known whether correspondent banks, which include Midland and National Westminster, still maintain lines of credit with NBN.

The advisory group of banks is believed to have warned that although most NBN's liabilities are immediately due, in the short term little can be realised from the bank's assets. Liquid assets are less than total deposits and the liquidity ratio is far below the statutory minimum of 30 per cent for this class of

In 1989 NBN declared a profit before exceptional items of Natra 12m (US\$1.5m). The loss on exceptional items, however, N217m.

An analysis of NBN's deposits in June indicated that more than 80 per cent were insured by the Nigeria Deposit Insur-ance Corporation (NDIC). Ana-lysis estimate that the liability of NDIC – an organisation created two years ago to insure bank deposits of up to N50,000 – could be as high as N1.1bn in the event of NBN's bank-

ruptcy.

The group estimates that
NBN requires Nibn in emergency funding. The new funds
are needed to cover a NDIC facility under which an amount of N450m is due, in addition to an overdraft at the central bank of N100m and an anticipated withdrawal of N500m or 60 per cent of total deposits if the bank resumes general business.

This is more than the total assets of NDIC which were given in its 1989 annual report as N463m. The total loss to NDIC and the Central Bank would be approximately

The group of banks is believed to recommend that the NDIC facility and Central Bank overdraft should be restructured into an 18-month bridging loan and that a syndioridging loan and that a syndi-cated working capital credit line of N250m should be raised by the banks from the money market based on a guarantee by the NDIC and Central Bank. This would leave the group to raise a N100m bridging facility. The NDIC has warned that its establishment "signalled a change in government bank

change in government bank support policy. Government is no longer prepared to play a direct role in the financial sup-port of insolvent banks." The Government will have to take into consideration, how-ever, that although NBN may be the bank in the most critical condition there are others which are similarly strapped NBN is one of 20 state-owned commercial banks and in its 1989 annual report NDIC esti-mated that 64 per cent of the loans and advances of the state-owned banks were uncol-

## Mining net leaps 273% to A\$34m

By Bruce Jacques

DOMINION Mining has stamped itself as one of the emerging giants of Australian gold production with a big rise in earnings against the indus-try trend in the June year. Dominion raised net earnings by 273 per cent to A\$34.19m (US\$28m) from A\$9.17m on a 242 per cent rise in revenues to A\$234m from

Dominion has doubled the annual dividend to 4 cents from 2 cents a share on increased capital following last year's hard-fought take-over of the rival Whim Creek

group.

The takeover helped to lift annual gold production to 342,0960s from 97,5570z, establishing the group among the top Australian gold producers.
Mr Peter Joseph, chairman, said the company had cash reserves of more than A\$65m and had sold forward \$770.000 of mild at an average. 770,000oz of gold at an average price of more than A\$600 an oz. "While the result was satisfactory, given the tough and volatile conditions in the industry, significant chal-lenges for the company lie ahead," Mr Joseph said.

# Embattled Sappi in midway decline

By Philip Gawith in Johannesburg

SAPPI, South Africa's largest rand-dollar exchange rate, a pulp and paper manufacturer, reported a decline in both turnover and earnings in the six months to the end of August following a series of labour and production difficulties and weaker prices for its products.

Turnover declined 5 per cent to R1.3bn (\$506m) from R1.37bn while pre-tax income was 44 per cent down at R182.6m from R326.8m.

Mr Eugene van As, chief executive, said the poor perfor-mance was a combination of foreseen and unforeseen cir-

Foreseen were the continuing decline in dollar prices for Sappi's products, the strong high interest bill and weak domestic trading conditions. On the basis of these factors

Sappi managers had predicted a decline in interim earnings. Production problems, however, considerably aggravated matters, accounting for more than half the drop in earnings. Most damaging were a series of industrial relations problems including strikes at Ngodwana and Enstra which lasted for nine and 11 weeks respectively and severe labour disruptions

at two Novobord plants. Making matters worse were statutory boiler inspections at the Nogodwana and Tugela mills which reduced available

export volumes and a temporary restriction in bleached pulp output at Ngodwana while the expanded plant was being refitted.

Better news came in the form of the acquisition of five paper mills in the United Kingdom, currently being consoli-dated into a single business. Mr van As said the new UK

operations were expected to start contributing to profits next year and thereafter play a major role in the group's future growth. Sappl also stands to benefit from export incentives announced by the Government in April.

Looking ahead, Mr van As said he expected domestic mar-

kets to remain depre not to deteriorate further, while no material change was expected in international mar-

Sappi exports 44 per cant of its turnover, so if events in the Gulf were to precipitate world economic downturn the

company would be vulnerable Although tight conditions in the second half are expected in see earnings below the 1989 level, management expect them to be significantly better than in the first half.

Earnings per share were 44 per cent lower at 181 cents compared with 323 cents, but the dividend was maintained

## ASM takes stake in Malaysian broker

By Lim Slong Hoon in Kuala Lumpur

AMALGAMATED Steel Mills (ASM), one of the largest Malaysian industrial groups, has agreed to buy a stake in Klang Securities, a small stockbroking company. At the same time three other brokerages are seeking listings in the Kuala Lumpur Stock Exchange (RLSE).

(RISE).

The deal, as well as the proposed listings, is among the first signs of a response to official policy changes directed at the brokerage industry.

The changes follow govern-

ment demands on the KLSE to expand its business and attract new listings, especially from

reforms, introduced officially last June, a broking company is required to raise its minimum capital share from M\$2m to M\$20m (US\$7.4m) if it is to

retain its licence.
The Ministry of Finance pre-viously insisted that all the 53 brokers comply, but later relaxed the capital rule by staggering the capital restructuring and by extending last June's deadline for up to five

Only five brokers, three of them bank-owned and one listed on the exchange, meet the rule; most of the rest have

under M\$10m each.
The government directive means that individuals who own the licences would be forced to take new partners or

The latter option is the least palatable because it entails for-feiting one or more licences,

while foreign equity participa-tion is not encouraged by the This leaves the field open to

large companies, banks or public investors.
After its M\$12m acquisition.

Aner its M\$12m acquaits a. ASM, which reported 1986-99 sales of nearly M\$1bm, will own an 80 per cent equity stake in Klang Securities. The three brokers seeking listings are Kimara, TA Securi-ties and Securities. ties and Seremban Securities.

They plan to raise up to M\$100m through the KLSE.





### Real estate expertise. Is the answer to do-it-yourself?

The current economic climate has brought increasing pressure on many organisations to cut operational costs, creating a dilemma over the management of their real estate activities.

is it more cost-efficient to use in-house expertise or to invest In external advice? The Healey & Baker view is that there are clear and

complementary roles for both. Obviously, strong in-house teams have first-hand experience of their own business, while independents can contribute specialist

knowledge, professional contacts and complete objectivity.

To quote James Hollington: "Many organisations are investing in in-house resource and we welcome this growing acknowledgement of the importance of real estate. But this very importance demands market knowledge and experience of the highest level. At Healey & Baker, we feel we are uniquely equipped to provide our clients with both, to help them improve their cost-efficiency."

To find out more, contact James Hollington at 29 St. George Street, Hanover Square, London W1A 3BG or by telephone on +44 71 629 9292. The Healey & Baker view could dramatically change the way you look at real estate.

**HEALEY & BAKER** 

Amsterfun bruggte Channel telende . Dassuldorf .. Ctargow .. Hamburg . London . Madrid ; Milan .. Bur turk .. Stockholm .. Carrispandent Siftcate Cubita Libban Flunks.

### **SPC sell-off** on despite Gulf tension

Ry Joyce Quet in Singapore

SINGAPORE Petroleum Company (SPC) is the first of the country's state-owned companies to seek a listing since the Gulf crials crutost.

The third state-controlled group to be floated this year will raise \$\$37.5m (US\$21.4m) from its public offer of 25 percent of its share capital, opening today and closing on October 8.

Of the 80m 50 cent shares being offered at 8\$1.25, 30m will be new shares. Fifty miltion will be from those h Singapore Factory Development, a subsidiary of the DBS Bank group which controls 62.7 per cent of SPC.

The other shareholders are Oceanic Petroleum (Asia) with \$1.3 per cent and C. Itoh, the lenguage trading stant, with \$

Japanese trading giant, with 6 per cent. The net proceeds of finance the construction of a \$\$46m oil storage terminal at Pulan Sebarok, an island.

The SPC group, Singapore's only domestic oil giant, comprises nine companies engag-ing in oil refining, marketing and distribution, trading of third party processing and

 Malaysia's giant telecon munications company, Syari-kat Telekom Malaysia, signed an agreement with 24 financial institutions to underwrite its public share issue in November. Arab-Malaysian Merchant Bank, the country's largest merchant bank and lead manager of the deal, expects STM shares to com-mand a strong premium.

WEEKEND FT

FINANCIAL TIMES

Compagnie Bancaire

\$300,000,000 Floating rate notes due 1995. Initial Tranche 5200,000,000

For the interest period 17 September 1990 to 17 December 1990 the notes will bear interest at 14 1/16% per annum. Interest payable on 17 December 1990 per \$100,000 note will amount to \$3,724,14.

Agent: Morgan Guaranty Trust Company

**JPMorgan** 

Notice to Holders of Shares with Warrants to Subscribe for New Shares in Wilrig AS



Under the terms of the Rights Issue of new shares in Wilrig AS, the holders of shares with warrants attached ("Warrantholders") may exercise the warrants to subscribe for additional shares on October 2nd, 1990 on the following terms and conditions:

1. Each warrant gives the right to subscribe for one new share, Subscription forms giving full details of payment and subscription procedures will be sent to the Warrantholders at their registered address.

Warrantholders wishing to exercise warrants on October 2nd, 1990 must make payment in full of NOK 127 per new share to Wilrig AS by this date.

 The new shares issued upon exercise of warrants will entitle the holder to any dividends declared, made or paid to respect of the financial year ending December 31st, 1990 and thereafter. Under the terms of issue of the warrants, Warrantholders may also exercise their warrants on December 3rd, 1990. For further information, please see the Offering Circular dated April 5th, 1990 which has previously been mailed to the

Oslo, September 18th, 1990 The Board of Directors of Wilrig AS

Approved by County NatWest Limited a member of The Securities Association

Mortgage Securities (No. 2) PLC

\$250,000,000

Mortgage backed floating rate notes due 2028.

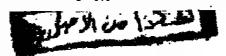
For the interest period 14 September 1990 to 14 December 1990 the notes will bear interest at 15.1175% per annum. Inte payable on 14 December amount to \$3,769.02 per

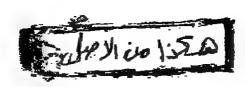
Agent: Morgan Guaranty Trust Company

**JPMorgan** 

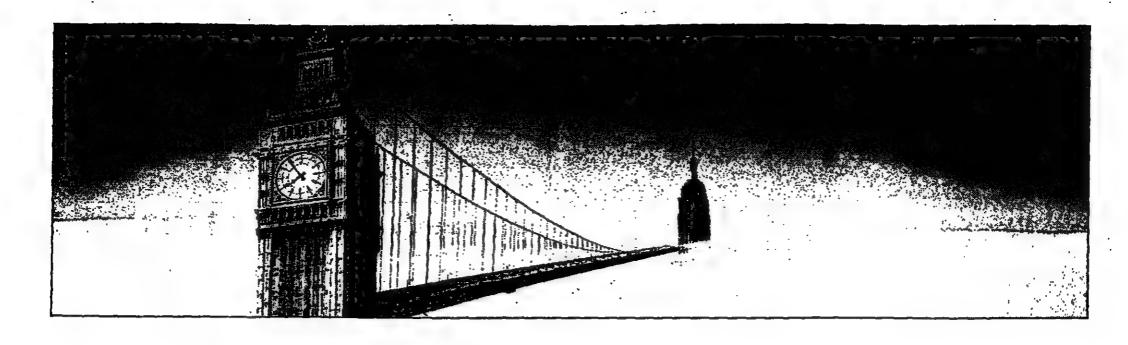
Bank of Tokyo (Curação)Hobileg N.V. FRF 496,600,000 Mixed Floating Rate Notes due 1992 For the interest Period from 18.09.1990 to 17.12.1990 each Note will bear interest at a rate calculated pursuant to condition v (c) of the Notes, equal to 10.15% per sensor.

The Cotton America shall be 20.25 LISTED ON THE PARIS AND LUXEMBOURG STOCK EXCHANGES By: BANQUE INDOSUEZ, Agent Stock





FINANCIAL TIMES THESDAY SEPTEMBER 18 1990



Today, a bank should be able to bring companies together—even when they're oceans apart.

Gone are the days when the best opportunities to merge or divest were right on your doorstep.

Today, many of these opportunities lie across borders. Even across oceans.

To realise them, you'll need a bank with solid relationships in every important corner of the world. A bank like Bankers Trust.

Obviously we have first-hand, in-depth knowledge of the American corporate world.

But our connections on the Continent are also extensive. And with our strong presence in Japan and Australia, we can bridge the Pacific as readily as the Atlantic.

Our ability to advise on cross-border transactions is widely recognised. As are our skills at arranging the most intricate financing.

Yesterday, you might not have needed a bank that could cross oceans so easily. But that was yesterday. This is today.

## **Bankers Trust Company**

Because today isn't yesterday.

BENCHMARK GOVERNMENT BONDS

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### FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Monday September 17, 1990. In some cases the rate is nominal. Market rates are the average of buying and selling rates, except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are thed. COUNTRY £ STE D-MARK

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note rate; (c) Commercial rate; (d) Controlled rate; (e) Expential Imports; (g) Physicial rate; (f) Experts; (f) Mon commercial rate; (f) Business lat rate; (g) preferential rate; (g) convertible rate; (r) parallel rate; (s) Selling rate; (t) Tourist rate (u) Correctes fined against the US Boliur; se data expelled by Bank of America, Economics Department, Londoy Trading Centre. Enquiries: Q71 634 4360/5. Monday September 17, 1990

MIDLAND INTERNATIONAL

FINANCIAL SERVICES B.V.

FRF 900.000.000 GUARANTEED FLOATING

RATE NOTES DUE 1897 For the period September 17,

1990 to December 17, 1990

its beari need earl east enti-10,3% P.A.

> Next payment date: December 17, 1990

Coupon nr: 15 Amount: FRF 260,36 for the

denomination of FRF 10.000

FRF 2.503,61 for the

denomination of FRF 100.000

The Principal Paying Agent

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£135,000,000



**Leeds Permanent Building Society** 

Floating Rate Notes Due 1998

Interest Rate Interest Period

151/s% per annum 14th September 1990 14th December 1990

Interest Amount due 14th December 1990 per £10,000 Note

£375.53

Credit Spisse First Boston Limited Agent Bank

## **UNITED/IRTISTS**

Micro-Cable Communications Corp.

US\$150,000,000

Senior Term Loan

Underwriting by LIL HONG KONG LIMITED DIAMOND LEASE (CAYMAN) LTD. Mitsul Leading (U.S.A.) Inc. ORIX USA Copporation

Lord Managem

The undersigned arranged the placement of this facility.

KLEINWORT BENSON

BEAR, STEARNS & CO. INC.

To the Holders of WARRANTS To subscribe for shares of comm **AOKI CORPORATION** Issued in conjunction with the issues by AOKI CORPORATION (the "Company")

U.S. \$100,000,000 4½ per cent. Guaranteed Notes due 1991 ("Notes 1) and U.S. \$100,000,000 3½ per cent. Guaranteed Notes due 1992 ("Notes 2")

ADJUSTMENT OF SUBSCRIPTION PRICES You are hereby notified that on 14th September, 1990, the Company made public offerings of Japanese Yea 12,000,000,000 Convertible Bonds, Japanese Yea 20,000,000,000 Convertible Bonds and Japanese Yea 20,000,000 Convertible Bonds.

As a result of such public offerings and with effect from 15th September, 1990, Japan Time, the Subscription Prices at which shares are issuable upon currence of the Warrants have been adjusted pursuant to Clause 3(v) of the Instruments in connection with the above-captioned issues as

A) The Subscription Price of Warrants issued in conjunction with Notes 1 has been adjusted from Japanese Yen 717.8 to Japanese Yen 711.2. B) The Suberription Price of Warrants issued in conjunction with Notes 2 has been adjusted from Japanese Yen 1,087 to Japanese Yen 1,077.

**AOKI CORPORATION** Dated 18th September, 1990

£200,000,000 MFC Finance No.1 PLC Mortgage Backed Floating Rate Notes Due October 2023 In accordance with the Terms and Conditions of the Notes, notice is hereby given that the new interest rates and periods in respect of the subject Notes are as follows:-

CITIBANCO

## INTERNATIONAL CAPITAL MARKETS

## Oil prices put long-dated Treasuries under pressure

By Janet Bush in New York and Simon London in London

UK GILTS

GERMANY

METHERLANDS

ALISTRALIA

US TREASURY bonds drifted lower, hurt by higher oil prices, the lack of a budget accord and higher interest

rates overseas Trading was subdued and price fluctuations small with events in the Middle East and continuing uncertainty about monetary policy. In late trading, short-dated issues were quoted mostly unchanged while the Treasury's bench-mark long bond stood is point lower for a yield of 9.06 per

Long bond prices took their cue from movements in the oil market with October futures quoted \$1.87 a barrel higher on the New York Mercantile

Exchange at \$33.63. The market was also some what defensive as there was still no agreement on cutting the budget deficit during the morning, because the dollar was weak and because interest rates were higher abroad, par-

### GOVERNMENT BONDS

ticularly in Japan. There is a great deal of new Treasury supply over the next two months and little confidence that Japanese investors will be interested in buying much of

Another factor in the marke was monetary policy which the Fed again showed no sign of easing. Bond traders are now beginning to talk about the market losing confidence in the central bank.

Analysis at Griggs & Santow said that the market saw the Fed's apparent willingness to ease policy on any budget accord as being soft on infla-

They added, in reference to comments by Mr Alan Green-span, Fed chairman: "The head of a central bank willing to say in public that he doesn't mind seeing his country's currency deteriorate also does not do wonders for a central bank's reputation."

**MYTELDS ON German govern**ment bonds have now breached the 9 per cent level and yesterday the benchmark 8% per cent 10-year bund closed on a yield of 9.03 per cent, after opening at 8.88 per

established some analysts expect yields to move quickly towards 9.5 per cent.

Lendon closing, "New York closing Yields: Local market standard

No 119 4,600 No 130 6,700

FRANCE BTAN 9.000 OAT 8.500

In the futures market the December bund futures con-tract closed up a shade at 81.08 after opening at 80.98. Volume was a fairly light 23.300 contracts.

In the absence of fresh devel-opments in the Gulf crisis, the week's trading is expected to revolve around the outcome of a regular Bundesbank meeting on Thursday, and a press con-ference scheduled for Wednesday, at which Mr Karl Otto Pöhl, Bundesbank president, will outline the latest German position on European economic and monetary union.

MUNCERTAINTY over the UK economic outlook continued to depress prices of UK government bonds, with the benchmark 2003/2007 11% per cent gilt closing down a of a point on the day at 99% for a yield of

11.80 per cent. On the futures market the long gilt future was unchanged on the day at 82.18 having fluc-tuated within a very narrow range in thin volume. Friday's announcement that

the annual rate of increase in the retail price index was 10.8 per cent in August has led analysts to predict inflation at around 10 per cent for the remainder of the year. The Government looks

increasingly unlikely to sanction any cut in interest rates in the near term. Today the Government announces the public sector borrowing requirement for

finances of military involve-ment in the Gulf crisis and the implementation of the commi nity charge.

Technical Data: ATLAS Price Souther

Analysts are forecasting a borrowing requirement in the region of £800m after net debt repayment of £3bn in July.

JAPANESE government

bonds slipped during Tokyo trading ahead of the half-year account close, with the yieldon the benchmark No 119 issue moving out to 8.57 per cent after opening at 8.50 per cent. Analysts said the main issue was whether the market would rebound into the new account or whether yields would be

pushed higher on fundamen-A key economic indicator. was being awaited today with the announcement of August

money supply figures.

Expectations focus on a reduction in the rate of money supply growth from a year-on-year 12.2 per cent in July towards 12 per cent for

mTHE New York Stock Exchange, the Soviet Ministry of Finance and Soviet central bank, Gosbank, are to sponsor a three-day seminar in Moscow on stock exchanges and their role in financial markets, Reuter reports from New York.

The NYSE said the seminar would be an "important" step in the Soviet Union's proposal to create its own securities

A delegation of more than 20 US financial specialists will be led by Mr John J. Phalan Jr, With the 9 per cent level the impact on public sector the NYEE chairman.

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CRIT B 1/8 98 CREDIT FONCIER 6 3/4 99 DEUTSCHE BK FIN 5 5/8 96	500 750	844	847	4	9.27 9.14	BANCO ROMA O OO OO BANCO SANTO SPIRITO 93	300 200 200	99.88 95.22	99.9 95.7	0 8467
EEL 5 3/8 93 DB 6 1/8 95 DB 6 7/8 95	300 300	864	92 h	444	9.14 9.12 9.29 9.33	BANCO SANTO SPIRITO 93 BELGIUM 1/16 97 DM BFCE -0.02 96	500	100.00	100.1	2 8.022 0 8.012
EUROFIMA 6 1/4 96. FILLINGUINE FWARE 8 99	300 400	827	904		9.33 9.25 9.05	BPCE -0.02 % BRY CE BRY CE BRY CATAONIA 1/10 % E COTACORP 1/4 98 CITIZERS FED 0.15 % CONNI EXZBK 0/5 FIN 93 DEL STAT 94 FERRO DEL STAT 94	350 300 150	99.75 98.15	99.8 98.3	5 8417 1 8375
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I METHANSA PAT CHU 9,7/10 GR	500 300	82 85	824	4	9.09	FERRO DEL STAT 94	1000	99.51 99.03 100.28	99.2 100.3	8,009
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GENERAL MOTORS 7 1/2 95.	150 100	101	207	42	6.67 7.23 7.37 9.99		150	97.40	98.10	8.1875
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NEW ZEALAND 47/899 POLLY PECK INTL FIR 6 1/4 %	106 200 100	72	83		/ /4	CONVERTIBLE BONDS	Issued	Conv.	OLA	
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WORLD BANK 6 1/4 92	100 100	971 <sub>2</sub>	981 <sub>2</sub> 1001 <sub>2</sub>	424	7.59	EASTMAN KODAK 6 3/8 DI	110	335	105 106	in The
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Motel 6, L.P.

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By Robert Thomson in Tokyo

THE Long-Term Credit Bank of Japan, the Mitsubishi Bank and the Tokai Bank, all leading Japanese institutions, have been put on the credit review list of Moody's Investors Service, the US ratings agency. because of concerns about their profitability and domestic

The review listings and possible downgrading follow the recent downgrading of Dai-Ichi Kangyo and Fuji Bank debt ratings, and come as Japanese banks are attempting to lift sagging capital adequacy

Moody's suggested that the Long-Term Credit Bank, which now has an Aa2 debt rating, has a "weakening franchise as a wholesale bank" in a shrinking corporate banking market. The agency says that the bank's real-estate exposure will be examined as will its "highly leveraged transactions and other high-risk overseas bor-

"However, the LTCB has been developing its merchant banking capabilities and is positioning itself to be a strong competitor if the Japanese securities business is opened to banks,"the agency said.

Mitsubishi Bank is one of

only two Japanese banks to maintain an Asa rating - the other is Sumitomo - but the ratings agency said that the bank's "relatively weak core profitability" and its "vulnera-bility to domestic asset deterioration" have prompted a

review of the rating. The agency suggested that the bank's asset quality will be examined "at a time when Japanese interest rates have climbed rapidly and when inflated asset values are being pressured."

However, it noted that Mitsubishi "remains a well-managed, conservative bank with a strong international presence."
Tokai Bank's competitiveness and domestic banking strategy will be examined, the

The bank, which now has an Aa2 rating, will also be checked for asset quality, "especially in its domestic real estate-related loan portfolio and its overseas cred-

## IDB to help reduce debt costs

THE Inter-American Development Bank is to help finance the efforts of its member coun-tries to reduce their debt and debt-servicing costs.
Authorisation by the bank's board of governors is expected by October 15, and lending for

debt reduction purposes should start before the end of the It is not yet clear how sub-stantial the lending will be, but many of the bank's members are keen to borrow for this purpose, an official said. However.

precise guidelines for the lending have yet to be drawn up, This new role for the IDB

George Bush in his "Enterprise for the Americas" plan announced in June, as well as by a number of IDB governors their annual meeting in Montreal in April.

For the first two years, the Inter - American Development Bank debt reduction financings will be carried out with the World Bank, which has financed debt reduction since May 1989 under its sector adjustment lending pro-

gramme.
Similarly, the IDB's lending will be part of its sector lending, which may not exceed 25 per cent of the bank's lending resources. Both constitute was urged by US President lending towards sector reform,

rather than the more traditional project finance. The move follows the seventh replenishment of the bank's capital resources, which increased its lending capacity to \$22.5bn for the period

> Southern Water, the UK water distribution company, is to borrow £40m from the European Investment Bank. Southern Water Services, a

subsidiary, has signed a £40m facility with the EIB, which will finance some environmental improvement schemes. The loan will help finance the £3m per week which Southern Water is currently spending on

## Spain to resume matador issues

SPAIN expects to approve the resumption of matador bond issues next month, Reuter

It has held back the approval of new issues since July because of the strength of the

A Spanish Treasury official said the authorities were now open to proposals from interested borrowers, but with some ted borrowers, but with some strictions.

The official acknowledged that interest in peseta-denominated foreign borrowing might

will adopt a certain moderation in deciding whether to approve The official could not say

what limits might be imposed on amounts or frequency. The Treasury plans to meet, possibly in the first week of October, to determine criteria on volume and to draw up a

in conjunction with the institute of Actuaries and the Faculty of Actua

have declined since July, but pointed out that most markets were affected by caution in the wake of the Gulf

We could see a first issue in October, but things are still a little bit in the air. It should be clearer after we have met," the

The last tame was a Ptatiffin, five-year bond for Denmark carrying a 13.75 per cent cou-

## options on Japanese

shares

By Janet Bush in New York

American Stock Exchange yesterday announced the launch of put and call options on a new index called the Japan index. designed by the exchange ents 210 blue chip Japanese shares.

The options on the Japan Index will be launched next Tuesday pending approval from the Securities and Exchange Commission. The launch is clearly aimed at the start of trading of two sets of futures and options on futures in Chicago. The Chicago Mer-cantile Exchange is launching these derivatives based on the Nikkei 225 and the Chicago Board Options Exchange prod-ucts will be based on the Topix index of Japanese shares.

The Amex product will be denominated in dollars and, according to the exchange, according to the exchange, offers investors the first opportunity to trade SEC-regulated options on a broad market index of Japanese stocks. The exchange said it expected retail investors and institutions to be attracted because they could trade in their home currency and be regulated

The European-style options are relatively long term and basically offer investors a bet on the Japanese stock market. There is, however, scepticism on Wall Street about this rash of derivatives because of concern of the Ministry of Finance and the Tokyo Stock Exchange about US speculators using derivatives in the Japanese market. The Tokyo Exchange asked US houses to stop issuing warrants because of their perceived role in the e stock market plunge aerlier this year.

Mr James Jones, Amex chairman, said: "We think these options will have a minuscule effect on the Japanese market and are going ahead for competitive rea-

the Amex said that it had received an 18-month contract from the Economic Develop-ment Corporation of Bonolulu to explore setting up securities trading in Hawaii.

# Amex plans | Slow reception for Czech issue

By Tracy Corrigan

CZECHOSLOVAKIA'S second Eurobond offering, a DM350m five-year deal, met some resistance from German retail investors facing a surfeit of

high coupon paper. The D-Mark Eurobond market has been divided into three tiers this year: top-quality borrowers, often supranationals;

### INTERNATIONAL BONDS

Japanese borrowers issuing equity-linked paper, and lower quality borrowers, often sover-eigns, paying high coupons aimed at enticing German retail investors.

Deals by Hungary, India and

Turkey, as well as some Latin American offerings paying 11 per cent interest, are all competing for the attention of an increasingly cautious investor

Although the deal got off to a slow start, Czechoslovakia is the strongest credit in eastern Europe, as well as the most closely tied to Germany culturally. In time, it should perform

better than the National Bank of Hungary's DM200m issue of five-year bonds launched last NEW INTERNATIONAL BOND ISSUES

Doutsche San 2/14 101 Cea'vensia.Obchodni Bka(8)◆ 1½/1 Hambros Bk AUSTRALIAN DOLLARS 1993 10112

214/112 Dalwa Europe US DOLLARS Surritomo Heavy Ind.(b)#4 1994 100 \*\*Private placement. 5Convertible. 1Floating rate note. #With equity warrants. •Final terms. 2) Non-callable. b) Coupon was indicated at 512%. Conversion premium fixed at 2.5%.

week, also by Deutsche Bank,

Czechoslovakia's economy. with its strong industrial base, is considered the closest in eastern Europe to a market economy. In addition, its level of for-

eign debt is the second lowest in the eastern bloc after Romania, and Czechoslovakia's balance of payments is almost

Hungary, on the other hand, is burdened with substantial foreign debt, more than 40 per cent of which takes the form of bonds. Investors are increasingly concerned that bond interest payments would therefore he more likely to be included, if Hungary were forced to reschedule its debt

Despite the differences in credit quality, German retail investors showed a general

fund management team assumes responsibility for Deutsche's former interna-

tional money management

operations, the protected German market remains the pre-serve of Deutsche Bank, Ger-

many's biggest bank.
Mr Tony Fraher, managing director of Morgan Grenfell

Unit Trust Managers, said he would be satisfied to attract about £10m into the fund, primarily from the UK and Far

This was about a fifth of the

performances. "Unit trust com-

Bast initially.

lack of enthusiasm for both issues, dealers said. Meanwhile, the World

Bank's \$2bn issue of five-year global bonds launched last week, the largest fixed-rate deal in the market, continues to perform steadily.
Its spread over the five-year

US Treasury yield has tight-ened by 2 basis points since launch, to 29 basis points, as demand from US-based accounts remains strong. There has been no selling by European holders of the paper, although a further tightening of the spread could prompt a little profit-taking.

The initial trading volume in the World Bank's third global leave has been lower than for

issue has been lower than for its previous global deals, both \$1.5bn. Volatile market conditions caused by the Middle East crisis appear to have disinvestors from taking part, so that distribution has been mainly portfolio placement with longer term holders.

In the Australian dollar sector, ICI Australia brought an A\$60m offering of three-year bonds, targeted at retail investors. The 14% per cent bonds via Hambros Bank were quoted just inside 1% point fees at less

• C. ITOH, the Japanese trading house, plans to establish a finance joint venture in London with Westinghouse Credit of the US to engage in mer-chant banking activities in

Europe, AP-DJ reports. The joint venture, European Capital, will be capitalised at \$1m and will formally begin operations on September 20. The joint venture will engage in merchant banking activities such as project finance, trade finance and M&A consulting.

### Morgan Grenfell to launch | Chemical Bank to close European unit trust fund

By Katharine Campbell in Frankfurt

MORGAN Grenfell, the UK merchant bank, yesterday launched a unit trust which marks one of its first co-operation ventures in the field of fund management with Deutsche Bank, its parent since its

acquisition last year.
The Morgan Grenfell Europa
Fund, which will target European small companies with a capitalisation of less than £250m, will make use of Deut-sche Bank's investment research facilities, not only in Germany but throughout

Europe. The German bank's importance in the new issue busi-ness, particularly at home, will offer a further important entrée. Strategy and stock selection will be done in Lon-However, under the terms of

last year's agreement, Morgan Grenfell cannot market the

### securities trading arms making activities. A problem in Switzerland was that share markets were marked by high fund through Deutsche's extensive and lucrative network within Germany. While the UK

CHEMICAL New York Capital Market Corp, the Geneva based international securities trading company which is part of Chemical Banking of the

of Chemical Banking of the US, is to close, Reuter reports. Chemical Securities Company (Japan), its Tokyo off-shoot, which operates mainly as a security broker and trader for Japanese institutional clients, will also close, Chemical Chemical said all outstanding transactions would be duly completed, so that the activi-

ties of the Geneva unit and the Tokyo offsboot would proba-bly be brought to a close at the end of this year.

end of this year.

Mr François Larsen, general
manager, said in a statement
that Chemical group had
decided to withdraw from
international share trading.

The decision formed part of
a strategy to limit capital market business to central, profittarget before the Gulf crisis denied European stock market panies are often accused of launching at the top of market - Europa proves that this is not always the case," Mr Freher argued.

transaction costs and poor liquidity, he said. Chemical Bank is to con-

tinue its Zurich-based financial service department, which offers Swiss banks and firms cash-management and money-In addition Chemical would

be able to serve Swiss customers in the currency and money market sectors and for other financial services through its branches in London and Frankfurt, it added.

Chemical Banking Corpreorganised its management early this month and said its strategy would stress retail banking, investment/whole-sale banking and operational services.

The announcement is the latest retrenchment by US banks in Switzerland.

### LONDON MARKET STATISTICS

## <sup>o</sup> The Pintencial Times Ltd 1990. Compiled by the Financial Times Ltd

	EQUITY GROUPS	M	onday	Septe	nber 1	7 1 <del>9</del> 9	0	Fri Sep 14	Thu Sep 13	Wed Sep 12	Year ago (approx)
Fig	A SUB-SECTIONS  Jures in parentheses show number of stocks per section	index No.	Day's Change	Est. Earnings Yield% (Max.)	Gross Div. Yield% (Act at (25%)	Est. P/E Ratio (Het)	zd adj. 1990 to date	index No.	index No.	Index No.	index No.
1	CAPITAL GOODS (195)	703.83	-1.1	15.96	6.65	7.68	25.75	711.57	724.28	733.77	981.11
2	Building Materials (26)	866.99	-1.G	17.53	6.97	7.05	33.68	875.94	893.33		1166.64
3	Contracting, Construction (36)		-0.6	20.63	7.60	6.32	42.06		1100.44		1569.28
4	Electricals (10)	1916.02	-4.7	14.68	7.01	8.33	64,89	2010.05	2043.04	2068.20	
5	Electronics (27)	1542-63	-0.8	10,71	5.21	12.65	55.67	1555.34	1584.44		
6 7	Engineering-Aerospace (8)	398.76	-0.7 -2.1	15.86 14.95	5.68 6.51	7.58	10.79 14.87	427.04 407.22	430.85 410.87	446.02 412.75	0.00
8	Metals and Metal Forming (6)	ANG 47	-0.6	28.19	8.22	8.06 4.31	17.02	411.83	415.25	418.95	522.33
ğ	Motors (13)		-1.4	18.29	8.05	6.36	13.91	297.64	300.14	303.29	357.40
10	Other Industrial Materials (23)		-0.5	14.42	6.84	8.02	40.92	1200.73	1235 52	1235.76	1794.81
21	CONSUMER GROUP (178)		+0.5	10.50	4.35	11.77	26.11	1167.86	1182 32	1188.95	1377.94
22	Brewers and Distillers (22)	1452.92	+0.9	10.58	4,01	11,44	30.61	1440.26	1467,40	1480.66	1520.84
25	Food Manufacturing (20)	7.000.60	+0.4	11.65	4.88	10,60	24,47	996.89	1009.94	1013.95	1192.28
26	Food Retailing (16)	2397.98	+0.7	9.74	3.44	13.02	45.68		2412,16	2408.89	
27	Health and Household (16)		+1.3	7.53	3.00	15.81	29.07	2316.04	2346.47		2648.23
29	Leisure (32)	1178.94	+0.2	12.68	5.30	9.54	36.39		1188.65	1200.99	1811.85
31	Packaging & Paper (12) Publishing & Printing (16)	488.78	-1.3	13.17	7.11	9.33	20.57	495.16	504.66	505.54	610.60
32 34	Publishing & Printing (16)   Stores (33)	762.00	-0.7	11.79	6,17 5,02	10.48	117.68 27.19		3092.70 756.66		3795,39
35			-0.9	14.81	B.86	B.54	19.76		411.56	759,52 402.18	890.61 584.99
40	OTHER GROUPS (107)	995 89	-0.4	12.75	5.98	9.49	30.13		1016.97	1019.70	
41	Agencies (16)	1162 67	-1.9	8.79	3.37	13.74	20.34		1219.76		
42	Chamicals (24)	1001.23			6.64	8.92	44.26				1327.50
43	Conglomerates (15)	1317.53	-0.2	12.78	7.57	9.40	34.46		1347.73		1716.54
44	Transport (1.3)	11901.01	-0,4	12.78	5.56	9.92	50.29		1912.74	1925.44	
46	Telephone Networks(2)	<u>11133.01</u>	-13	11.81	4.97	17.01	25.09		1165.78		1175.23
47	Water(10)	1960.70	[ +0.3	15.73	6.91	7.15		1954.80			0.00
		<u>11501_33</u>	+0.3	14.00	6.04	8.20	61.26	1497.40			
49	INDUSTRIAL GROUP (480)	11005.90	-0.1	12.41	5.37	9.86	28.08	1006.99	1022.32	102B.85	1242.67
51	011 & Gas (20)	2453.28	-0.7	10.17	5.10	12.87	72.16	2471.07	2489.16	2503.49	2253.41
59	500 SHARE INDEX (580)	1123.47	-0.2	12.04	5.32	10.26	31.65	1125.83	1142.50	1148.67	1328.38
61			+0.1	-	7.01	_	29.35	_	687.50	693.90	812.66
62		719.82	40.7	22.71	7.98	5.77	41.50		731.48	738.43	827.54
65		1318.35	+0.5		5.79	=	37.79		1325.76		1711.20
56		575.28	+1.1		7,38	-	24,94		581.41	568.14	673.70
67	Insurance (Brokers) (8)	801.41	-1.5	10.66	8.02	12.36	39.82	813.31	822.29	841.27	980.40
	Merchant Banks (7)		-1.7		5.83		11,93	354,44	362.25	370.36	397.94
69			-1.5	8.61	5.47	15.40	23.74	910.03	916.00	919,92	
	Other Financial (23)		-1.5	11.00	7.20	11.95	9.88	250.65	252.90	253,42	363,46
71	Investment Trusts (66)	1040.42	-0.7		3.79		23.74		1061.16	1064.74	
91	Overseas Traders (5)	<u>1254.89</u>	-1.2	11.50	7.29	10.35	<u>59 65</u>	1270,02	1278.86		1478.04
99	ALL-SHARE INDEX (678)	1015.99	-0.2	-	5.53	-	30.76	1017.95	1032.47	1039.28	1203.10
		index	Day's	Day's	Day's	Sep	Sep	Sep	Sep	Sep	Year
_		No.	Charge	High (2)	Low (b)	14	13	12	11	16	290
	FT-SE 100 SHARE INDEXA	2094.3	+0.5	2095.9	2072.5	2093.8	2127.1	2142.3	2144.3	2147.0	2373.8

FiX	ED I	NTE	REST	r			AVERAGE GROSS REDEMPTION YIELDS	Mon Sep 17	Fri Sep 14	Year ago (approx.)
PRICE INDICES	Mon Sep 17	Day's change %	Fri Sep 14	xd adj. today	nd adj. 1990 to date		Sertick Government Low 5 years Coupons 15 years	11.05 11.05 11.05	11.06 11.06 11.06	9.73 9.34 9.25
7 Over 5 years	116.58 120.23 120.61 139.62 120.88	+0.09 +0.06 +0.03 +0.07	116.52 120.12 120.54 139.56 120.79 151.26 137.57 138.49	-		5678910 11213	Medium 5 years. Coupons 15 years. Vigh 5 years. Vigh 5 years. Viredemables 25 years. Viredemables 40 Jup to Syrs. Vigitation rate 5% 10 years 5 years. Vigitation rate 10% 10 ye 5 yrs.	12.16 11.59 11.28 12.25 11.87 11.60 11.12 4.69 4.34 3.44 4.14	12.17 11.60 11.27 11.87 11.60 11.12 4.68 4.34 3.42 4.14	10.72 9.74 9.37 10.83 9.53 9.53 9.31 3.10 3.52 2.23 3.34
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PATCHY TRADING on the

On the London International

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with one of the heaviest turnover so far ~ 2,308.

UBS Phillips & Drew said it was a strong buyer and forced the market up to 2,104 with a small futures squeeze early on as other dealers moved in to opver their

Peck saw 997 lots traded, Trust-house Forte 950 contracts, BTR.

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of the Madrid Stock Exchange. In one new active management group.

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### **UK COMPANY NEWS**

## Sterling strength limits Inchcape growth to 5.2%

INCHCAPE, the international services and marketing group, yesterday announced a 5.2 per cent increase in pre-tax profits to £92.3m in the six months to June 30, but sounded a cautious note on its trading out-

£1.62bn and earnings per share increased by 2.2 per cent to 14p. The interim dividend was lifted by 7 per cent to 4.8p. Sir George Turnbull, chair-man and chief executive, said:

Despite a less favourable business climate in most parts of the world, we have continued to grow in the majority of our

The strength of sterling, however, has reduced the translated value of our profits before tax by about £6.5m. Excluding this translation effect, our underlying profit before tax grew approximately 13 per cent at constant rates of exchange."

Inchcape at present trans-lates its underlying local currency profits at the closing rate of exchange. It has decided that from the end of this year it will translate on an average exchange rate basis. When it moves to this basis, yesterday's pre-tax profits will be restated

THE CONTRIBUTION from

its French subsidiary helped

Memory and Electronic Components (Memec) raise pre-tax profits from £8.39m to

£4.24m for the six months to

The 25 per cent rise was

achieved on sales of £57.92m

(£49.04m) with net interest

received totalling £203,000

Incheape said motor activities, particularly in vehicle distribution, continued to be one of the great strengths of the group. Profits for the first half had again increased, due to strong performances in many of its markets, particularly Toyota vehicles in the Far East, south-east Asia, Greece and the UK, the Mazda franchise in the Far East and Ford

tractors in Thailand. In service activities, insurance services increased profits, in spite of the extremely competitive nature of their mar-kets, while the underlying performance of inspection and testing had improved when red at constant rates of

Shipping services trading performance had improved but reported profits were down, due to restructuring and other costs, and exchange effects. Buying services, which suplies big department stories with goods, showed a loss because of investment in establishing and relocating offices and the downturn in the

group's retail markets. Sir George said: "We are cur-rently faced with more difficult conditions in some of our markets and the position in the Middle East remains unre-solved. Clearly, if the dollar

Overseas sales help Memec gain 25%

took £1.61m (£1.25m).

conditions.

(£584,000). Minority interests cost £72,000 (£21,000) and tax

Market share increased in all geographical areas, with the growth coming from sale

of new products rather than

significant changes in market

The group's recently-acquired French operation con-

remains at its present level, we shall again suffer when translating much of our overseas

We are a group with strong management in growth mar-kets throughout the world and and our long-term potential is significant. Conditions in the short term will test our skills, experience and global knowledge as we work to maintain our record of continued improvements in our performance. Unless there are major disruptions to world trade, I believe we shall continue to

### COMMENT.

Sir George runs a tight ship, but there are more comfortable places to be at the moment that at the helm of a global trading organisation which has more than half its profits in dollar-related currencies and similar scale of contribution from motor-related activities. Analysts are looking for fullyear pre-tax profits of about £185m, stated on the new averge exchange rate basis. At yesterday's close of 221p, down sp, the shares are on a prospective multiple of about 8. There seems little scope for much advance from this level until the world economic outlook

tributed sales of £2.95m and

profits of £43,000. Sales grew by 11 per cent in the UK, by

18 per cent in West Germany and by 9 per cent in

Earnings per 10p share worked through at 9.35p

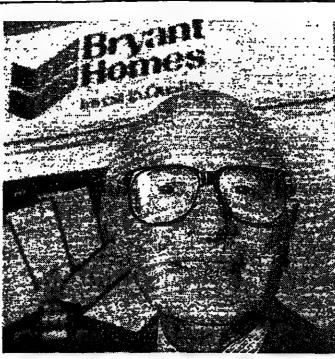
(7.79p) and an interim divi-

A broad spread

gives protection.

of 1.65p (1.5p) is

the US



### Chris Bryant: most difficult year be has experienced

### Bryant plummets £31m to £20m in 'difficult year for our industry'

By Andrew Jack

MR CHRIS BRYANT, chairman of Bryant Group, the house-building and construction company, yesterday reported pretax profits down from £51.4m to £20.1m for the year to May

He said the 12 months were "the most difficult year in our industry I have experienced since becoming chairman in

The group's land bank declined by 1,050 acres to 9,400 acres during the year, includ-ing the holdings of associated companies. A lack of demand and unrealistic price expecta-tions hindered the purchase of new prime land.

Turnover was down in the properties division to £25.9m (£33.3m). Higher interest rates affected tenants' and investing institutions' confidence and led to a downturn in the commercial property market, said Mr

Forward development has been severely curtailed and the company was only proceeding with new schemes where pre-sale or pre-funding had been achieved, he added.

Turnover rose 22 per cent to £99.4m (£81.3m) in the construction division. Forward order books stood at 280m, the same level as this time last year, the company said.

## Mowlem declines 20% to £18m and attacks interest rate policy

By Maggie Urry

THE ANNOUNCEMENT of a 20 per cent fall in interim profits at John Mowlem, the construction, scaffolding, property and housebuilding group which owns London City Air-port, was accompanied by an attack on the Government's interest rate policy by Sir

Philip Beck, chairman. Of high interest rates Sir Philip said: "Even if the policy is correct, its timing and severity of application appear to

In spite of the fall in first half profits, which worked through to a decline in earn-ings from 16.4p to 13.2p per share, the interim dividend is maintained at 5.65p. Sir Philip said: "The appropriate time to consider an increase in the dividend would be at the year-

Turnover rose by 23 per cent to £764m in the six months to June 30, but pre-tax profits fell from £22.5m to £18m. The shares, which had fallen over the last two weeks, recovered

5p to 257p yesterday. Sir Philip said the main causes of the profits fall were the downturn in the house-building division - which barely broke even before interest charges - and a loss in the associate property company.

Sales of houses fell by a

third, even from the low level of the first half of 1989. Sir Philip said prices had not fallen further.

He felt that once interest rates were cut, the housing division would "return to good profitability". Mowlem has not made a provision against its land bank, as have some other housebuilders following the

fall in land values. Operating profits were ahead in the construction division, thanks to a good performance in the UK which offset slightly lower profits from overseas. The forward order book stands at £1.2bn.

Scaffolding, which made up more than half of group profits in 1989, pushed operating profits up slightly, Sir Philip said, although there was a squeeze on margins in the UK. He said he thought the business would be fairly resilient to a recession as it was not heavily exposed to new building. Mowlem's hire shops suffered from increased costs and a high level of bad debts, cutting operating profits

The group's own property activities contributed to profits and sales have already been made in the second half. But the 50 per cent-owned Maple Oak property business made a loss after interest charges. Sir Philip said Mowlem had decided to hold on to its £50m property portfolio rather than sell properties at low prices. The associate loss was £1.4m

(profit £400,000). Sir Philip said that he was hopeful of getting permission

to extend the runway at London City Airport. Last year the group provided £33m to write down its investment in the airport and to cover expected

Group interest charges fell from £6.2m to £3.3m. Mowlem has long-term borrowings at a fixed rate of about 11 per cent and has reinvested some of this in the money markets at higher rates, thus reducing the interest charge.

Mowlem has not fared as badly as some groups in the building and construction sector. But by the same token it may not do as well in the upswing once interest rates come down a recession would be bound to hit the scaffolding side, and once business picks up on the construction front Mowlem will suffer a margin squeeze as it completes work taken on now as the result of competitive tendering. If Mowlem makes £45m pre-tax for the year, before any provisions. might make as some other housebuilders have done, compared to £55m last year (exchuding the £33m provision last time) a maintained dividend. would be covered, though not generously. That would give a yield of 10.9 per cent, which is more of an attraction at the moment than a prospective p/e

## US expansion as Bovis pays \$27m for McDevitt & Street

By Charles Leadbeater, Industrial Editor

UNDETERED BY downturn in the US construction industry, Bovis, the construction arm of Peninsular & Oriental Steam Navigation, yesterday made its second US acquisition with the £27.5m (\$52m) purchase of McDevitt & Street, a privately owned general contractor.

The deal will double Bovis' US turnover, following its acquisition two years ago of Lehrer McGovern, the construction project manager which restored the Statue of

McDevitt & Street, which last year achieved turnover of about \$880m, is the seventh largest general construction contractor in the US. Its operations, based in Charlotte. North Carolina, stretch along the East Coast from Orlando, Florida to Washington DC. These should compliment Lahrer McGovern's activities

The deal comes only a week after P & 0 reported a 22 per cent fall to £132.1m in first half

Operating profits in the housebuilding property devel-opment and construction divi-sion fell from £82.4m in 1988, including a £21.9m gain from the sale of shares in Taylor Woodrow, the construction company, to 227m. Most British construction

groups have activities in the US particularly in Florida and on the West Coast, following a string of acquisitions in recent years. The McDevitt & Street deal will give Bovis one of the

largest US operations.

Bovis said it was undetered by the downturn in the US construction market as the acquithe development of its international construction business. It

McDevitt & Street, founded in 1917, operates in a range of

commercial sectors from offices and retail developments to hotels and residential pas-

It has about 1,600 employe and has contracts worth £480m. It recently switched from tendering for projects to-working on a fee to manage projects for clients, which dovetalls with Boyls' practice

Most of the senior management at McDevitt & Street is expected to remain with the company and Mr Luther Cochrane, chairman and chief exec-utive, will join the board of Bovis Inc, the US holding com-

 Sif Frank Eampl, Bovis chairman and chief executive, managers who have much to establish McDevitt &

### Panfida sells 128 stores in US

By Andrew Jack

PANFIDA GROUP, the Australian-controlled property and retail company which owns the Martins newsagency is selling its chain of Florida stores as part of a reorganisation of its US operations. The company has sold 128 stores owned by TOC, a 95 per cent-owned US subsidiary, to Star Enterprises for \$82.5m (£43.25m) plus an amount for

inventory. The sale reduces TOC's borrowings to \$100m, according to Mr Peter Wenzel, Panfida's deputy chairman.

Star agreed to go ahead with the purchase of the TOC stores when Munford, another US stores group removed its threat

Munford had previously sold some of its stores to TOC last year before going bankrupt. It court, claiming that these pur-chases should be included in its assets as part of the liquida-

But TOC has settled with Munford out of court, Mr Wenzel said. As part of the arrangement, TOC agreed to purchase the leaseholds of 178 Munford

Contracting. Increased UK turnover, cash flow and profits. Scaffolding services. Operating profits ahead of the same period last year, with increased UK turnover and useful growth overseas. Equipment hire. Turnover growth a little above inflation. Increased costs have slightly reduced operating profit. Housing. Confident of a return to good profitability when Government interest rate policy allows. Property. Sales of Group properties contributed profits in the first half. Further profitable sales have been secured for the second half. Careful cash management achieved substantially lower net borrowing than in the middle of last year, with a consequent significant reduction in net interest costs. Group gearing has also been reduced. Half year result 6 months to 30th June 90 30th June 89 £764.0m £620.0m Profit before tax £18.0m £22.5m Earnings per share 13.2p 16.4p Dividend 5.65p For a copy of our interim statement write to A.J. Birchall, Company Secretary, John Mowlem & Company PLC, Lion Court, Swan Street, Isleworth, Middlesex. Mowlem



**Norwest Holst Limited** 

acquisition of

Rosser & Russell

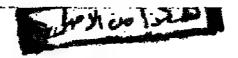
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Compass Group PLC

The undersigned initiated the transaction and acted as financial adviser to Norwest Holst Limited

County NatWest Wood Mackenzie & Co. Limited

& The NatWest Investment Bank Group



## Dalgety up 7% and set to focus on food

By Clay Harris, Consumer Industries Edito

DALGETY, the food and agribusiness group in the midst of re-organisation, increased pre-tax profits by 7 per cent from £110.4m to £118.1m in the year to June 30.

the year-end and now to a proforma 15 per cent, "We can take advantage of any opportunistic that occur," Mr Warren and Although he warned of harder conditions in the cur-

Trading profits from continuing activities rose by 24 per cent. Dalgety sold its Gill & Duffus commodity trading units in October and units in Australian series. stake in its Australian agribusiness subsidiary from 65 per cent to 41 per cent after the year-end.

Mr Maurice Warren, chief executive, said yesterday that Dalgety was now focusing on expanding its food busin-

- DS MEST

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Continue

These include Golden Wonder crisps and pot noodles, Homepride flour and sauces, Kattomeat, Prime and Winalot pet foods, and Lucas food ingredients such as crumbs

Dalgety is looking for medium-sized acquisitions in the UK and continental Europe which could increase the scale of its operations and add new products under its umbrella

Mr Warren said, however, there were "no easy opportuni-ties or easy pickings." He added: "It is not easy to make acquisitions, not at sensible

MEGGITT, the specialist

engineering group which last year pulled out of taking over

United Scientific Holdings, yes-terday reported static interim profits in spite of rising inter-

Pre-tax profits for the six months to June 30 totalled £12.18m, against £12.16m in

1989. Turnover climbed nearly

29 per cent to £148.38m (£115.4m).

The group projected that operating progress could be maintained in the second half, besing its confidence on the

fact that order intake outstrip-ped sales in the first six

The shares, nevertheless,

slipped 3½p to 65p — a new 1990 low.

Although he warned of harder conditions in the current year, he added: "We're not recession-proof, but we're recession-resistant because of the industry we're in."

On turnover down by 3 per cent to £4.63bn (£4.76bn), total trading profits fell by 7 per cent to £145.5m (£156m). Sales on continuing activities, however, rose by 13 per cent to £4.65bn (£3.58bn) and trading

profits to £109.5 (£88.1m).
Trading profits from food advanced to £86.3m (£70.1m), aided by a £3m positive swing on eggs in the UK. Those from agribusiness, where Dalgety's interests include animal feeds and the world's leading pig breeder, rose to £23.2m (£18m). Dalgety separately listed sur-

plus property profits of £7.7m (£9.8m), including £3m (£4m) of insurance proceeds after a fire at Golden Wonder's Corby plant. The contribution from related companies jumped to £4.5m (£2.1m), helped by improvement at a Zimbabwe associate sold after the year-

Interest payments fell to £39.5m (£57.5m). Prices."

The £13.5m loss on the Gill & tor, Dalgety has belatedly put but with gearing down from 63 per cent to 37 per cent by

The £13.5m loss on the Gill & tor, Dalgety has belatedly put its house in spick-and-span order. In addition to disposals,

Net interest payable rose to \$2.95m (£1.1m). Mr Ken Coates,

group managing director, said that gearing was at similar lev-

els to the last year-end at

below 40 per cent.
"It is an uphill struggle at

Divisional performance was mixed, with "exceptional" trad-ing in the energy division tem-pered by problems in the elec-

Aerospace increased turn-over and profit, mainly as a result of expansion in the group's civil activities. The European controls businesses, meanwhile, "made good prog-ress" with the performance of Sunvic Regier, the instrument

nt, but we expect to maintain it for the rest of the year,"

Meggitt profits static on turnover up 29%



Maurice Warren: in a recession-resistant industry

£15.8m (£7.1m). Earnings per share rose by 8 per cent to 36.2p (33.6p). A proposed final dividend of 11p lifts the total pay-out by 10 per cent to 18.15p

COMMENT The Cinderella of the food sec-

and controls service company bought for £4.86m last Decem-

ber, described as "most encour-

aging."
Difficulties in electronics

have stemmed largely from customer delays in the placing

of orders for new ticketing machine systems. "The first two months of the second half

have shown some improve-

ment," said Mr Coates. "We have 80 per cent of the UK market, it is time to turn our

eyes overseas," he said.
Earnings per share were unchanged at 5p. A similarly unchanged interim dividend of 1.1p is declared.

Dorset-based Megritt continues to appear one of the safest bets

6 COMMENT

it has cut annual costs by 23m by streamlining management and an imminent move to a smaller beadquarters. But, short of a fairy godmother, it is hard to see where Dalgety will find acquisitions at prices which it can afford to pay more than rival bidders. Mr Warren places his hopes on selective disposals such as Booker's planned slimming of Fitch Lov-

in this sector, with its broad spread of focused businesses and manageable debt-load. To judge by the reaction of the shares to yesterday's figures, however, it remains out of favour in the City: elephants and those who have had their fingers burnt in bid situations (in this case the abortive USH episode) never forget. The delayed orders in the electron-

delayed orders in the electronics division are a worry, but the unit remained in profit and there are counterbalancing

bright spots in energy and con-trols. On a prospective p/e of 6.5 assuming full-year profits of fixm, the shares are certainly not expensive. But bearing in

mind the current gloomy mood of the market, long-term hold-ers only need apply.

ell. Because Australia has moved from subsidiary to asso-ciate, pre-tax profits may improve only marginally to f120m this year. But earnings should grow at a better pace than in 1989-90, reducing the prospective multiple to less than 9. Even if you suspect no one would bother to invent Dalgety if it did not already exist, that sells it too short.

Little change

as Manpower

makes £18.5m

Manpower, the employment agency group based in Milwan-kee which disposed of five of its UK subsidiaries last week, raised taxable profits marginally from £18.49m to £18.54m for the three months to July

group chairman, said the Man-power brand was considerably helped by mainland Europe results, while economic condi-tions in the UK and US remained singuish.

Over the nine menths to

Jaly 31 group pre-tax profits declined 7.8 per cent to £39.83m (£43.28m), while Man-power brand profits rose 5.7

per cent to £47.87m. Last Friday the company sold its remaining subsidiaries

from the Blue Arrow Group, which acquired Manpower

which acquired manpower three years ago, to its manage-ment for £106m.

The disposal of the non-Man-power brands will leave the

company with a major share of the UK employment services market with 120 operations, said Mr Fromstein.

The strategic realignment

will allow us to compete more vigorously in the world market and relieve us of a heavy debt burden," he added.

The group is expected to ask shareholders to seek the company's refrequencies in the

pany's reincorporation in the US, but retain its quotation on

the International Stock

By Maril Deb

## British Land shares drop 5% as restructure is abandoned

BRITISH LAND, the property group headed by Mr Conrad Ritblat, said in a brief announcement yesterday that it had finally abandoned its intentions to implement con-troversial restructuring propos-als first floated last December. The announcement prompted a 5 per cent fall in British Land's shares, suggesting that the market harboured some hopes that a restructur-ing would take place in spite of the withdrawal of the original proposals just before last Christman.

Mr Rithlat's plan was to split British Land into two companies in a complex scheme designed to narrow the gap between the share price and the value of the underlying

Although the shares jumped on the news, the scheme was

soon quashed after institu-tional investors raised objec-

shareholders would have received cash proceeds from the sale of the bulk of the property portfolio, while being given the opportunity to invest in a new vehicle headed by Mr. Ritblat and his management

Until yesterday's announcement, British Land had never formally abandoned its plans, although a difficult property market and falling share prices in the property certex pade it. in the property sector made it look increasingly unlikely that even a modified scheme involv-ing the sale of assets and cash distribution would go

Nevertheless, up until yes-terday the company was offi-cially working with SG War-

burg to find a scheme more palatable to institutional share-holders, helping to prop up the share price.

The shares dropped 15p to 243p yesterday, putting them at a discount of 48 per cent to a brokers' estimates of net asset value of 490p.

When the scheme was first floated at the beginning of December, the shares surged 46p to 403p, against a published net asset value the previous March of 531p.

Explaining the timing of the announcement, Mr John Weston-Smith, a British Land director, said that it had only emerged "fairly recently" that there was no basis for a restructuring restructuring.

Meanwhile, the company said that it would proceed with

## Metro Radio raises offer for Yorkshire Radio Network

By Raymond Snoddy

METRO RADIO, Newcastle-based commercial radio group, yesterday increased its offer for Yorkshire Radio Network to make the deal worth an estimated

Metro, backed by Capital Radio, Chrysalis and TV-am is now offering one Metro share and 15p cash for each YRN share. There is also a full cash According to Metro this represents a 48 per cent premium on the Yorkshire share price before the bid was

announced. County NatWest, Metro's financial adviser, said yester-day the share offer was worth £15.58m at Friday's closing

prices and the cash alternative £16.05m. This compares with a value of £13.5m of July's origi-

The profits rise was on a group turnover up 3.5 per cent at £463.8m (£448m) The result was bolstered by Manpower brand operations — businesses carrying the Manpower name — which increased taxable profits by 12.5 per cent to 220.17m on turnover up 14.2 ner cent. Kingfisher Mr Mitchell Fromstein

> blocked in May by the competi-tion authorities, has given undertakings to the govern-ment not to buy more than 9.9 per cent of Dixons shares. Kingfisher said yesterday

So far Metro, which runs sta-tions in the Tyne and Wear and Cleveland areas, had had acceptances covering only 1.6 per cent of the shares.

Mr Neil Robinson, managing director of Metro, said yester-day: "The new offer should be a knock-out blow."

The company yesterday bought 9.3 per cent of YRN's shares in the market. Metro now plans to call an egm to overturn restrictions in Yorkshire's articles of association preventing it acquiring more than 10 per cent. To get such a change, however, 75 per cent of the Yorkshire shareholders will have to vote with a major-ity in favour of more than 75

The Metro managing director, who is forecasting an increase of pre-tax profits by 34 per cent to not less than £2.17m for the year to September, said the benefits of the new and final offer which expires on October 2, were overwhelming.

The new hostile offer is

being underwritten by Capital Radio Investments, Chrysalis, Stoner Broadcasting and II all YRN shareholders were

to choose the cash alternative, Capital and Chrysalis would each hold 20 per cent of the enlarged share capital with TV-am on 16.2 per cent and Stoner on 8 per cent. It would be the first move

into commercial radio for TV-am, the commercial televinion breakfast station.

Mr Michael Mallett, managing director of YRN, which
rous radio stations in Sheffield,

Bradford and Hull was unavail-able for comment yesterday.

### gives Dixons undertaking

Kingfisher, the retail group whose 2568m bid for Dixons, the electrical goods chain, was that it did not hold any shares in Dixons.

The Department of Trade and industry revealed yester-day that the undertakings had been made following the publication of the Monopolies and Mergers Commission report which found that the proposed merger would have operated against the public interest.

## DIVIDENDS ANNOUNCED Current Date of ponding payment payment dividend Brit Polythene ... 18.15 5.654 1.944 2.05 1.65

Dividends shown pence per share net except where otherwise stated. "Equivalent after allowing for scrip issue, fon capital increased by rights and/or acquisition issues. §USM stock. \*\*Carries scrip option.



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FINANCIALTIMES

### FA may call foul following Maxwell attack

By Andrew Hill

Mr Robert Maxwell's televised ner Robert maxwen's televisen response to the tangled situation at Tottenham Hotspur, the company which owns the famous London football club, may land the publisher in trouble with the Football Association.

The Football League is to study a videotape of a televi-sion interview given by Mr Maxwell at the weekend in which he criticised the league's management.

He was questioned about the secret deal to underwrite a

£13m rights issue at Spurs, which could leave Mr Maxwell with between 25 per cent and 59 per cent of the group's

If the League decides it dis-likes Mr Maxwell's comments, it could ask the FA to charge the publisher, who is chairman of Derby County, also of the First Division, with bringing the game into disre-

As well as agreeing to underwrite the rights issue, Mr Maxwell lent £1.1m to a company controlled by Mr Iv-ing Scholar, the club chairman. That sum was then advanced to Spurs.

The terms of Mr Maxwell's loan, which was made at the beginning of August, are thought to depend on the rights issue going ahead, although full details are unlikely to emerge until Spurs produces a detailed circular on the loan for its charehold-

### **United Friendly Insurance plc** RESULTS FOR THE HALF YEAR ENDED 30 JUNE 1990

	Half	Year	Full Year
	1990 £'000	1989 £'000	1989 £'000
New Business Industrial Branch New premiums	3,450	3,566	6,532
Ordinary Branch Life: New premiums	3,598	3,188	6,491
Pensions: New annual premiums New recurring single premiums	3,254 17,800	1,477 12,400	3,918 14,974
Premiums — Life — General	83,756 30,192	83,361 29,122	140,130 58,126
Profit before tax	6,982	10,113	20,681
Profit attributable to shareholders	6,091	8,110	16,436
Dividend per share	3.50p	2.45p	8.20p
Earnings per share	7.63p	10.22p	20.69p

The 43% increase in interim dividend reflects intention to pay a larger proportion of annual dividend at interim stage.

After tax profits fall by 25% due to loss on general business caused by storms and adverse motor experience.

■ New life premiums up 36% with continued growth in personal

Investment income continues to grow strongly.

The 1990 Interim Statement will be sent to all Shareholders on 25 September 1990. Copies may be obtained from the Secretary, United Friendly Insurance pic 42 Southwark Bridge Road London SE1 8HE Telephone: 071-928 5644, Fax: 071-261 9077

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The conterns of this advertisement, for which the directors of United Friendly Insurance pic are solely responsible, have been approved for the purposes of Section 57 of the Financial Services Act 1986 by Price Waterhouse as authorised persons.

### UK COMPANY NEWS

## Ransomes held to 6% rise at £7.5m

By David Owen

UNFAVOURABLE WEATHER conditions and spiralling interest costs have restricted Ransomes, the grass-cutting machinery manufacturer, to a 6 per cent interim profits advance in spite of sharply

The combination of the dry summer in Europe and pressure on consumer expenditure in the UK has made the first six months trading very difficult," said Mr Bob Dodsworth, chief executive.

"Neither this situation nor the difficult property markets are likely to change in the near future" he added. The shares slid 7p to 100p — their 1990

All told, pre-tax profits for the six months to June 30 edged up to £7.47m (£7.02m) on turnover ahead 60 per cent at £94.69m (£59.13m). Net interest payable more than trebled to At the operating level, profits advanced 46 per cent to £12.29m (£8.45m).

The group said that its property unit had not made any "significant disposals" in the first six months. Stripping out property, Mr Dodsworth said that operating margins were

ahead of 1989 levels. He declined, however, to

detail the property division's contribution to operating Mr Dodsworth similarly

declined to reveal the group's interim gearing level, stating only that "gearing is generally higher at the half-year than at He said that Ransomes' tar-

get remained to reduce gearing to less than 100 per cent - from 116 per cent at December 31 -during the course of the

The Cushman businesses acquired last August for \$150m performed "in line with expec-tation." The acquisition, together with Ransomes £9m purchase of Westwood - a British manufacturer of garden tractors, was cleared by the Monopolies and Mergers Com-The group was hit, however, by "one of the worst seasons experienced for sales of con-

sumer grass cutting machinery." According to Mr Dodsworth, the French market was particularly badly affected.

On a fully diluted basis, in the light of the £53m issue of convertible preference shares The logic of the Cushman and Westwood deals still looks



Bob Dodsworth

which part-funded last year's acquisitions, earnings per acquisitions, earnings per share slid some 19 per cent to 6.7p (8.3p). Undiluted, the decline was 34 per cent to 5.5p. An interim dividend of 2.05p (1.95p) is declared.

sound enough.
But the timing is beginning to appear increasingly unfortunate. It has left the group footing the bill for higher interest costs just when the squeeze on operating profit from low consumer demand and the moribund property market is at its tightest. That said, interest remains covered between two and three times, and the commercial division appears to be performing well. If the lawns of Europe revert

to a less slovenly rate of growth next season, the group's market position is now powerful enough (and its costs probably low enough) to enable it to take full advantage of the resultant resurgence in demand.

Where problems could arise of course, is if there is a third consecutive dry summer Assuming full-year profits of £14.8m, the prospective multi-ple of about 7.5 is not particularly attractive - especially as it rises to nearer 9 when calculated on an undiluted earnings basis. It is safe to assume that Mr Dodsworth will be an atten-tive student of the weather forecast for the foreseeable

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## GGT warning triggers fall in sector shares

By Alice Rawsthorn

GOLD GREENLEES Trott yesterday triggered a fall in share prices across the marketing services sector when it issued a profits warning because of the deterioration in the UK and US advertising

GGT's shares fell by 17p to 161p on the announcement. WPP Group saw its shares slip by 25p to 487p. Shares in Aegis, the media-buying group, fell by 5p to 225p and in Lowe, the advertising agency, by 5p to

273p.
Until yesterday's profits warning GGT had been regarded as one of the stabler

tor. Mr Mike Greenlees, joint chairman, said the advertising market in the UK and, to s lesser extent, the US had become "far less robust" than when its preliminary results were published in June. Noness, GGT intends at least to maintain its interim and final

James Capal, GGT's stockbroker, has reduced its profit forecast for the present year from £7.6m to £5m. This compares with pre-tax profits of 27.7m on turnover of £199.4m last year. The group's UK advertising

Dyble Hayes in Manchester have won more than £25m of new business this year, but not enough to compensate for the reduction in expenditure by their existing clients. Mr Greenlees estimated that 60 per cent of the company's clients had cut their budgets. In addition the London

increase in property costs. And the group must also make a severance payment to Mr Dave Trott, one of its foundars and main board directors, who was ousted as creative director of the London agency this sum-

ted to agree terms of a settle-ment with Mr Trott "within the next few days". GGT expects shortly to hear the result of its re-pitch for the Holsten Pils beer

The US agencies have been affected by the slowdown in the US advertising market. which is also being affected by

 Lopex, the embattled advertising group which has been hounded by bid rumours, yes-terday announced the appointment of Mr Peter Thomas as its new chief executive to replace Mr John Castle, who left after a boardroom row in July.

### GGT in London and Bowden Sherwood Computer records 46% gain

By Alan Cane

SHERWOOD COMPUTER Services continued its return to financial health, recording pre-tax profits of 2850,000 in the first half of 1990, a 46 per cent increase on the interim

stage of 1939.

Mr Bichard Guy, chiaf enco-tive, said improved profitability was a result of rationalisation which led to staff numbers falling from 750 to 450. Costs of the restructuring were written

The USM-quoted company is also benefiting from its substantial investment in industry standard open systems includ-ing the Sceptre system for Lloyds of London and Threshold for the local government housing sector with which it is

working with ICL Mr Guy said the company's markets were not necessarily growing much but changes in technology presented possibili-ties for exploitation.

Sales were little changed at £12.34m. Fully diluted earnings per share were 8.7p, compared with 7.8p a year ago, and the interim dividend is doubled to

1.5p.
The company said that a proportion of the increase is designed to reduce the disparity between the interim and final dividends paid in 1989 when the company was recovering from a disastrous perforSome 18.9 per cent of Sher-wood's stock is now held by World Software Group, based

This organisation takes minority stakes in European with a view to encouraging col-laboration. Sherwood aireads

opened talkes with Volmac of the Netherlands but there are

## Christies unworried by ADT's holding

By Andrew Hill

LORD Carrington, Christies' chairman, said yesterday he was still relexed about the 22 per cent stake in the auction house held by ADT, the car auction and electronic security

in the last 12 months, ADT, which reports its interim figures today, has increased its holding rapidly from below 5 per cent.

The auction house is still expanding its network of offices worldwide. That was part of the reason for a 20 per cent increase in Christies' total costs to £69.2m (£57.7m) in the first half. Mr Christopher Dayidge, managing director, said the group was laying the foun-dations for the future of the

COMMENT

Mr Michael Ashcroft knows a sound business when he sees one: high margins, high barri-ers to entry and - if it is not too demeaning to describe a 200-year-old auction house in such terms - a strong brand-name. But these are difficult

times, even for Christies. At the top end of the market, this is a lumpy business - Dr Gachet alone realised an estimated profit of 25m for the group. The slowdown in art sales is also drawing attention to the group's costs, which grew faster than profits or turnover in the first half. At least the group is investing for the future, in continental



Christopher Davidge: laying foundations for the future

this survey on:

**16th October 1990** 

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Europe, for example, but inves-tors will have to wait for proof that a plateau has been reached on overheads. Christies' share price is still supported by takeover speculation. Take away that prop and at least one analyst believes it could halve. Even if ADT con-tinues to nurse its paper loss on the investment, Christies' shares are likely to come in for a battering. Second-half profits could slip from £32.6m to as ittle as £23m, and on a full-year forecast of £63m before tax, the share price is still nearly 12 times forecast earnings. That compares with a prospective multiple of just 5 at Sotheby's. **MALTA EUROPEAN** The Financial Times proposes to publish **OIL INDUSTRY** 

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FINANCIALTIMES

### UK COMPANY NEWS

## GrandMet insists on final £50m from Brent Walker

By David Churchill, Leisure Industries Correspondent

GRAND METROPOLITAN, the food, drinks and leisure group, yesterday stood by its demand that Brent Walker, the leisure and property company, should pay the £50m final instalment due for the William Hill bookmaking group by next Tues-

day.
The William Hill and Mecca betting shops were bought by Brent Walker last year in a

GrandMet's uncompromising stance follows Brent Walker's decision, confirmed yesterday, to seek compensation from GrandMet for lower-than-forecast profits from William Hill in its last financial year. If the cessful it could mean that up to £160m would be due to be repaid by GrandMet.

The dispute between the two companies looks set to become a long-running legal wrangle about the terms of the agree-ment reached a year ago.

Last night the dispute was taking some of the heat off Brent Walker's sliding share

shares has halved over the past two months. Yesterday, how-ever, the shares closed 4p up at

Brent Walker is due to announce its interim results on Thursday of next week.

GrandMet maintained yesterday that the issue of William Hill's lower-than-forecast prof-its was a separate issue from the question of paying the final instalment price on the purchase. "We are waiting to see if

steps planned.

GrandMet is also understood divestments are carried out without any public problems

that it would be sorted out by the accountants," said Grand-

using Coopers & Lybrand. Under the agreement last year Brent Walker acquired £245m of convertible loan stock in a new company. William Hill Group, with a £350m loan facility agreed by the banks. Brent Walker is due to buy a

It has the option to convert this stock into William Hill

the money is forthcoming and, if it is not, then we will take appropriate action," GrandMet said, declining to spell out the

to be concerned at the way the dispute between the two companies has become public. The company has been traditionally anxious to ensure that both its acquisitions and

"We had a clause in the agreement to deal with this situation occurring and hoped

Brent Walker and William Hill have retained Touche Ross to advise it while GrandMet is

further £50m of convertible loan stock next week.

ordinary shares at any time after the second anniversary of to £106.5m (£108.56m). The the acquisition.

Travis Perkins blames interest rates for 21% decline

THE CONTINUING slack state of the the housing market was illustrated yesterday by Travis Perkins, the timber, building and plumbing materials supplier, which reported a near-21 per cent drop to £13.5m in pretax profits for the six months to June 30.
The group, which operates

mainly in southern England and the Midlands, said high interest rates continued to affect the level of demand for timber and building materials.

Housebuilding and repair and maintenance activity

and maintenance activity remained flat while investment in commercial properties was

declining.

Mr Tony Travis, chairman, said: "Market conditions continue to be difficult and will the same time. We remain so for some time. We are concentrating on keeping down overheads whilst positioning the business for early benefits from the upturn when this occurs."

this occurs.

Mr Travis said that the group was continuing to build its branch network through acquisitions. Its new central distribution warehouse for plumbing and heating in Northanders and the state of thampton became operational in April and was improving standards in branch servicing.

Turnover fell by 3 per cent to \$178.4m. The net trading mar-gin on sales was 7 per cent. gin on sales was 7 per cent, against 8 per cent in 1989. Earnings fell by 20 per cent to 9.1p, but the interim dividend is held at 2.5p.

The group had at one time expected to make £3m to £4m from property disposals in the

from property disposals in the current year, but was being held back by the flat state of the market. In the first half it took property profits of only £751,000 and does not now expect to make more than £2m from property for the whole

Mr Travis said about 400 jobs

had been lost since Travis & Arnold merged with Sandell Perkins in October 1988. The group was now poised to benefit from the merger, but he did not see much chance of an upturn before the second quarter of part year at the earliest. ter of next year at the earliest. OUNTENT

The trick with spotting recovery shares is deciding when they have touched bottom. Travis Perkins has certainly come a long way down from its peak of 299p less than two years ago. Yesterday's figures were well received, with turnover and margins holding up

March 31 was £525,000, including exceptional £124,000. Net assets £1.2m.
TURNBULL SCOTT Holdings, security, shipping and property group, plans to sell to a management buy-out its last business centre in Winchester and the Molineux Hotel in Wolverhampton. Total consideration

hampton. Total consideration

is about £2.37m. There are two

purchasing companies, Frob-isher Farr (Worthy Park) and Frobisher Development (Mid-lands), owned 50 per cent by Mr NT Wolstenholme, a Turn-bull Scott director, and 50 per cent by Farr (a company with

cent by Farr. (a company with which Mr Wolstenholme has

reasonably well, and the shares closed 5p higher at 167p. Most doubts concern the rate of property disposals, but assuming a 12m contribution from that ing a \$2m contribution from that source, the company should make about £26m in the full year. That would put the shares on a multiple of 9.6, a slight premium to a very depressed sector. There seems little downside at this level and the company has nil gearing. Buyers will hope that, having led the housing market into depression, the south-east will lead the recovery. Pessimists lead the recovery. Pessimists may feel they can afford to wait a bit longer.

### COMPANY NEWS IN BRIEF

ALBANY INVESTMENT Trust: Net asset value per 20p share was 94.4p at August 31 1990, against 111.43p a year before. Gross revenue for half year was £300,221 (£281,765) and net profits £215,000 (£205,000).

Earnings per 20p share 2.15p (2.05p). Interim dividend 1.2p (0.8p) to reduce disparity.
GT VENTURE Investment Company: Fully diluted net asset value per share was asset value per share was asset value per share was 126.7p at June 30 1990, against 120.9p a year earlier. Gross income for year was £1.08m (£749.000) and net profits £462.000 (£377,000). Earnings per share were 1.6p (2.08p) and final dividend is 2.5p (2p).
KLEINWORT Smaller Companies Investment Trust had a

net asset value of 144.7p

(194.7p) per share at July 31. Revenue totalled £646,000 (£629,000) for the six-month period, and tax took £109,000 (£107,000). Interim dividend is unchanged at 1.35p from earn-

ings of 2.49p (2.44p).
NORMAN GROUP chairman told AGM that provided Christmas trading came up to esti-mates, a satisfactory outcome for the year was anticipated. At Normans Superwarehouses there had been a significant improvement in net margin, Name changed to Merchant Retail Group.

OCEAN GROUP'S offer for

Tees Towing has closed following acceptance of the offer from holders of 100 per cent of Tees. Total cash consideration was £9.12m and 4.6m shares

were issued.
PERKINS FOOD will be introduced to the Amsterdam stock exchange on September 20, reflecting its strategy of becoming a broadly based porthern European food group. The Netherlands and Germany will represent some 78 per cent will represent some 78 per cent

of current turnover.

PILKINGTON is to merge all

UK downstream insulation merchanting operations with the Pilkington insulation divi-sion. Combined sales of the

enlarged division were £150m SHAW (ARTHUR) is buying Jackdaw Manufacturing group for an initial £2m in 1.19m ordinary shares, £430,000 cash and £696,000 guaranteed loan notes. Further consideration would

no other connection). not exceed £500,000. Jackdaw makes industrial fasteners and distributes engineering tools; pre-tax profit for year ended March 31 was £525,000, includ-

WASTE MANAGEMENT and Servicemaster Partnership have reached an agreement to form a partnership combining WM's pest control business and Servicemaster's consumer service division. The partnership will be called Servicemaster Consumer Services. ter Consumer Services. WM will hold about 20 per cent and Servicemaster 80 per cent of the equity.

YORKSHIRE WATER: Sir Gotdon Jones, chairman, told AGM that company had made a good start in the private sector and outlook was promising. There was a capital investment programme of some £2.5bn over the next ten years.



# Continuing to make the right moves

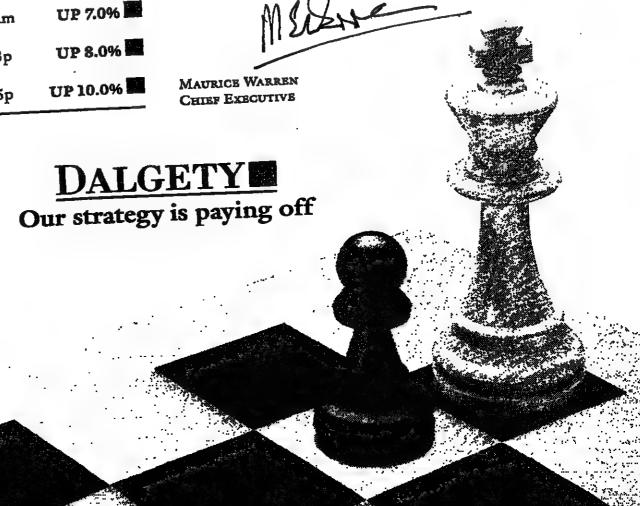
Preliminary Results Year to 30th June 1990

TRADING PROFIT FROM UP 24.0% ONGOING BUSINESSES £109.5m £118.1m PRE-TAX PROFIT

EARNINGS PER SHARE 36.3p

18.15p DIVIDEND

"With gearing down to 37% from 63%, earnings per share up 8% and dividend up 10%, Dalgety is in good shape for the future."



### French group to take 20% interest in ASD By Nigel Clark and the group had carried out a rationalisation programme with a number of businesses closed in the Associated Steel

'o gain

THE ACQUISITION of a 20 per cent stake in ASD by Usinor Sacilor has been given the go-ahead. County NatWest will now make tender offers at 155p for the ordinary shares and 100p for the convertible preference shares as soon as possi-

The announcement came at the same time as ASD, the UK's second largest steel distributor, reported pre-tax profits down from £4.22m to £1.02m for the six months to the end of June. It is passing the interim dividend.

Usinor, the French stateowned group and Europe's largest steel producer, made an initial approach in June, which required clearance by the European Commission and was also considered by the Office of

also considered by the Office of Fair Trading, both of which have not raised objections.

A joint venture between Usinor and ASD to build a strip mill at Barking, Essex is still being considered by the

Mr Ralph Oppenheimer, chairman, said that margins had declined by 2.5 per cent

Sema shows little change at £7.18m Half-year results at Sema Group, the Angio-French com-

Distributors division.
Turnover declined 2 per cent

interest charge increased

199,000 to 12.52m. The tax charge was 1316,000

(£1.27m) for earnings per share

of 0.76p (9.4p).

puting services company quoted in London, reflected the present difficult conditions in the software and services marthe software and services market. Pre-tax profits were £7.18m
for the six months ended June
30, marginally up on the
£7.12m recorded last year.
Earnings per share were
down to 4.5p from 4.8p last
year, but there is an interim
dividend of 0.9p (0.8p).
Sales for the six months
ended June 30 at £189.9m were
37 per cent up on last year.

BOARD	MEETINGS
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of The International Stock Exchange of the United King phic of Ireland Limited ("The Stock Exchange"). It does r Warrants. Application has been made to the Council of The change for the Warrants to be admitted to the Official List.

JF FLEDGELING JAPAN LIMITED (formerly Fledgeling Japan lovestment Company Limited)
corporated in and under the lows of Bernada with limited Hubility

Bonus Issue of 8,927,909 Warrants

Shareholders of the Company are emitted to one Warrant for every seven Shares held on 15th August, 1990. Each Warrant will entitle the holder to subscribe in cash for one Share of US \$0.01 on any businesse day up to and including 31st

ble from The Stock Exchange and copies may be obtained during not sea boars up to and including 20th September, 1990 from The Stock 46-50 Finsbury Square, London ECCA IDD and on any weekday

25 Copthall Avenue London EC2R 7DR

18th September, 1990

# SPONSORED SECURITIES

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 Granville Davies Limited 77 Mansell Street, Lordon E1 8AF Telephone 071-488 [212 Member of The ISE & TSA

### **COMMODITIES AND AGRICULTURE**

## Canada welcomes | Demand breakthrough in EC fishery deal

CANADA HAS welcomed a catches in the once-rich fishing European Community decision to accept seven out of ten quota proposals for fish stocks in the north-west Atlantic as a significant breakthrough in the protracted dispute over depletion of fish resources off Cana-

Canadian satisfaction at the outcome of last week's annual meeting of the 12-member Northwest Atlantic Fisheries Organisation (Nafo) is tem-pered, however, by EC refusal to accept quotas on three key stocks, and by uncertainty on the enforcement of conserva-

Mr John Crosble, international trade minister, called on the EC at the concludon of the meeting in Halifax to adhere to all Nafo quota decisions and not to set higher quotas for itself, as it has in previous

The Canadians are especially upset that the EC alone voted against a resolution to mainarea known as the Nose of the Grand Banks of Newfoundland. The Community set a quota for itself in this area last year and Spanish and Portuguese trawlers have made significant catches there during 1990. The three quotas on which

the EC abstained are 3M cod an EC quota of 6,500 tonnes), 3LN redfish (no quota proposed for the EC) and 3NO witch (no quota). The Community agreed however, with limits set on some other important stocks, known as 3NO cod and 3LNO American plaice.

a working group to develop detailed proposals for the improvement of fisheries surveillance and control in the Atlantic. Canada and other Nafo members are especially concerned about over-fishing by vessels which are owned by EC nationals but sail under "flags of convenience" of coun-

### Ireland tries to salvage beef trade with Iran

By Kleran Cooke in Dublin

MR MICHAEL O'Kennedy, Ireland's Minister for Agricultream is minister for Agricul-ture, has gone to Iran in the hope of securing substantial export contracts for the trou-bled Irish beaf sector.

Earlier this year there were indications that Iran was about

to purchase Irish beef valued at more than IE100m, after EC export subsidies had been

However, Iran delayed con-tract signing because of wor-ries over BSE or "mad cow disesse" and wanted direct Irish ministerial assurances on the issue. And the EC had placed an embargo on such ministe-rial contacts following the Salman Rushdie affair.

Mr O'Kennedy is making his trip after explaining to the EC

The Nafo meeting also set up

the serious difficulties being faced by the Irish beef sector, which accounts for about 7 per cent of total Irish exports. As the main annual cattle "kill"

gets under way in Ireland mar-kets have still not been found for more than 300,000 cattle to be slaughtered. Last year Iran purchased more than 60,000 tonnes of Irish beef and was Ireland's second biggest beef market after the UK. Iraq was another important market for Irish

Much of the trade with Iran and Iraq has been controlled by companies associated with Mr Larry Goodman, the Irish beef processor recently revealed to be in serious finan-cial difficulties.

### **Brent crude oil prices**

today will quote two prices for North Sea Brent crude oil on the forward market, both supnlied by Petroleum Argus. (below) will continue to quote the second month position, which at present is the contract for November delivery. In addition it will now carry the price for dated cargoes, that is,

THE PINANCIAL Times from

days from the Sullum Voe terminal in the Shetlands. The second month contract

cargoes for delivery within 15

provides a good indication of oil price movements. Liquidity is generally high and it tends to be less volatile than prompt

However, the price for dated cargoes provides a good indica-tion of the ready supply of oil in the physical market. It is also used to determine the price in a large number of term contract sales based on market-related formulae. It thus heavily influences what many crude oil buyers are currently paying for cargoes.

## strong for Norwegian oil licences

By Karen Fossii in Oslo

NORWAY, WESTERN Europe's second biggest oil producer, after Britain, has received applications for 52 offshore blocks from 24 oil companies for the country's biggest licensing round since 1965, when 78 blocks were offered.

The 13th licensing round is considered to be Norway's most important as it is likely that fierce competition, which will lead to disappointment when awards are announced next spring, may force some oil companies to pull out of

Norway. Some 22 blocks in the Norwegian North Sea were offered, together with five in the Haltenbanken province, off the west coast of mid-Norway, and 25 in the Barents Se

The Oil and Energy Ministry said that interest was musually high, with applications for shares in most of the offered blocks.

The interest was greatest for blocks in the North Sea where infrastructure is well-established, meaning less develop-ment investment would be necessary should oil and gas discoveries be made; and for blocks in the Barents Sea, where only traces of hydrocarbons have been found after four years of exploration

Interest in Haltenbanken acreage was slightly less although new oil and gas discoveries in the region have been made this year. In addition, the area is currently

tion, the area is currently being developed with infrastructure to be established, including pipelines and production platforms.

Mobil Exploration Norway, the second biggest oil producer in Norway, submitted an 
"aggressive" application for 17 
blocks in the North Sea and 
the Barents Sea, which it considers a high-riak, high-potential fruntier area. Mobil's drilhing programmes will test all 
the remaining prospects on its 
current licences in the next current licences in the next two to three years, but it was forced to relinquish part of its exploration budget for this year as its partner, Statoil, the Norwegian state oil company, could not keep pace with

Mobil's programme.

Norske Shell said that it had submitted a "comprehensive" application in which quality took precedence over quantity in terms of the number of blocks applied for, "For Norske Shell it is

important to acquire opportunities to maintain an appropri-ate level of activity... the 13th concession round will therefore be very important to the future role of Norske Shell on the Norwegian continental beyond," the company said.

COCOA - Lesion FOX

Close Previous High/Low

# Tough talk and tear-gas in rural France

Even farmers who disapprove of the recent violence share the anger that lies behind it

**ELEVISION PICTURES** of sheep being illtreated, lorryloads of them being burned alive and newspaper headlines including the phrase "lamb wars" proba-bly persuade the casual observer that the current behaviour of French farmers is all to do with the price of lamb.

In truth, however, that is only part of the problem. The fact that truckloads of British lambs and carcasses have been attacked does of course reflect the demonstrators' anger at the unprofitability of sheep farming in France. But it is only the most visible symptom of a much wider malaise which spreads right across French

Last Thursday I went to cen-tral France – to Nevers in the region of Niévre, famous for its Charolais cattle. The town had been chosen as the venue for a massive farmers' demonstra-tion partly because of its loca-tion but mainly because the Mayor Pierre Beregovoy, is also France's Minister of Finance and therefore ultimately responsible for aid or the lack of it to agriculture. The fact that President Mitter-rand was once an MP for a nearby constituency was also

seen as significant.

As the estimated 12,000 farmers set off on their march, waving hanners, letting off fire-crackers and bird scarers, I walked with them and invited some to air their grievances. A few when they realised I was an English farmer who kept sheep among other things pushed me roughly away and refused to talk. But most were only to

pleased to tell me of their plight.
The prices they were receive ing for the whole range of meat products — beef and pork as



By David Richardson

last year they told me. I tried to explain that the same situation applied in the UK. I doubt if they believed me, in fact they appeared con-vinced that British farmers receive some under the counter aid which was not publicised. Beyond that they had little interest in the UK except to tell me of their land taxes, which they rightly assumed British farmers do not have to pay, and to go home and stop importing New Zealand lamb because that was the reason for my lower prices and also meant I had to export English lamb to France.

well as lamb – were down on

Most of the French farmers appeared even more angry, however, at the flood of cheap meat that had been coming in to the EC from newly democra-tised eastern Europe, where governments are desperate for hard currencies. It is of low quality and cheap and is undermining markets all over Europe they told me. "We have no protection from such imports," they said, "the EC has as many holes as a colan-der."

cates financial aid to such countries so that they can buy food to replace that which they have sent to the West," said one irate livestock breeder. "C'est une scandale."

Inevitably the problems of BSE, the cattle brain disease, came up in conversation, together with its depressing effect on demand for beef even though it has not yet been offi-cially identified on French farms. And then there was the drought over large areas of France for the second year running which had stopped the growth of grass and other fodder crops and seriously increased the cost of keeping

But I thought your Minister of Agriculture had promised aid to help those with the worst drought problems," I said, referring to a £120m cash package and a £180m worth of forgiven social security pay-ments, announced a couple of weeks ago.

That really was a red rag to

bull. Agriculture minister Henri Nallet was useless, I was told. He had promised similar aid two years ago and again last year and no-one had seen any of it yet, claimed my informants. And they went on to tell me how the ex-farm prices of sunflower seed, oilseed rape and wheat had all declined significantly over the past few years while their fixed costs had risen.
I was told that many French

farmers could not even earn the national minimum wage; that the French Government and the EC were determined to drive many of them out of business; and that 30 per cent were already at the point of bankruptcy. "That is why we are here — to let the politi-cians know that we will not tolerate it."

At that point the main body of the march arrived at the Préfecture, the offices of the federal government in the town and therefore a focus for

ing the enormous steel rails and gates and succeeded in swaying the whole structure so violently that it seemed possible they would break it down.

Enter a contingent of CRS riot police, a thousand of whom had been sent to the town in anticipation of trouble. Paradoxically they became the target for violence. First eggs were thrown at them, then bottles of slurry, animal waste brought for the purpose, and later stones from the road and parts of traffic lights and road signs that had been demolished

by the demonstrators.
The police showed commendable restraint but eventually lobbed a few tear-gas grenades among us. As far as I could see, however, they did not make a single arrest in spite of extreme provocation and in some cases bruises from the demonstrators' missiles and sticks. I could only assume they had been ordered to stay cool and avoid making a nasty situation worse.

Those farmers I was speak-ing to and their leaders who harangued the crowd later at a rally in the town's Parc des Expositions claimed that they had hoped for a peaceful dem-onstration. They also apolo-gised for the actions of "a few extremists" who, overwhelmed by their frustration, had durby their rustration, had dur-ing previous days burned Brit-ish sheep. But while they said they disapproved of such actions and would not do such things themselves, they went on to express understanding for the feelings of those who did counnit them.

The meeting last Wednesday between Sir Simon Gourlay the

President of the NFU of England and Wales and his counterpart in the main

the farmers' anger. A group of the most militant began shakthe FNSEA, was clearly designed to defuse the situation between the French and the British. They jointly demanded a package of urgent aid from the EC; which included an extension of intervention buying for beef and increases in subsidies together with a range of similar measures for sheep. But Agricul-ture Minister Ray MacSharry gave little cause for optimism when he met on Friday with Copa, the European farmers' organisation. The situation, he is reported to have said, was outside both his control and

the Community's budget.

Meanwhile the farmers back in Nevers were talking tough. They were not, they said, pre-pared to sit by and allow their industry to be destroyed by politicians who did not appreciate farming any more and imports from Comecon coun-

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"Do you remember the Paris riots of May 1968?" one of the farm leaders asked me. Without waiting for my reply he continued: "If the French Government and the EC do not help us through this desperate crisis; if they do not ensure that we receive fair prices; if they do not stop unfair compe-tition from third countries I predict that the towns and cities of France will be overrun by angry farmers fighting for survival. This moderate dem-onstration is only the begin-

I think he meant it. I decided it would not be a good moment to remind him of the current Gatt negotiations in Geneva, the objective of which is to remove all subsidies and protection from world agriculture. Instead I left quietly, still wip-ing my eyes from the effects of the tear gas.

## Inconclusive talks leave cocoa pact in limbo

(Prices supplied by Amelgameted Metal Trading)

440.5

and Kurb close Open Interest

Total daily turnover 29,543 lots

Total daily turnover 22,059 los

rotal daily turnover 3,108 lots

Total daily turnover 2,777 lots

10775-825 9.031 lets

118,971 lots

11,304 lots

By David Blackwoll

THERE IS no chance for any renegotiation of an interna-tional cocoa agreement with economic clauses until debts owed under the existing agree-

ment are cleared. That is the view of Mr Peter Baron, the West German delegate who has chaired the Inter-national Cocoa Organisation's council for the past year, and who left the world of cocoa after 15 years at the weekend. Mr Baron, who has now moved into the West German Agriculture Ministry's section dealing with wine, helicyes

dealing with wine, believes that the ICCO should now consions on research and promotion. He is also convinced of the importance of maintaining the organisation as "a permanent forum to discuss international problems - this should not be underestimated."

£/tonne

THE ANNUAL meeting of THE ANNUAL meeting of the International Coffee Organisation got under way yesterday, but not much progress is expected before head delegates from the US, the biggest consumer, and Brazil, the biggest producer, arrive next week. A Brazilian delegate said he did not expect any clarification of his country's coffee policy this week.

only be described as inconclusive. Mr Baron tried to get agreement on a plan to sell buffer stock in order to raise funds to support research work by the International Cocoa ebank in Trinidad.

Producers opposed the idea, favouring direct contributions from the 48 member countries.

WORLD COMMODITIES PRICES

2190-200 2085-90

n, MATS purity (8 per tonne)

2200-10

Lead (£ per tonne)

Cash 438-40 3 months 445-8

mood to consider direct contributions when producer countries still owe the ICCO more All the council gave the

genebank plan was formal sup-port, and agreed to approach potential donor agencies for contributions to a capital fund

The international agree-The international agree-ment's future is secure until September 1992 – last March delegates extended the agree-ment until then, with no eco-nomic provisions. It is possible that it could be extended by a that it could be easier further year. Once the agreewill have to be liquidated over

a period of 4½ years.
The main problem facing the industry has been overproduction, and the threat of the buffer stock coming onto a heavily oversupplied market concentrated minds wonderfully last March. The ICCO last month estimated the 1989-90 surplus at 150,000 tonnes - the sixth consecutive surplus.

A paper circulating at the talks suggested that a similar surplus could continue to be produced until the 2001-2002 season. However, not much attention was devoted to the paper – issued under the aus-pices of the United Nations

Conference on Trade and Development and the ICCO. Mr Baron, who described the paper as "the worst economic document. I have swar seen." admits that several years of surplus lie ahead, but by then

the current low prices will have begun to curb production. "There is still room for an increase in consumption. I'm not too pessimistic - the market will reach a balance in three or four year's time, maybe."

### Guyana misses bauxite target

GUYANA'S BAUXITE production in the first half of production in the first lant of this year was 755,360 tonnes, 81.3 per cent more than in the first half of 1989, but below the 1m-tonne target set by the industry, whites Canute James to Kingston. in Kingston.

According to the state-owned Guyana Mining Enterprise, metal grade beuxite production was 587,760 tonnes, 7.6 per cent more than the first half of 1989, but 25.7 per cent below the pro-

duction target.
Production of calcined bankite, at 187,600 thinks, was 40.1 per cent more than in the corresponding period of 1986, but 28.5 per cent below the tar-

Production was affected by heavy rainfall and a lack of adequate transportation, the company said. A target of 2.Im tonnes of bauxite has been set for this year, following produc-tion of 1.25m tonnes last year.

### MARKET REPORT

Gold closed at \$390 a fine ounce on the London bullion market yesterday — a level at which solid resistance was encountered. A convincing breach of that level would be seen as very constructive, dealers said. By midsession gold futures on Comex were holding on to early gains posted on speculative buying after Nymex crude futures bit record highs. One analyst cited rising oil prices as a barometer of increasing Mideast tensions and also noted the soft dollar. On the LME cash lead fell by over £17 to £438 a tonne. Traders were not surprised at the fall in view of the recent lacklestre

### London Markets **EPOT MARKETS**

Crude oil (per barrel FOB)

			Dec
Dubei	\$28,65-8,75	+ 1.00	Mer
Brent Blend (dated)	\$35,10-5.20	+ 1.75	
	\$32.20-2.30	+1.50	May
Brent Blend (November)			Aug
W.T.I. (1 pm est)	\$32.12-2.16	7.75	Dec
Oil products			White
(NWE prompt delivery per t	onna CAF)	+ 01 -	Desc
Premium Geseline	\$419-421	+4	May
Gas Oli	\$277-279	+10	Mar
Heavy Fuel Oil	\$114-117	+3	
Naphtha	\$322-325	+ 15	Turnow
Petroleum Arque Estimates			White 3
		+ qr -	Paris- V Mer 16:
			INNEL 101
Gold (per troy oz)	\$390.00	+3,75	
Silver (per troy oz)	480c		CRUDE
Platinum (per troy oz)	\$457.75	+0.00	
Palladium (per troy oz)	\$105.77	+0.07	
	52240	+ 706	N
Aluminium (free market)		-114	Nov
Copper (US Producer)	136%c	-1.4	Dec
Lead (US Producer)	50.0c		Jan
Nickel (tree market)	510c	+30	IPE Ind
Tin (Kuala Lumpur market)		+0.10	Turnow
Tin (New York)	271.00	+1.50	Intura
Zinc (US Prime Western)	91.00 <del>0</del>		
Cattle (live weight)†	100.600	-2.00°	SAS OF
Sheep (dead weightif	127.57p	-15.6°	
Plas (live weight)†	82.92p	+3.34	
Ligs (use seebur)	oz.sep	TUAN	Oct
London daily sugar (raw)	\$285.0a	+2.6	Nov
London delly sugar (white)	\$309.7q	-0.9	Dec
Tate and Lyle export price			Jan
			Feb
Barley (English feed)	€114.50		Mar
Maize (US No. 3 yellow)	£149w		
Wheat (US Dark Northern)	£84.2q		Apr
Rubber (Oct)♥	52 25o		Throng
Rubber (Nov) 🖤	52.50p		
Rubber (KL RSS No 1 Oct)		-1.00	
			THA
Coconut oil (Philippines)§	\$277.5v	-2.50	There
Palm Qii (Malaysian)§	\$285.0w	+2.50	week
Coora (Philippines)§	\$205.0v	± 10	
Soyabance (US)	C148		Tea B
Catton "A" index	80.900	-0.4	impro
Wooltops (64s Super)	4350		80880
scommo (nel Orber)	-un-h		Made

c-cents/lb. r-ringgit/kg, q-Sop/Oct, t-Dec, u-Oct/ Dec v-Oct/Nov. w-Oct 2-Aug/Sep y-Nov. fMest Commission average tetracels oriess, " change from a week ago. Whondon physical market. 

performance of the market, with significant activity absent from the physical sector. Copper price moved ahead, with sentiment supported by the tightness of nearby physical availability. Dealers said that while the Mine Peru strike was continuing. downside moves would probably be treated as buying opportunitie Aluminium edged ahead traders said the market continue to attract regular bouts of profit taking as it advanced and they viewed this as healthy for the it prevented an overbought

Compiled from Reuters

SUGAL		m POZ	(\$ per tone
<b>Pro</b>	Close	Previous	High/Low
Oct	258.00	254.40	280.40 254,40
Dec	245 00	265.00	246.40 246.40
Mer	238.00	235.80	240.40 236.00
May	238.60	236.00	240.40 237.00
Aug	240.00	238.00	220,00 201 90
Doc	245.00	239.00	245.00 238.00
White	Close	Previous	High/Low
Dec	219.0	304.0	9127 305.7
Many	320.0	305.0	313.7 304.7
Mar	318.0		303.0
INNEL PO	20, May 1	u.,, rug 1	
	E OFL - H		
		PE	. S/bar
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	208. – M Late: 38.00	PE St Previo	3/bar
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Turnower \$034 (9910)lots of 100 tonnes
TEA There were 26,325 packages on offer this week including 1,800 offshore reports the Tea Brokers' Association. There was improved and more general demand. New season's came to a stronger market. Medium and brighter liquering Africans proved generally deerer while plain sorts met increased support. Ceyfons attracted improved competition with brighter teas degree and plainer descriptions often advancing sharply. Offshore beas met splective demand. Questilions: Quality 235p nominal, medium 120p. kw medium 60p.

The same			mgn/Low	
See	726	710	729 717	
Dec	788 791	782 785	767 760 797 768	
Parity III	818	789 810	819 611	
-insti	832	831	840 831	
Step	854 877	853	860 851	
Dec		66 m	677 874	
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price to	r Sep 14	392.42 (100)	i 10 tonnes ls per tonn 5.06) 10 day	Everage
for Sep	17 991.6	a (984.98)		
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	Close	Previous	HOMLO	
Sep	593	587	580 575	
Jen Jen	615 621	606 613	612 505 622 608	
diar	620	622	622 814	
Tolurs:	635	636	635 629	
Jul Bap	648 680	554 689	660 648 671	
ICO inc	Scator Di	rices (US o	f 5 tonnes ents per po	und) for
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ago 77.	19 (77.33	)		
POTAT	OES - E	FE		£/tonne
	Close	Previous	High/Low	
Nov	86.0	86.6	84.0	
Арг	130.5	132.6	101.0 130.0	•
May	147.6	147.5	146.5 146.5	
Turnove	ar 137 (96	lots of 40	tonnes.	
KUYAR	10 A 100	M. – Myd		£/tonne
WYAR	Close	Previous	High/Low	£/tonne
				£/tonne
Dec	Close 115.00	Previous	114.00	£/tonne
Dec	Close 115.00		114.00	£/tonne
Dec	Close 115.00	Previous	114.00	£/toring
Dec Turnove	115.00 or 15 (0)	Previous lots of 20 to	114.00 nnes.	
Dec Turnove	115.00 or 15 (0)	Previous	114.00 nnes.	£/tonne
Dec Turnove	115.00 or 15 (0)	Previous lots of 20 to	114.00 nnes.	
Dec Turnove	115.00 at 15 (0) i	Previous  ots of 20 to  RES - BFE  Previous	114.00 mas. \$10/ind High/Low	
Dec Turneve	Close 115.00 or 15 (0) f7 FUTUS Close 1220 1223	Previous  lots of 20 to  RES - BFI  Previous  1220 1220	114.00 mas. \$10/md	
Dec Turriève Pessoli Oct	Close 115.00 or 15 (0) or 15 (0) Close	Previous ots of 20 to RES - BFE Previous 1220	114.00 mas. \$10/md High/Low 1220, 1215	
Dec Turnive Preside Oct Jan BFI	Close 115.00 or 15 (0) f7 FUTUS Close 1220 1223	Previous  lots of 20 to  RES - BFE  Previous  1220 1120 1197	114.00 mas. \$10/md High/Low 1220, 1215	
Dec Turnive Preside Oct Jan BFI	Close 115.00 or 15 (0) or 15 (0) Close 1223 1200	Previous  lots of 20 to  RES - BFE  Previous  1220 1120 1197	114.00 mas. \$10/md High/Low 1220, 1215	
Dec Turnive Preside Oct Jan BFI	Close 115.00 or 15 (0) or 15 (0) Close 1223 1200	Previous  lots of 20 to  RES - BFE  Previous  1220 1120 1197	114.00 mas. \$10/md High/Low 1220, 1215	
Dec Turneve Pestal Oct Jan BFI Turneve	Close 115.00 or 15 (0) if FUTUS Close 1220 1223 1200 or 53 (364	Previous  lots of 20 to  RES - BFE  Previous  1220 1120 1197	114.00 mas. \$10/tnd High/Low 1220, 1215	ex point
Dec Turnove Preside Oct Jan BFI Turnove	Close 115.00 115	Previous lots of 20 to RES - BFE Previous 1220 1220 1197	114.00 nnes. \$10/hnd High/Low 1221 1215 1220 1215	
Dec Turnove Presidi Oct Jan BFI Turnove	Close 115.00 115	Previous  lots of 20 to  RES - BFE  Previous  1220 1120 1197	114.00 mas. \$10/tnd High/Low 1220, 1215	ex point
Dec Turnove Preside Oct Jan BFI Turnove Wheet	Close 115.00 115	Previous lots of 20 to RES - BFB Previous 1220 1220 1197 ) Previous 113.75	194.00 mnes. \$10/Ind High/Low 1220 1215 1220 1215 High/Low 113.60 113.	ex point
Dec Turneve Pepalei Oct Jan BFI Turneve Wheet Nov	Close 115.00 17 FUTUS Close 1220 1223 1200 17 53 (364 1 - 178 Close 113.40 117.45	Previous  RES - BFB  Previous  1220 1220 1197 )  Previous  113.75	19.00 mas. \$10/md High/Low 1220 1215 1220 1215 High/Low 113.60 113.	ex point  £/torare  \$0 30
Doc Turnove Preside Oct Jan BFI Turnove Wheet Nov Jan Mar	Close 115.00 17 FUTUS Close 1220 1223 1200 17 53 (364 1 - 178 Close 113.40 117.45	Previous  1220 1220 1220 127  Previous 13.75 117.75 121.30	194.00 mnes. \$10/Ind High/Low 1227 1215 1220 1215 High/Low 113.60 113. 117.55 117.	ex point  E/tonne  S0 30 ad
Dec Turnove Preside Series Con Jan Birl Turnove Wheet Nov Jan Mar May	Close 115.00 115.00 115.00 115.00 117 FUTUS 1220 1220 1220 1200 13.40 117.45 124.60	Previous  1220 1220 1220 127  Previous  113.75 117.75 121.30 124.85	194.00 mnes. \$10/Ind High/Low 1221 1215 1220 1215 High/Low 113.80 113. 117.55 1171 121.20 1211	ex point  E/tonne  S0 30 ad
Doc Turnove Preside Oct Jan BFI Turnove Wheet Nov Jan Mar	Close 115.00 17 FUTUS Close 1220 1223 1200 17 53 (364 1 - 178 Close 113.40 117.45	Previous  1220 1220 1220 127  Previous 13.75 117.75 121.30	194.00 mnes. \$10/Ind High/Low 1227 1215 1220 1215 High/Low 113.60 113. 117.55 117.	ex point  E/tonne  S0 30 ad

11290 11285

(Cash Settlement) p/kg

121.00

117.15 120.30

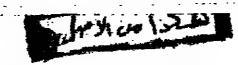
Close Previous High/Low

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	Tin (5 per k		1050	ra	IUGUUF	10000	100/0-
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		si High Grad					
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	SPOT: 1,904	G	3 mga	ME 1.5	763	6	more)
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•	Day's high	390 4-390	1			Sep	389 390
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•	Color	5 price	-	equiv	raient	Feb	399
	Maplelest	309-404		209-212		Apr	407
	Britannia US Eagle	399-404 399-404	-	209-212 209-212		Aug	411
	Angel	399-404 399-392	-	209-212 209-212		Oct	416. <b>20114</b>
•	Krugerrand New Sov.	82-84		204-206 18 <sup>1</sup> 4-49		PLAT	
•	CHI SOV.	92-94	4	1974-49	L.		Clo
	Noble Plat	463-20-470	1.041 2	42.90	46.75	Oct	459. 464.
	Silver fix	b/gue os	Ţ	JS cts	edrija	Apr	471
	Spot	350.70	4	78.65		SILV	CR 5,00
	3 months 5 months	258.86 268.70		99.20 197.40			Clo
	12 months	286.35		17.45		Sep	476
						Oct	477. 481.
	TRACED OP	TROPES				Dec	465.
	Aluminton (	99.7%) (	Cello		Puts	Jan Mar	487. 495.
	Strike price	S tonne Nov	Jon	Nov	Jan	May	502
	1950	900	129	22	96 ·	Jul Sep	509. 517.
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	2200	79	42	115	252		
	Copper (Gra		عالف			нан	GRAD
	2900 2900	213 147	151 104	37 69	101 152		Clo
	3000	96	69	118	214	Sep	133.
						Oct	132.
	_	New	4	Na.	<del></del>	Dec	127.
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	S50 900	96 30	81	4 18	11 28	Mer Apr	120. 118.
	660	19	27	48	57	May	116.
	Cocca	Des	No.	Dec	Mar	Jun Jul	114. 112
	700	777	86	19	47		E OIL
	750 800	48 26	62 45	40 70	73 106.		Late
						Oct .	33.5
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	3000 3050		260			Mar	28.2 27.0
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IUG	-	10675-700	10775		,031 lots	- Š
_	_	5825-30	1000	any armo	ver 1,927 lot	
	_	6930-40	5930-5	5	Jack April	JL
			Total o	sally turno	wer 7,290 kd	= D
575 185		1590-6 1496-502	1485-6	0 2	0,253 fets	_
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	N	ew Y	ork			De Ma
	_					. At
	GOI	LD 100 troy				. Se
	_	Close	Previous			De
	Sep	390.6	385.1 386.4	0 390.9	0 388.2	
	Nov	383.0	386.4 388.8	6	0	***
•	Dec	395.2 399.4	391.0 395.2	396.d 399.5	392.4 397.5	ŝu
•	Apr	403.4	399.2	403.0	402.0	
	Jun Aug		403.4 407.3	407.2 409.5	405.5 409.5	Oc Ma
	Oct	416,1	411,8	415.8	0	Me
	PLA	TROUBL 50	roy oz; \$/tr	by oz.		Jul
	_	Close	Previous	High/La	W.	. —
	Oct	459.0	456.9	460,5	456.4	'
	400	484.5	463.4	486.6	463.0	==
	Apr	471.0	469.3	471.0	469.3	<u> </u>
	SIL	/ER 5,000 to				
		Close	- Previous	High/Lo	W	Oc
	Sep	476,6	475.0	478.0	476.0	144 144
	Oct Nov	477.8	476.2 478.8	0	0	Ma
	Dec	485.3	483.7	487.0	483.5	De De
	Jan	487.7 495.7	486.1 494.0	0 497.5	0 <del>49</del> 4,0	
	Mar May		500.8	502.5	502.5	
	Jul	500.8	507.9	509.4	509.0	
	Sep		515.5 526.4	518.0 528.0	516.0 627.6	QR
	-	OE COLO				_
	136	H GRADE C	OPPER 25	000 lbs: o	ente/live	Sag
				· High/Lo		No
		Close				Jar Ma
	Sep Oct	133.45 132.60	133.30 133.25	135.60 134.89	133.30	1
	Nov	130.10	130.80	Q	0	Jui
	Dec	127.75 125.05	126.25 125.75	129.50 126.40	127.30 125.10	
	Jan Mar	120.05	120.25	121.20	119.90	
	Apr	118.05	118.15	0	0	T G
	Mey Jun	116.05 114,30	118.00 114.15	117.00 0	116.90 0	
	Jul	112.35	112.16	119.30	112.70	<del> </del>
	CRU	DE OIL (LK	hi) 42,000	US galls \$	/barrel	I-
		Luteet	Previous	High/Lo	<del></del>	1=
	ᅋ	33.55	31.76	30,10	32.55	<u> </u>
	Dec	31.38	30.13	31.13	30.75	I.—
	Mar Sley	28.25 27.00	27.7% 26.75	25.70 27.15	28.20 28.95	Šp Fu
	Jul	26.10	26.02	26.35	26.00	174

nea-	Latest	Previou	geste, cent s High/Li			nicas	10		
Oot	8550	8279	8625	8440	-	A SEA	,000 but winc	terrar No.	applied.
Nov	8365 8760	8378 8504	8678 6804	8580 8670 -		Close	Previous	High/Lov	
Jan	8685	8500	8800	B640 '	Sap	615/4	824/4	826/4	615/0
Feb	8400	8270	8450 7<50	8380 7980	Nov	626/4	634/6 649/2	651/4	626/0 641/0
Jun	7430	7275	1450	1900	Mar	854/4	863/0-	665/0	653/4
					May	663/4	671/0	673/0	683/4
						670/2 664/4	677/2 671/0	679/0 669/0	670/0 684/0
000	DA 10 ton	nes;\$/10m	96 ·		Sep	640/4	643/0	0	0
_	Close	Previou		_	_ SOY/		. 60,000 ibs;	cents/lb	
Sep Doc	1457 1:255	1433	0 1336	1307		Close	Previous	High/Low	
Mar	1368	1342	1375	1845	Sep	23.70 23.66	23.63 25.57	23.71	23.50
May Jul	1397 1426	1370 1403	1406 1436	1376 1424	Dea	23.84	23.77	23.69 23.90	23.53 23.70
Dec	1490	1486	0	0	Jan	24.09	24.00	24.10	22.90
		٠.			Mes	24.32 24.55	24.30 24.52	24.60	24,25
					Jul	24.60	24.50	84.05	24.48 24.55
COPP	EE "C" 2	7,500Rbs; ca			Aug	24060	24.35	24.60	24.60
	Close	Previous			- SOYA	BEAN ME	AL 100 tons;	5/ton	
Sep	94.00	92.25	94.00	93.25		Close	Previous	High/Low	
Dec	96.50 98.76	95.80 96.85	97,15 100,10	95.86 98.90	Sep Oct	183.1	185.0 185.9	185.0	181.0
No.	101.70	101.40	101,96	101.00	Dec	186.6	189.9	186.1 190.1	181.8 185.8
Jul Sep	103.90 105.90	103.35	103.00	0	Adar	168.0	1813	<b>TSIO.7</b>	187.5
Dec	107,20	107.00	9	. 0	May	190.6 192.1	793.9	194.0 195.3	190.5
			_		Jul	193/1	196.1	196.0	191,6 192,5
					Aug	191.5	194.5	194.0	191.5
SUGA	R WORLD	-11- 112	000 lbs; ce	nte/lbs	, MAIZ	Close	min; cents/5		
	Closs	Previous	High/Los	W .	Sep	235/6	232/6	High/Low	
Oct	11.75	10.90	17.24	10.92	Dec	225/4	224/0	235/6 226/0	232/2 223/2
Mar	10.71	10.60 10.69	10,77	10.60	Mar	235/2	233/6	235/6	232/5
Jul Jul	10.71	10.59	10.76	10.60 1 10.63	May Unit	242/0 246/0	240/2 244/8	242/0	239/2
Oct	10.79	10.67	10.60	10.57	Sep	245/4	245/0	246/6 247/0	243/4 245/0
					Dec	240/0	246/6	248/6	245/6
			٠		WHEA	T 5,000 bu	min; cents/	30th-bushel	
сотт	ON 50,000	cents/fbs				Cloue	Providous	High/Low	
	Close	Previous	High/Lov	7	Sep Dec	261/0 276/0	257/0 273/2	261/6	256/0
Oct	72,75	73.20	70.25	72.65	Mar	290/6	287/2	277/4 291/2	271/2
Dec Mar	71.65 72,85	71.59 72.95	72.10 73.25	71.20 72.60	May Jul	298/4	295/0	299/0	285/0 283/0
May	73.35 73.86	73.70	73.65	73.30	Sec	303/4	301/6 305/0	305/2	299/6
Jai Dec	73.66 67.98	73.90 67.75	73.90 67.96	73.88 67.75				309/0	0
			41,00	41,13		Close	,000 lbs; cor	its/ibs	
					Oct		Previous	High/Low	
					Dec	79.37 77.17	78.62	79.50	78.80
DRANK	DE JUICE	15,000 Aba	cente/fbs		Feb	75.62	76.87 75.10	77.50 75.85	76.97
	Ciose '	Provious	High/Low		Apr Jun	75.90 73.90	75.42	76.10	75.15 75.70
Зар	155.80	149.45	154.50	149.00	Aug	72.15	73.57 71.80	74.00	73,72
Nov	134.50	132.90	135,75	132,76	Oct	72.15	71.85	72.60 72.60	71.NS
lan Mar	130.70 131.05	129.85	131,75 132.70	129.60 131.60	LIVE	10 GE 30,00	00 lb; cents/1		72.15
W-7	131.05	150.25	132.75	131,00		Giorgi	Previous		
iui	131.05	190.55	0	0	Oct	53.00	51.87	High/Low	
					Dec Colo	52.35	51.67	53.35 52.90	52.50
					Feb Apr	49.25 45.90	49.75	49.65	\$2.00 48.90
BEN	=				-Auto	50.36	45.57 48.92	48.27	45.80
		er Santorni	per 18 1931	1000	Jul	50.37	50.00	50,50 50.40	50.00
200	(				Aug Oct	49.00 43.92	48.60	49.00	50.00 0
NEUT		Sep 14	mith ago				43.70 0,000 lbs; ce	44.15	93.90
NEUT	Sep 17	4400 0		1894.2			THE CO	mts/lb	
_	18114	1802.6	1772.8			Cines	0		
_	1611.4 JONES (6	ase: Dec.	31 1974 -	100)		Close	Previous	High/Low	
DOW.	1811.4 JONES (8 Sep 14	Sep 13	31 1974 <b>–</b> <i>m</i> nth ago	100) yr ago	Fob	56.65 56.62	Previous 54.65	High/Low 56.65	55.10
DOW .	1611.4 JONES (6	Sep 13	31 1974 -	100)	Fob	Close 56.65	Previous	High/Low	55.10 55.50 55.60



### LONDON STOCK EXCHANGE

# Shares recover after a weak opening

THE UK equity market survived what promised to be a difficult session yesterday, rallying from an early test of a significant support level to edge into firm territory in the final minutes of trading. Howfinal minutes of trading. However, traders warned against over-optimism, pointing out that trading volume remained poor overall despite some modest buying from the big investment institutions.

The final reading showed the FT-SE index at 2,084.3, a gain of 0.5 on the day but still short of the 2,100 mark which has

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of the 2,100 mark which has proved a significant testing area for the market both on its way up and, more recently, on its way down.

Accoun	t Dealing	Dates			
Tirel Dealings: Sep 10	Sep 24	Det 8			
Option Declared Sep 20	Oct 4	Oct 18			
Sep 21	Oct 5	Oct. 10			
Account Day: Oct 1	Ozd 15	Oct 29			
Tien-time dealings may take place from 0.30 age two business days spring.					

In early trading the market fell 21 points to the FT-SE 2,073 area as it returned from a weekend featured by an almost entirely negative UK press, which warned on recessionary pressures on the UK economy. This fall took the index back to the end of August, when it traded down to 2,051.2. Yesterday's rally was erratic and the final improvement owed much to Wall Street, which also reversed an early fall to show a gain of 2.72 Dow points in London trading hours. Seaq volume reached only 229.1m shares for the session, a feeble comparison with the 420.9m shares traded on Friday when the market reacted to the warning on profits from the chairman of ICL Equities were led from the futures market, where the PT-SE contract showed a discount for much of the morning before managing to re-establish

the heavy fall in Hawker Siddeley shares, after the announce ment of the previously antick pated lower interim profits, had been overdone.

"It is as if some analysts are living on another planet," said one trader scathingly, pointing out that Hawker's poor figures had been well signposted and that, moreover, market views on the outlook for corporate profits have darkened ever more since the board of the engineering group issued its warning. However, on the more positive side of the mar-ket, ICI rellied from Friday's fall and Glazo, which reports profits this week, also per-

Traders commented that the Traders commented that the institutions were "nibbling" at some sectors yesterday, as they have been over the past week or so. By never dealing above the bargain size and price quoted on the Seag screens, institutions appear to have institutions appear to have moved some cash into the mar-ket without attracting atten-tion. Liquidity levels are still high, with one fund said yesterday to be an exceptional one third liquid.

Despite this potential and port for the London market, most strategists expect the Footsie to test new lows, especially if there is an outbreak of actual fighting in the Gulf.

Heal's and also French chil-

dren's wear business Jacadi

helped the stock firm 2 to 130p. Turnover was a strong 290

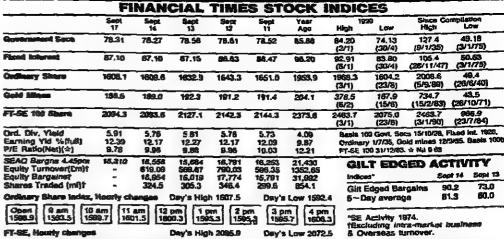
The continuation of a buy-in programme from GUS pushed the shares 4 better to 969p. GUS said it had bought 150,000

The clearing banks were well supported towards the close,

with NatWest 7 higher at 264p.

But the merchant banks

for 970p each.



### Open 8 am 10 am 11 am 12 pm 1 pm 2080.5 2074.1 2080.7 2087.4 2088.1 2081.9 2081.9 2080.6 2084.9 London report and latest Share index: Tel. 0898 123001. TRADING VOLUME IN MAJOR STOCKS Notice Closing Day's

# Hawker shares tumble

ANALYSTS downgraded their end-of-year forecasts for Bawker Siddeley for the sec-ond time in two months, and the shares fell to their lowest since October 1987 as the company announced a drop in profits and made gloomy predictions for the future. Half-year profits were down to £66.6m from 193.2m and the share price plummeted 44p to 423p on a turnover of 1.1m.

BZW had downgraded for the full year from £210m to £175m in July when Hawker Siddeley announced £27.5m in provisions for its power station sector and an anticipated 10 per cent drop in profits.

Securities houses said the July predictions were still too optimistic. Yesterday BZW oved its estimate lower to £165m and said it was "too early to buy" as the company announced that difficult world trading conditions were likely to persist or even deteriorate further in the second half of

Mr Miles Saltiel of Hoare Govett had been reckoning on profits of £162m -at the lower end of the forecast range, which ran between £160m and £180m - but he downgraded to £157m. Kleinwort Benson would not comment on its pre-vious estimate but said it had downgraded to £168m.

### GrandMet steady Grand Metropolitan recov-

ered from a week start in the wake of the disclosure that ware of the disclosure that Brent Walker is seeking compensation for an alleged short-iall in profits at companies it bought last year.

The market was reassured by GrandMet's defence against.

the allegations that profits at William Hill and Mecca betting shop chains were "substan-tially" below levels stated at the time of their £685m sale. The unpaid consideration of £50m remained due on Septem-ber 25 and GrandMet said it would "take appropriate legal action to protect its position."
GrandMet bounced from the day's low of 554p to close at

567p, a net improvement of 3, steady trading. Brent Walker retreated from its session high of 156p to end at 153p, up 4 on the day. Traders said there was still concern over what might be revealed by Brent with its interim results, due on September 27.

Mowlem higher There was widespread relief in the building sector with

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Carlot Bullet

Dan-Air owner Davies & Newman fell 145p to 190p yesterday after offering to sell its engineering operation, which employs 1,625 people Bid speculation has le erratic movements in the shares since the company said in May that it was seeking a partner. Virgin Atlantic and British Midland each bave stakes of more than 3 per cent, while the family of Mr Fred Newman, the chairman, controls more than 60 per cent. Davies & Newman is

interim results from John Mowlem, the construction group. Profits came out at 218m, which is 20 per cent down on last year's £22.5m, but the shares, brushing aside the recent trend in the sector, responded positively.

continuing with "the broader review of the company's

The results came in at the lower end of the range of forecests, but analysts were reessured by the accompanying statement and the shares attracted good support, moving up 5 to 257p. Sir Philip Beck, the chairman, said he was confident the company would achieve satisfactory full year figures.
Building sector analysts said

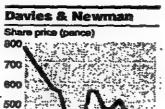
they would probably edge down their full year forecasts from around the £52m level to

International stocks had a mixed day, largely reflecting technical adjustments after sharp movements last week. Reuters lost 17 to 810p, but ICI added 13 at 843p and Glaxe

climbed 15 to 729p, Overseas trader Inchcape weakened after revealing interim profits 5 per cent higher at £92.3m. Sentiment was hurt by the company's statement that it "is currently faced with more difficult condi-tions in some markets" RZW tions in some markets." BZW edged its current year profits forecast £2%m higher to £185m but trimmed the 1991 estimate by 25m to £197m. The shares lost 10 at one point before fin-ishing at 221p, down 8 on the day. Volume was a busy 1.2m

water stocks continued to perform well against the wider market, sustained by their defensive qualities. But there was slight concern that the forthcoming Labour Party Conference might prompt some NEW HIGHS AND LOWS FOR 1990

SUTTEN FUNDS (1) ORD (1).
SENTEN FUNDS (1) ORD (1).
NEW LOWS (SAT).
AMERICANS (1) CAMADIANG (10) BANKS
(21) BREWERS (2) BUILDINGS (31)
CHEMICALS (10) BTORES (3) ELECTRICALS



a tiny premium in late trading. Company news continued to hurt the market, although

selling pressure if there are constant references to rena-tionalisation of the industry.

200

Preliminary figures from Bryant Group, the house-builder, once more showed the damage wrought in the housebuilding sector by the pro-longed period of high interest rates. Bryant's profits more than halved from £51.4m to \$20.1m, with the company tak-ing a \$3m provision on its land bank and a £3m provision on commercial property. Ms Krya-tyna Brzeskwinski at Hoare Govett pencilled in a £23.5m

forecast for next year. Travis Perkins, the building supplies retailer, moved up 5 to 167p, with dealers relieved that interim profits, £13.5m against

£17m, were not worse.

The rest of the building sector remained under moderate pressure. In the leaders, Tarmac attracted heavier than usual turnover, 4.5m shares, and lost 7 more to 194p, with dealers becoming increasingly nervous about the forthcoming interim figures scheduled for September 25.

Taylor Woodrow, reporting interims this morning - BZW is going for \$40m, against \$43.2m, and Hoare Govett for £39m eased 2 to 201p. In the second liners, Evered

came under more persistent selling pressure and fell 5 more Another housebuilder, Coun-

tryside Properties, gave up 4 to 99p, but the reappearance of US buying interest sustained George Wimpey, which edged higher to 1749. Advertising agency Gold Greenless Trott warned that

Electrohus, Blaco, Cratine House 7<sup>t</sup>s pt Pl., Glaves, Granada, Do. 7<sup>t</sup>s pc Cv., Han D. Marris, Perfuse C.C., Hawdhorn Lusis, Hughes (H.T.), ISA Ind., Jourdiss (T., Korulanus (A), Klimor-C-2s, Ld & Borne, ME, De, 7<sup>ts</sup> pc Pl., Mayborn, No. House, Pentland, Pilefungton Warrants, Plastiness, Rank Org., Rassna-Repole,

current year profits would fall short of the market's expectations. It said that since June, when it revealed preliminary

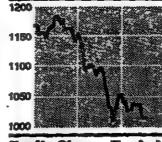
results, conditions for advertis ing agencies in the UK and the US had deteriorated. GGT fell 17 to 101p, while WPP lost 28 to

485p in sympathy. Christic International posted a 17 per cent rise in interim profits to \$40m, but the com-pany said it expected "an eas-ing in the group's sales in the short term, and it is unlikely that the outcome for the second half will exceed last year's record." The company's broke S.G. Warburg cut its forecast by £8m to £64m. The shares recovered from a fall of 10 to close just a penny lower on the

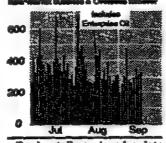
day at 257p. Rank Organisation continned to suffer from last week's downgradings. The shares bot-tomed at 546p before closing at 550p, down 8 on the day.

Yarkshire Radio jumped 22 to 165p on news that Metro Radio had increased its takeover offer for the company to £15.6m. The new offer is one Metro share and 15p cash for each Yorkshire, Metro eased 2 to 151p. Both companies are quoted on the USM.

FY-A All-Share Index



**Equity Shares Traded** Turnover by volume (million)



Food retailers staged a late run as analysts publicised their optimism over Tesco's interims due tomorrow. They said sales and margins were strong and the shares, which had been firm all day, added 2 in the last hour of trading to close at 229p, a net improve-ment of 3. Sainsbury and Argyli performed similarly, each turning a fall of a penny into a net gain of 2 to 304p and 237p respectively by the close.

Trading in Asda continued to be busy in the wake of the sale at the start of the month of the 5.45 per cent stake held by the Canadian Belzberg brothers. Turnover yesterday reached 9.4m and the shares

edged up % to 115p.

News that Storehouse is to sell UK furniture retailer

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British with substantial stock market. trading activities were persistently sold. Eleinwort Benson, suffering from the costs of financing its purchase of the near 30 per cent stake in Premier previously held by Burmah-Castrol, dropped 9 to 293p. S.G. Warburg, which has a substantial marketmaking

BAY Inde

presence in the London equity market and is being hurt by the sharp contraction in corporate activity, lost 8 to 317p. The top quality life stocks performed well, Legal & General edging ahead to 376p and Pradential 3 to 205 %p. United Friendly held at 290p, sustained by the good dividend and despite the lower profits, which in common with other insurance groups, were hit by the storms in the UK during

January and February and also by increased household and tor claims Cable and Wireless fell sharply, closing 16 down at 449p on 2m. Specialists said the shares were upset by worries over trends in currencies and that they had recently outper-formeded the market.

A profits downgrade by

County NatWest - "to take into account evidence of lower subscriber growth rates at Vodatone and the impact of a slowing economy," upset Racel

Over Fifteen Years

Electronics, which fell 7 to 148p, having equalled the year's low of 147p earlier in the session. County trimmed £10m from their current year fore-cast to £280m, and £20m from their 1991/2 forecast to £360m. Racal Telecom fell 11 to 235p. Memec added 6 to 161p,

boosted by the 25 per cent profits improvement and the incressed interim. The oil share market was described as "disappointing" by one dealer, who said the market had ignored the latest

upsurge in crude oil prices. November Brent advanced \$1.60 to \$31.95 a barrel. BP eased 1% to 365p with 6.1m shares traded, while Shell slipped 4 more to 487p on 4.3m. British Gas was 2% off at 218p on 5.8m

Sentiment over Hawker Siddeley's profits warning hit engineering issues. BZW said the news had been "the last nail in the coffin" for shares already hurt by the weakness in BTR and the downgrading of Rolls-Royce. GKN lost 5 to 323p, IMI feli 4 to 209p, TI

dropped 9 to 212p and Vickers was knocked back 5 to 212p. British Aerospace fell 12 to 553p following news that Saudi Arabia planned to buy US fighter aircraft as part of a £10.5hn arms spree in place of a provisional deal with BAs to

buy 48 UK-built Tornados. Ransomes, the maker of grass-cutting machinery, lost 7 to 100p on a negative trading statement. The company announced profits of £7.5m, up from £7m, but said that the

combination of the dry summer in Europe and pressure on consumer expenditure in the UK had made the first sixmonths' trading very difficult. Neither this nor the troubled property markets were likely to change in the near future.

The market was unimpressed by a rise of only £13,000 to £12.2m in half-year profits for Meggitt and refused to be swayed by the directors' statement that the mediumterm prospects were encouraging. The shares declined 3% to 65p and BZW cut its and-ofyear forecast from 227.5m to

M Other Market statistics, including the FT-Actuaries share index, Page 30

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APPOINTMENTS

accounting and consulting firm, has appointed Mr Jim Butler, currently senior partner of the firm's UK

of the KPMG executive committee from Mr Larry Horner (of the US practice), December 31.

will go to Mr Johan Steenmedjer, currently senior partner of KPMG's Netherlands practice. He takes up his position on November

Mexico has appointed Mr George M. Gunson as general manager of the London branch and vice president for Europe and the Middle East in succession to Mr Marcos Mendoza Mariscal who has been appointed senior vice president with responsibility for foreign branches at head

MELVILLE STREET INVESTMENTS, the Edinburgh-based venture and development capital company, has appointed hir Eric F. Sanderson, chief executive of The British Linen Bank, Edinburgh, as a director. Mr D. Bruce Pattullo has resigne as a director of Melville Street Investments due to his increasing commitments as group chief executive and a deputy governor of Bank of Scotland



Mr Adrian Goodenough (pictured) has been appointed company secretary by pharmaceutical wholesaler UNICHEM. He joins Unichem, which plans a November flotation, from Tate & Lyle.

Mr Geoff Rawson has been appointed group financial director of LITCHFIELD GROUP, Derby. He was finance director of APV Baker.

 Ur Ron Shakesheff has been appointed group managing

director of the wholly-owned subsidiary of Bowater. BOWATER WINDOWS, the European window company whose UK subsidiaries include Halo, Staybrite, Zenith, Sparplas Zenith and Bowater Projects.

Mr Julian Pycraft has been made chief executive of MALET SECURITIES. Malet Securities specialises in structuring asset backed investment opportunities in Eastern Europe.



m Mr Michael Johnston (pictured) has been appointed managing director of LEE SPRING, the UK subsidiary of Lee Spring Corp, New York, an American spring manufacturer. Previously Mr American provided Johnston management services for the

Ms Christian Sidebottom,

company.

formerly marketing director of Denby Potteries, has been chosen as PHONEPOINT's new marketing director.

Mr Grant Semions has

become assistant general manager (banking) of BANCO SANTANDER, London. He was corporate banking manager. Professor Andrew S. Goudie

has been appointed as a part-time non-executive member of the board of NUCLEAR ELECTRIC. He is or of geography at Oxford University.

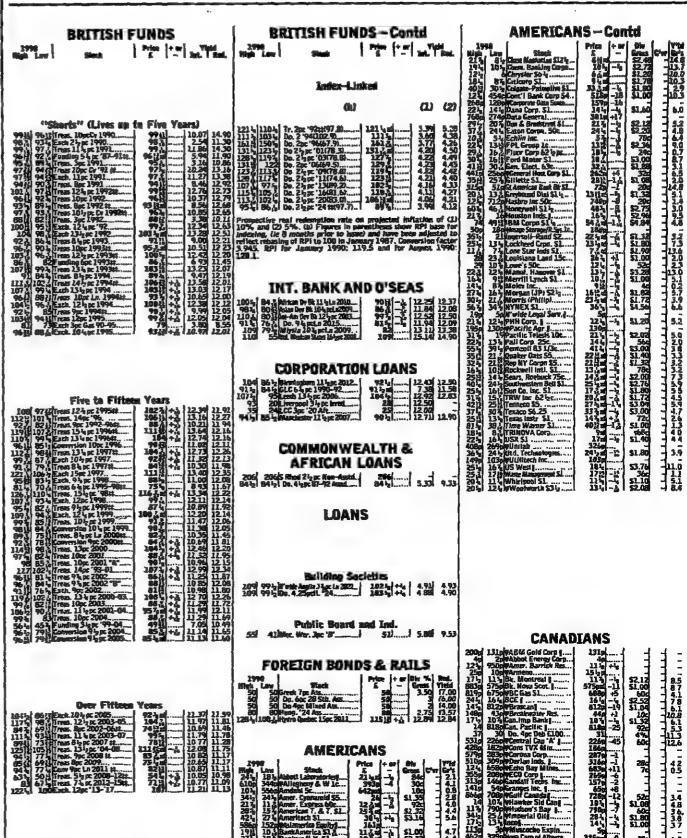
Mr Peter Whittington formerly financial controller has been promoted to general manager and financial director

At TOOTAL GROUP ME David Hardy has become a non-executive director. Mr Hardy was until very recently executive chairman of Globe Investment Trust and is currently chairman of London Docklands Development Corporation, MGM Assurance and Buckingham International

HRWDEN STUART CRANE HIRE has appointed Mr David Lanz as a director, He was regional manager, responsible for the company's Walsall and

■ At BIOCOMPATIBLES Dr Stephen Charles has been made research and development director. He was meviously at Amersham

### LONDON SHARE SERVICE



**AMERICANS** 

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Accountancy firm names chairman

KPMG, the world's largest practice, as its new chairman from January 1. He takes over as chairman

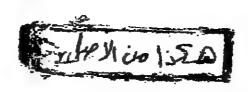
whose term of office ends on A new post of chief executive

and deputy chairman of KPMG BANCA SERFIN SNC of

office, Mr Roy F. Erinsden has retired and Mr Mike Walker has succeeded him as manager, treasury.

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FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990
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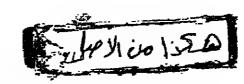
### FT MANAGED FUNDS SERVICE

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	FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990	FT MANAGED FUNDS SERVICE	Current Unit Trust Prices are available on FT Cityline. To obtain your free Unit Trust Code Booklet ring the FT Cityline help deak on 071-925-2128
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FINALACION FUNDOS SERVICE

TOTAL SER FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990 FT MANAGED FUNDS SERVICE Current Unit Trust Prices are available on FT Cityline. To obtain your Ires
 Unit Trust Code Sooklet ring the FT Cityline help desk on 071-925-2126

# US dollar remains weak

THE DOLLAR remained weak yesterday against European currencies as dealers continued to anticipate an easing in US monetary policy in response to slower economic growth

Still undermining the dollar were the comments by Mr Alan Greenspan, chairman of the Federal Reserve, that mone-tary policy could be eased if a credible budget deficit reduction deal was reached. Most analysts are anticipating an imminent budget agreement, although they were not assuming an immediate response by the Fed.

The latest economic data has

also heightened expectations about a cut in US rates. Last week falls were announced in retail sales and industrial production, while producer prices rose by less than anticipated. Today US consumer price and trade statistics are released.

The August consumer price index is expected to have risen 0.8 per cent, compared with 0.4 in the previous month. When the volatile food and energy components are stripped out, the index is expected to have risen by only 0.4 per cent, against 0.6 the previous month Meanwhile, the July trade defi-cit is forecast to widen to \$7.3bn, compared with last month's \$5.1bn. But analysts

### **C IN NEW YORK**

Sep.17	Latent	Prerios Clast
E Spot 1 anorth 3 months 12 anorths	1.9135-1.9145 1.05-1.03pm 3.06-3.03pm 10.2-10.1pm	1.8925-1.8935 1.04-1.02pm 3.06-3.03pm 10.2-10.1pm
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### STERLING INDEX

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CURRENCY RATES							
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N.Zepland Saudi Ar Slosspore	3.0585 - 3.0635 7.1505 - 7.1560 3.3535 - 3.3615	1,6050 - 1,6070 3,7495 - 3,7505 1,7635 - 1,7655	M FT. Life	0.299 0.450	0.570 0.857	0.007 1.335	77.33 1173	2972 4.472	涩	1
S.Al (Cm) S.Al (Fu) Talwas U.A.E	7,3330 - 7,4776 51,90 - 52,00	2.5620 - 2.5635 3.8460 - 3.9215 27.25 - 27.30 3.6790 - 3.6735	G S B Fr.	0.453 1.645	0.863 3130	協	뿗	4.500 16.33	1.110 4.025	1
Selin	0.770-12039	3.0140 - 3.0130	Yes per 1,0	00: Fread	Fr. per	lO: Live p	1,000:	Belgian F	r. per 10	L

**MONEY MARKETS** 

LONDON money market rates were steady as traders contin-ued to accept that the UK gov-ernment will keep monetary policy tight until inflationary

Three-months inter-bank

money was quoted at 141f-% per cent, unchanged from Fri-day's close. At the short end,

overnight money was at 1414-% per cent compared with 15-14-%

Money dealers said the larger-than-expected rise in August inflation dashed hopes of an

early reduction in interest

rates. The government has said

UK clearing bank base lending rate

15 per cent from October 5, 1989

it will not cut rates until

inflation is showing clear signs of falling, and some dealers

said that may not be until later

in the year. In the futures market,

trading was slow. December

short sterling was up 1 at 85.68.

£1.202bn of Treasury bills compared with its final

forecast shortage of £1.25bn. Money dealers said the Bank

had made up more of the market shortage than last week, which had caused a

slight easing in overnight

During the morning the

The Bank of England bought

pressures are contained.

on Friday.

London rates steady

Bank bought £508m of bills, of which £36m were band one bank bills at 14% per cent and £472m in band 2 bills at 14%. Before lunch it bought an additional £191m of bills. In band 1 it bought £15m at 14%.

band 1 it bought \$15m at 14% per cent and in band 2 £17im bank bills and £5m Treasury

Later in the day, the Bank bought £453m of bills, of which

£190m were in band 1 at 14%

per cent and £263m were in band 2 at 14%. Finally, late assistance of £50m was

Among the main factors contributing to the shortage were bills maturing in official

hands, repayment of late

assistance and a take-up of Treasury bills, which drained

Exchequer transactions accounted for a further £620m

and bank balances below

target absorbed £80m. This was partly offset by a fall in note

quoted at 7.95-8.05 per cent,

unchanged from Friday.

German money rates were underpinned by tightness in the market caused by tax

payments, which drained

Dealers hoped the Bundeshank would fully offset the DM21.4bn securities

repurchase funds expiring this

week when it allocates new

funds tomorrow.

In Frankfurt call money was

circulation of £550m.

bilis at 14%.

provided.

# \$7bn would be no worse than the average for most of this year, and would have little year, and would have little affect on the dollar. The US unit was firmer yeaterday against the yen. The Japanese currency has been boosted since the middle of

boosted since the middle of August by Japanese money managers taking profits on foreign currency holdings before the end of their financial half-year on September 30. However, with most of this business now completed, the capital flows back into Japan have tal flows back into Japan have started to dry up, causing the yen to weaken.

The dollar closed lower at DM1.5570 against DM1.5610; at SFr1.2860 from SFr1.2905; at FFr5.2170 from FFr5.2300; but was stronger at Y136.95 from Y136.60. The Bank of England's dollar index lost 0.1 to 62.4.

The Italian lire was depressed, particularly against the D-Mark, and closed below

emphasised that a deficit of its central European Monetary System rate. Mr Christian Dunis of Chemical Bank said lower short-term Italian money rates had weakened the lire and warned that the Bank of Italy may be forced to intervene to prevent a further decline. The D-Mark closed at

L749.10 compared with L746.50.
Sterling was firmer on belief
that persistent UK inflation prevents early full membership of the European Monetary Sys-tem, which in turn could delay a cut in interest rates. Analysts said the recent unexpectedly large rise in inflation had boosted the pound and could postpone a reduction in rates

until the new year.
The pound closed unchanged at DM2.9625; and at FFr9.9275; was firmer at Y260.50 from Y259.25; and at FFF9.8275; was firmer at Y260.50 from \$1.8930; but eased to SFr2.4475 from SFr2.4500. Its index rose 0.2 to 94.4. In New York, sterling ended stronger at \$1.9140.

_							
OLLAR SPOT - FORWARD AGAINST THE DOLLAR							
<b>w 17</b>	Day's spread	Class	Coe worth	P.L	Three marths	% p.a.	
ordin	31.90 - 32.16 5.92½ - 5.55½ 1.5515 - 1.9625 197.70 - 98.10 11594 - 11674 6.01½ - 6.03½ 5.194 - 5.72½ 136.50 - 137.50 1.2790 - 1.2820 1.2790 - 1.2820	1.9025 - 1.9025 1.7290 - 1.7240 1.1926 - 1.7252 1.1926 - 1.7252 1.906 - 1.7252 1.906 - 1.5575 1.566 - 1.5575 1.570 - 1.37.80 97.95 - 98.05 11664 - 11674 6.014 - 6.024 5.214 - 5.72 5.714 - 5.71 1.36.96 - 137.00 10.934 - 10.94 1.2655 - 12.865 1.3310 - 1.3320 be sed of London to oppy to the US dollar	1.05-1.03 cpm 0.38-0.13 cpm 0.43-0.4 decits 0.02-0.04 cdts 1.06-1.30 credit 0.01-0.03 cfds 78-75 cdts 0.70-1.20 tredit 0.70-1.20 tredit 0.77-0.12 cdts 0.01-0.5 cdts 0.01-	-0.41 0.28 1.49	0.06-0.09dis 1.55-2.55dis 0.02pm-0.04dis 0.62-0.99pm	64977-0328-02-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-	
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OUND SPOT - FORWARD AGAINST THE POUND						
17	Day's spread	Close	One month	7.	Tires	90 <u>1</u>
lands .	1.890 - 1.900 1.20 - 1.310 1.31 - 1.544 60.75 - 61.10 11.28 - 11.07 11.025 - 1.107 2.96 - 2.97 261.70 - 23.26 11.45 - 11.50 9.905 - 9.945 10.884 - 10.894 280 - 81 280 - 281 281 - 281 281 - 244 - 1455	1 9025 - 1 9035 1 3035 - 1 3045 1 335 - 3 345 1 1 25 - 40 25 1 1 27 - 1 1 1 29 1 1 1 25 - 1 1 1 29 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	50 50 50 50 50 50 50 50 50 50 50 50 50 5	1,08-1,05mm 51-5mm 51-5mm 71-7mm 12-1,05mm 12-1,05mm 12-1,15mm 5-7-6mm 5-7-6mm 5-7-6mm 5-7-6mm 5-7-6mm 5-7-6mm 5-7-6mm	6.15 6.06 5.16 6.10 6.10 6.10 6.10 6.10 6.10 6.10 6

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### FINANCIAL FUTURES AND OPTIONS

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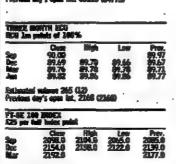
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FT LONDON INTERBANK FIXING

The fixing rates are the arithmetic means received to the marries one-statement, of the bid and offered rates for \$10m tended to the asserted by five reference banks at 11.00 a.m. each working day. The banks are Retiremal Westminster Bank, Bank of Tollyo, Derboke Bank, Banque Mational de Paris and Maryan Gazemby Treat

MONEY RATES

Two Months

**LONDON MONEY RATES** 

8.10-8.25 93-10 71-8 821-831 83-82 94-94 94-104

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Trassery Bills (sell): one-month 14% per cent; three months 14% per cent; six months 13% per cent; Bank Bills (sell): one-month 14% per cent; three months 14% per cent; Trassery Bills, Average factor rate of discount 14.2938 p.c. CSBP Fixed Rate Sterling Ernort Finance. Make up cay August 21, 1990. August 21, 1990 to 64.29 28, 1990 to 64.23, 1990. Soleme 1, 15.88 p.c. Schemes II & III: 16.27 p.c. Reference rate for period Aug 1, 1990 to Aug 31, 1990, Scheme Vol.Y. 15.022 p.c. Local Authority and Finance Houses serven days ottoe, others seem days fluxed. Finance Houses Base Rate 15 from September 1, 1990: Bank Deposit Rates for sums at seven days notice 4 per cent. Certificates of Tax Deposit Science Upopasit Elicit, Olion 300 and over held under one month 11% per cent; con-three months 13 per cent; three-dix months 13 per cent; six-nice months 13 per cent; con-three months 13 per cent; three-dix months 13 per cent; six-nice months 13 per cent; con-three months 13 per cent; six-nice months 13 per cent; con-three dix months 13 per cent; six-nice months 13 per cent; con-three dix months 13 per cent; con-three dix

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NEW YORK

Sep 17

Interbank Offer
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Sterling CDs.
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Finance House Occusits
Treasary Bills (Buy)
Bank Bills (Buy)
Fine Trade Bills (Buy)
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BASE LENDING RATES

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MMC INVITES EVIDENCE AND VIEWS ON THE PROPOSED ACQUISITION BY CREDIT E LYONNAIS SA OF A 45 PER CENT SHARE INTEREST IN WOODCHESTER INVESTMENTS PLC

The Monopolies and Mergers Commission is inquiring into this proposed acquisition by Credit Lyonnals, a French state-owned bank, to determine whether or not such acquisition might operate against the United Kingdom public interest.

The Commission would like to hear from those who have information which could help the inquiry, and from those who have views on the proposed acquisition. Please write by 28 September 1990 to The Reference Secretary (CL/Woodchester). Monopolies and Mergers on, 48 Carey Street, London WC2A 2JT.

### **COMPANY NOTICES**

INVESTMENTS N.V. US 575 MILLION GUARANTEEN PLONTING RANE NOTES 1997 EXTENDIBLE ALTIME HOLDER'S OPTION TO 2000. The interest rate applicable to the above e interest rate applicable
ides in respect of the inte The averest rate applicable to the above blokes in respect of the interest rate parted commencing. 18th September 1890 has been their at 84% per arrangement. The interest amounting to US \$420.08 per US \$20,000 principal amount and to US \$420.76 per US \$100.000 principal amount of the Notes will be paid on 18th filters 1991 against presentation of coupon No. 1.

BANK LEUMI (BIS) pic.
Principal Paying Agent

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BERNIK LEUMI (BIS) pic.

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INTERNATIONAL MOBILE COMMUNICATIONS The Fernacial Titres proposes

to publish this survey on: 11th October 1998 For a full official symposis and advertisement details.

please contact: ALISON BARNARD on 471-873 4148

or write to her at: Number One Southwark Bridge

SEI 9HL FINANCIAL TIMES

# MONEY MARKET FUNDS

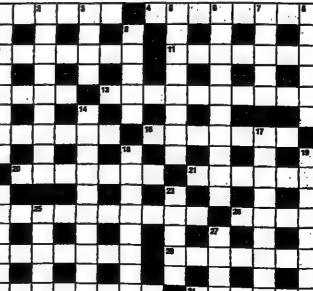
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### **CROSSWORD**

No.7,344 Set by PROTEUS



ACROSS Animal historian (6)

Most stupid bumpkin in trial (8)
10 Our land's afflicted with

excrescences (7)
11 Hide on island to the south-

east (7)
12 Foul causing row (4)
13 Criminal flame-throwing

thespian (10)
15 Bird is able to pair we hear 16 Introduce irrelevant matter into order about retreating

soldier (?) 20 The lies spread about a pony (7)
21 Card of admittance (5)
24 Giant modification in salt-

water ship (10)

26 Studied geography to obtain salvantage (4)
28 Girl getting break on top of the world? (7) 29 Gift despatched in advance

apparently (7)
30 Note included in wages having a beneficial effect (8)
31 Tree seen in part of London

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(B) 2 Sufficiently serious to

with broken leg (4)

1 Produce peculiar green tea? require branch in foreign port (3,6) Cast amorous eyes on duck

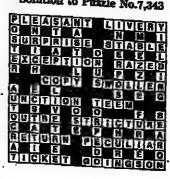
5 Tries hay regimen for nervous complaint (8) 6 Fowl stealing grain - or is

it a fabulous monster? (10) 7 Result of putting uniform on model (5) 8 Speculation about man

being Conservative (6)
9 Time off for snap (5)
14 Irishman taking mother (or father) round legislative

assembly (10) 17 Plant that should make good progress (9) Despot finding unusual tact

gious establishment (6)
23 Take pot shot at bird (5)
25 Perfect fish to a novice (5)
27 Ban on some love-tokens (4)
Solution to Puzzle No.7,343



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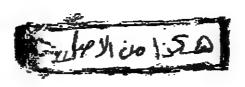
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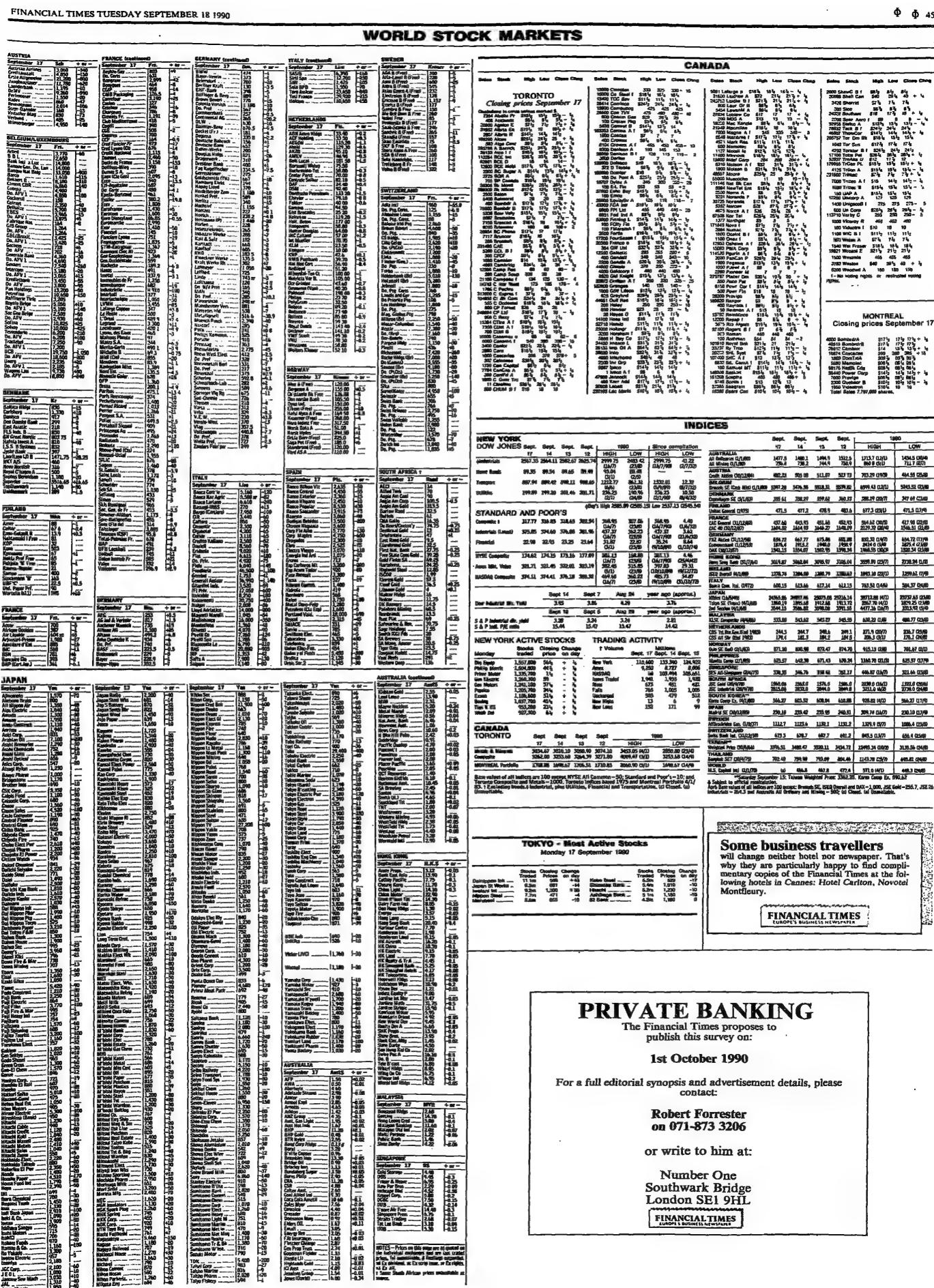
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**FINANCIALTIMES** 





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# Equities await pact on budget deficit cuts

AFTER AN opening fall of nearly 20 points, the Dow Jones Industrial Average clawed its way back yesterday to close a little higher on the day, writes Janet Bush in New

The Dow was finally 3.21 up at 2,567.32 after a thin volume for the New York SE of 110m shares. The Dow had fallen 18¼ points on Friday.

Trading was very quiet as the market waited for developments in the current budget ments in the current budget negotiations and in the Middle East. A pact on cutting the budget deficit was expected last week to be reached by the weekend, but had still not

Traders think that there may be room for a short bounce in the stock market once an accord is finally signed, but

will be sustained. It is clear to most observers that a package to cut about \$500bn off the deficit over the next five years is inadequate, particularly given the rising costs of Operation

The situation in the Middle East is more tense after Iraq last week violated the diplomatic immunity of several for-eign embassies in Kuwait, a move that has triggered diplomatic retaliation.

These tensions were reflected in another surge in crude oil prices. On the New York Mercantile Exchange, October futures were quoted \$1.87 a barrel higher at \$33.63. Gold also rose and was quoted up \$4.20 an ounce on the Comex at \$395.20, a rally that highlighted the increased con-cern about the Gulf crisis. On top of all this is continu-

ing uncertainty about what the

few believe that the buying US Federal Reserve intends to do about interest rates. Mr Alan Greenspan, Fed chairman, said last week that the Fed would be prepared to cut interest rates after a suitable budget accord is signed.

This is a double-edged sword for US markets. On the one hand, lower interest rates would help bolster economic monetary policy would worsen an already troublesome infla-tion problem and further undermine a sharply weaker dollar. Long-dated Treasury bonds dropped yesterday on

these concerns.

about its earnings outlook. It lost another \$% before rallying to close a net \$% better at Inflationary pressures are in focus this week with August consumer prices expected to be released today. The consensus of forecasts is for a rise of 0.8 Apple Bancorp put on \$1/4 to \$33 % after dropping its opposi-tion to a \$38-a-share offer from Mr Stanley Stahl, a New York real estate developer. The comper cent in the consumer prices index, compared with a gain of 0.4 per cent in July. Blue chips were mixed. IBM pany said it was now neutral on the proposal. Banc One fell

in Texas acquired the largest thrift in Oklahoma.

### Canada

THE TORONTO market closed on a mixed note after moderate trading, with the Gulf crisis overshadowing investors' hopes that a US budget agreent would be reached.

Stock prices picked up from an opening fall after New York regained early losses. The com-posite index ended 8.3 up at 3,262.0, but declining issues still led advances by 319 to 225. Volume came to 20.7m shares, gainst Friday's 17.5m. Fletcher Challenge Canada

"A" lost C\$% to C\$13%. The company said on Friday that it is seeking a buyer for its Delta Plywood division because of increased US competition and a lack of economical log

# Nikkei drops on sharply lower bond prices

INVESTORS were unnerved yesterday by a sharp fall in bond prices, triggered by higher interest rates and bad news for the bond market, and the Nikkei average lost more than 500 points in quiet trad-ing, writes Michiyo Nakamoto

Share prices eased from the outset, and remained sluggish throughout the day. The Nik-kel closed 531.86 lower at 24,365.60, against a day's high of 24,888.67 and a low of 24,286.48. Declines outpaced advances by 822 to 144, while Turnover dropped to 300m shares from Friday's 530m as the broadly based Topix index fell 35.49 to 1,860.19. In London, the ISE/Nikkei 50 index

retreated 12.13 to 1,385.70. The market was depressed by a steep decline in bond futures prices, which fell to a record low on rising money market rates and news that the Ministry of Finance plans to require Japanese banks to report unrealised profits and losses in bond portiolio investment and dealing accounts. The requirement is expected to come into effect when books are closed in March, 1991.

The Topix index futures benchmark December contract tumbled by the maximum amount allowed in a day, com-ing out worse than the Nikkel index futures, because the for-mer is more heavily weighted towards the interest rate-sensitive financial sector. Sentiment was also dampened by a news report that several smaller banks have accumulated substantial market value losses on their stock holdings.

With key US economic indi-cators to be announced later this week, investors chose to stay on the sidelines. Institutions have also been inhibited by the closing of their books at the end of this month.

Buying focused on special situations. Dainippon Ink and Chemicals topped the actives list with 11.1m shares traded and forged shead Y43 to Y588. Investors were encouraged by its development of a highquality liquid crystal display

Iwatani International, the trading company, was third in volume with 9.2m shares and popular for its substantial share of the liquid petroleum gas market, as investors were eeger to buy alternative energy issues. Iwatani was also pur-

were hit. Tokyo Electric Power, which is also badly affected by higher crude oil prices, fell Y120 to a year's low of Y3,180. The power company's pre-tax profits were expected to fall 40 per cent.

Itoman, a trading company which has been actively involved in real estate, shed Y180 to Y1,160 after news that it had suffered heavy interest to property concerns were esti-mated at Y245bn.

Blue chip electricals suc-cumbed to selling as investors were discouraged by the adverse affect that a sluggish US market would have on their business. Sony, which has a high export ratio of 60 per cent, lost Y140 to Y6,860, while Matsushita fell Y30 to a year's low

Osaka saw blue chips and large capital issues hit by small-lot selling. The OSE aver-age closed at its low for the day of 28,709.76, down 397.17. Turnover rose to 74m shares from 58m recorded on Friday.

Roundus

NEW ZEALAND was the only bright spot in an otherwise depressed Pacific Rim yester-day, as the country's Govern-

agreement on wages.

NEW TEALAND rolling as rumours of a wage deal the Government and

unchanged at \$30% and Philip

Morris gained \$14 to \$44%.

However, Compaq Computer shed \$1/2 to \$43%, International

Paper also slipped \$\% to \$46 and Merck lost \$\% to \$80\%. UAL retreated \$1\% to \$97\%

on news that a group of unions at the airline is likely to aban-

don its latest buy-out offer val-

Digital Equipment retrieved a small amount of ground, hav-

ing fallen to its lowest level

since 1985 at the end of last

week on analysts' pessimism

ued at \$201 a share.

rumours or a wage deal between the Government and unions raised hopes of a fall in interest rates. The rumours were confirmed after the close. After a weak opening, the Bar-clays index closed a net 22.70 up at 1,560.46. Turnover fell from NZ\$13m to a light

lower. The All Ordinaries index eased 2.6 to 1,477.4. Turnover decreased to 78m shares, valued at about A\$99m, from 82m shares, worth A\$133m. Elders IXL advanced 11 cents to A\$1.67 after announcing on Friday that Asahi Breweries, of Japan, had proposed to huy a stake of 19.9 per cent in Elders.
MANILA fell to a 39-month
low as talks opened between

**AUSTRALIA** followed Tokyo

US and Philippines officials regarding the future of US bases in the country. The com-posite index lost 16.73, or 2.6 per cent, to 625.57. TAIWAN rose as an early sell-off was reversed by technical buying. The weighted index climbed 34.26 to 3,396.51. Volume slipped to NT\$17.22bn from NT\$19.56hm.

SINGAPORE finished sharply lower following thin trading. The Straits Times

to 1,196.73 and volume fell from S\$71.7m to S\$58.4m. KUALA LUMPUR suffered its largest one-day fall in three weeks. The composite index ended down 9.74 at 583.88.

**HONG KONG tumbled 1.3** per cent, hurt by negative developments in the Gulf. The Hang Seng index weakened 42.17 to 3,019.87. Turnover contracted to HK\$458.2m, the lightest since January 24, from HK\$520.5m SEOUL fell to its lowest level

in 32 months. The composite index closed at 566.27, down 24.35, or 4.1 per cent, from Sat-urday on slow volume of Won79.3bn, against Won61bn in Saturday's half-day trade. BANGKOK fell further on continued uncertainty about local politics and the Gulf situ-ation. The composite SET index tumbled 57.50, or 7.6 per

### SOUTH AFRICA

cent, to 702.48.

ANOTHER DAY of lifeless share prices steady to lower as investors stayed on the side-lines. Gold shares were narrowly mixed, in spite of higher builtion prices, with the all-gold index up 3 at 1,566.

# Individual talking points relieve agony on bourses

INDIVIDUAL talking points relieved some of frustration on bourses yesterday, but gener-ally the mood was still muted, and depressed, writes Our Mar-

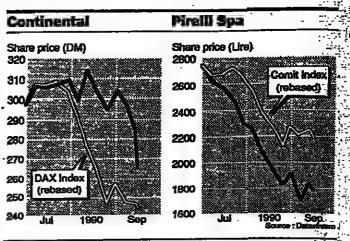
FRANKFURT recovered slightly after a 31.05 point drop to 654.72 in the FAZ at midses sion, the DAX closing 12.92 lower at 1,541.15. Turnover stayed low at DM3.3bn, up from DM3.2bn on Friday. Apart from the Continental/ Pirelli story, there were drops of DM30.90 to DM516.60 in Metallgesellschaft (MG), and a further DMS to DM183.50 for KHD, making a DM20.50 fall over three sessions. KHD has just forecast 1990 profits, after a succession of losses. Meanwhile, Mr Michael Geiger of County NatWest said that MG's fall reflected institutional sales of stocks with high p/e ratios, in spite of "quite impressive" prospects in areas like ecology, eastern Europe and North American mining. MILAN slid in meagre turn-

over. The Comit index fell 13.51 to 600.15. Investors were unset-tied by fears that domestic unit trusts, especially equity funds, would show net redemptions in September, and that the Govrnment would be unable to keep the 1990 budget deficit within target.

The insurance sector was the hardest hit, with Generali los-ing L1,140 or 3 per cent to L36,990. In the industrial sector, Flat fell L180 to L6,615.
PARIS ended above its day's lows as Wall Street opened steadily, but volume remained very light. The CAC 40 index ended 10.91 down at 1,604.02. The only encouraging aspect was the fact it held above 1,600 without too much intervention from the big institutions, said

Turnover was similar to Friday's at about FFr1.27bn. This included active trading in Electronique Serge Dassault, the electronics company, which exact 10 centimes to FFr299.90 in volume of 334,048 shares. A block of 382,778 shares, or 7.9 per cent of the company's capi-tal, was traded at FFr300 a share; the move was interpreted as a reshuffling of

stakes by core shareholders. AMSTERDAM closed lower across the broad in thin trad-



EUROPEAN STOCK markets gave an initial thumbs down to Pirelli's offer to merge its worldwide tyre business with Continental AG, the West German tyre manufacturer, writes Antonia Sharpe. Continental shares fell DM20.20 to DM265 in Frankfurt; in Milan, Pirelli Spa eased L26 to L1,785 and, in Amsterdam, Pirelli Tyre Holding NV rose a marginal 40

Mr Bob Barber at James Capel said that, while Continental had been the subject of takeover speculation in recent months, conflicting reports of Pirelli's intentions and insuffi-cient information from the company itself made it difficult

"On the face of it, it appears that majority Continental shareholders backing the deal have information which is not gvailable to minority shareholders," said Mr Barber. "If this is correct, it would be more appropriate if the shares of all three companies were suspended until the information was generally available." In the event, only the Dutch-based shares were temporarily suspended in morning trading.

Mr Jamie Stewart at Barings Securities said that, from an information trading.

mr Jamie Stewart at Barings Securities said that, from an industrial standpoint, Pirelli had chosen the right time to restructure and pick up necessary critical mass when the tyre industry is going through a difficult period. But he thought that shareholders were unlikely to see any reward. until the second year of an industrial upswing at the earli-

fell 0.5 to 100.8. Investors were sidelined before the Dutch annual budget announcement. due today. Royal Dutch, ax an interim dividend of F1 3.35, closed Fl 2.40 lower at Fl 143.40 with high oil prices continuing

to lend some support.

ZURICH edged lower, although banks held firm as the Credit Suisse index shed 4.5 to 529.9. Adia, the employment exercity topped the ment agency, topped the actives list, its bearers dropping SFr55 to SFr960; once highly fancied, the stock has now more than halved from its 1890 peak.

MADRID declined in a quiet session, in which the general index fell 3.32 to 230.10, another low for the year. Banco Santanthe bank said it had raised its prime lending rate to 13.70 from 12.55 per cent. This follows a rate rise by Banco Hispano Americano last week. Corporacion Mapire, the insurance company, dropped

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Pize,750 after announcing a one-for-five rights issue. VIENNA declined in pacertain trading with the bourse index losing 21.50 or 8.8 per cent to 546.40. Montans, the holding company, dropped Sch8,000 to Sch71,500. ATHENS rebounded after its

losure on Thursday and Fri day last week, with the general index gaining 82.55 or 6.8 per cent to 1,302.20. ISTANBUL's index eased back, however, with a loss of 56.37 to 5,007.34.

# Volatility produces little net change

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood

Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

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Austria	+0.05	-7.83	+17.74	+12.12	+2.79	+20.99
Belgium	+0.11	-3.82	- 19.50	-18.11	-22.96	-9.32
Denmark	+0.78	- 8.90	+2.60	-2.95	-9.12	+ 6.98
Finland	-3.36	- 12.91	-26.25	-20.37	- 25,86	- 12.73
France	-0.60	-3.70	-18.06	-21.07	-25.82	- 12.69
W. Germany	+0.20	-6.48	-1.74	-10.73	-17.81	-3.27
Ireland	+1.63	11.83	-23.78	-26.45	-30.98	- 18.74
italy	+1.89	-2.62	-20.09	-15.84	-22.01	
Netherlands	-0.64	-1.77	-13.66	- 11.58	- 18.44	-4.00
Norway	-0.40	-0.56	+23.25	+23.85	+14.60	+34.89
Spain	-3.78	-8.74	-29.20	-21.64	-25.80	- 12.68
Sweden	-0.03	-5.51	-3.99	-4.89	-12.91	+251
Switzerland	-0.05	-5.08	- 17.67	-15.45	-14.15	
UK	-1.38	-4.29	- 14.41	- 14.90	- 14.90	+0.17
EUROPE	-0.69	-4.63	-13.75	-14.00	-17.97	-8.46
Australia	+0.46	-3.64	-12.06	-8.87	- 19.09	-4.77
Hong Kong	+0.65	- 1.68	+ 13.24	+ 6.50	-9.07	+7.03
Japan	+2.47	- 6.07	-30.81	-36.29	-43.02	-32.93
Malaysia	-0.87	-4.07	+8.21	-5.46	- 19.56	-5.31
New Zealand	-1.93	-8.14	-32.95	-21.00	-29.15	- 16.62
Singapore	-0.07	<b>-7.58</b>	-9.57	11.87	- 19.67	- 5.45
Canada	- 1.25	-5.92	- 14.08	- 14.91	-28.08	- 15.35
USA	-2.02	-3.26	-8.48	-10.71	-24.15	- 10.71
Mexico	+0.70	-4.51	+87.05	+70.22	+34.42	+58.22
South Africa	- 3.03	-11.17	+7.20	-4.11	-25.88	-12.76
WORLD INDEX	-0.10	-4.68	-18.24	<b>-21.5</b>	~30.47	- 18.16
† Based on September & Co., and County Half	14th 1990. West Securi	Copyright ties Lid.	The Flores	ini Times L	Imited, Gold	Marie, Succio

Markets in Perspective

By Jacqueline Moore

7 ORLD STOCK markets continued to be swayed by each piece of news concerning the Gulf last week, leaving most of them little clay previous Friday.

Positive influences included

the Bush-Gorbachev summit in Helsinki at the weekend, and the address to the nation by US President George Bush on Tuesday night; worries included the speech by the Iranian spiritual leader in favour of holy war on Wednesday, and reports of the detention of French civilians on Friday. French civilians on Friday.

A positive start to the week by European bourses had van-ished by Friday night, leaving the FT-Actuaries West German index, for example, 0.2 per cent higher in local currency terms, and the French index

0.6 per cent lower. Worst bit were Spain and Finland, losing 3.78 per cent and 3.38 per cent respectively. Spain's general market index bit a two-year low on Friday, but in very thin volumes aver-aging Pta6bn (\$61m) a day.

FRECAY BEFTEMBER 14 1896

109.53 159.65 114.52

some of the week's gains, fin-ishing 3.47 per cent higher — the world's best performance. This was in spite of worries about high interest rates, and arbitrage selling related to the expiry of the September futures contract on Thursday.

"The [Japanese] equity mar-ket is still expensive and still vulnerable to further rises in interest rates . . . However, the over-valuation of the first half of the year is now reme died. Therefore, it is no longer appropriate to maintain a grossly underweight position for Japan in international portfolios," asserts Mr Peter Tasker in Kleinwort Benson's Global Strategy Weekly.

The US was worried not only about the Middle East crisis, but also about corporate and omic health. Friday's producer prices statistics suggested rising inflation and a weakening economy. The US index declined 2 per cent.

Another poor performer was South Africa, which fell 3 per cent on the week amid concern about the Gulf and the vio lence in the black townships.

1990 Low

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285.63 160.02 153.61

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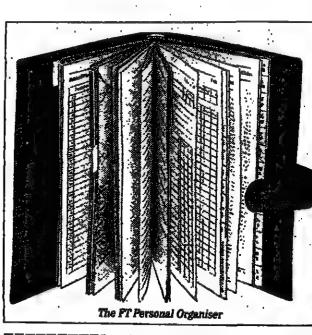
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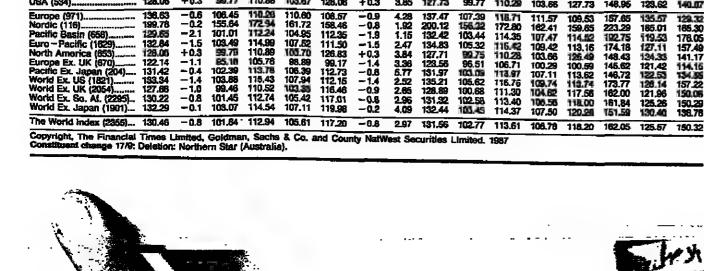
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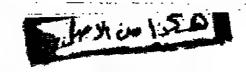
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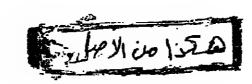
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FINANCIAL TIMES SURVEY

# WORLD CAR INDUSTRY

SECTION III

Tuesday September 18 1990





Europe is expected to be the big battlefield of the 1990s for the world's car makers. In the

fight for survival the number of full-line global auto makers could be halved over the coming decade in a new wave of takeovers and

alliances. Kevin Done reports

# Little room for the weak

COMPETITION for space on the grid in the race for leadership of the world auto industry in the 1990s is intense, and several participants are unlikely to unish the course.

Only about half of the 10 to 12 full-line vehicle makers will survive the demands of a

global market during the next 10 to 15 years as the industry continues to consolidate, Mr Philip Benton, president of Ford Motor of the US, the world's second largest car maker warned last month. The realisation among even the biggest players that they cannot stand alone in the com-ing decade is leading to a fur-ther concentration of the world industry in a rapid-fire series of takeovers, mergers, alliances and co-operative ventures.

Car makers around the globe are facing the same pressures of burgeoning Japanese competition, rapidly rising research and development costs, shorter model life scales for the same control of the same costs. model life cycles, far tougher model life cycles, far tougher environmental regulations, the challenges of a single Euro-pean market and the opening up of eastern Europe. The cri-als in the Gulf is increasing the looming threat of tighter fuel economy regulations. It is not a climate in which the weak cen survive alone.

can survive alone. So far it has been the US car makers that have borne the brunt of Japanese competition, as cars have started to roll in as cars have started to roll in increasing numbers off the lines of the Japanese assembly plants developed in North America during the second half of the 1970s.

The focus of the Japanese effort to build a global car production have has now turned

duction base has now turned towards western Europe, how-ever, where the region's traditional big six volume car mak-ers fear in the 1990s a repeat of the painful US experience of the 1980s.

The development of the Japanese presence in the US has taken on awesome proportions.

Japanese-badged cars captured 27.3 per cent of the US new car market in the first half of the year. The total share of Japanese derived cars in the US exceeds 30 per cent, as General Motors, Ford and Chrysler also market under their own brand names cars supplied either from Japan or from the so-called Japanese transplants, Japanese assembly plants

based in the US. based in the US.

The transplants, including joint ventures with US car makers such as NUMMI (Toyota/GM) and Diamond Star (Mitsubishi/Chrysler) accounted for 21 per cent of total US car output in the first six months of 1990 compared with only 14.8 per cent a year ago. While total US car output declined by 18.8 declined by 16.8 per cent to 3.19m, production by the Japa-nese transplants jumped by 17.8 per cent to 669,000. Last year a Japanese car, the Honda Accord, was the best-selling car in the US, and both Honda

car in the US, and both Honda and Toyota are threatening to oust Chrysler from third place in the US car market. General Motors, the stumb-ling giant of the world auto industry and still the world's biggest vehicle maker, has been the main casualty in the en the main casualty in the domestic US auto market of the last decade, in spite of a large investment effort amounting to \$77bn in the

22 Peugeol 20 World car production (1989) 1.8 6,823,097 12 Chrysler Mazda 1,001,588 0.7 VAZ (Lade) 1,200,000 UK 1,299,082 0.6 Soein 1,838,615 World total 0,6 Italy 1.971.989 0.6

World's leading 15 carmakers (1988)

1980s that has been poured into re-equipping and rebuilding plants - often with the most advanced but untried technologies - and into developing

Mr Bob Stempel, who took over as chairman and chief executive of GM last month from Mr Roger Smith, faces probably the most daunting task in the world auto industry as he seeks to halt the slide in GM's US car market share which has plunged from 46.3 per cent in 1979 to 34.7 per cent in 1989.

In the late autumn GM will

finally unveil the results of its finally unvail the results of its much-vaunted Saturn project, launched in 1983 by Mr Smith to great fanfares as a "no-year" development programme for a new range of small cars, to be produced in the US, using "start-to-finish innovation".

It was the project that was

It was the project that was supposed to show the world that GM could still compete with the Japanese in its US heartland. As the size of the task facing GM has grown, however, so too has scepticism

over the ability of the GM bureaucracy to learn and implement the lessons of Saturn in the rest of its North American operations.

If the US was the focus of

the Japanese assault on the world auto industry in the 1980s, Europe is expected to be the battlefield of the 1990s.

Toyota, Nissan and Honda, the three biggest Japanese car makers are developing their first European car plants.

makers are developing their first European car plants — located in the UK — with an initial capacity to build 500,000 cars a year by 1996, and Mazda and Mitsubishi have annowing their land machable. following their lead, probably

in joint ventures.

The European industry, which is facing the added challenge of the creation of the sin-gle market in 1992, is already in the thross of a new phase of

restructuring.
In the last year Ford has taken over Jaguar, the UK luxury car maker for £1.4bn, General Motors has taken a 50 per cent stake and management control in the loss-making

and Renault of France and Volvo of Sweden are poised to seal an ambitious alliance encompassing both their car and truck operations. This year, Honda of Japan

has taken a 20 per cent equity stake in Rover, the leading UK car maker, and Fiat has virtually completed its monopoly position in the Italian motor industry by taking effective control of Maserati and Inno-

The big deals are being backed by a maze of smaller collaborations between world vehicle makers anxious to cover all segments but lacking the resources to play alone. The flurry of deal making in

the European auto industry has moved into eastern Surope, but companies are becoming aware of the enor-mons costs and political uncertainties involved in modernising the antiquated eastern European industry. But what is the size of the

competitive gap between the leading European and Japa-

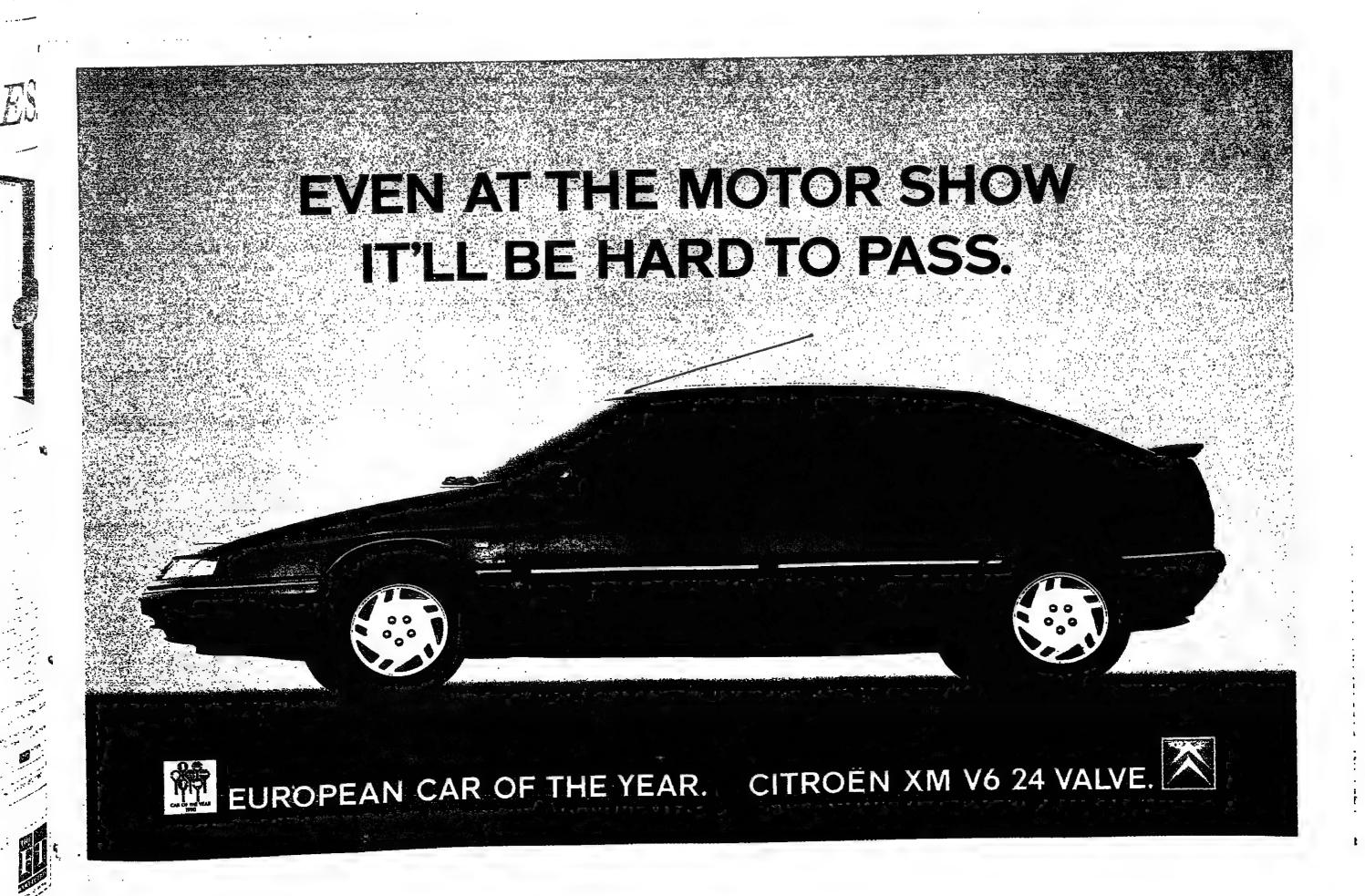
IN THIS SURVEY Holding back the tide: Poling The importers ... Page 12 South Korea: Recycling . Page 14 Latest Models ......Page 15 Editorial production: Phillip Halliday

nese car makers? According to research conducted by the Massachusetts Institute of Technology's five-year Interna-tional Motor Vehicle Programme, the Europeans take on average more than twice as many hours as the Japanese to assemble a car — between 30 and 45 hours in Europe compared with 16 in Japan. Only a handful of European plants are within striking distance of the Japanese and none of them comes close to the best Japanese plant.

According to Professor Dan According to Professor Dan Jones, European research director of the MIT programme, the Japanese have been successful in transferring their production system to the US and have achieved similar productivity and quality to can imported from Japan.

"When Honds Toyota and

When Honds, Toyota and Nissan reach full production by the mid-1980s they will set a a new competitive standard in Europe also, which the European producers will have no option but to match," he





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Now the dashboard's layout catches your

rich feel of the car's interior.

leaving tones of light and dark that enhance the

eye. Mother nature may have provided the wood, but Swedish

Aircraft technology built the car, so the controls are shaped around

you like a cockpit. The instruments are large, and easy to read.

You begin to realise, that when Saab make a luxury car, they don't sacrifice practicality. Nor will you find any compromise

on space. In the USA the Saab CDS is one of only two European cars officially classified as large. The other is a Rolls-Royce.

The Saab, however is designed for drivers, not chauffeurs.

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the CDS are not merely cosmetic. Beneath the leather upholstery, for instance, is a seat designed by orthopaedic experts, with five adjustments, to help find the most anatomically correct, yet comfortable position.

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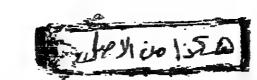
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### **WORLD CAR INDUSTRY 3**



Pontiac Grand Prix STE Turbo, a member of the General Motors stubie

### UNITED STATES

# An insult to the rising tide

IF INSULTS - particularly racist ones - are one of the last refuges of the vanquished, then the US motor industry is running very scared.

Considerable controversy has been stirred up in the past few months by a succession of advertisements, backed by US car dealers, which have in one way or another belittled the Japanese. One television campaign

urged Americans to buy American cars because they were "built for our size families, not theirs." Another sarcastically referred to the Manhattan's Rockefeller Center (bought last year by a Japanese company) More immediately, the trio face the problem of recovering from this year's dive in earn-ings, the result of a US market suffering from over-supply, poor demand, the threat of a US recession and now, to boot, a Middle East oil crisis.

The short- and long-term issues intertwine, since many of the immediate problems facing Detriot stem from the industry's failure to halt the ever growing popularity of Jap-

For most of this century Detrict was the undisputed centre of the world motor industry. In 1955, at the peak of the US manufacturers' power,

Meanwhile, the Japanese are accounting for an ever growing share of this fragile market

as the "Hirohito Centre" and implied that buying a Japanese

None of this seems to have much impact on the discrimi-nating US consumer. Its main effect is to underline that the biggest long-term question facing the US car manufacturers is whether they can stem the seemingly relentless advance of Japanese companies into their home market, or whether Detriot's "Big Three" - Gen-eral Motors, Ford and Chrysler - are condemned to years of

MR LEE IACOCCA, the

charismatic chairman of Chrysler, faces his toughest

motor manufacturer since he rescued it from the brink of

bankruptcy a decade ago.
America's big three motor

manufacturers are suffering in

a market where demand is out-

running supply and Japanese producers are grabbing an ever

increasing share of the market. But Chrysler is suffering the

It faces a ferocious battle

over the next few years to hold its own in the car market and

some observers question its

ability to survive as an inde-

pendent company over the long term.

has been unimpressive ever

since the mid-1980s - in spite

of several years of good condi-tions in the industry - with

net income falling every year. In the first half of this year it

made just \$180m, down 47 per cent on the same period of

Over the past few months it has lost several senior executives, including Mr Gerry

Greenwald, vice-chairman and

while each of the big three has been losing market share, Chrysler's drop has been par-

ticularly large in recent

It accounts for about 9 per

cent of the car market with Japan's Toyota challenging for

the company's traditional posi-

THE WORLD'S largest automobile group enters the

1990s with a new chairman fac-

ing an old problem: can General Motors reverse the long

slide in its US market share against increasing Japanese

The new chairman is Mr Robert Stempel, who took over at the start of August from Mr Roger Smith, who led GM on a

controversial path throughout the 1980s and was hailed both

as the company's saviour and a

disaste. General Motors was for

decades the world's pre-emi-nent motor business, its Chev-

rolet and Cadillac marques

rolet and Cadmac marques symbols of motoring quality and the American way of life. But GM grew fat, bureacratic and complacent and was ill-prepared for the arrival in the US of new Japanese competition.

In the 1980s Mr Smith tried

to shake the business up and transform GM from a slow-moving bureaucratic monster into something altogether more nimble. But the results have been mixed

have been mixed.

He threw money at the prob-lem. GM invested heavily in

the latest technology in an attempt to renew its North

American manufacturing base.

It bought high-tech expertise

through the takeover of Hughes Aircraft and EDS,

---

The company's profits record

painful decline.

AB CDS

. - .

it produced over 70 per cent of the world's passenger cars. Yet success, and isolation in the American heartland, bred complacency and bureaucracy.

The first Japanese imports, introduced in 1958, were a failure but by the late 1970s the Japanese had begun to make substantial inroads into the market.

They were helped by the fuel efficiency of their cars in a world made nervous by two oil crises, but they also gained a reputation for quality, value-for-money and innovation,

tion as the third largest US

throes of a \$15bn five-year new product development pro-

gramme and has to service

some \$18hn in long-term debt.

Some of Chrysler's problems

date back to the late 1970s. As

part of its efforts to avoid bankruptcy, it was forced to sell its European operations to

Peugeot of France. But in

recent years the European arms of both Ford and General

Motors have been reaping extremely good profits, which have cushioned these two from

Yet critics say Chrysler's

problems also stem from a

series of ill-judged moves in the mid-1980s when it bought

the ailing American Motors

from Renault, bought Gulfstream Aerospace in a diversi-fication move that has been reversed, and decided not to

nyest in an additional chassis

for a new generation of

have a new range of products

to present to consumers until

the end of 1992, when cars based on its new LH chassis will start hitting the market.

Until then, critics say, its car model range will look tired. And if the LH range is not a

the data processing business.
GM also set up a joint car-

making venture with Toyota in

California to learn lessons about the Japanese way of manufacturing, and it set about a reorganisation of its

North American operations. In spite of this GM's share of the US car market dropped

from 46 per cent at the start of the decade to some 35 per cent

at the end, as Japanese com-petitors are deep into its cus-

while GM's productivity has improved greatly, it is still the high cost US producer, carrying a large burden of excess

mg a large burden of excess manufacturing capacity. Fur-thermore, while its plants may be much more efficient, they still tend to be geared to the high volume production of sin-gle models, in a world where manufacturing flexibility will increasingly be a key to sup-

increasingly be a key to suc-

That means that it will not

the worst of the US market.

and unfunded pension fund lia-

Yet all this comes at a time

while their US rivals were turning out uninspiring vehicles at higher cost. By 1980 the Japanese accounted for some 20 per cent of the market.

The Americans, complaining about unfair competition, got the Japanese to agree to voluntary export restraints and urged them to compete on a level playing field by building plants in the US. In the 1980s the Japanese have done just that, and merely compounded Detriot's problems.

While the new capacity has been coming on stream fast in recent years, the demand for cars has been flat or falling. US car sales in the first half of this year totalled 4.91m units, compared to 5.13m in same period of last year. In all of 1989, 9.8m new cars were registered in the US, compared to the 10.5m to 11m recorded in the mid-1980s at the top of the cycle.

The result is great excess capacity, which means the US manufacturers with old plant, used well below its capacity, are in the throes of a delicate

Meanwhile, the Japanese are accounting for an ever growing share of this fragile market. In the first half of this year the Japanese took a record 28 per cent of total car sales domestic and imported - compared to just 24 per cent in the same period of 1969 . The share of the big three US manufac-turers dropped from 69 per The most popular car in the US is the Japanese Honda Accord and for four years Honda's Acura luxury car division has topped the poll conducted by JD Power & Associates, a California consultancy, on the vehicles which give most curtomer satisfaction.

In such a fiercely competitive environment all the manufacturers - the Japanese included - have had to offer large rebates to sell vehicle and this has slashed profit margins to the point where the big three are making relatively little money from their North American operations.

There are further ominous ticularly strong on the west and east coasts (some 40 per cent of new cars sold in trendsetting California last year were Japanese) but the Japanese are only starting to targe the American beartland in ear-nest, building up new distribu-tion bases in the midwest that analysts reckon could add three or four points more to their market share over the

next few years.
Demographics are helpful to the Japanese. According to Mr Christopher Cedergren, of JD Power & Associates, Japanese models account for close to 48 per cent of the under-45 aged market, with General Motors on 22 per cent, Ford 17 per cent and Chrysler just 7 per cent. Motorists are notoriously conservative in their buying

January-June 1990 27.5 1.275,000 1,322,000 +9.3 27.3 Imports & US-bu 528,000 US-built European Imports 237,000 manuficiarer General Moto 36.1 22.7 10.7 7.5 8.2 5.1 2.2 1.9 1,754,000 389,000 226,000 79,664 46,300 37,307 31,487 Mercedi BWW Saab Jegust Porache Yuge Sterling 13,249 9,450 5,131 1,725 2,336 2,191,000 100.0 100.0 669,000 Light truck enice 2,423,000 -0.8 100.0 100.0 378,000 15.6 Total cars & Sight trucks 7,264,000 100.0

US CAR MARKET

habits and rejuctant to switch brands. As these "haby-boomers" age, they will tend to stick to Japanese models, and the three will find it difficult to get them back inside their

Detriot's products certainly

managers away from the bureaucracy of Detriot can produce some excellent results. But the Americans atill have a long way to go. Many analysis believe that the main batleground in the 1990s will be lead times - the amount of

The first Japanese imports, in 1958, failed but by the late 1970s the Japanese began to make inroads into the market

have improved markedly in recent years. In terms of both quality, styling and productiv-ity the big three have greatly narrowed the gap with the Japanese, who in any case are far from fool proof, indeed, some of the smaller Japanese producers have recently been showing signs of stambles in the US market.

The European operations of GM and Ford are extremely profitable. This is pertly due to strong demand and restrictions on Japanese imports, but the US companies have shown that

time it takes to get a car off the drawing board and into show-rooms; model life-time, the period during which a company turns over its model range; and manufacturing flex-ibility, which allows a company to respond quickly to changes in consumer tasta.

The US manufacturers still hadly lag the Japanese in both areas, although again the gap has been narrowing substan-

> Martin Dickson New York

PROFILE: Lee lacocca

# **Toughest test** for a decade

pany is faring much better in other parts of the vehicle mar-ket. It dominates the field of

winner, the company will be in evere trouble. On the plus side, the com-

minivans. This is a market segment Chrysler invented in the mid-1980s. It is becoming very crowded as a rash of imitators rushes in, but Chrysler is expected to remain the dominant player, helped by a revamp this autumn of its odel range. Similarly, the company's

Jeep subsidiary faces extremely tough competition

in the fast growing market for so-called sports utility vehicles. The company could clearly benefit from additional tie-ups with foreign manufacturers. both to give it a greater expo-sure in Europe and the possi-bility of extra models for the US, particularly in the subcompact range, where it has no

offering. Chrysler has a close relation-ship with Mitsubishi of Japan, which includes a joint manufacturing operation in the US. But the US company has cut in half the 21.3 per cent stake it used to hold in Mitsubishi and tions that relations have grown

cooler.

The betting in Detriot is that the company is likely to form some sort of alliance with Fint of Italy, with which it is believed to be holding intensive talks. Chrysler, runs the argument, could gain European exposure, help with new product development and access to Fiat's small and very successful Tino model.

ssful Tipo model. Perhaps significantly, Chrys-ler recently broke of plans to build a new sports utility vehicle with another potential European partner, Renault, although it insisted it still plans to go ahead with the model.

Another question mark hanging over the company is the succession to Mr Iacocca, whose reputation as an indus-trial folk-bero has been some-what tarnished by Chrysler's lacklustre performance in recent years. Critics suggest that after the drama of pulling the company back from the grave he let his grip relax in

In the wake of Mr Green-wald's surprising decision to leave the company, Mr Iscocca agreed to remain as chairman past the expiration of his current contract in December peat

Some critics maintain that he has stayed too long at the

top and the company would benefit from a change of style. However, in the difficult mar-ket conditions, and amid a spate of poor publicity, Mr acocca's continued presence

does give the company a symbol of stability.

The two chief candidates to succeed him are Mr Robert Miller, a 48-year-old finance man who is vice chairman of the group, and Mr Robert Lutz, 58, who heads Chrysler's auto-

motive operations.

The cool, handsome and cosmopolitan Mr Lutz is probably the front runner. The son of a Swiss banker and a former jet pilot, he was a successful chairman of Ford of Europe before joining Chrysler four years ago. He has prime responsibility for the LH pro-

He has a crucial role in Chrysler's programme to cut its costs by \$1.5hn a year through a host of projects, including plant closures, staff reductions, closer monitoring of health claims and pressure on equipment suppliers' costs. Mr Lutz says the difficulties the company faces bears no relation to the crisis of 10 years ago. Apart from anything else, the company's cash position is very strong.

Even so, most analysts believe the company is in for a bumpy ride for the next two years until it wheels out those vital new models.

Martin Dickson

# **PROFILE:** Robert Stempel

# New chief, old problem

edges that for years its cars fell short of customers' expecta-

On a more positive note GM has fared much better in Europe where in the last three years a revitalised organisation has turned years of losses into record profits. And at home the organisation does seem to be putting behind it the dull look-alike vehicles which characterised its output in the

It is the only one of the big three US manufacturers to have gained market share this year, albeit very modestly and tions. But now, it says, they due in part to low priced fleet are greatly improved.

It is trying a new marketing tack, with the advertising slo-gan: "Putting quality on the road," which tacitly acknowl-



The advertisements include charts showing that while the company's defects per 100 cars have dropped from just under 800 in 1980 to about 200 in 1989, Japanese car makers still have a lead in this area of quality.

Crucial to public perceptions of GM in the next year or so will be the launch this autumn of its much heralded Saturn model car. This had been a pet project of Mr Smith since the early 1980s, when he vowed that he would drive the first car off the Tennessee assembly line before he retired. He just made it, in a private ceremony a day before Mr Stempel replaced him.

Saturn was conceived as an all-out American attempt to beat the Japanese in the small car market by starting from scratch - building a new car in a new plant using new labour practices and an

But many of the project's original goals have been scaled back and others have been overtaken by changes in the market place.

Wall Street analysts believe
the car will be a very strong
competitor in the crowded

small car market, produced in an impressive state-of-the-art plant. But given the amount of money thrown at the enterprise, and the fierce competi-tion in the US market, it is questionable whether it will actually make money for GM for years to come. Nevertheless, if it is a criti-

cal success it will give a big fillip to GM's public prestige. Image is half the battle in selling cars, and the company des-perately needs to obliterate the view that it is on a losing streak if it is to push its mar-ket share back above 40 per

that still leaves the problem of transforming the rest of GM's plants into similarly lean and flexible operations — and the company has recently had the worst history of labour rela-tions in the industry. It is still too soon to say how

Mr Stempel aged 57, will steer through this minefield. Some within the company have been hoping for radical change, but the early indications are that new chairman, who was

drient and chief operating president and chief operating officer of the company for the previous three years, will not make large departures from the policies of his predecessor.

His very appointment was something of a departure for GM, since he is an engineer by background - the first since 1953 to lead the business, 1953 to lead the business, which has been generally run by finance men. And the team he has gathered about him is dominated by engineers and people with direct experience of running vehicle operations. This is regarded in the industry as good direct cinc. CMC of the control o try as a good sign, since GM's problems are essentially those of its products.
At the same time, his man

agement style seems to be more collegial than that of Mr Smith, who was often criticised for being headstrong and indi-vidualistic. Certainly, in his first press briefing since taking over as chairman, Mr Stempel went out of his way to empha-sise the teamwork of the top

msnagement Mr Lloyd Reuss, 53, who has taken over Mr Stempel's job as president, added that it was now time to "move the organi-sational focus from what we are going to do to how we get it done. The how is always much more difficult than the

Martin Dictoron

### **PROFILE:** Harold Poling

# **Bean counter** keeps an eye on the costs

FORD MOTOR is going back to basics in the 1990s. Diversification will enable it to concentrate on making only cars, trucks and money, say top

executives. Given that the company proved pretty successful at vehicle- and money-making after the industry-wide slump of the early 1980s, the question is whether it can maintain that

Most analysts believe it cannot. But there is also wide-spread belief that there is no better person to lead the com-pany through the expected tough times ahead than the man who took over as chair-man in March this year.

The decision to reverse the diversification of the past had been taken when Mr Harold "Red" Poling moved from the president's to the chairman's office following the earlierthan expected retirement of Mr Donald Petersen.

Mr Poling arrived with impeccable hard man creden-

He is a 40-year Ford veteran. who rose rapidly through the

It is not hard to imagine a Ford in the late 1990s as an even bigger retailer of vehicles

maks. The late 1970s saw him as chairman of Ford of Europe. By keeping costs firmly in check, Mr Poling ensured that Ford of Europe made spectacular profits while business at the parent company in the US

He returned to run Ford's North American operations in 1980 and became president five years later. Mr Poling, more than any other, has been iden-tified with the \$30n-worth of North American fixed costs reductions which laid the groundwork for Ford's string of handsome profits in the late

Poling, an accountant by training, has had trouble shedding "bean counter" image even though he has been a professional manager since 1977. The other side of Ford's success was product. It made attractive models which the public liked, and made them

These events mean that Mr

with considerably greater emphasis on quality than in the past.
Much of the credit for that

went to Mr Petersen, an engi-neer and, in the Detroit jargon, a "cer guy." Now that the car guy has gone and the company is saded by a been counter, it

faces greater challenges on several fronts. Competition in Europe, which generates most of Ford's automotive profits these days,

is getting tougher.
Ford has lost some market share recently. Nissan, Toyota and Honda are well advanced with their European production plans, and other Japanes companies are expected to

Western European sales have been buoyant for several years, but the market is over-

### To keep down costs, Ford is forging ad hoc joint ventures with competitors

ford's competitors, including General Motors, have been looking to expand into eastern Europe, Ford has taken a much more cautious approach. It is a scenario which will mean tighter margins all round. The cost-cutting measures Ford made in North America

due for a downturn. And while

in the early 1980s were rela-tively easy. "Further cost reductions will become progressively more difficult," says Mr Karl Ludvigsen, of Ludvigsen Associates, a motor industry consultancy.
At the same time, Ford will

face renewed competition in North America It will come from General

Motors, which is fighting back on a broad front with better products and improved quality, and from Japan, whose trans-plants are now building up vol-

In addition, all car makers are facing Japanese competi-tion in the luxury car market for the first time. Models such as Toyota's Lexus and Nissan's Infiniti are pitched at Ford's Continental and Town Car models which have traditionally provided considerable profits per car. Not that Ford - or any com-

pany selling cars in America is making much money these days. All companies are locked in a debilitating round of incentives and cheap financing



Poling: arrived with hard man

in order to keep sales moving Mr Poling admitted at Ford's annual meeting this year that all this promotional spending was costing the company \$4bn on an annualised basis. Ford acknowledges the chal-

lenges. It says it will invest more in the first half of the 1990s than it did in the second half of the 1980s, which was \$25bn. But the money will take a toll on profits, the company A lot needs to be spent

partly to make up for lack of plant modernisation and new product investment in the 1980s at a time when the company was spending on its diversifica-

There is wide recognition within the company that some of its products, most notably its powertrain components, are well behind those of rivals in terms of sophistication and

Some progress is being made. A new modular V6 and V8 engine is going into production in America, though the European Escort being intro-duced will not have the new multi-valve engine for another

Other new vehicle programmes - so vital to remain

### Western European sales, buoyant for several years, is overdue for a downturn

competitive in the market - have been delayed. The new Taurus/Sable, a mainstream US model, will now not appear until 1997 at the earliest, three years late. That in turn will mean a

considerable delay for the European Granada/Scorpio replacement, which is to be built off the same chassis. That means these Fords will have been around for 12 years old by the time they are taken off the market. Rival Japanese products, meanwhile, are

renewed every four years. Ford will be paying for much of its plant and product investments with proceeds from sales of its non-automotive interests, space, car rental and agricul-

tural tractor operations.

It has no intention of selling its recent automotive acquisitions, Aston Martin and Jaguar. While Jaguar is not the high financial flyer that it was, Ford has plenty of faith it its longer term value. However, the £l.6bn spent on

its purchase could have been earning Ford estimated annual interest of £250m, according to Mr Krish Bhaskar, director of the Motor Industry Research Unit in Norwich.

In order to keep down the cost of bringing new models on to the market, Ford is continuing to forge ad hoc joint ventures with competitors. It has a number of North

American ventures with Mazda, in which it holds a 25 per cent stake. It buys Mazda-designed small cars for North America from Korea. Other Mazda projects are expected to follow, particularly given the Japanese company's desire to be a producer in a united

Ford is picking other part-ners as well: Volkswagen, with which it has an all-embracing agreement in Brazil and Argen-tina, and a separate minivan agreement for Europe; Fiat's agreement for Europe, First s fveco, with which it is a junior truck-making partner in Europe; and Nissan, with which it is making a sport-utility vehicle in Europe and a minivan in North America.

Given all these joint ven-

tures and the importance of maintaining good quarterly results, it is not hard to imagine a Ford in the late 1990s as an even bigger retailer of vehicles designed and manufactured by rivals.

Richard Feast

VEHICLE PRODUCTION IN EASTERN EUROPE

790,000

84,000

296,337

10,500

2,410,411

3,522,688

Trucks

1,335,000

730,000

85,000

298,000

11,000

828,425

3,485,254

# East Germany tops shopping list

FOREIGN manufacturers were quick to grade opportunities in eastern Europe according to location. East Germany emerged in the forefront with imminent prospects of unification and a place in the European Community. The industry and infrastructures of Czechoslovakia, Hungary, Poland and Yugoslavia were ranked next with the USSR viewed as a special case and the other East European countries rated some

way behind. Cultural alliances as in West and East Germany, as well as long-standing commercial ties have brought western produc ers such as Volkswas Fiat to the fore in dealings considerations have hampered negotiations by Japan where the leading producers are con-centrating instead on stepping up exports to the region.

Toyota has been evaluating opportunities in Czechoslovakia Isuzu has been looking at joint Eastern Bloc opportusimilarly Mitsubishi with Daimler-Benz, Daihatsu also recently lost out in Poland. Only Suzuki, in Hungary, has secured a foothold so far.

Construction of an assembly plant begins in September with first output of Swift models scheduled for October 1992. First year production is expec-ted to be 15,000 units rising to 50,000 per year of which 30,000 will be sold in Hungary.

Lured by the prospect of a doubling of the Eastern Bloc's annual 2m car market within the decade as well as access to cheap skilled labour, western vehicle manufacturers nevertheless face formidable risks. Outdated technology and high both the vehicle and compo-nents industries are disorganised and inefficient. In East Germany, although higher than in Poland, Czechoslovakia or the USSR, productivity remains at only 40 per cent of

West German breek Absorption by West Germany would mean a rapid reduction in overmanning levels estimated at 35 per cent with job losses in prospect.

East Germany's automotive industrial infrastructure has been allowed to run down and no provision has been made for depreciation and replacement - within the existing structure its products cannot be priced npetitively.

Enormous capital expenditure is required to get the sector back on to a sound economic and environmental footing. In many cases, it will be more effective to scrap existing obsolete plant and build all new facilities. Ultimately, the large inward investment under way could result in one of the greatest concentrations of new car

plants in the world being located in the Eastern Bloc. As soon as there is an injection of capital, labour costs, the region's prime perceived advantage, are expected to rise very quickly. East German workers have been paid on average the equivalent of DM1,200 per month based on a 44-hour week. This compares with DM3,500 in West Germany

based on a 37-hour week. The other problems of the Eastern Bloc are numerous and well documented. They include the lack of hard cur-rency, inferior infrastructures, obstructive bureaucracies, an absence of banking laws and legal avenues for foreign trade, as well as enormous invest-ment costs coupled with an extended payback period In spite of this, the list of

new co-operative ventures is

growing. Among the foremost:

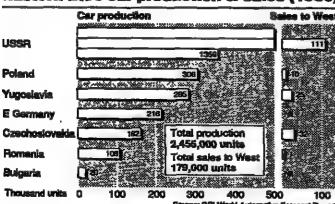
☐ FIAT. Has a history of involvement in eastern Europe's motor industry stretching back more than 20 ears. It claims that more than half of annual car output in the region comprises Flat derivatives. The company has agreements in the USSR, Yugoslavia and Poland and more are on the way. The emphasis is changing from licensing deals to direct equity participation and a rationalised compo-nent supply network, covering operations in both east and

western Europe. In the USSR, Fiat is embark-ing on a 370n project to create capacity for an additional 900,000 cars per year at the Yel-abuga complex, 1,000 km east of Moscow.

The programme has been scheduled in three stages with production of three separate car ranges along with the technology to build new angines and gentlemes.
The first stage involves pro-

duction of Flat's Panda model at an annual rate of 300,000 units from the end of 1992. In the second stage, First designers and engineers will co-oper-

Eastern Bloc c	ar producti	ion & sales (198	19)
Car proc		Sales to W	



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ate in the production of 300,000 1-1.1 litre hatchbacks per year hased on Fiat's Uno series. The first car in this A93 project is due to come off the assembly line in late 1993 or early 1994.

The third stage of the Yela-buga programme is expected to output 300,000 larger models possibly derived from Flat's Tempra. First output is planned for 1995/96. As part of this joint venture. Fiat has agreed to take a 30 per cent equity stake in the A23 project with the balance held by a new Soviet state car company, Yelaz. Some 100,000 cars, a third of A93 output, will be

In Yugoslavia, Fiat has a production deal with Zavodi Crvena Zastava (ZCZ) in Kragujevac where an increase in its 18.5 per cent equity stake is under negotiation.
Fiat recently began production of its Uno in Yugoslavia with provision for exports to the west. Eventually, these

basic Sting or Formula variants of Uno are to be sourced exclusively from Yugoslavia.

In Poland, Flat is to singlesource its new Micro range from next year. Initial output of 160,000 units is to be raised to over 200,000 in a project which the company admits would be unprofitable using western economies of scale. Fiat recently defeated Daihatsu for a contract to provide new technology for Poland's second car producer, FSO in Warsaw. It is to build 120,000 Flat Tipos per year beginning later in the 1990s and this could involve a joint venture with 50:50 capital participation. Flat is planning to build an engine and gearbox plant in Poland to supply FSM and FSO.

GENERAL MOTORS, In March 1990, GM signed a DM170m agreement with the Warburg works at Eisenach. East Germany to set up a plan-ning joint venture Opel-AWE for both vehicle assembly and production of components

Under this arrangement, embly of 10,000 Vectra (Cavalier) models from imported kits is scheduled to get under way this October. A decision will be taken later this year on whether to build a plant for full production of 150,000 units but GM is still looking at alternatives both in east and west-ern Europe. GM is to maintain a majority share in Opel-AWE which is to be integrated with the Adam Opel purchasing and

Elsewhere, GM has agreed to ment systems per year to Volga Auto Works of Togilatti in the USSR. They will be fit-ted to new Lada moduls. A deal to make catalytic converters in the USSR is being negotiated. A proposal to build up to 250,000 transmissions per year in Czechoslovakia is under review and production could begin late in 1992 with provision for export to Western Europe. This would generate credits to pay for exports of built up vehicles from Opel's West European plants. The company is negotiating a co-operative deal with Bratis-

302,867 35,338 3,463 Tructo 36,483 3,961 East Germany 218,000 216,989 39,000 Trucks Cars 159, 180 165 000 52,000 Cens Trucks 106,000 107,000 17,400 17,000 3,000 20,000 7,000 2,700 Trucks 6.800 CAIS 1,087

	LE PLANTS IN EASTERN EL	Capacity
Company/location -	Produces	
ussa		180,0
AZLK. Mescow	Moskvich; Aleko	240,0
GAZ, Gorsky and Saransk	Volga cars; trucks	190,0
IZHMAS, Listynov	Moskvich	120.0
KAMAZ, Nabarezhnie, Tchelny	6-24 ton trucks	150,0
	Cars/small trucks	170.0
UAZ, Ullanovsk	ZAZ; Tavria	220.0
VAZ, Zaporoche	Trucks; ilmousines	220,0
ZIL, Moscow .	110000;	
CZECHOSLOVAKIA		190.9
AZNP, Miada Boleslave	Skoda cars; vans; buses	17.00
TATRA. Koprivnice	Trucks; limousines	17700
IATO, Representa		
EAST GERWANY		140.00
VEB, Sachsenring Auto Works, Zwickau	Trabant	80.00
VEB. SAW. Eisenach	Wartburd	33.00
IFA, Ludwigstelde	Trucks	33.00
VEB Barkas, Karl Marx Sradt	Vans	33,00
POLAND		
FSO, Warsaw	Polski Flat	100,00
FSM. Bialsko Biala	Flat 126	250,00
I OM, CIELES CHEE		
TUNGARY	a sa san trucka	1,600
RABA, Gyar	9-16 ton trucks Buses: trucks	13,00
Csepel Auto, Szigethalom	Buses; trucks	14,00
fkarus, Budapest	Busies	
AUAMOR		90.00
Motor Car Enterprise, Pitesti	Dacis	150.00
Oltcit, Craoiva	Officit	18,00
Motor Car Ent., Muscel	ARO 4WO	75,0
IULGARIA Assembly Plant, Lovech	Moskvich 2140	20,000
recombly Figure LOYSON	ALLEGA MARIE AND	
TUGOSLYIA	•	55.000
IMV, Novo Mesto	Assembles Renaults	7.000
CIMOS. Koper	Assembles Citroëns, Peugeots	35.000
UNIS-TAS, Sarajevo	Assembles VWs	
ZCZ, Kragujevac	Zasteva	220,00
KARUS, Zemun	Trucks; buses	1,000
TAM, Maribor	Trucks; buses	10,00
OTAL LISTED CAPACITY.		3,527,6



lavake Automobileve Zavody (BAZ) for possible assembly of light commercial vehicles in Czechoslovakia.

GM announced in January that it was forming a joint ven-ture with Raba, the Hungarian car and engineering group, to build up to 200,000 engines and assemble up to 30,000 Opel Kadett/Vauxhall Astre: models per year. GML would have a 67 per cent interest in the project.

D VOLESWAGEN. Volkswagen began production of its Polo series at the East German VEB IFA Kombinat factory in Mosel, near Zwickau last May. Output at the Trabant plant is to rise to 50 Polos daily by the and of this year. A second phase provides for this to be increased to 100,000 cars per year by the end of 1992. The final stage of this programme will include the building of a complete car plant. Production is scheduled to begin in 1994 at 500 cars per day, doubling to 1,000 a day by about 1996.

deal with East Germany in 1984, and in December 1988 the company took first delivery of a total consignment expected to involve 430,000 1.3 litre engines over a four-year period. These are being supplied in payment for plant and equipment delivered by Volks-wagen for the engine factory. The same units are being fitted

to locally produced Trabant and Wartburg vehicles. In Yugoslavia, Volkswagen plans to increase its 49 per cent stake in UNIS-TAS with provision to raise production of cars and Caddy pick-ups by 40,000 units annually and in Czechoslovakia the company has been bidding hard for a stake in

☐ FORD. After reviewing events in eastern Europe with caution, Ford announced an \$80m investment in Hungary in July. A new plant is to begin production of ignition coils in spring 1992 and of fuel pumps one year later. Output is planned to reach 1.8m colls and

1.4m fuel pumps per year with provision for \$60m-worth of exports per year. In turn these will fund additional sales of built up vehicles, largely Ford Fiestas, to the Hungarian mar-

CI MERCEDES-BENZ. In Pebruary, Mescades Benz announced that it had signed a memorandum of understanding with East Germany's IFA-Nutzkrafnear Berlin.

initially, Mercedes-Berrz is to provide cabs for IFA's latest L60 medium truck, but plans for joint development and production of trucks have been modified as IFA's output has ground to a near halt following Germany's economic unifica-

instead, the two companies are considering assembly of Mercedes medium-weight trucks at Ludwigsfelde. IFA is the leading supplier of medium trucks to the Eastern Bloc and Mercedes-Benz is anxious to

ers. Speculation about an eventual takeover has been viewed with caution.

has discussed with Mitsubishi the possibility of setting up a joint production base for 240,000-300,000 vehicles. The plant would assemble Mitsubi-shi commercial vehicles along with Mercedes' medium W124 car line when West German output is phased out. Also in Romania, Mercedes-Benz has been reviewing the potential for a bus manufacturing opera-

RENAULT. As well as being in the forefront of negotiations with Skoda, Renault has had a collaborative arrangement with the IMV factory at Novo Mesto in Yugoslavia since 1971. R5 models are being added to production at the plant and Renault has also been involved in Romania where its R12 has been produced under licence since 1969 under the Dacia name. In January of this year, Renault signed a daft agree-ment to provide technical aid to truck producer Avia of

Renault's truck operation RAI NE EO B levelopment of vehicles in the 3.5-5 tonne range. Production is due to begin in 1992, with output reaching 20,000 vehicles per year. Also in Czechoslovakia, Renault has agreed in principle to begin assembly of its Trafic vans with Bratislava Automobile Zavodi (BAZ). Production could begin at the end of 1992, with output rising from 15,000 to 30,000 vehicles per

Next on the western vehicle anufacturers' list, as well as the tussle by Volkswagen and Renault for Skoda, the Czech truck producer Tatra is looking

for a western partner. Interested parties include Volvo, MAN and Fiat's Iveco division. Toyota, General Motors and Renault have been looking at joint utility vehicle opportuni-ties with BAZ of Czechoslo-

Heavy truck producer Kamaz, of the USSR, is offering 49 per cent of its shares to outside investors in an attempt to fund a modernisation programme and, in Hungary, state owned bus maker Ikarus is expected to emerge from bankruptcy dealings as a privately held company. Daf, Renault and Mercedes have all been in discussions with Ikarus.

In the wake of the vehicle manufacturers, overtures have been made by western component producers to their Eastern

Bloc counterparts.
Robert Bosch is to set up a joint venture with East Ger-many's FER Fahrzengelektrik at Eisenach. Bosch is to hold a majority stake in the venture which will develop, produce and market electrical equipment and fittings for vehicles.

In Poland, the Italian com-pany Sabelt is negotiating with pany Sabelt is negotiation in the Motorization enterprise at tochowa on a loint veniun to produce car seat belts. The Netherlands company Akro opened a joint venture paint factory in June with the Tissa Chemical Combine of Hungary. The venture expects orders for its paint from the GM car project and is also hopeful of a

In May, the West German company Wegla signed a joint venture with the Unis group of Yugoslavia which produces strengthened glass for the automotive industry. More than 70 per cent of the output is exported to Volkswagen.

7

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Kevin Done examines Fiat's ambitious plans in eastern Europe

# Pole position in the race eastwards

ambitious strategy for eastern Europe, as it attempts to steal a march on its rivals in the world auto industry. It is planning a car produc-tion network that would stretch from Turin in the

alpine foothills of Piedmont

and Palermo in Sicily to Yels-

buga at the confluence of the

Kama and Volga rivers in the Tatar approaches to the Urals. The network will take in plants in Poland (in Warsaw and in Bielsko Biala close to the Czechoslovak border), and in Kragujevac in Yugoslavia, south of Belgrade. Fiat claims that more than

half of the 2m cars produced each year in eastern Europe

EUROMOTOR

and the Soviet Union are Fiat derivatives, the result of production accords stretching back more than 20 years. This total is to rise rapidly during the 1990s as a result of a series of deals struck in recent

In western Europe, Fiat is more confined within its domestic borders than any other leading car maker. It has no car plants outside Italy, and the Italian market still CAR FACTORY Structure of the policy of the p accounts for more than twothirds of its western European

What it lacks in the west, it now believes, can be made up in the east, where its long-established links - most impor-tantly in the Soviet Union, Poland and Yugoslavia - give it a head start over rivals.

The cars rolling off many assembly lines in eastern Europe may be familiar to western eyes under the names of Lada, Yugo and FSO, but in many cases they are Flats by another name selling as Zhigulis (Lada) or Zastavas (Yugo) in their home markets. Most are based on earlier Flat models such as the 124, 125, 127 and 128. Even more modern versions such as the Yugo Florida (sold as the Sana in the UK) signed by Giugiaro of Italy, still feature Fiat engines and

gearboxes under the skin. Flat is developing rapidly beyond the traditional licensing and production agreements of previous decades as it seeks to establish its brand-

names in eastern Europe. Hitherto Fiat's financial exposure has been limited. It has not invested much of its own money in eastern Europe, but has sold and licensed technology. Gradually that is to change as its prepares to take

equity stakes in the eastern European operations, as it has previously done only in Yugo-According to Mr Francesco

Gallo, Fiat's executive vice president for international activities, the company's most crucial exposure in eastern Europe will be in quality. We are going to guarantee the quality control of the cars. These cars will have to be iden-tical in quality with ours, and we must ensure that this happens. We will be producing products that will come into our network. If the product is no good, that is a big exposure, that is a major risk."

Fiat's ambition is to create an integrated production net-work with up-to-date models roduced in eastern Europe at quality levels that will also allow the cars to be sold in western markets under Flat time it is planning an interchange of components between the different countries, much as Comecon's central planners sought to impose, but only achieved imperfectly.

Flat has agreements in place in the Soviet Union, Yugoslavia and Poland. Inevitably the biggest challenge is the Soviet Union. Fiat's earliest involvement in Russia pre-dates the revolution, but in the post-war era its breakthrough came when it was chosen as the Soviet Union's partner to design and build one of the world's biggest

car plants at Togliattigrad on the banks of the Volga. The contract for a plant to produce 660,000 cars a year based on the Fiat 124 was signed in 1966 with the first vears later in 1970.

new project, which it valued earlier this year at \$70m, aimed at creating an additional 900,000 cars a year production capacity, enough to almost double the Soviet Union's annual production of 13m-

The large car comm built at a site on the banks of the Kama river at Yelabuga, is to be developed in three stages, each producing 300,000 cars a year. First will play a leading role in all three phases provid-ing the industrial leadership for the production in the Soviet Union of three separate car ranges, and the technology to produce 900,000 engines and

Fiat agreed late last year to enter a joint venture to pro-

the A93 is said to be around \$1.8bm and the first car is scheduled to come off the assembly line by late 1993 or Most importantly for Fiat this part of the Yelabuga proj-

ect will break new ground for

Flat claims more than half the 2m cars produced each year in eastern Europe

and the Soviet Union are Flat derivatives duce 800,000 1-L1 litre cars a year, code-named A33, at the

Yelabuga site, about 1,000 km east of Moscow.

It has since agreed too to lead the development of the first stage at Yelabuga which will be for the production of Fiat's small Panda car, which refit also be replaced at a wife will also be produced at a rate of 300,000 cars a year from the Under the present plan Flat

will take a 30 per cent equity stake in a joint venture to pro-duce the ASS giving it its first direct financial exposure in the Soviet Union, with the remaining 70 per cent held by Yelaz, a new Soviet state car company that has been formed for the Yelshuga project. The equity capital could be about \$400m.

it in the Soviet Union, as the car will be sold in the local market under a combined Flat and Soviet nameplate, the first time that a western car marque has been allowed in the Soviet car market.

of the output of the A93, a three and five door hatchback, will be sold in western mar-kets, possibly under the Fiat group's innocenti namenlate First will be responsible for providing the technology for

About 100,000 cars or a third

sheet metal pressing, body assembly, painting, large plas-tics components pressing, final assembly and testing.

The third stage of the Yela-buga project will be based on the production of a larger Fiat possibly the medium-sized

Tipo or Tempra, which have been launched in western Europe in the last two years. Production of this phase is scheduled to begin in 1995/98. Unlike the joint venture A93 car, the deals for the Panda

First Tempra: may be the basis for the third stage of the Yelabuga project

and possible Tipo/Tempra production will be more traditional production and technology contracts along the lines of the earlier Togliatti project. In Yugoslavia Fiat signed its first deal for the local production of its cars at the Zavodi Crvena Zastava (ZCZ) plant in Kragujevac as long ago as 1954. In 1968 it acquired an 18.5 per cent equity stake for \$25m, and it is negotiating an increase in this stake to a substantial minority or even a

majority holding. ZCZ accounts for the majority of Yugoslavian car output with the Yugo 45/55 based on the Fiat 127 and the Yugo Skala or 311/511 based on the Flat 128 and has 70-80 per cent of the local market.

We want to integrate the Yugoslavian plants in our general European strategic production network with an inter-

change of products and components, says Mr Gallo. Importantly, Fiat has begun assembling in Yugoslavia a basic version of its Uno small

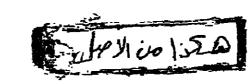
car, which will be for sale both locally in Yugoslavia and in western markets.

As a demonstration of Flat's etermination to build a pan-European production network to serve its western and eastern European sales networks, it began last month to sell ZCZ's Yugo 45/55 range in Italy under its Innocenti brand-name calling it the Koral 45 and 55. The Innocenti marque will be used for "popular, low-cost cars", says Mr Gallo, • Fiat's first move to single source a car from eastern Europe for sale in both east and west was the Flat 126, the smallest car in its range.

Production began under licence in 1974 at the FSM plant in Bielsko Biala in Silesia. By the late 1980s Fiat had moved all production of an updated version to Poland, and next year will see the launch of a new generation mini car, the Fiat Micro, developed by Fiat for exclusive production in Poland. Output will start at 180,000 a year but is expected to rise to more than 200,000.

Recently Fiat defeated Daihatsu of Japan to provide new technology for Poland's FSO in Warsaw, which will be producing 120,000 Fiat Tipos a year later in the 1990s.

WASTER OF TENTE



### FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990

Even more extraordinary than the appearance of this multi-limbed alien is the cleverness of its brain. And that is exceeded only by the nastiness of the world it creates. Imagine some never-to-bewished motoring nightmare. A blown tyre on a B-road and an oncoming truck, perhaps. Why not throw in a sharp bend, a touch too much speed,

> and some ice? No matter how chilling the scenario you conjure up, this driving simulator will have taken Mercedes-Benz cars and engineers there already. It will have helped to ensure that safety elements built into

every Mercedes-Benz whether they're braking, powertrain, steering or suspension systems - are as effectively designed as it is possible to make them.

Within the high-tech confines of this unique Mercedes-Benz research tool, the entire world of driving experience can be reproduced.

Every driving sensation, every road condition, every conceivable traffic and climatic hazard is on tap. (It is possible, for example, to generate enormous simulated lateral acceleration, the sort of cornering stress that only expert drivers can draw from the world's most exotic production sports cars.)

research - be it the design of a Mercedes-Benz seat or direction indicator, a rear suspension linkage or foot pedal - are all the more conclusive for the exceptional realism of the simulator testing.

LUXURY SITS EASILY WITH SAFETY

But never suppose there is no room in the heart of a Mercedes-Benz designer (or The world according to driving simulator) for life's little comforts.

Look over the current Mercedes-Benz range and you'll discover a careful fusion of the rational and aesthetic: the common sense of a flawless driving position, the warmth of new, more luxurious fabrics and carpeting; the support and comfort of redesigned seats that are yielding yet firm enough to inhibit tiredness on long journeys.

And, as the car's aerodynamic efficiency lets it cleave the air in near silence, and as the rubber bushing of the subframes and the generosity of the insulation so effectively isolate the interior from mechanical vibration and road noise, yet another priority becomes apparent. Mercedes-Benz engineers discovered long ago that what you don't experience in a car is just as important as what you do.

**ERGONOMICALLY IDEAL CONTROLS AND INSTRUMENTS** 

Never has a Mercedes-Benz driver been more

ably assisted by the crisp logic of the instrument panel and control layout than he is today. Both SIMULATOR CREATES REALISTIC DRIVING ENVIRONMENT



are models of clarity, perfected in the crucible of the driving simulator; every important control is placed within natural and instantaneous reach, and only information that is crucial to driving safety is grouped directly in the driver's field of view. There

is no distracting gimmickry, no digital nonsense,

and there are no pseudo-electronics.

Once in the driver's seat, your hands fali onto an ergonomically satisfying steering wheel. And on the move, the power-steering assistance varies subtly to complement your own inputs at all speeds, and to ensure maximum feedback sensitivity precision without exertion - another vital safety and comfort bonus. Yet another bonus is the simulator's ability to test driver reaction to stressful conditions. By learning how human beings actually react in emergencies, as opposed to how they believe they would react, Mercedes-Benz engineers are better placed to design car controls that will assist accident avoidance.

> ADVANCED SUSPENSION IMPROVES HANDLING FINESSE

Underpinning the assured and reassuring on-road behaviour of all models, are suspension systems engineered to ensure maximum tyre contact and grip. Multi-link rear suspension, for instance, is now used extensively. This Mercedes-Benz invention disciplines self-steering and toe-in tendencies that

the rear wheels of all cars are prone to under extreme conditions.

The independently located damper and spring arrangement of the wishbone-mounted front suspension combines the compliant, accommodating ride of long-travel coil springs with the control that dampers anchored close to the wheel-hubs provides. Such optimised front and rear suspension design assures the driver of enviably safe and neutral handling and exceptional comfort at all times.

In the motor industry, no less than in other fields, the search for the best solutions to universal problems is a painstaking business.

Making the driver's environment as safe and comfortable as

it is stimulating, is an ideal that Mercedes-Benz engineers continue to try to perfect as they re-enter, again and again, the unique world of their driving simulator in search of answers that only it is equipped to give.





ENGINEERED LIKE NO OTHER CAR IN THE WORLD.

FINANCIA

### **WORLD CAR INDUSTRY 6**

THE WESTERN European new car market, the largest in the world, is "riddled with barriers to trade and competition, according to a report published by the UK National Consumer Council earlier this year. "The European motor industry has been able to push up prices and reduce choice to consum-

The report, based on research by Professor Garel Rhys and Mr John Bridge of the Cardiff Business School, claims that the present curbs by some member states of the European Community on Japanese car imports are costing

If these restrictions on Japanese car imports were lifted, prices of Japanese cars would fall on average by about 20 per cent, it maintains.

### The most contentious issue concerns Japanese transplants

On the other hand, if the bilateral restraints in Italy, France, Spain, Portugal and were to be replaced by EC-wide restrictions, consum-ers would continue "to foot this bill every year as long the restrictions last."

In theory the creation of the single European market in 1992 should spell the end of the long era of protectionism, which has allowed West European car makers to shelter behind quota restrictions – official and unofficial – against Japanese car imports in several leading

AN AGE of uncertainty is

dawning for vehicle manufac-

turers, dealers and the manner

in which cars are distributed

Investigations at European

Commission level and in the

UK are likely to have a bearing

on whether the exclusive franchise system will survive after 1995. This is when exemption

from Treaty of Rome competi-

tion rules which has allowed its survival is due for renewal.

was a fairly high level of confi-

dence in the industry that

"block exemption" would con-

Brussels had appeared to

accept the trade and industry's

contention that because cars

are so expensive, complex and

safety-sensitive, they needed

an exclusive distribution and

sales system which could make

Until earlier this year, there

European markets.

and sold in Europe.

the necessary heavy invest-

ments in parts and service operations to keep vehicles sat-

actorily on the road.

In early summer, however, the European Commission and the UK's Monopolies and Mergers Commission announced separately, but almost simultaneously, that they intended to investigate price disparities between national markets the exclusive franchise system advantage of consumers. Consumers associations, and

years that motorists in the UK and some other Community countries are being charged higher prices than justified by manufacturers taking advantage of outdated customs, prac-

The EC has for long been in disarray over the formulation of a motor industry trade policy, however, and the contours of a possible consensus that have finally begun to emerge this year suggest that some form of EC-wide restraint on Japanese car imports will remain, at least for a transition period of hitherto unspecified

In the corridors of power in Brussels and in the capitals of member states, the industry lobby has tended to overshadow the voices of consumer

Peugeot and Renault of France and Italy's Fiat group have tended to be in the vanguard of the protectionist industry lobby calling for confeguards to allow the traditional European car makers additional time to adjust restructure and catch up with their Japanese rivals. For Mr Raymond Levy, chairman and chief executive

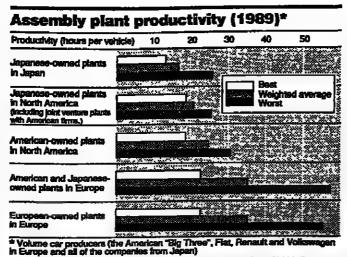
of Renault, the case for protection is clear-cut and it is echoed elsewhere in the industry \*After conquering North America, the Japanese are turning on Europe. The immediate consequence will be surplus production capaciwith the serious threat . The risk is clear to see: factory closures, even whole corporations shutting down, massive redundancies in short the very survival of

times more restrained the leaders of companies such as Volkswagen of West Germany and Ford of the US have also

the European industry is at

THE SINGLE MARKET

# Barriers may be slow to fall



show to put the Japanese case counselled caution. "An opendoor policy to Japanese assem-bly plants without some strat-It was "in the interest of European industry to live with open markets." he said egy to ensure that they include The European industry a reasonable level of European needed a greater competitive edge in order to establish itself and added value begins to look like a local form of harakiri," in markets where there was little or no indigenous vehicle production industry. "The real battle will be fought on these chairman of Ford of Europe.

The Japanese industry has by and large preferred private lobbying to public attack in the battle to gain the ear of Bru sels, but earlier this year Mr Yoshikazu Kawana, president of Nissan Europe did break cover at the Geneva motor

negotiate with Tokyo "transitional" restraints on Japanese car sales after 1992. The commission judges such arrangements to be politically necessary to persuade Britain, France, Italy, Portugal and Spain to eliminate the long-standing national import curbs, which are incompatible with the planned single mar-

It does not aim to enshrine the restraints in a formal agreement. Instead, it is seek ing a bilateral deal, whereby Japan would undertake to 'monitor" its car sales in Europe, so as to keep them within limits prescribed by the EC. Japan has indicated that it is prepared to contemplate some restraints on exports, though not beyond the end of

Exactly how these arrangements might operate has yet to be determined. However, once the EC's

internal customs barriers fall, ways would have to be found to prevent leakage of Japanese cars from open markets such as West Germany to protected ones. Current thinking favours reliance on national registration controls or commitments in their home markets. Both res would segment the single market for the EC's most important industry.

though, concerns Japaneseowned EC "transplants," Japanese assembly plants operating in Europe.

The Community wants to include these in the overall restraints by counting their output against total direct imports from Japan.

Such a stance would still allow the UK Government to insist that UK-built Japanese cars are gaining free access in

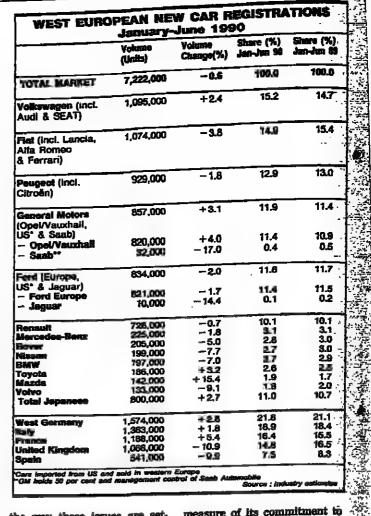
Completing the internal market for cars has proved to be one of the most intractable problems for the 1992 programme and remains the main outstanding issue to be tack-

The National Consumer

Council report argues that "quotas and voluntary export restraints (VERs) limit the France, Italy, Spain, Portugal and the UK.

"Differing national technical standards and tax regimes hinder the free flow of goods within the Community and the development of the single mar-

In addition, the motor industry's selective distribution sys tem, which was granted a block exemption to Community competition rules in 1985, restricts and distorts competition still further." The Council maintains that



the way these issues are settled will crucially affect the choice and price of cars available to consumera. The decisions the Commu-

nity takes "will provide a clear

its consumers and to demolishing the spectre of Fortress.

**Kevin Done** 

### John Griffiths explores the retailing and distribution of vehicles

# An age of uncertainty dawns

the market will bear. The UK's National Commune Council two months ago issued a report claiming that British motorists were paying about 22,000 more than they needed for small to medium-sized cars as a result of policies to protect

rne des unions de conmateurs, have argued for imports and, allegedly, the refusal of dealers - under pressure from their vehicle suppliers - in countries where

NORMANDY, FRANCE

cars are cheap to supply them to other, high-priced EC mar-

neutral territories, where nei-ther Japanese nor European

manufacturers have a home

Brussels, EC governments authorised the European Com-

After bitter wrangling in

For their part, manufacturers have argued that cross-border price differentials are less than claimed and they are are explained adequately by fac-tors such as differing national taxation regimes, exchange rate variations, and even differ-Europe's motor industry from Japanese competition. These policies include ent specifications in individual estrictions on direct Japanese

These arguments have continued - with neither side being wholly persuasive - even since the block exemption rules were set up in 1984 with the intention of bringing about more homogeneous market.

A quid pro quo for the indus-try being granted block exemption was that manufacturers make available to dealers vehicles similar to those the dealer normally sold, but with the specification of another Community country.

For example, a British

motorist was entitled, and to be able, to buy a right-hand drive car in Belgium or Luxembourg. EC new car prices should move within a predeter mined band. Investigations would be started if prices varied by more than 18 per cent for a short period, or by more than 12 per cent over a period of a year or more, although some countries with disproportional high tax regimes such as Denmark were excluded.

triggered in part by reports from consumer groups claim-ing differentials have widened outside the permitted bands. The UK inquiry, at least, is

expected to report within a year. The EC inquiry is expec-ted to take longer but its conclusions are awaited with much more concern by the industry because of their pan-European implications. Judging by comments made by the Commissioner responsible for competition in the motor industry, Dr Klaus Stover, at a Motor Law conference in London recently, there is cause for the industry to worry.

He said it was certainly con-caivable that price differential problems could lead to block exemption being withdrawn, and appeared to take a critical view of the industry.

He indicated that the Commission would be investigating not just the prices paid by con-sumers, but by dealers to manufacturers in in different member states. He described as "inexplicable" some of the product specification differ-ences between similar models sold in different countries, and which had been used by the industry as an explanation for price differentials They are not the only mat-

ters of concern. Different franchise rules can be, and are, applied in individual member states; possibly putting the dealer network in some countries at a disadvantage to those in others. In some countries manufacturers are directly involved in the sale of vehicle and have service-only dealers As Dr Stover points out, that is hardly compatible with the concept of block exemption.

It is likely to be a year before the first hard conclusions emerge. By then, the deadline for renewal of the block exemption will be starting to come uncomfortably into sight.

The uncertainty will be par-ticularly keenly felt by large public UK groups such as Inchcape, which almost alone smone RC dealer huningson to actively seeking to set up pan-EC dealer networks. sidiary, Inchcape has brought dealerships in France and West Germany, and is examining other market prospects. Some, such as Mr Michael

Williamson, chairman of the Appleyard group which has several dozen dealerships in the UK, quite happily assume that change is coming on a number of fronts which will transform not just the physical size and operating methods of dealerships but, in the longer term, the all-important relationship with manufacturers.

Ian Skelly, a dealership owned by Appleyard at Man-chester, illustrates his point. Opened in May last year, and after a careful look at some of the methods employed in US car retailing, the dealership is a large one by any standards. It covers eight acres, equivalent to five soccer pitches, and is well landscaped.

The main new car hall - it is a Volkswagen/Audi franchise - houses a restaurant and children's play area as well as dozens of cars. Serried ranks of well-prepared, late-model used cars occupy a floodlit, open areas to one side

of the main building. In another sector is a separate section for rather older used cars, which other dealers might consider the clearance

In the service areas, custon ers can watch their cars being serviced from an armchair or talk to the mechanic. The workshops operate 24 hours a day to reduce customer waiting times and increase throughput. A service cus-tomer can drop his car off at 8

pm and pick it up first thing the following morning.

The dealership is open until late evening and, says Mr Joe O'Donnell, the manager:

"You'll soon be able to buy a car up until midnight if .you want to. We're trying to break all the traditional rules - but if retailers are going to succe then it'll be by meeting their customers' needs, not theirs." Whether that will extend to manufacturers agreeing to multi-franchising is another

The central showroom, with four identical glass sides and entrances, could physically handle two or even four franchises without problem. Not least, the whole thrust of the marketing activity for the dealof the Skelly name, with the make of new car almost sec-

There seems little prost in the short term of the big companies such as Ford - which limits to eight the maximum number of dealerships any one retailing and distribution group can own - agree to sharing a site with manufacturers on this basis; no matter how attractive the idea might be to buyers.

Well, not in the UK, anyway, where manufacturers are concerned about the balance of power shifting too far in the direction of the large public dealer groups, which are a unique feature of the country. Mr Williamson is not alone

in wondering whether such attitudes will persist in the tare of a serious market downturn. And whether manufacturers might then be so anxious to "move the metal" through whatever outlets present themselves so that their opposition to new car "supermarkets" would crumble. Under those circumstances.

block exemption would become

# THE LUDVIGSEN STUDY, NOW AVALLABLE FROM EUROMOTOR REPORTS:

HOW TO SURVIVE AND PROSPER AS AN AUTO MEDUSTRY SUPPLIER IN EUROPE'S SINGLE MARKET AFTER 1992

The EC's actions to establish the Stagle Market — the serves of the vehicle maters to take whe of 1972 — the dynamic responses to the EC92 apportunity by transport and count will have a direct impact on the volume and profit outlook has suppliers of per systems und services to the EC sooter industry.

ry acpurts Ludvigson Associates assess the risks and reveal the apportunities in a Sau unior Reports: Supplying the European Motor Industry After 1992 . He suppl dependence upon the motor industry will wish to onter the 1990s without the guidano

Rich in practical specifics, the Stody deals with the actual rate of progress (or delay) toward achievement of the Single Market. It assesses the risks of Fortness isotrope to non-resident component suppliers. It forecasts improved afficiencies through platform sharing, winners and losers among both the mothers and their suppliers, and progress beyond 2010 toward global component sourcing.

from MAIN to Rahm; how 13 European vehicle makers will respond to the challenge of 1992. The 20 key El Single Market actions that will affect outst industry suppliers; specific bereasts familysis of ricks and apparticulies for the motor industry of 22 El actions to and beyond 1992. He components in 56 antopoints analysed for and efficiencies of yearly volumes from 50,000 to 1 million Bessits of research showing the key demonst vehicle produces will make an suppliers in the 1990s. 25 specific, actionable husiness customendations to suppliers to both Text and Second Turs. ous to suppliers in both First and Second Figs.

Your competitors are implementing the Ludvigsen Study recommendation and gaining the 1992 advantage. Benefit from the insights of the team that the EC selected to analyse 1992's impact on the European industry

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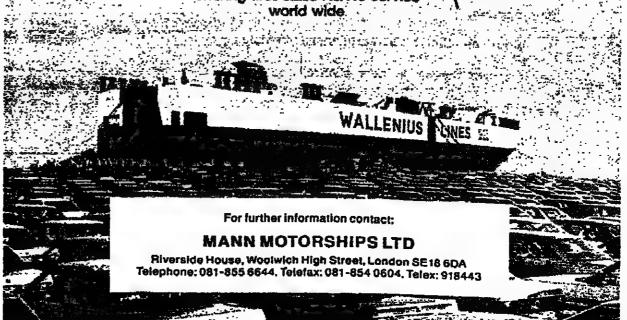
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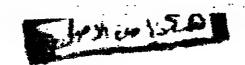
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FINANCIAL TIMES TUESDAY SEPTEMBER 18 1990

# AVAUXHALL CARLTON WITH DISCS ALL ROUND.



There are many cars in the same class as the Vauxhall Carlton.

We're talking, of course, about mediumprice luxury saloons.

Yet in spite of the presence of BMW, Mercedes and the rest, only four in this section of the market are luxurious enough to come with compact disc players as standard.

One is an Alfa Romeo. Three are Vauxhalls.
The Carlton GSi 3000. The Carlton CDX.
And, of course, the Carlton CD (the only

CD that's enough of a CD to have a CD).

The player fitted to the Carlton comes complete with all mod cons, including a cartridge load system that soaks up vibrations from the road.

And if most of your music collection is still in the form of records and tapes, don't worry.

The Carlton's music system includes a superb 6-speaker, 20 watts radio/cassette player.

On second thoughts, forget what we said

in the first sentence. There aren't any other cars in the Carlton's class. THE CARLTON.



Once driven, forever smitten.

CAR SHOWN CARLTON CO SALOOM, PINCE LIZ-345 PINCE INCLUDES CAR TAX AND MALIBUT CICLUDES DELINCRY AND INCREDER PLATES. PRICE IS CORNECT AT TIME OF GUIDING TO PRESS, AND INCLUDES ONE VERT'S FREE MEMBERSHIP OF MALIBURAL ASSISTANCE, OUR LINDQUE RECOVERY AND ACCIDENT MANAGEMENT SERVICE. CD PLAYERS ARE FITTED AS STANDARD OF ALL CARLTON CD, CDR AND GS. MODELS. PERFORMANCE FIGURES BASED ON MANAGEMENT SERVICE CD PLAYERS ARE FITTED AS STANDARD OF ALL CARLTON FOR CHARGE FOR AND ACCIDENT MATTERS ARE FITTED AS STANDARD OF ALL CARLTON FOR ACCIDENT MATTERS AND ACCI

Western Europe

% Change

Brezil

Eastern Blo

% Charge

WORLD CAR PRODUCTION

3,409 1,235

1,639 130

13,749 5.5

7,835 -3.8

9,052

439

2.0

ta's MR2 Turbo: a mid-engine sports car with 200 bhp

2.274

2,301

2,363

12,274

9,867 10,856

570

462 1,926

275

1,213

2,276

3,360 1,282

1,543 140

339

13,597 -1.1

7,759 -1.0

307

1,098

444

WORLD CAR SALES FORECAST (000s)

2,367 2,072

2,339 1,091

12.221

10,751

2,121 10.1

2,516

2,089 2,101

12,108

9,766 10,611

757

450 2,274 7.2

297 357

1,032

2,379

2.7

35,516

Aiming from a position of strength

FORECAST (000s)

13,870 1.5

7,510

0.5

1,641

570

2,652 3.0

36,190 1.5

2,951 2,315

2,193 2,192

19,452

9,653 10,788 -0.2

861 460 2,402 6.5

1,135

2.379 2,216 2,174

12,486

9,729 10,886 0.9

4,758 452

973 477

2,580 6.5

317

538 1,249

2,454 1.0

37,187

3,308 1,326 1,882

1,561 137 310

13,467 -1.0

8,924

0.2 312

1,359

514

472

3.5

1994

4,703 3,521 1,583 1,922 1,759

400 435

6.636

7,935 4.7

9,099

565

714

2,880 6.9

28,31

1884

1,317

12,902

14,140

10,029

11,203

4,903

480 1,128

496 2,800

127

572

1,301

5.7

1.502

1,637 132

13.957

7.581

8,976

1,625

552

673

2.695

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# World sales to exceed 40m by 1995

WORLDWIDE new car sales are expected to grow modestly this year by about 1.7 per cent to some 35.97m following two years of strong growth in 1988 and 1989 according to the latest World Automotive Forecast published this month by DRI, the automotive analysts.

While western Europe and in particular North America are struggling to maintain demand, the countries of south-east Asia continue to grow at a substantial, though slower, rate than last year according to the study.

The main threat to the industry in the short to medium term is the crisis in the Guif, but on the positive side significant long-term opportunities are expected to be created by the creation of the single market in the European Community and by the opening up of eastern Euroean markets.

is expected to falter next vea with a marginal 0.2 per cen decline in sales, followed by four years of steady growth from 1982 to 1995, when world-wide new car sales are expec-ted to exceed 40m for the first

In western Europe the larg est regional car market in the world, sales are forecast to fall marginally this year by about 0.5 per cent to 13.35m from 18.42m last year, bringing to an end five successive years of

DRI suggests that sales will fall again in 1991 by some 1.1 per cent to 13.2m before begin-ning a sustained recovery in

New car sales in western Europe are forecast to rise by 2.3 per cent in 1992 to a new k of 13.5m. Supported by further steady growth through the first half of the the 1990s reach some 14.47m in 1995.

Between 1990 and 1995 DRI forecasts that most of the traditional European volume car makers will lose market share with only Peugeot and Renault of France barely holding their ground. The total share of Japanese car makers in western Europe is forecast to jump from 10.8 per cent in 1990 to 13.5 per cent in 1996

New car sales in North America have tumbled since 1987, apart from a small recovery in 1988, and little relief is in sight until 1992 according to the DRI forecast.

Sales fell by 10 per car 1986. In spite of a 3.3 per cent with a 6.8 per cent drop to 10.88m. DRI is forecasting a

further contraction in the market this year by 1.8 per cent to 10.66m and a fall of 3.1 per cent in 1991 to 10.33m.

The big three traditional US car makers are all expected to lose market share in the first half of the 1990s, with Ford, the main domestic success of the 1980s, losing ground particularly heavily.

According to the DRI fore cast Ford's share of the US new car market will tumble to 17.2 per cent in 1994 from 22.1 per cent in 1989. General Motors, which is expected to halt this year, at least temp rarily, the large erosion of its market share that occurred in the 1980s, is also forecast to lose further ground during the first half of the 1990s with a 35.2 per cent this year to 33.1

per cent in 1994. Chrysler, the smallest of the traditional US "big three" car makers, is expected to be over-

taken during the first half of the 1990s by both Honda and Toyota of Japan. Its share of US new car sales at 10.3 per cent last year is expected to drop to only 7.9 per cent in 1994, when Honda is forecast to

> Opportunities are expected from the creation of the single market and by the opening up of eastern Europe

capture 10.3 per cent of all US new car sales and Toyota 9.5

While the presence of the three traditional US car makers in their domestic market continues to be eroded, the share of Japanese nameplates in the US new car market is forecast by DRI to jump from 26.1 per cent last year to 34.4 per cent in 1994.

Japanese car makers, which have enjoyed very strong growth in demand in their New car sales in Japan jumped by 13.5 per cent in 1988 to 3.72m and by 18.9 per cent last year to 4.4m. Demand is expected to jump again this year by 13.3 per cent to 4.99m, while more modest growth during the first half of the 1990s is

domestic market in the last

two years, are expected to ben-

efit from continuing buoyant

sales throughout the first half

of the 1990s, although the hec-

tic pace of growth is expected

While world car production is expected to grow from 35.56m this year to 39.72m in 1995, much of the growth is

forecast to raise domestic new

car sales in Japan to 5.5m by

expected to come from outside two of the main production areas of Japan and North America, although output is forecast to continue to expand. significantly in western

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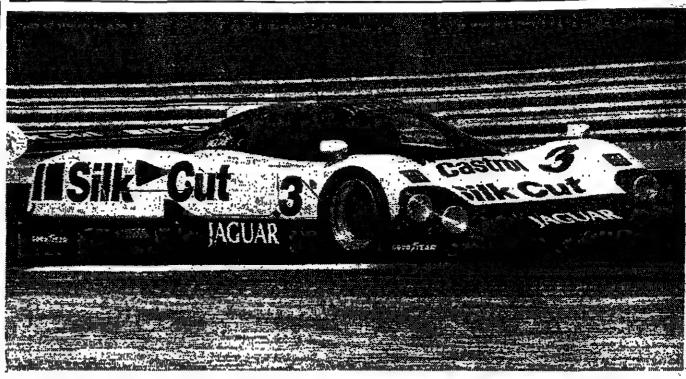
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Europe Car output in North America at 7.46m in 1990 is expected to be virtually unchanged by 1995, while Japanese domestic car production is expected to grow only from 9.3m in 1990 to

54m in 1995. Output in western Europe is forecast to jump from 13.74m to 1990 to 15.27m in 1995, while production in eastern Europe is also expected to grow strongly from 2.49m in 1990 to 3.28m in 1995.

The strongest growth in out-put is forecast in South Kerea with production more than doubling from 952,000 in 1990 to 1.93m in 1995, while new car output is also expected to rise substantially in both Brazil



Jacuar XJ-12 took the first two places in this year's Le Mens 24-hour rece

Motor sport provides a marketing tool and product test bed

# The formula for success

initiative aimed at developing working partnerships with the UK's small but thriving motor racing industry.

Its aim is to help adapt motor racing innovations into new products for road car

applications.

The initiative is being undertaken within GKN Technology's Project Extra, itself set up two years ago as a novel way of finding new engineering ideas to bring to market. The project's technical and

engineering teams examine and evaluate ideas and pro-cesses of inventors lacking the resources or expertise to develop their concepts into marketable commodities.

Mr Terry Collinson, Proje Extra's manager, said that motor racing is a continual source of new ideas, many of which may be applicable to road cars even if they are not successful in motor sport.
Through working with racing designers, we hope to pro-mote their chances for com-

mercial success, while sustaining our position in the very competitive automotive

The GKN initiative repre-sents a modest accolade to a section of the British motor industry which, though small, size-for-size must rank as its most miccessful.

This year it will make a posi-tive contribution to the UK's balance of trade of about 2300m, compared with a deficit for the motor industry sector overall last year of about £5bn. Another accolade came this

year to Reynard, a Bicester, Oxfordshire racing car manu-facturer, in the form of a Queen's Award for export achievement. Reynard is the world's largest racing car pro-ducer, in unit terms, with an expected output of 240 cars this

Reynard is not alone, March and Lola, whose cars have dominated Indianopolis-style racing - the US equivalent of grand prix - for most of the past decade, have been win-ners before Reynard.

But even the specialist UK industry forms only part of an activity which is both fully

international and plays a more important part than many realise in the development of road BMW, the West German

executive car maker, for example, has a subsidiary wholly devoted to capitalising on motor sport. Called, appropri-ately enough, BMW Motorsport its turnover has increased from DM50m in 1985 to DM300m last year, with similar sharp expan-sion forecast for the immediate future.

industrial services group, two ago strictly to operate BMW's on big or famous car makers' months ago launched a novel race and rally activities, it has vehicles. grown into a production centre for commercially available, extra-fast and sporting limited edition versions of its competi-

> The M5 sports saloon which customers can now order in a BMW showroom comes from BMW Motorsport's Garching plant at a rate of 2,000 units a

The subsidiary supplies the engines and other parts from which BMW's main competition-based car, the M3, is assembled alongside other 3 Series BMWs at Munich.

Headed by Mr Karl-Heinz Kaibfell, BMW Motorsport produces about 4 500 cars a year.

duces about 4,500 cars a year, with substantial growth anvis-

Meanwhile, a few months ago Ford announced that it is spending £5m to guarantee supplies of its 1600cc Kent engine past the year 2000 – for no other reason that it is used in Formula Ford single seater racers - the most successful racing car formula, in terms of numbers - ever devised, with about 10,000 chassis produced since its introduction in the

Ford concedes that, possibly more than any other manufac-turer, it has benefitted in sales terms from motor sport by competing in races and rallies as a means of attracting young

as a means of attracting your but affluent buyers.

These examples illustrate how misleadingly simple the

term motor sport is.
It provides both marketing tool and product test bed. Over the years the proportions of each may have changed in terms of their value - but Ford's competitions manager Mr Stuart Turner, reckons that although now the balance is 70 per cent in favour of market-ing, the 30 per cent related to product development is highly mlumble

The stresses and strains imposed, he insists, simply cannot be replicated on even the most sophisticated test

Component, and particularly tyre makers, echo Mr Turner's view strongly.

Indeed, motor sport is the bedrock of marketing competi-tion between the tyre companies - made even more intense now by a downturn in world tyre markets.

It is easy to see why. The car tyre market is relatively stagnant. But within it there is one notable growth sector, for high performance, low profile car

These, including Pirelli, Goodyear and Michelin, which have established a strong presence in the performance sector, fight very hard to have their

This is not only for the origi-nal equipment business itself, where profit margins have shrunk small, but because it helps influence replacement

tyre choice.
This market is much larger, and in the performance sector at least, more profitable.
Indicative of the rewards for the successful in the forecast of Mr Ludovico Grandi, head of Pirelli's world tyre operations, that performance tyres' share of the total car tyre market will reach 50 per cent, from 10-15 per cent, in the coming

some of the marketing battles looming in Europe as Japanese vehicle producers seek an increasing share of the market, will be fought out on its racing

circuits and raily stages.
Rightly, and as Honda has illustrated in grand prix racing and Toyota shown on the world raily championship cuit, Japan's car makers believe that beating the pants off the Europeans in motor sport is a quicker way than any other of usurping some of the prestige which attaches to names like Mercedes, BMW and Jaguar.

John Griffithm

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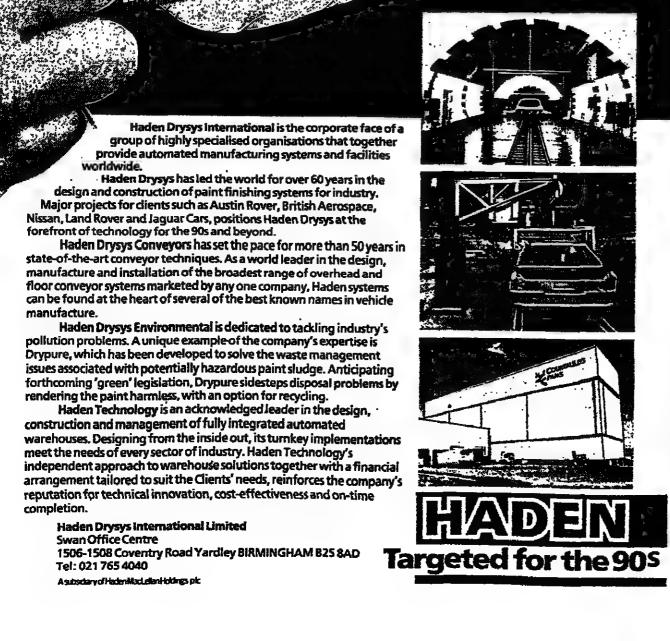
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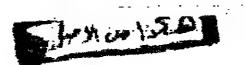
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GENERAL MOTORS faces a long uphill struggle to bring Saab Automobile, its 50 per cent owned Swedish affillate, back into a series.

back into profit.
Saab Automobile, which is still 50 per cent-owned by Saab-Scania although GM has management control, has plunged further into loss this year with a deficit of SKr995m (\$163m) in a deficit of SKr995m (S163m) in the first four months compared with a loss for the Saab car division in the corresponding period last year of SKr450m. For Saab the hunt for a part-ner had become by the end of

ner had become by the end of last year very much a question of survival. The financial performance of the car operations had deteriorated at an alarm-ing rate from a profit (before appropriations and taxes) of SKr941m in 1986 to profits of SKr720m in 1987, SKr11m in 1988 and a loss of SKr2.13bn last year.

Mr David Herman, who was moved in by GM as president early this year, admitted recently that the company was unlikely to be back in profit before 1992. Under GM leader-ship Saab Automobile has embarked on a rationalisation programme designed to improve productivity and reduce costs in its plants and among its supplier companies. but further measures could prove necessary. At present the company appears to be seriously considering the postponement of an important capital investment in a new engine plant in southern Sweden.

An uphill struggle

troubled Saab car operations most importantly for long-term strategic reasons. (GM provides the chairman and has the cast-

ing vote).
For GM, the world's largest car maker, Saab provides a much sought-after second car marque in western Europe and the potential for developing an enhanced presence in the executive and luxury car market. It has gained extra assembly capacity at a time when most of its own European plants are working at full stretch.

GM is planning to take Saab into the luxury car market with an additional range of cars above its present 900 and 9000 segments, the reverse of the task facing Ford which plans to add a new lower range to Jaguar's luxury cars in the executive car segment. To speed up new model development and cut costs it is expected that at least part of the new generation of Saab cars to be introduced in the 1990s will share common floorpans (chassis platforms) with Opel/Vaux-

hall models. GM has long been convinced

While clearly wishing to that it needed an extra marque minimise the short-term losses, in the European car market if it was to be able to make any significant progress in penetrating the upper echelons of the lucrative executive and luxury car segments.
However technologically

Can GM make Saab profitable, asks Kevin Done

advanced, there is a general perception that an Opel (Vauxhail in the UK) remains an Opel, With some justification GM can claim that its top-of-the-range Opel/Vauxhail Senator, recently equipped with a new 24 valve, 6 cylinder engine, is a technical match for many of its competitors at the top of the executive car market. Its sales performance, at less than 15,000 units across Europe last year, was disappointing, however, and the Senator has failed to make much impression on Europe's well-heeled top executive car

GM is planning a far-reaching model development programme for Saab with the aim of taking the Swedish marque into the upper echelons of the European luxury car market in

Saab Automobile will develop, manufacture and distribute cars under the Saab GM cars in Scandinavia for sale through the GM (Opel/ Vauxhall) distribution network. Saab cars will continue to be sold in most countries

through an independent Saab dealer organisation.

The deal has opened the way for far-reaching technical cooperation for Saab Automobile with GM's European technical development contract. nical development centres, chiefly in West Germany. It has been made clear that GM will also produce for Saab a version of its new range of V6 engines, that are to be built at its planned £160m engine

plant in the UK. Saab Automobile will have full access to GM's worldwide technology and automotive component resources and supplier network.

The first visible evidence of

the Saab/GM alliance will be the production of the new Opel/Vauxhall Calibra coupe at Saab's Finnish plant at Uusi-kaupunki. The Saab 900 and Saab 9000 will continue to be made in the Swedish plants at Malmö and Trollhättan. The move is an attempt to utilise more fully Saab's existing capacity, while at the same

Will Saturn turn the Japanese import tide? Richard Feast reports



time relieving the pressure on GM's other European plants.
GM Europe is aiming to
begin production of the Calibra
at Uusikaupunki in March next
year, Output in 1991 will total around 20,000 units with estment amounting to some FMk200m (\$50m).

The start of production of GM cars in Finland, will allow the transfer of some Saab car assembly from the Uusikau-nunki plant to Saab's Malmö plant in southern Sweden, where present output of about 65 Saab 900 cars a day will be more than doubled to 140 a day

by April 1991. The company had embarked on an extensive rationalisation effort including the sale of components operations, a reduction in output and cuts in the workforce by 1,500-2,000 during 1989/90.

In further restructuring

moves Saab Automobile is planning to withdraw from several component manufac-turing operations, which will enable it to reduce its 16,500 workforce by around 1,355. According to Mr Herman the various moves should produce savings of about SKr200m a

Saab is withdrawing from the making of wiring harnesses in Kramfors, Sweden and Halden, Norway, from seat development and production in Kris-tinehamn and Trollhättan Sweden and from making car axles in Kristinehamn.

It will re-source the components from outside suppliers, and is expected to begin buying wiring harnesses partly from Reinshagen, a GM subsid-iary in West Germany. A small operations could be taken over by other groups.

Sout Automobile is restructuring its sales and marketing operations with the establish-ment of a European regional sales office inside the Euro-

pean Community.

The sales and marketing links are steadily becoming closer between Saab and GM. Saab Automobile will sell a range of GM's US-produced vehicles through its Swedish dealer network, while GM is seeking to sell Saab cars as an exclusive European marque in Brazil GM has taken over the Saab car sales and marketing operation in Canada, and the Swedish car producer is hopeful that the link with GM can help it to penetrate more easily car markets in eastern Europe. For Saab-Scania the sale of a 50 per cent stake and control in

pany simply did not have the scale to survive in an increas-ingly global industry.

Mr Georg Karnsund, chief executive of Saab-Scania, maintains that "soaring costs for research and development and ever-increasing international competition make it difficult for small volume car makers to

its previously fiercely indepen-

dent car operations was the

belated signal that the com-

survive on their own in a longer perspective."
Saab-Scania had previously tried to accomplish the daunting task of maintaining an independent presence not only in the car industry, but also in trucks and aircraft making,

In the face of mounting losses it sold the 50 per cent stake in its troubled Saab car division to General Motors for \$600m and most importantly ceded management control. GM and Saab-Scamia have each

GM and Saab-Scania have each injected \$100m in new equity capital into the company.

Saab's sales had fallen in the vital US market (31,306 cars of total sales of 109,482 in 1989) stocks had become excessive, and output was falling at a time when the company was activated to the company was activated. actually bringing new capacity on line and its model range had appeared increasingly dated with little sign of a replacement for its aged 900 before well into the 1990s.

Saab's output is spread inefficiently across three assembly plants, two in Sweden and one in Finland, for a total output last year of less than 110,000 cars compared with a capacity for producing 180,000 cars a year. With all its car production capacity located outside tion capacity located outside the EC and suffering the pro-duction inefficiencies of probably the highest absenteelsm and sickness rates in Europe, Saab was hardly the ideal take over candidate for another car maker in Europe. Its value lay in its name, however.

While staunching the flow of red ink is the short-term task, the long-term test for GM will be whether it can turn Saab into a challenger in the Euro-pean and world executive and luxury car markets without diluting its specialist image.

SATURN, the new General Motors car that goes on sale in selected areas of the US in November, will not live up to the grand vision outlined for it six years ago by Mr Roger B

Company of the second

ICCes!

Smith, then chairman of GM. However, it represents a large undertaking - the big-gest industrial complex built by the world's largest manufac-turer, and the first (ully integrated car-making facility to be constructed in the US since Ford's River Rouge facility in

Saturn is GM's \$3.5bn answer to the increasing number of US customers buying Japanese cars. imports were a concern when GM executives started meeting in secret in the early 1980s to discuss the problem. They have become an even bigger worry since then. Japanese cars, which are being assembled in the US heartland, attract well over one in four new car buyers in

is one in two.
The big loser is GM. With 36 per cent, it is still the comfort-

the US. In trendy California, it

able market leader in the US, but it has lost more than 10 per cent in share in the past

have slowed. The market is driven by incentives to such a degree that GM - and Ford and Chrysler - are believed to be losing money on domestic car-making operations. GM needs a sales success to stop the slide.

Saturn is aimed straight at those import buyers. "Saturn's fundamental mission is to appeal to import and non-GM domestic buyers and deliver 80 per cent plus business to GM," says Mr Donald W Hudler, Saturn's vice president of sales, service and marketing. However, 42 per cent of new car buyers would not even con-

sider a GM product, says J D Power, market researchers. This anti-GM bias is a serious problem for the company, whose share fell because of indifferent quality, badge engineering compromises, and

some fuzzy brand marketing.

names in America: Butck, Cadillac, Chevrolet, Geo (imports), GMC (trucks), Oldsmobile and GMC (trucks), Oldsmobile and Pontiac. Too often they were competing for the same cus-tomers and losing to brands such as Ford, Toyota and Honda with clear images. GM needs another brand like it needs a hole in the head,

says Mr Doug Fraser, former United Auto Workers union The erosion of GM busine occurred against a background of well-publicised business woes, including the EDS/Perot

row, over-capacity, over-man-ning, questionable executive bonuses, a deteriorating financial position, and the commer cial success of the film Roger & Me, which portrays the closing down of a series of car plants

in the town of Flint, Michigan, the birthplace of GM.

It is one of the reasons why the new car's advertising will carry no references to the organisation which created it. Saturns are products of the Saturn Corporation, not GM.

The four-door saloon and two-door coupe that will emerge in late October or sarry.

The four-door saloon and two-door coupe that will emerge in late October or early nber are reminiscent of the imports which became their inspiration. They are similar in size and performance to the Honda Civic and Toyota Corolla. Saturn will be pitched to appeal to those same Honda and Toyota owners with prices expected to be in the \$10,000 to \$12,000 region.

Saturn has borrowed other aspects of its business from the Japanesa. The people employed

Like Fremont, Spring Hill does not bristle with robots and automated final assembly. Instead, greater attention to labour-management relations will be important to Saturn's quality and efficiency. The UAW has been a "partner" from the beginning.

Even in distribution, Saturn is following the Japanese prac-tice of limiting dealer numbers. This is to ensure each dealer sells a large number of Sat-

A mission to convert buyers quate return on the \$2m to \$4m investment required for a stand alone Saturn dealership.

initially, there will be just over 100 dealers for the anticipated start-up production rate of 120,000 a year. A second shift to be added in the middle of next year will lift annualised production to 240,000.

Saturn says it plans to produce over 500,000 a year by 1995, by which time its number of dealers will be up to 300. It will differ from Japanese practice in exports. Apart from some sales to Canada, Saturn is an American car for the US.

There are no other known export plans for the vehicle, even though the company's mission — spelled out on a card handed to visitors — is to produce cars that are "world leaders in quality, cost and customer satisfaction."

but it was an unequal battle.

The first customers to find out if the goals have been met will be in southern California — enemy territory for GM — and Tennessee, The east coast will follow in February, Selling in the heartland of the US, where the domestic makers remain strongest, will come later. Ironically, middle America is where the Japanese importers, bolstered by additional cars from their trans-

plants, will be making their biggest push. lo some extent, Saturn is GM's transplant - a factory well away from the decisionmaking and traditions of the headquarters building. Like a transplant, it is adding to North American over-capacity problem as Detroit's Big Three dither about closing older and

inefficient plants. Where it differs is in depth of production. Saturn is much more than a mere assembly line for which many compo-nents come out of boxes that

are labelled made in Japan. It contains 87 acres of manu-facturing space, including foundries, to produce engine and transmissions, mechanical components, steel stampings, plastic interior trim and fully

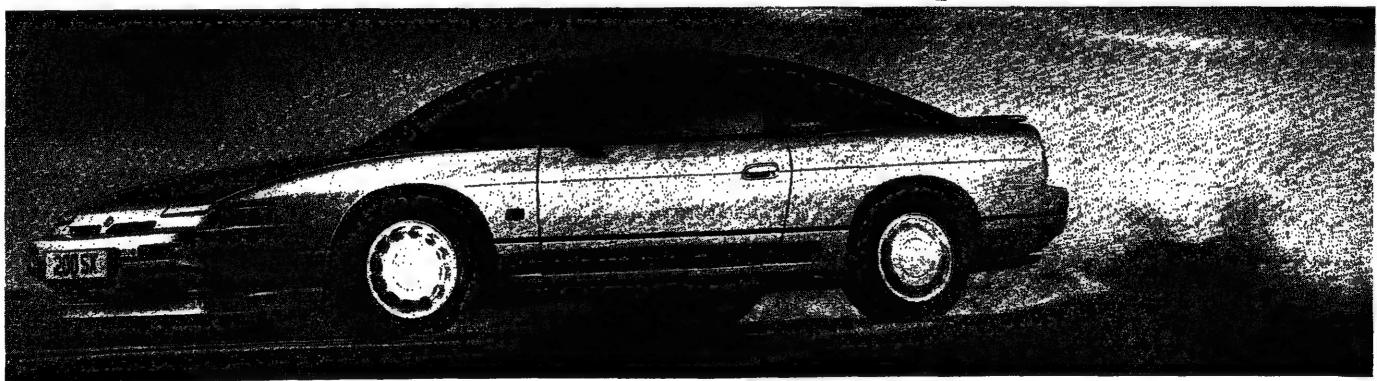
assembled cars.

While GM has scaled back on some of Saturn's promises, it remains an ambitious project. The investment – even if it is not the \$5b forecast - guaran

tees a great deal of hype. Saturn is not GM's first can to be dubbed a make-or-break model. It happened before with the Vega, Chevette, X-cars and Cavalier. Even so, GM's Mr Smith was unequivocal in 1985 when he confirmed production of the then much-discussed and futuristic "no year" car. "We believe Saturn is the key to GM's long term competitive

ness, survival and success as a domestic [US] producer." Mr Smith, who drove the first production car off the line this summer, will be well into retirement by the time Saturn has had a chance to prove the validity of that claim.

### **0-60** in 6.5 seconds. Fast becoming Britain's most talked about sports coupé.



Unleashed last year, the beautifully sleek 200SX captured the attention and imagination of enthusiasts and critics alike.

"Brilliant . . . Ferrari looks, Porsche pace. . ." (Autocar & Motor April "89) One year on, it remains "... king of the coupés..." (What Car? April '90) its multi-valve, 1.8 litre engine, flashes you from 0-60 to an awe-inspiring 6.5 seconds, and on to a top speed of 140 mph."

"When the turbo is on full boost, the car rockets towards the horizon, .." (Auto Express July 28)

But breathtaking performance is not all this celebrated sports coupé has

The rear-driven Nissan . . . handles its power brilliantly. The multi-link rear suspension pro-vides outstanding traction ... and allows the SX to make tremendous progress in wet or slippery conditions. . ." (Autocar & Motor Feb '90) And electronic anti-lock brakes (ABS) provide the confidence and reassurance of ultimate control.

"... the 2005X has the poise and security of high performance coupés costing twice as much." (Financial Times Jan '90)

With air conditioning as an optional extra, and a luxury interior belitting the Sports Coupé of the Year, it's no wonder the experts are unanimous.

"The Nissan's blend of performance, handling and ride, refinement, overall quality and styling, is just about unbeatable..." (Autocar & Motor Feb '90)

When it comes to producing a sports coupé that has everybody talking

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Committee to

force on a new wage deal. For more than nine months the new Jaguar management team led by Mr Bill Hayden and Mr John Grant, the two top officials drafted in by Ford at the beginning of the year following its £1.38bn takeover last November, have been mapping out a new route for the company. The transfer to Ford ownership has not always been

Mr Hayden, who headed the Ford transition team and then took over from Sir John Egan as chief executive at the end of March and m chairman at the end of June, admits that it has been a "nerve-wracking period

for Jaguar people."
"They have faced much criticism from me, aimed at the technical fraternity, which was the most undisciplined part of the organisation."

The process "culminated in an explosion with the Jaguar board," while it was still under the chairmanship of Sir John, admits Mr Hayden, "John was more defensive about where Jaguar was and what had been achieved. Others were more pragmatic and more attuned to the company's weaknesses as well as its strengths. I did a report for the US board about where we stood that upset

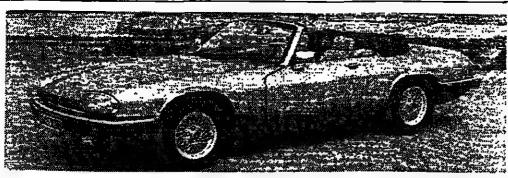
most highly respected manufacturing executives in the European motor industry, and one of only two non-American corporate vice presidents at Ford, has been most scathing about Jaguar's "relative lack of achievement in new products' and the "inefficiencies" of its manufacturing operations.

The depth of the deteriora-

tion of Jaguar's financial performance was revealed during the summer, when it reported a £49.3m pre-tax loss for last year compared with a £47.5m profit in 1988 on a turnover which increased by 6 per cent to £1.139bn. Production fell last year to 48,139 from 51,939 in 1988, while sales to dealers and distributors declined to 47,668 from 50,603 a year earlier.

Mr Hayden, previously vice president of Ford of Europe's manufacturing group, says that Jaguar's product pro-gramme "was in some disar-ray" and could not be achieved. "Some of the surgery was painful to accept."

Most significantly Ford's arrival at Jaguar has meant that the luxury car maker has had to drop its development of the so-called F-Type sports car, which had been planned as a successor to the earlier E-Type. The development programme was not meeting its targets for cost, fuel economy and perfor-



**WORLD CAR INDUSTRY 10** 

Jaguar has been mapping out new routes

# Some painful surgery

When we came in it was a 1994 model year car, but that was plainly impossible. It was grossly overweight from its ini-tial target. It had plainly not been engineered to a degree that it could be released to manufacturing," says Mr Hay-

The sports car programme "was out of control", he says, "They had been working on it for eight years and it was no nearer completion."

Instead the product plan that will be presented to the Ford board next month will concentrate on renewing the existing pillars of the Jaguar range, the XJ6 saloon and the XJS grand tourer and developing the engina programme.

expanding the product range, while hanging on like grim death to the Jaguar image," says Mr Hayden.

Such an approach may sound cautious, but it will lay the groundwork for an expan-sion which could quadruple Jaguar output by the end of the decade, and could involve a further investment of some

Jaguar is expected to concentrate its resources on developing two basic floorpans (chassis platforms) for its future range of the mid-to-late 1990s, one for the replacement of the existing XJ6 luxury saloon launched in 1986, and one for the planned smaller sporty

"Then we will look at saloon, which will seek to revive the traditions of the Jaguar Mark II saloon of the 1960s. The company could eventually have a four model line-up, adding the smaller "sporty saloon" and a sports car to the existing XJ6 and XJS ranges. It is planned to raise output to close to 200,000 cars a year in the next 10 to 15 years from the production of 48,138 achieved

ast year. The luxury saloon replacement for the XJ6, a programme code-named XJ90, should be ready for launch in 1995/96, with a coupe derivative to replace the XJS probably following off the same platform

The new smaller sporty



pillars of strength such as the XJS (above left)

saloon range which will take Jaguar into head-on competition with cars such as the modern world of much more automated car assembly, would follow in the later 1990s. It appears unlikely that Jaguar will choose to build a new greenfield assembly plant, opt-ing instead to develop its existing three sites.

Mr Hayden has already

warned that the efficiency and productivity of the Jaguar workforce has to be substantially improved with the introduction of more automated production methods in order to achieve more consistent qual-

It will be necessary to

remove the present demarcations at Jaguar plants of the sort which disappeared at Ford plants 15 years ago. The transition team at Jaguar has established that savings of "well in excess of £100m" can be achieved through the Ford takeover and the integration of Jaguar into the Ford compo-

nents supply system. The annual report of Ford Motor, Ford's UK subsidiary. shows the heavy price the US group paid for the Jaguar name, when it acquired the company for £1.38bn late last year. Of the takeover price, £249m was for the net assets and £1.13bn was for the goodwill. Not surprisingly Ford is treading gingerly, anxious not to rub any of the gilt off the nameplate it has bought so While it has installed three

senior executives at the company, it appears determined to run the company at arm's length and not jeopardise its independence and its image. Ford has repeatedly stressed that it intends to manage Jag-uar as an autonomous busi-Jaguar shareholders it said: Jaguar will remain a separate legal entity with a self-sus-taining capital structure and its own board of directors the board will "operate independently within agreed control parameters", will com-

prise senior Jaguar manage

ment and Ford nominated

year with some antiquated pro-duction facilities, it may be operating at a loss and it may only have introduced one allnew model range in 14 years, but it has a name, it has luxury, prestige and exclusivity and for Ford it represented perhaps the last chance to enter the highest segment of the world luxury car market.

"independent non-executive

organisationally, Jaguar

will report to the chairman of

• the board will have "sole

discretion in the application of

Europe chairman and a mem-

ber of the Jaguar board, says

that these arrangements are

essential to preserve the iden-

Ford says the development

of Jaguar will take place in

Coventry and in the West Mid-lands. The Whitley, Coventry

research and development cen-

tre is to be expanded, Jaguar's

corporate headquarters will

remain in Coventry, and Jag-uar's exclusive distribution

Ford has been prepared to pay dearly to buy its way into

the most exclusive upper eche-lons of the world luxury car market, and a pay-back is

unlikely to come much before

Jaguar may currently pro-duce less than 50,000 cars a

network is to continue.

the end of the decade.

Mr Lindsey Halstead, Ford of

Keyto Done

THE YEAR 1990 may come to be seen as something of a watershed for the car and the way it is per-ceived by large sections of society.

It is the year in which acceptan has become widespread that the environmental problems it causes, particularly those related to exhaust poliution, are not going to go away.

go away.

If the worst happens in the Gulf, and war brings serious dislocation of oil supplies, the rise in pump fuel prices of which the West has had a foretaste will make the drive for more fuel-efficient, and more registratively. environment-friendly, forms of pro-pulsion an issue to be felt in pock-

At the legislative level, the Euroean Community has at last agreed strict new standards to reduce

In the absence of any comme cially viable alternative technology, they mean that every car produced or sold in the region from the start of 1993 onwards will be fitted with catalytic converters. In their most sophisticated, elec-

tronically-controlled form, such

estalysts can reduce by about 96 per cent the carbon monoxide, hydrocarbons and nitrogen oxides which cause obvious environmental damage such as photochemical smog and acid rain. (They cannot, however, do anything about carbon dioxide, the main global-warming gas, which is an ineradicable prod-

nct of combustion). Europe will thus move closer to the standards of the US, which has required cars to have catalytic conrters since the early 1970s.

While US legislators have shrunk from one measure which could really focus US motorists' attention on fuel-efficiency measures, a petrol tax to stop the profligacy encouraged by pump prices of about \$1 a gallon, they are moving

the goalposis on other fronts.

Thus this year may mark the approval of a new, sweeping Clean Air Act, which has been grinding its way through both Houses of Congress for more than a year. The detail of its final form may t change, but its main thrusts

will not. Cars and their manufacturers are A clamp on emissions

only a partial target in legislation which will bring harsh clamp-downs on the emissions and other wastes produced by a wide swathe of industries. Even so, the cousequences for the car industry are Ford, the US' second largest vehicle maker, recently produced a confidential report concluding that

environmental concerns will be among the most serious facing the industry until well into the next It concludes that not only will they affect the size and shape of they antert the sales and shape tears and how they are made, but that urban congestion in the developed world will become so had that their uss will have to be curbed in

favour of public transport.
"We will see tighter fuel mileage

incentives, fuel conservation taxes and other restrictions," the report concludes. How well styled some of the proposed legislation is remains open to doubt.

The industry has been arguing, for example, that the proposals for

THE ENVIRONMENT

further reducing exhaust emissions on petrol-powered cars go beyond the point of what is sensible or cost-effective. They claim, for example, that it is likely to add \$600 to the cost of a new car to eradicate the four per cent of exhaust-emitted pollutants - more than it cost for the catalytic converter systems which dealt with the first 96 per cent.

Far more effective and cheaner measures, they argue, would include much more rigorous inspec-tion of the older cars which are requirements, alternative fuel responsible for around 85 per cent

altruistic argument since it would of course, encourage new car sales and production.

Europe's car industry, govern-ments and environmental groups are following the Clean Air Act's progress with close interest, and not without good reason. California, in particular amog-

shrouded Los Angeles, was the cru-cible out of which the catalyst car first emerged to spread across North America. And in this area at least, where North America leads the rest of the world is inclined to

That certainly applies to Europe. After a protracted and complex squabble over the upcoming emis-sions standards, the European industry fully, if in places reluctantly, accepts that tough action to

protect the environment is necessary. As in North America, it will not be confined to cutting exhaust

European Commission experts are looking at a whole panoply of measures, including lower speed limits, radical traffic management schemes and support for the development of alternative faels, such as methanol or even hydrogen, and propulsion systems, such as batmad electric motors

So far, no potential rivals to the petrol or diesel engine appear to be on the point of viability – although plenty of new ideas are being developed. One, at the prototype stage in the UK, and developed Dr Dan Merritt and colleague at Coventry Polytechnic, is for an engine where ignition is by a catalyst lining the combustion chamber itself and claimed to do away with the need for expensive, external catalyst systems. It, like most other such innovations, is a long way from commercial production.

Other significant alternatives may not be. Outgoing General Motors chairman Mr Roger B

that GM will put into production the Impact, an electric car capable of exceeding 100 miles an hour and with a claimed range of 100 miles-

Given the long, sterile history of previous attempts to launch a via-ble electrical car, sceptics say they will believe it when they see it. But it is even possible that 1990 may come to be seen as something of a watershed for the electric car. Under what is known as the "Los Angeles Initiative," the local authorities have drawn up plans for a trial fleet of 10,000 electric cars to be operative in the area by the mid-1990s. Three manufacturers are bring-

ing these trial vehicles into produc-

The exercise should demonstrate whether clean air standards being set for the region in the early 21st century, and which weald require a large percentage of vehicles to be electrically powered, is actually feasible — or ple in the sky.

John Grantins



watches over a Volvo group which is deteriorating financially but has hopes for its alliance with Renault and its new 960 series (above)

With a trend towards world cars and global markets Volvo has forged an alliance

# Estate car marries a people carrier

AS Volvo's financial performance deteriorates the Swedish car and truck maker is vesting increasing hopes in its far-reaching alliance with Renault, the French stateowned automotive group.

The preliminary agreement announced earlier this year is due to be signed this autumn, a few months later than origi-nally planned. Both sides insist that no obstacles have surfaced although Volvo's short-term profitability has deteriorated in the intervening months. Volvo's group profits (before allocations and taxes) plunged

by 54 per cent in the first six months this year, thanks in part to the drop in the profitability of its car operations. Disclosing the drop in profits last month, Mr Christer Zetterberg, who was appointed president of the Volvo group earlier this year, admitted that "in a period of sharpened competi-tion, it is clear that the reasons for an alliance with Renault have only become stronger."
Under the terms of the alli-

ance the two groups will exchange large minority stakes in their respective car and truck and bus businesses. The two groups have stopped

well short of a full merger, but such a development is not ruled out, if the initial alliance can be made to work. Volvo and Renault have agreed to hold the minority stakes for at least 10 years. According to Mr Raymond Levy, Renault chair-man, the deal with Volvo has been constructed so as to ensure that neither party "can be tempted to go astray, marry

cent stake in Volvo's car operations, a 45 per cent stake in its truck and bus business and will purchase a stake of up to 10 per cent in the Volvo parent company.
At the same time Volvo will

acquire a 45 per cent stake in Renault Véhicules Industriels, sidiary, and an initial 20 per cent stake in the Renault parent company which includes the French group's car operations. It will have an three years.

nies, the most important part-nership it has ever undertaken. privileged position as a "Regie" or state agency, turning it into a joint stock company, albeit

still 75 per cent state-owned. Benefits from the alliance

somebody else or even Renault is to take a 25 per

Renault's truck and bus suboption to increase this to 25 per cent at any time in the next

Volvo will pay a net SKr12.5bn (\$2.17bn) for its stakes in the Renault compa-As a consequence of the deal the French Government has agreed to remove Renault's

are unlikely to be reaped for several years, particularly from the car operations. Both companies' model programmes are largely in place for much of the first half of the 1990s. Mr Roger Holtback, president of Volvo's car division for the last six years, claimed recently, that while Volvo faced an uphill climb, the Renault deal was "an insurance policy for the second half of the 1990s." Mr Holtback, who was

rumoured to have been a less

than full-blooded supporter of the alliance, will not be mak-ing the climb, however. Earlier ers. It holds less than 2 per this month he announced his surprise departure from Volvo in order to take up a position in the executive management of Skandinaviska Ensilda Banken, Sweden's leading bank. Mr Holtback, earlier seen as

a potential successor to Mr Pehr Gyllenhammar, Volvo group chairman and chief exec-utive, until such a move was blocked by the arrival of Mr Zetterberg, was to have been one of two Volvo members of planned Car Joint Techni-Co-ordination Committee between the French and Swedish car makers. His place will probably now be taken by his successor, Mr Lennart Jeansson, Volvo group finance direc-tor and one of the main archi-

tects of the alliance. Unlike in the truck industry, where Volvo and Renault overlap in several sectors, the two companies' car operations differ substantially in both size and market position. Volvo produced 414,000 cars last year compared with Renault's output of 1,966,700 cars and vans. Renault is one of the big six volume car makers in Europe, albeit the smallest with a 10.4 per cent share of the western European car market last year, and has a car range spanning the market from small cars to

cutive models. Volvo is essentially a specialist producer of executive cars, with a special presence in the market for estate cars and with an important foothold in the US, which is its biggest single the leading European import-ers. It holds less than 2 per cent of the western European new car market. The turnover of Volvo's car

operations last year at SKr42.94bn (\$7.1bn) was less than a third of Renault's car business at FFr137bn (\$24.4bn), while Volvo has a workforce in cars of 34,750, compared with Renault's 129.700.

The Renault and Volvo car product programmes overlap only slightly in the upper-medium and lower end of the executive segments of the Enropean market, but it is here that the two companies esti-mate that the benefits of co-ordination can be realised most

According to Volvo the main opportunities for co-operation the car sector lie in • the co-ordination of

research and development programmes in particular for components and systems
• co-ordination of capital expenditure planning in order to gain economies of scale and restrict duplication co-ordination of the procurement of components and

such co-ordination could reduce Volvo Car's total costs for product development, production and procurement by about 5 per cent over a period of 5-8 years, but it accepts that this marginal improvement will be offset in part by the anticipated intensified competi-

Mr Holtback envisages joint

Volvo has calculated that

development of new vehicles, at least for niche segments, combining for example Renault's strength in people carri-ers with its Espace and Volvo's presence in estate cars.

There will be little scope for

cost savings in distribution, as the two companies have pledged to keep their dealer networks separate in order to preserve the integrity of the Volvo and Renault brand

Importantly, Volvo uses modified Renault engines and gearboxes in its 400 series, which is built in the Nether-As a further step in the re-

alignment of the two car makers Volvo is moving to take over the 70 per cent stake it does not own in Volvo Car BV its Dutch affiliate, a step it hopes to implement by the end of the year.

Earlier this month Volvo Car BV told its workforce that a concentration of all Volvo car activities under one explicit responsibility and central con-trol is unavoidable." It warned that its costs were too high and that cost-reducing measures were "absolutely essential" in the face of mounting competition in the western European car market.

As a modest first step in the alliance Renault and Volvo have formed a 50/50 joint venture company to carry out advanced research with the establishment of Advanced Research Partners, which will be domiciled in France.

# **PROFILE:** Christer Zetterberg

THE 48-year-old Mr Christer Zetterberg, president of Volvo since last spring, is in an unen-viable position. He remains the anointed successor waiting in the wings to take over as chief executive of the Swedish automotive and aerospace group from the charismatic Mr Pehr Gyllenhammar. But he is a rown prince whose coronation date remains unknown

For the moment, Mr Zetterberg as chief operating officer
– in effect the number two post in Volvo – has the thank-less task of being the messen-ger boy carrying the bad news as he explains to the outside world why Volvo's profits have been falling sharply and job cuts are needed. Mr Gyllenhammar continues

to provide the focus and the vision for Volvo's European strategy. It looks like an uneasy alliance of unequals for nobody doubts that Mr Gyllenhammar's views and personality will continue to shape Volvo's destiny until the day he chooses to step down and

make way for Mr Zetterberg. Nobody can doubt where power still lies in the corpora-tion. In the world of Volvo there remains room for only one dominant leader.

When Mr Gunnar Johansson was Volvo president the struc-ture of decision-making was clear enough. Indeed, he and Mr Gyllenhammar appeared to be ideal complements - the man of vision coupled with a self-effacing subordinate with his practical feet on the ground. But then Mr Johansson was never a threat nor a potential heir to Mr Gyllen-

hammar. Now the relationship between Volvo's chief executive and president is more complex and uncertain.

It was only last November that Mr Cylienhammar sprang a surprise at Stockholm's cafe opera when he presented Mr Zetterberg to the incredulous Swedish media as his chosen heir apparent. At 54 the Volvo chief executive hardly sounded or looked like a man yearning for early retirement. Within a matter of weeks, it was clear that Mr Zetterberg's arrival in Volvo did not mean Mr Gyllen-hammar intended to turn himself into a lameduck chief exec-

He made a deal to combine Volvo's food and drug operations in Pharmacia and Provendor with Sweden's state holding company Procordia in a SKr23.8bn agreement and in late February this year forged a new intricate between Volvo and Renault. new intricate alliance

Nor has Mr Gyllenhammar eased to be a highly influential and vocal figure in Sweden's public life.

Recently he wrote forcefully in the leading newspaper Dag-ens Nyheter about the need for the country to abandon its traditional neutrality policy and come to terms with the European Community as an even-tual full member. Such an attack on the hallowed neutrality question brought criticism from the politicians but it remains a mark of Mr Gyllenhammar's continuing importance that his words were treated seriously and with

espect. The slogan - Whatever Volvo does today, Sweden does tomorrow - may always have been an exaggeration but there s no doubt that Mr Gyllen hammar has done a great deal during his long 19 year reign to make it almost a truism.

His burst of creative energy between last November and this March made the premature announcement of Mr Zetterberg as his successor seem all the more puzzling.
But then it has become increasingly clear that Mr Gyl-

lenhammar is not going to disappear from Volvo after Mr Zetterberg becomes chief executive.
The post of executive chairman is to be created, and it will be filled by Mr Gyllen-hammar, who will remain as the joint head of the steering committee between Volvo and Renault and head of the board

Mr Zetterberg has been the model of restraint and discretion and he does not appear, at least publicly, to feel any annoyance at what some observers regard as his ambiguous position in the shadows. Cool and self-contained, he insists he has an agreement with Mr Cyllenhammar about when he takes over so there is no difference of view between the two men on the timing of his move to chief executive.

at Procordia.

But a genuine dilemma exists in the relationship. Mr Zetterberg is a subordinate but be cannot afford to be merely Mr Gyllenhammar's surrogate. At the same time he must dis-play loyalty and ability as well as indicate he is his own man. Finding the right balance of independence and dependence will require a high degree of finesse and discretion.

No doubt, Mr Zetterberg is taking the opportunity of using his apprenticeship period to come to grips with the chal-lenge of Volvo's diverse and sprawling business areas.



After all, he came to the company last April with no previous working knowledge of the auto industry after spending his formative years in busi-ness in Sweden's pulp and paper industry. He started work with the SCA company in Sundsvall and ended up as president of Holmens Bruk for live years between 1984 and

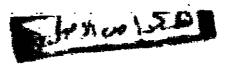
There followed only an 18 month stint as chief executive at Sweden's state owned PK Banken, an experience that Mr Zetterberg welcomed but led to his wish for a return to the more risk taking world of manufacturing. Since his arrival at Volvo Mr

Zetterberg has gradually been taking on more responsibility. His initial task has been to tackle the company's low productivity and high cost prob-lem at its Swedish plants, looking at ways of cutting Volvo's high sickness absentee-ism and labour turnover. More recently he has been examining how to improve Volvo's low share price.

Changes at the top of any large organisation are difficult to accomplish smoothly. What has raised sceptical eyebrows in the case of Mr Zetterberg is the belief that Mr Gyllenhammar will step down within the immediate future and allow his able lieutenant to take Volvo in the direction he wants it to go.

The truth is that Mr Gyllenhammar has become such a guru figure in Sweden that the prospect of his imminent departure from the top of Scandinavia's biggest company is still met by signs of disbelief.

> Robert Taylor, Stockholm



JAPAN'S car makers are thrusting ahead in a wide array of research and development on cars of tomorrow.

Such R&D focuses on four primary areas: components, such as a greater use of aluminium to reduce weight, electronic systems centering on sensors and microprocessor and a variety of high-tech features. The high-tech options include navigation systems relying on information relayed

Englysta.

tal display (LCD) televisions and facsimile machines Few Japanese motorists hesitate to shell out extra money for such features as navigation systems, combined four wheel steering and four-wheel drive, or electronically controlled suspensions.

from satellites, and liquid-crys-

Car makers are among Japan's largest spenders on R&D. Toyota, Nissan, Honda and Mitsubishi rank high in such spending. All of the leading companies use supercomputers for design, engine and crash simulations.

However, the orientation of their R&D system is changing. Until recently, most Japanese companies relied heavily on development of concept cars. Even Isuzu and financially-troubled Fuji Heavy Industries (Subaru) developed such fancy prototypes.

The practice of developing concept cars appears to be declining in significance. But the prototype vehicles will still be designed for display purposes, industry analysts in Tokyo say. However, Honda has no faith in concept cars. Instead, it provides opportunities for young engineers to ties for young engineers to hone their high-tech skills on development of engines for for-mula-1 racing cars, according to a Ronda spokesman.

Reliability is a principal sell-ing point for Japanese cars. To make their products more reliable. Japanese companies are investigating use of artificial intelligence (AI) computer software to run on-board monitoring-diagnostic systems. Such Al programs are typically called "expert systems" in

computer lingo.
Applied utilisation of Al systems is still a few years

decided to launch their first

# Reliability heads sales drive

Toyota can draw on the resources of its affiliate, Nippondenso, Japan's largest sup-plier of car electronics systems. Nissan, which has experi-mented with "fuzzy logic" control software in a concept car, often works together with Hitachi, Japan's largest integrated electronics company.
Even the Japanese Govern-ment is involved in the car of tomorrow. At the Ministry of International Trade and Indus-try's Mechanical Engineering Laboratory, in Tsukuba, Ibar-aki Prefecture, a so-called "intelligent car" is being devel-

use of on-board cameras and computers for automatic steering based on Al patternrecognition technologic One of the reasons that R&D in Japan is exerting a great impact within the automotive work is that the Japanese have

quick development schedules.

oped. This research centres on

Japan's car makers typically bring out full model changes every three or four years, and they are introducing a variety of new models. This means they are quick to tack on new features to differentiate their cars in the highly competitive domestic and US markets. By contrast, American and European companies offer full model changes every seven or eight years.

Mitsubishi has introduced a

sleek sports car called the 3000 GT, the top version of which comes with four-wheel steering, four-wheel drive, an electronically controlled suspension and a twin-turbo-charged V6 engine capable of putting out nearly 300 horse-power. Many aspects of the development programme for the 3000 GT were based on Mitsubishi's High-Speed Resarch II concept car. The so-called active aero system, is one such example. Above 50mph the

3000 GT's rear spoiler rises while the front air dam is low-ered to enhance downward force. Better stability at high velocities is the result.

With the exception of the active aero system, nothing on the Mitsubishi 3000 GT is new. However, offering an array of high-performance features together with a powerful engine, while at the same time keeping the base price under \$32,000, is an example of formidable "systems integration"

At Isuzu, engineers are refin-ing a 4.2 litre V8 engine that is slated to power a sports car. That sports car is rumoured to be a joint project with Lotus.

A few Japan-only cans that were introduced in recent months possess highly innovative features. For example, Toyota's small Sera model features glass-topped gull-wing doors, while Mazda's Cosmo is powered by the world's first

three-rotor Wankel engine with twin turbochargers. The Cosmo is offered with an optional car navigation system. Not all Japanese automotive R&D revolves around flashy features. Some of it is quite mundane. Nissan, Honda and other makers are focusing on greater use of aluminium to reduce weight. For example, Nissan says that aluminium panels on the Skyline (a Japanonly vehicle) helped cut weight

by 30 pounds. The most extensive application of aluminium is on Hon-da's NSX, a Ferrari-like roadster priced at about \$60,000. Even its all-new suspension is almost entirely aluminium alloys. Its body and doors are also aluminium alloy, while engine connecting rods are made of titanium. Nissan's 3002X has an aluminium hood also to reduce weight and enhance fuel economy. At Nissan's technical centre in Kanagawa Prefecture, a pair of Cray supercomputers are employed to enhance body strength and rigidity, and reduce vibration, says Mr Toru Saito of Nissan's Tokyo headquarters. The company plans to make improvements in drag coefficients through crunching numbers on a more powerful Cray supercomputer to replace its top model, Mr Saito adds.

Improving the user-friendly features of cars is one of the priorities of Nissan's concept car research. For example, its NEO-X car, which was unveiled at the 1989 Tokyo Motor Show, features an infra red night vision device and a holographic head-up display. The night vision device, using a small CRT monitor, comes in handy in foggy weather, while the head-up display on the windshield shows the vehicle's speed and gives warning mes sages. Nissan goes so far as to say it is working on synergetic "intelligent vehicle control" technologiers, to make it easier for drivers to be in command

of a wide range of features.

One of the ways that the

NEO X has its weight trimmed is use of a composite-type drive shaft made of carbon fiber-reinforced plastic (CERP) and glass FRP, instead of steel tubing. Such an innovation drive shaft also reduces sound vibration, Nissan engineers say.

Because Nissan expects tomorrow's luxury and sports

cars to come equipped with a range of data communications options - including tele-phones, facsimiles and comput-ers - it is working on a bodyconforming antenna. The cir-cular receive-only and transmit-and-receive antennas are located just under the surface of the NEO-X's plastic trunk

To support this level of research, Nissan spends heavily on R&D. In the fiscal year ended March 1990, it spent Y180hn; this year it will spend Y220hn; and its projection for the year through to March 1992 to Y440hn Jenna Ande by far is Y240bn. Japan funds by far the largest aggregate level of automotive R&D, which is spreading beyond the archipelago nation to research centres in North America and Europe.

TWO YEARS ago, the world had yet to set eyes on Lexus or Infiniti, the luxury divisions of Toyota and Nissan.

Today, Lexus and Infiniti are high among the industry's talking points, having done the unthinkable: challenged the grandest names in the world's luxury car business and come away, if not with victory, then st with high scoresheets. For a first attempt to crack the exclusive Jaguar-Mercedes-BMW-Cadillac market, the Japanese have done well and beneath the bold front, the Europeans and Americans are shaken. Some surprising opinions have been formed. Top luxury cars manufacturers are saying defensively it won't be they who feel the heat from this Japanese invasion but those lower down the scale.

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Those in that position are taking the opposite view. It is the Jaguars and BMWs who will bear the brunt, they say. The inevitability is that everyone will have to try that much harder especially as within two years, Lexus and Infiniti are expected to be joined by similar upscale prod-ucts from Mazda and Mitsubishi. Perhaps Honds, whose Acura luxury division was the precursor to Lexus and Infiniti in the North American market, where the Japanese have Class barriers fall

luxury car assault. Prime mover in the field and, is Toyota's Lexus LS 400. It was developed from scratch, with a virtual open-ended budget by Japan's richest com-pany. The LS 400 is an imposing car inspired with a close eye on the Mercedes S-Class and its contemporaries.

An original, it might not be (not in terms of styling at any rate), but technically, the LS 400 is very good. No other car can match the Lexus's supression of engine noise. Its multivalve 4 litre V8 is the smoothest and quietest there is. Such characteristics, allied to high building quality, driveability and sure footed handling have got Lexus off to a very positive start. The fact the LS 400 is substantially cheaper than the top European and US rivals is another clear reason for its

The most important asset for g luxury car is the right image and this is something Lexus and its like will have to work hard to attain. To reach that goal, high manufacturing qual-ity and reliability plus excep-tional customer satisfaction obtained via service from hand-picked dealers is seen as the short cut to the kind of status it's taken, say, Mercedes over 100 years to reach.

The LS 400 has drawn a higher profile than its smaller, Camry-based ES 250 cousin, which in the US it is now outselling by two-to-one. That's another surprise because it was thought the cheaper car would chalk up the higher vol-

Significantly, the Lexus is also putting the Q45, its Nissan-made V8 rival in the shade and for a number of varying That the LS 400 went on sale

in the US last September at an

earlier date than the Q45 and

has the benefit of a larger dealer back-up (Lexus number-ing 103 US dealers by the end of June, to Infiniti's 64) goes part way to explaining the difference between the two.

At the half-year point in the
US, Toyota had sold 19,057 LS 400s to Infiniti's 6,032 Q45s. Toyota has begun to sell the LS 400 in Europe (although not through a separate Lexus sales division) and Japan as the

Since Nissan has stated it will only market the Infiniti flagship in the US and Japan, the Q45 will inevitably be much rarer on the ground. Nissan's controversial ad campaign to launch Infiniti in the US is seen as playing a part in the marque's slow start. Per-haps unwisely, the ads showed not the cars but rocks and

Infiniti's chief engineer. Mr. Takahashi Oka, conceeds that while the ads were good for fixing the identity of the Infiniti in the mind, they were less successful in promoting the product. The ads have now been changed - to show the Q45 and its smaller cousin, the M30 coupe. But the chance of a brick launch platform for Infiniti has been missed.

In may ways, the Q45 is just as outstanding as the LS 400. But while the latter has been conceived as a huxury car in the established sense, Nissan had deliberately linuoted tradi-

The engine, instead of being near silent, is enthusiastically loud and racy. At the front, there is no ornamental grille, just a simple badge. For a lux-



Toyota's Lexus: at the head of the move into the luxury class

ury car, the Q45 is unnaturally fast and fun to drive, while the styling is out of the ordinary. Time will tell whether the Q45's avant garde approach and indeed the whole infiniti division picks up pace. Not that there's any public note of concern from Nissan as yet. the message from Ginza HQ remaining one of resolute, long-term commitment.

Indeed, Nissan plans to add several new models to the line up over the next couple of years to lift its standing, including a federalised version of the Nissan Primera saloon, to be called infiniti G20. There is speculation of an

mid-engined supercar, powered by the 4.5 litre V8 from the big

This could be called M45. Also, in three years time, the US Infiniti dealership will be expanded to 150, although this will still be fewer than the 200 plus Lexus network. In the Toyota camp, a new

V8 two-door coupe based on the new Japanese Soarer is due from the Lexus division. The new Lexus coupe is predicted to be a keen rival for Mercedes' 560 SEC and the Jaguar XJ-S.
The level of backing and attention to detail Toyota and Nissan are devoting to Lexus and Infiniti underlines their determination to succeed. Moreover, stendards are being set that, should they wish to follow, Mazda and Mitsubishi will have to emulate.

Mazda is intending to launch an upscale, Lexus-style saloon about 1992, powered by the tri-ple rotor Wankel engine derived from the new domestic Cosmo coupe. The rotary engine is as smooth and powerful as a conventional V12. The car is expected to be marketed.

through a new Mazda US division, which could be called

Mitsubishi's plans seem less well formulated. A new V8 engine is now on the test bed but analysts in Japan feel the project could be put on hold—
along with Mazda's—ahoud
another oil crisis result from
the Iraq affair. America's severe proposals

for future CAFE (Corporate Average Fuel Economy) stan-dards are casting shadows over Japan's new luxury cars and could cause some ambitious plans to be throttled back. For the moment, Lexus and Infiniti have tended to overshadow Honda's pioneering

Acura division, set up in 1986 in the belief that US buyers would be prepared to pay a premium for Japanese cars. Honda has had a profitable business selling the Legend

and Integra as upscale Acuras in the US. But now the highlyacclaimed 3 litre V6 sports coupe joins the fold. With a \$60,000 price tag it is the most expensive Japanese.
The charismatic NSX sym-

bolises Honda's sporting direc-tion for Acura and unabashed confidence in challenging Ferrari head-on, something that wouldn't have been attempted five years ago. But times change and Honda's incredible FI success has given the car instant credibility.

The NEX would also seen to move Acura away from a financially stronger Toyota and Missan pair, the NSK being clearly a different type of car to the Lexus and Infiniti saloons.

If Honda is going to produce V8 luxury car to rival the LS 400 and Q45, as has been widely rumoured, then it is likely to be with a new car introduced within the next couple of years. But for Honda, still a relatively small company in absolute terms, that would represent a large call on its stretched resources.

Two years ago, Lexus infiniti and Acura were still in their infancy, but from now on, the Japanese are likely to become formidable players in the lucretive sector.

# Steps towards efficiency and the pollution-free car.

The concept of a car that's not only safe and economical but also pollution free has occupied our thoughts and

actions for many years. As early as 1927 we made it possible to use a diesel engine in cars. The diesel engine had previously been

confined by its size

to stationary

injection system (Jetronic) went into production in 1967.

applications and the propul-The diesel injection pump which made high-revving diesel engines possible. sion of ships: We were able to overcome this when we succeeded in developing the diesel

injection pump. The first car equipped with this pump came on to the market in 1936.

Then in 1952 we developed and produced the injection pump for petrol engines, which increased power but reduced petrol consumption as well as pollutants.

As our knowledge grew, we were able to make the diesel pump even more compact, so that it could be used on smaller and smaller cars.

In 1962 we built a pump that employed just a single pumping unit to fuel all cylinders. Refinements of this design can be found in The first electronic petrol

virtually all diesel powered cars. The next significant step was in the field of the petrol engine.

In 1965 we went into serious production with transistorised ignition. This new type of ignition was not only maintenance free but also gave better combustion, producing more energy with less pollution.

But our most significant development was yet to come. In 1967 we began serious production of electronically-

controlled petrol injection. We had succeeded in producing

The VE (distributor injection) pump fitted to virtually all car diesel engines.

electronic control units that could stand the rigours of all motoring conditions. In fact, this cleared the way for petrol injection systems that would give even more precise electronic control over the fuel and air mixture. This meant that the engine always received enough fuel to develop its optimum power but the

quantity was finely controlled to reduce both fuel consumption and exhaust emissions.

1976 we introduced Lambda Control, which was our answer to the stricter environmental protection



The first Lambda sensor, 1976. It is a necessary part of the only technology which reduces exhaust pollutants by up to 90%.

laws that were introduced in the United States,

Of course there was already the 3-way catalytic converter, but this only functioned at its best when the components of the exhaust were in a highly specific proportion to each other. In order to ensure that these proportions could be constantly maintained, we fitted a Jetronic petrol injection system regulated by a Lambda sensor in the exhaust system.

ambda Control, with catalytic converter, has reduced exhaust pollutants by up to 90%. Since then we have continually developed the potential of controlling engines by micro-computers. And,

since 1979, our A

Electronic ignition with spark advance map and knock control. This reduces

Motronic system has been able to control both petrol injection and ignition timing. further step for-

ward came in

1983, with the development of Mono-Jetronic, a less expensive centralised injection system which is especially suitable for Lambda Control. 1983 also. saw the introduction of knock control in the ignition, which reduces petrol consumption quite considerably.

We have now developed and perfected an electronic diesel control system which not only makes the diesel engine cleaner, but also brings us a step closer to the pollution-free car of tomorrow. But our activities do not stop with just fuel and ignition systems. The



introduction of ABS Anti Lock Braking (1978) and ASR Traction Control (1987) are just two further examples of our commitment to increase safety and efficiency in the

motor vehicle. And in 1991 our new UK production plant at Miskin near Cardiff opens, producing a new Compact Alternator for the 1990's, more alternator. powerful, lighter, smaller and

quieter too.

Of course this development will not be our last, because we are already well on the way to the next step.



BOSCH

Excellence comes as standard

san launched its infiniti Q45 to rival Toyota's 4,500cc Celsior at the top end of the market

# Rising oil costs could hit domestic demand

LEADERS OF the Japanese car industry, the backbone of the country's flourishing economy, are keeping a close watch on developments in the Middle

For the Gulf crisis, which is almost certain to push up the price of oil in Japan and spark off a domino effect of higher interest rates, rising prices and diminished spending by consumers, could also bring an end to long run of growth in sales and profitability the industry has enjoyed.

Japan has been the world's largest car maker for ten consecutive years. In recent years, what some see as Japan's new auto age, with over 75 per cent of the population owning at least one car. In the late 1960s, the last demand surge, car ownership grew from a fad to became the norm. Twenty years later, those owners are aspiring to greater things, and top-of-the-range autos are now

According to a recent survey, in the past two years, 39 per cent of cars purchased cost more than Y2m. It is not an unusual sight to see, parked in a row in a narrow Tokyo street, a Mercedes Benz, a BMW or two, a couple of Nissan Infiniti Q45s and perhaps a Rolls-Royce

This adds up to a lot of smiling faces at car company headquarters. Last year, a total of 5.5m vehicles were sold in Japan, with sales, of standard cars (with engine displacement 2,000 cc or more) lesping by an astonishing 66.5 per cent, according to the Japan Automobile Manufacturer's Association (JAMA). The jump was attributed mainly to the elimination of the commodity tax in

April 1989, which cut retail prices of products at the top end of the market by over 10 per cent, and spurred consum ers to enter the 1990s on a lux-

ury shopping spree.

The giant of the domestic scene, with a 42 per cent market share, is Toyota Motor. In the year to June 30 1990, it topped for the third consecutive year the list of large Japanese corporations with the highest income. With pre-tax profits totalling Y733.8bn, a booming 28.8 per cent rise on the previous year, and sales up 11.2 per cent to Y7.998bn, it was well ahead of other car nies, although they also reported robust increases

In fact, the only concern of turers in the past year has been that they would be unable to cope with the booming demand. Already facing a domestic labour shortage, which they feared would push wages up to unrealistically high levels, the groups were spending much of their time trying to find ways to cope. The solution adopted by

most was, firstly, to shift marketing efforts away from the United States to the home front — a timely step, since the imbalance in the bilateral auto trade was one of the main issues discussed at the Structural Impediments Initiative talks between the two nations earlier this year. Following the conclusion of the talks in June, Japan reduced exports and transferred a large part of its production process to the US. Secondly, manufacturers, buoyed by consumers' continu-ing enthusiasm for new cars,

finally gained enough confi-

dence to sink large sums of money into building new

tion without fearing a hottoming out of the market.

In the first half of this year, the total combined output of the 11 manufacturers hit a record 6.65m vehicles, up 0.9 per cent on the January-June period last year, according to JAMA. Of that figure, passenger cars accounted for 4.9m units, up 10.4 per cent, most of which (3.94m) were sold in Japan. Exports fell by 5 per cent in the same period, to The sum of investments

planned by major car compa-nies for fiscal 1990-91 was nearly 24 per cent more than the previous year, which in turn was 15 per cent up on 1988. Investment has been chamelled in different ways in the past two years or so. Encouraged by the trend towards luxury goods, most companies have earmarked large amounts of capital to develop bigger cars with additional accessories, rather than merely increasing the output of existing models, said a

Toyota's plans include expanding the production line for luxury sedans at its plant in Aichi Prefecture in central Japan. It will also reduce its exports to 1m cars annually by 1992, down 30 per cent from the peak period in 1985. The company, which successfully launched the 4,000cc Celsior (known as the Lexus overseas)

vehicle - last autumn, aims to chalk up annual sales of 2.5m cars within the next few years. Toyota's closest rival, Nis-san, launched its own top car, the 4,500cc Infiniti Q45, to compete with the Celsior and sur-prised even itself with the

- touted as its "bighest grade"

robust sales - nearly 1.500 in the first eight months. Nissan will boost production of auto-matic transmission vehicles at its Shizuoka factory in the coming year, and build an extension at another plant.

Honda is the only one of the big five car makers not planning to increase its capital spending in 1990, due to the recent completion of a third production line at its main factory. Mazda's high capital outlay is for the planned construction of its second factory in Yamaguchi Prefecture.

In the coming years, Japa-nese makers plan to maintain their curb on exports to the US, although shipments to Europe and south-east Asia are likely to increase. Most companies are shifting into top gear to prepare for European unifi-cation by setting up plants and facilities in Britain and France, and tentatively moving into

eastern Europe. Nissan is the only Japanese company so far to start mar-keting its cars in East Germany. Although demand there has ensued in recent months lapanese groups appear hesitant to launch full-scale operations for two reasons: they fear the current upsurge in demand will subside, and they are worried about causing friction with West European makers who have shown strong interest in the market. However, they are consider-ing making a claim. Toyota has

nsive plans to move into east Europe this year, as do most of the other large manuacturers. Mazda planned to have exported 500 passenger cars to East Germany by the end of August 1990, and to have set up 19 sales and ser-Fuji Heavy Industries aims to sell 2,000-3,000 cars there durestablished dealerships.

The smaller groups remain more interested in strengthen-

ing their domestic stances. Daihatsu, the top maker of minicars - those with engine displacement of less than 550cc has been riding the crest of minicar boom in Japan. Its sales for July this year rose 9.2 per cent over the previous rear, although overall sales for the year were down 3.2 per cent. The future looks good for Daihatsu, and other smaller makers - even a petrol price hike could work in their turn to minicars in an effort to

Industry watchers believe that, even though petrol prices look likely to rise by about Y10 a litre from the current level of around Y120 and inflationary pressure is growing, the major car companies will maintain ce as the driving force behind the advancing Japanes economy into the 1990s.

Markina Gannon

ONE OF the greatest status symbols in Japan, aside from owning a Van Gogh painting or a large amount of gold, is to be the owner of a foreign car. For in this country, the robust and growing economy of which is underpinned by the thriving car industry, scarcity value is the key to prestige.

Which is good news for foreign car makers, particularly those with luxury, top class vehicles. Buoyed by what is known as the triple merit of Japan - low interest rates, a strong yen and soaring land and equity prices - the foreign car market has grown by a steady 30 per cent annually in the past four years.

imported passenger cars still make up a meagre 4.5 per cent of the total market in units, but their price tags are far higher than most domestic models, so the market share is not as negligible as it appears. A record 113,600 imported

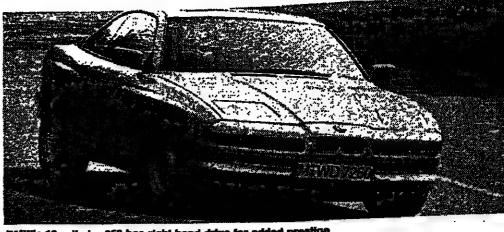
senger cars were sold in Japan in the first half of this year, a 39 per cent increase over the January to June period last year, according to the Japan Automobile Manufacturers' Association (JAMA). West German makers maintain their firm grip on the market, with Volkswagen clinging to its number one slot for the second consecutive year in spite of a strong challenge from

But French and British makers are chasing the West Ger-man leaders, who hold a consolidated 60 per cent of the imported market. In the first half of this year, the number of newly registered French cars leapt 60 per cent, compared to the 32 per cent rise in West German models,

Some see this as a natural result of the runaway success of West German cars - for in Japan, as elsewhere, popularity can become self defeating. Car buyers, along with most other consumers, are constantly searching for that elusive, exclusive and, of course, expensive product that will elevate their status. So importers find between attempting to lift sales while preserving their alite image,

One group which seems to have found the key to success in Japan is BMW, which controls a 16 per cent alice of the foreign car market. It forged the way for others as the first overseas car group to set up its own dealership network in Japan — but manages to main-tain the high profile and fierce competitive edge that was cre-ated by its early start.

BMW Japan, a wholly owned international subsidiary of Bayerishe Motoren Werke, stuck its neck out in 1961, by deciding that the best, and per-haps only, way to carve a niche in the tight Japanese market was to establish its own chain of showrooms sell-



BMW's 12 cylinder 850 has right-hand drive for added prestige

Foreign cars are sought after in Japan for their status value with West Germany leading the way

# The high cost of cachet

ing its vehicles alone. In order to do this, the group invested large amounts in prime-location land upon which to build showrooms and service centres. And the gamble paid off: The number of registered BMWs in Japan rose from 3,600 m assi to 33,000 last year - up 800 per cent. Imports in the same period jumped 370 per cent to 180,420 vehicles.

"The key to BMW's success is threefold," says spokesman Mr Akio Seki. "We have our own network, which is m important as we can market the cars in our own unique way, and each sales outlet is also a service centre: we train all our own staff, both in the sales and service sectors; and we have our own finance company." In 1984, when car loan interest rates averaged 15 per cent, BMW launched a pioneering 9.5 per cent loan, since reduced further.

The company is proud of its mage as an efficient, top class manufacturer, he added. It recently opened a large parts manufacturing plant in Chiba Prefecture, east of Tokyo, and has set up a 24-hour nationwide recovery and mainte-nance service. Next year, the group's new showpiece head-quarters, the largest of all for-eign car companies in Japan, will start operations in Chiba's

business cone. Mr Soki added: "We realise that becoming too popular could be a problem in Japan, but we really don't think that situation will occur. We are concentrating on offering top quality models, with an efficient follow-up service, and we think a certain section of Japaconsumers will always want that."

BMW is aiming to up sales in Japan to 50,000 a year by 1995, which would amount to about 10 per cent of the group's total production. It will introduce a new 520 model in November this year, followed by a 730 model, bringing the total number of lines on offer to 24. Both the new cars will have left-hand drive systems (cars run on the left-hand side of the road in Japan). BMW's top car, the 12 cylinder 5,000cc 850 model, has right-hand drive for tag of nearly Y14m were not

The company will raise the cost of 13 of its models by an average 3.5 per cent from November, to offset the recent strengthening of the Deutsch-mark against the yen. The increase, BMW's second this year, will bring the price of a standard 3 series 4 door model up to about Y3.9m.
The success of BMW, and

other West German manufac turers, goes some way to placating critics of Japan's uneven vehicle trade balance. For, although the number of cars exported to West Germany is still more than double the number imported, the actual value of Japan's exports is much smaller, according to the Ministry of International Trade

The fifth ranking foreign car company in Japan, with an almost 6 per cent share of the market, is Britain's Bover Group, Sales by Austin Rover Japan grew 44 per cent to 8,600 cars in the first half of this year, mostly due to the popularity of the Mini.

The group, which recently opened its 109th sales outlet in Japan, has decided to prolong production of the 1,000cc car cheduled to cease in 1993 - for further four years partly because of its runaway success in Japan, its fifth biggest mar-

Underpinned by nostalgia, monthly sales of the Mini — which has hardly changed. since it first rolled off the production line in 1959 -exceeded sales in Britain for the first time last year. The Rover Group, which also mar-kets French maker Peugeo's vehicles in Japan, sims to raise its sales to 30,000 annually by 1992. It introduced the fourwheel-drive Range Rover in April this year, and will launch a Peugeot model in September in an effort to spur sales.

All the groups have extensive plans to increase profits this year, with most opening new dealerships and introducing higher grade models. Isuzu Motors, which deals in

vehicles made by General Motors of the US, started importing Adam Opel cars from West Germany at the end of 1988. It will add 30 matlets to the current 106 by the end of this business year, aiming to raise sales to 5,000 annually from last year's 1,400.

Fuji Heavy Industries, which imports Volvos from Sweden. plans to lift sales, as does the country's biggest importer, Yanase which deals in Mer-cedes Benz and Volkswagens, among others. Imports from the US have gained this year, led by the increased sales of Fonds's Accord courses built Honda's Accord coupes, built in Ohio.

Foreign car companies can look forward to a successful decade in Japan, as there is little doubt that imported cars will continue to gain popular-ity, but whether the leaders can hold on to their dominant position will depend on their marketing skills and the mainnance of their elite image.

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# Geared up for big changes

lan Rodger profiles Honda's new executive vice president

HONDA MOTOII startled the world motor industry in May with an announcement of a complete overhaul of its top

Mr Tadashi Kume, the former development engineer credited with bringing style to Japanese cars, and two other directors retired, and a troika of executives, Mr Koichiro Yoshizawa, Mr Nobuhiko Kawamoto, and Mr Shoichiro Irimajiri, came in as chairman, president and executive vice president respectively.

Mr Irimajiri, a graduate in aeronautical engineering from Tokyo University, followed the well-worn path at Honda through the group's research and development subsidiary before entering general man-agement. In 1982, he became the president of Honda's main factory at Suzuka in Japan, and in 1984 went to the US as president of Honda of America. In 1988, he returned to Tokyo to become managing director in charge of worldwide manu-

facturing and maintains his international responsibilities in his new position.

Mr Irimajiri expects big changes in the structure of the world car industry in the next few years, and one of the trig-gers will be the resolution of the uncertainty over Chrysler's

"They will find a partner somewhere in the world. With out help, it would be difficult for them to survive in the passenger car business. The key word for survival is model change, and Chrysler does not have the technology. Their research and development resources are relatively small compared with world class

makers. He believes Chrysler will be rescued by a non-US company, but insists it will "absolutely not" be Honda.

its further expansion depends entirely on the success of Honda's sales in Europe and thus on the expansion of its dealer

The company's presence in many European countries has been limited by restrictions on



Shoichire trimejiri

are easing. Honda has just established a marketing subsidiary in Italy, for example, and Mr Irimajiri says demand

the opening of its own plant at Swindon in 1992.

'It will be difficult to draw a line between Japanese and US cars'

At the moment, Honda sells 150,000 cars a year in Western Europe, of which 40,000 are made by Rover. Approximately 24,000 are sold in the UK.

Honda is trying hard to avoid causing anxiety in Europe. Its medium term target is to seil 300,000 cars in Europe, about 3 per cent of the market - "a very modest num-ber". Mr Irimajiri says.

The company is also not inviting its main Japanese component suppliers to set up in Europe, preferring to develop links with local suppliers. So far, only Nippon Seiki, a maker of speedometers, has made the move, and it did so

Japanese imports into the European Community after

The issue is one for governments to settle, he says. "We believe strongly in free trade, but we are not saying anything on this."

in eastern European markets but it unlikely to start active selling there for some time. The priority is on building up a proper service network for the existing park of Honda vehicles in the region. "We think the most important thing is to maintain the reputation of our products."
Honda's ultimate aim is to

have fully independent operations in Japan, the US and the EC. Mr Irimaliri says the three would design and produce models mainly for their own markets, but they would buy special ones from each other, and headquarters would play merely a co-ordina-ting role. "The closest model is General Motors's relationship with Opel in West Germany,

he says.

Honda's US operation is already quite advanced along this route, with large manufacturing capacity and a 10-year old research centre with a staff

"They are big enough to develop versions of models, but not yet to develop their own whole car. In the UK, our R&D centre is still spending most of its time transfering manufacturing know-how from Japan to UK suppliers. I hope the development rate will be faster in the UK because of our co-operation with Rover. In the US, we have had to do every-

thing by ourselves."
As the overseas subsidiaries become more independent, he believes the danger of protectionist moves against Japanese cars will decline. For example, he does not think a celling will be put on Japanese badge car sales in the US. "Products made in the US have more and more local content. All major Japanese manufacturers are going to be US manufacturers, complete with research and development as well as local content. I think it will be very difficult to set a clear border line between Japanese and US

innovation, and has recently achieved considerable progress in reducing the time it takes to develop new models.

Mr irimajiri says the com-

pany can now design and develop a new car in "less than 36 months", and is siming to get it down to 24 months. He believes that the speed of development will remain a major competitive factor in the future, provided it is accompanied by a shorter model change cycle. Honda now changes every four years and has no intention to reduce it for the time being. "It has to be shortened, but some European makers do not want to."

Nevertheless, the company has been caught by surprise by the success of Nissan and Toyota in launching huge lux-MA CHIE When we launched Legend,

we thought it was a luxury car. We still think of it as one." He says the company has no plans for that sector, other than having Legend evolve.

ing Legend evolve.

Indeed, one of his main concerns at the moment is how quickly the market will react to the Middle East and environment crisis and turn to smaller care.

"The consumer trend at the moment is toward luxury cars, but everybody knows there will be a big change in the 1990s. So we are working on both sides. It is very difficult because we do not know the

For the moment, he is delighted by the strength of the Japanese market, which he sees as a reflection of the confidence of the Japanese people in

However, he believes that imports, which now account for 45 per cent of cars sold in Japan, will double by the middle to late 1990s.

"Consumers are diversifying their tastes very rapidly," he

He also predicts that a growing portion of these imports will be made by Japanese companies. "Japanese cars made in the US will come in large volumes - 50,000 to 60,000 a year," he says. Honda alone plans to import 12,000 this year.

Honda has become a leading participant in the Formula One racing circuit in a period when many other motor companies have decided that the publicity is not worth the cost. Mr Irima is not worth the cost, but it mus-jiri, who was president of Honda Racing for a year in the early 1980s, thinks it is still worthwhile for Honda, not least because interest in For-mula One racing is new and growing in Japan. "We see it as a kind of symbol of Honda, the spirit of our business, and we think it continues to be effec-

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"We are very busy building good relations with Rover," he says in reference to the group's design and production association with the UK motor group. On that partnership, he says

network.

He says Honda is interested

there is very strong.
"If we succeed in enhancing our dealer network, then we will need more cars from our own and Rover's plants," The company is working with Rover to increase output next year and is looking forward to

on its on. in a similar vein, he ducks the controversial question of

### **WORLD CAR INDUSTRY 13**

OVER THE last few months, the US showrooms of Hyundai Motors, South Korea's largest automobile manufacturer, have been making space for a new arrival. The Scoupe, a sportly looking model aimed at younger drivers, is being unloaded at US ports by the thousand. This month they go on sale to US customers. on sale to US customers.

Mr Lee Soo II, managing director of Hyundai Motors, says that Hyundai aims to sell about 30,000 Scoupes in the US by the year end and that the new car makes him more optimistic about the company's export prospects. Successful new models are badly needed to revive South Rorea's automobile export drive.

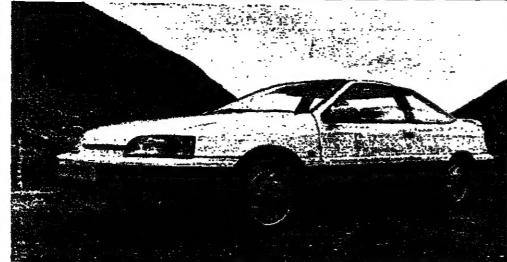
After a spectacular debut in 1985 and 1987, exports of Korean cars fell by 40 per cent to 356,000 units last year. This year, saw a miserable first half with volumes down by about 24 per cent, over the comparable period. There are some signs of recovery. In July, car exports of \$172m represented a 33 per cent increase over the same period in 1989, and the Korea Automobile Manufacturers Association believes that last year's export figure could possibly be exceeded.

Whether that can be achieved will depend partly on how international customers take to new models such as the Scoupe and a new medium sized car from Daewoo Motors, a 50-50 joint venture between Daewoo and General Motors.

80 C

No less important is the continuation of industrial relations harmony, low wage increases and favourable exchange rate movements which emerged this year, in contrast to 1988 and 1989. Even if exports fall short of targets, workers at the country's five automakers are likely to be kept busy. The domestic mar-ket, fuelled by the same wage increases which helped erode South Korea's international competitiveness over the last few years, continues to thrive and more than compensates for

the drop in sales overseas. In the first half of the year, domestic sales rose by a robust 37 per cent to 437,000 units, more than offsetting the fall in exports and lifting overall sales by 12 per cent to 563,000 units. For the year as a whole, KAMA forecasts that out of total production of between 1.2m and 1.3m units, over 900,000 units will be sold in South Korea. The shift from exports to the domestic market is illustrated by the fact that the proportion of sales accounted for by the domestic market is expected to rise from 68 per cent last year



Hyundal Scoupe 1.5 GSI

### SOUTH KOREA

# **Export hopes grow**

to about 72 per cent this year. While the domestic market remains strong and exports are improving, both areas contain problems and challenges. On the domestic front, there is the question of how long the strength of consumer demand can continue, given the traffic congestion in South Korea's cities and the slower rate of income growth this year. Forecast annual inflation of

over 10 per cent implies a fall in real wages for many workers and the wealth effect of Seoul's tumbling stock market will also hit disposable incomes. But many analysts, including Mr Suh Jun Sung, executive director of Daewoo capital management, believe that domestic demand will

remain strong.

Mr Lee Dong Wha, of KAMA, argues that the ratio in South Korea of 14 people to each car is far higher than in other countries and compares with about 10 to one in Taiwan. Nonetheless, South Korea's geography and the high con-centration of the population in a small number of urban centres means that Korea's reads ere already under strain. The domestic market may prove less attractive by virtue of increased capacity and even

the prospect of new entrants.
All of the existing manufacturers — Hyundai, Daewoo, Kla, Ssangyong and Asia - are

expanding production lines or upgrading plant while Sam-sung. South Korea's largest conglomerate is considering entering the sector. Its plans may have been temporarily set back by the Government's refusal to allow technology imports from Nissan Diesel of Japan, but many analysts expect the group's designs on automaking have been delayed rather than ended.

In the international market the difficulties are greater. The US, which is still by far South Korea's largest export market continues to weaken, while the prospect of recession there implies the situation is likely to become still more difficult. In response, the five Korean manufacturers are undergoing bold diversifications.

Exports to south east Asia and eastern Europe have shown healthy growth. While such diversification is a step in the right direction, however, the US still accounts for almost 70 per cent of total exports. The prospects for exports are, however, improved by the reversal of a series of external factors which contributed to

the recent poor performance.

The exchange rate has depreciated by over 5 per cent against the dollar so far this year, although the benefits have been reduced by a still weaker yen. More significantly, wage rises and industrial

unrest have been respectively much lower and much fewer in 1990 than the preceding three years. According to KAMA. wages have risen by an average of 7.5 per cent so far this year compared with wage awards of between 16 and 22 per cent between 1987 and 1989. The series of strikes which disrupted production and affected quality during the same period all but vanished

during this year's spring wage bargaining round.

Some progress is also being made in technology development. The Scoupe and Excel have been developed almost exclusively by the Hyundai while the four other manufac-turers are also improving their capability in design and engi-neering. But for larger cars in particular, dependence on foreign parts and technology remains high. A recent report by the Ministry of Trade and Industry claimed that South Korean automakers often use over 30 per cent foreign parts in cars of 2 litres and above.

Improving their own design and technology capabilities as much as exchange rate move-ments and the industrial relations climate will determine whether South Korean automobile makers can resume their impressive record.

Daniel Ward explores the latest moves at recycling vehicles

# Designs on disassembly

MANUFACTURERS have learnt in the last decade how to design cars to be welded, painted and, increasingly, are stripped of any serviceable assembled by robot to the point where the demands of automated manufacturing heavily influenced the design of models such as the Volkswa-gen Golf and the Fiat Tipo.

Europe's car makers must take on board the need for take on board the need for recycling the 13m new cars sold in western Europe annually, having reacted to the challenge of Japanese efficiency. The priority for manufacturers is to discover how models can be designed so that they are easier to disassemble. Several car makers have raised the spectre of dismantling the spectre of dismantling plants being built alongside car assembly factories in order to complete the recycling loop. New West German laws force supermarkets to take back packaging from customers, however the logistics for the car industry to follow suit are considerably more challenging. West Germany, lead by

BMW, Mercedes-Benz and Volkswagen, has embarked on initiatives to discover the design techniques needed for efficient recycling.

A note of caution must be sounded about designing cars to be recycled because benefits are long-term. Any design techniques discovered today would take, perhaps, five years before they appear on a new model which may then go on to sur-vive for 15 years. Environmental gains in the short-term will come from better recycling on

existing cars and components. In West Germany BMW and Mercedes-Benz repair plastic bumpers which are then sold at a discounted price by dealers. The Stuttgart company is working on ways of recycling 100 per cent of car batteries, while used oil, engine coolant and brake fluid are collected by dealers and recycled for other uses. The exchange of damaged exhaust catalytic converters for new ones by dealers so that the rare metals used in the converter can be recovered has been widely adopted in West Germany. Damaged plas-tic body panels from the BMW Z1 sports car are automatically returned to GE, the supplier of

the original panels to BMW. Today's scrap yards may not

have an environmentally

remainder is crushed for remelting, there is some sepa-ration of aluminium from steel. VW estimates that 75 per cent, by weight, of cars scrapped is recycled. The rest, almost cer-tainly end up as land-fill. In an environmentally aware society land-fill will become

are stripped of any serviceable components, and before the

increasingly expensive in order to deter it. Consequently, it will be worth salvaging a mu higher proportion of the scrapped car. Dr Rolf Buch-hiem, head of new technologies in VW's research and development department in Wolfsburg. helieves that by finding ways of recycling plastic and glass as much as 90 per cent of the car can be reclaimed.

The main challenge is to find economic methods for disman-tling the vehicle so that the many different materials can be separated and then individually recycled. BMW and VW have pilot recycling plants in operation and Mercedes-Benz has firm plans to invest in

such a plant. VW's Leer plant, located close to the Passat factory at Emden, processes 20 cars daily. When the two-year programme is completed Dr Buchhiem believes VW will know how to economically disassemble scrapped cars and will have

company's single biggest customer

Leer highlights what must be done to recover the largest plastic mouldings.

The Golf's plastic front bum-

per, weighing 4.7kg, can be removed in one minute but an additional 30 seconds is required to separate the various grades of plastic, an essential step in the process when readily recyclable thermoplas-tics are joined to theromoset plastic parts which must be ground down mechanically.

Separating the different types of plastic takes propor-tionally longer when dealing with the Golf's plastic fuel tank which weighs 8.1kg. It can be removed in four min-utes but a further three minutes is spent separating the materials. In future, it is likely that the need for recycling will constrain engineers from mix-ing plastics for important mouldings such as the bum-

pers, fuel tank and facia. However, there will be many difficult decisions to be made because no manufacturer will be prepared to compromise the ign or function of the new model simply to make recycl-

developed the new tools needed for rapid dismantling and the engineers will know how to design models for recycling.

Dr Buchhiem says: "Disassembly is very different from assembly. Time is the most important thing, also we need to have the materials separated." Research data from Leer highlights what must be

new low-grade plastic compo-nents such as the protective inner wheel arch cover or the boot liner. However, Dr Buch-hiem believes this policy is seriously flawed.

"Our goal is to re-use the materials at the same high level that they were used for originally. We do not believe in the cascade philosophy. The aim must be to use the fuel tank plastic again to make fuel tanks and the same for high strength aluminium." VW's recycling expert argues that the cascade process would lead to a surplus of low grade material which would create recycl-

ing problems. The industry appears confident that it can find ways to recycle almost every material. However, success is unlikely to give car designers any respite from environmental pressures. Once recycling has been tack-led it is not difficult to see manufacturers being forced to consider, in the face of high energy costs, ways of minimising the energy used by a car from manufacture through to recycling.



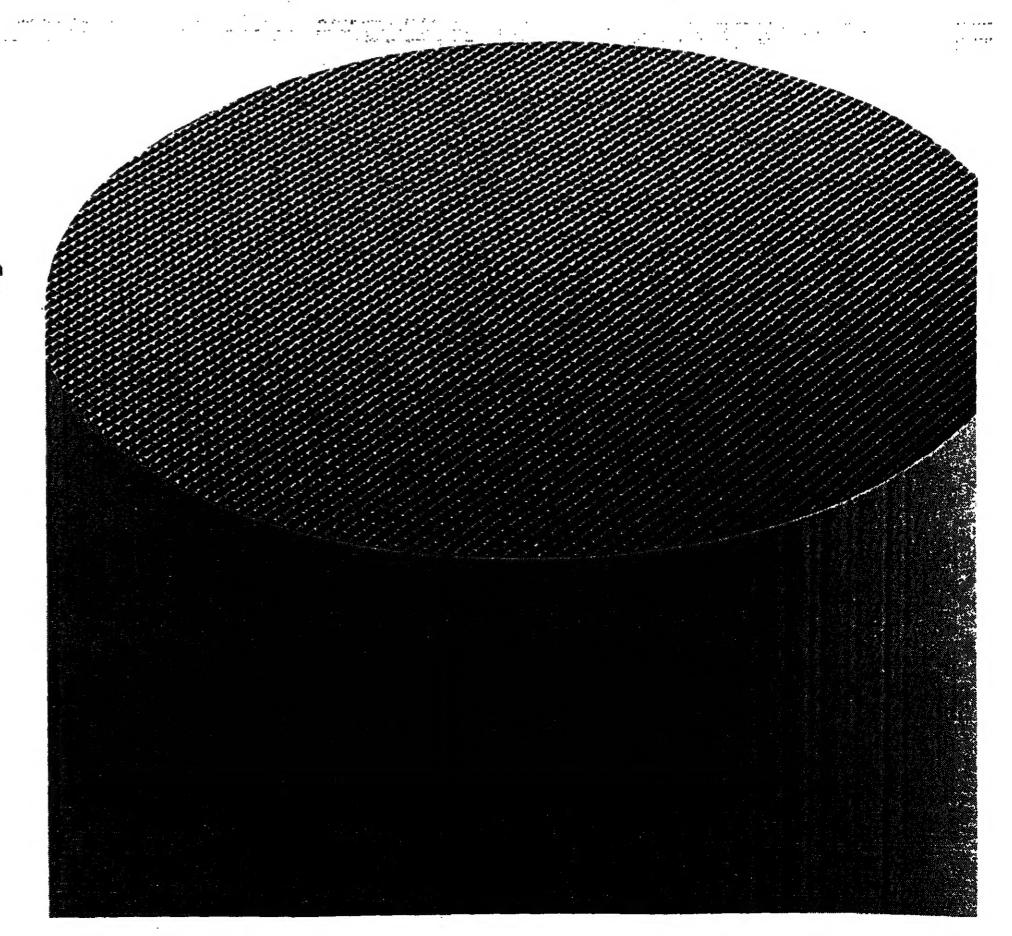
Du Pont's development vehicle was built at a cost of DM1m. It contains some 100 applications is using Du Pont materials and technologies. The car industry is the

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Partners with new status

COMPONENT producers, or rather a select band of them, are basking in a new status as partners of the vehicle man-

macturers. Gone are the days when they produced bits and pieces according to a customer's drawing and won a proportion of the available business on the basis of putting in a low quote. Now this elite group of first-tier component suppliers are becoming integral mem-bers of a vehicle manufacturbeing rewarded with single

There are several reasons for this change, but all relate to the need for vehicle producers to incorporate the latest tech-nology in their products and manufacturing processes at the same time as they face up to an intensification of global competition. In order to compete effec-

source, long-term contracts.

tively in the world markets of the 1990s it will be necessary for car manufacturers to meet two conditions. First, to reduce unit costs to the point where they are as close as possible to those of the lowest cost producer. Second, to maintain momentum in the market place through the frequent introduction of new models which feature the latest tech-

Both imply keeping pace with Japanese competition and both require a greater dependence on component ampliers For a start, it is clear that the balance of technological power is shifting from the vehicle producers to the component suppliers, a change which is widely recognised and accepted by members of the former

The pace of technological innovation is so rapid, and the expenditure so high, that even the largest of the vehicle producers can no longer maintain control over the entire range of development work. Many in-house component operations are being sold or closed due to their inferior economies of scale in manufacturing and the impossibility of sustaining an adequate research budget.

In contrast, the components industry is undergoing a sub-stantial restructuring process on a global basis. Leading component groups are focusing on product sectors where they enjoy technological leadership of fringe activities. In this way, the cost of increasingly heavy

RECENT motor shows have

not lacked concept cars with,

among other features, suitably advanced-looking cockpit lay-

outs making extensive use of multicoloured electronics. In

such machines drivers are kept informed of the status of each

plays amuse the motor show

crowds but quite apart from

the question of cost, serious problems arise in their practi-

cal application. Ergonomists point out that the only proper

place for the driver's eyes is

the road ahead; every time

they are re-focused on some-thing within the car there is

potential danger.

A fair amount of work has

been carried out on windscreen

projected head-up and virtual-image displays which reduce

the amount of re-focusing

which the eyes have to per-form. A car on a busy road is

not like an aircraft, which unless it is flying at low level

is unlikely to bump into anything while the pilot briefly

attends to re-tuning the radio

or re-programming the naviga-tional computer (and in most

cases, there are two pilots, to share the workload).

enting the 1990s car driver with the information he needs,

it is not to make the car inte-rior resemble an aircraft cock-

pit. From the ergonomic point

of view it needs to be as simple

between the ergonomist and the salesman. Simple interiors

are down-market. One of the

first things done to any car in the creation of an up-market

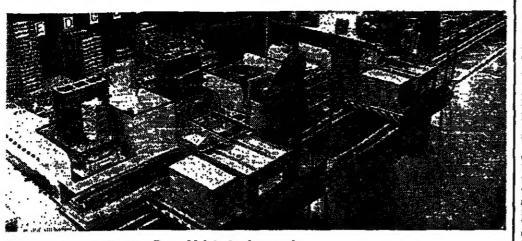
version is to fit it with extra

instruments such as a rev

counter, an oil pressure gauge or a voltmeter. Ergonomically

There is a conflict here

If there is an answer to pres-



research and development bud gets can be spread over a high volume of output. When volume of output. When choosing a supplier the two main attributes looked for are the ability to produce to a consistently high quality and to demonstrate an elevated level of technological competence.

Only after these consider-ations have been satisfactorily met is the question of price addressed. In cases where quality and technology is right but price is wrong, the vehicle pro-ducer will often work in partnership with the supplier to improve productivity and reduce the cost of manufacture. Moreover, having established a supplier base, vehicle manufacturers are showing a marked reluctance to chop and

A good example of this is seen in North America where the newly established Japanese component producing operations (set up primarily to supply the Japanese trans-plants) have not succeeded in naking the anticipated inroads into the Big Three's business. Acknowledging that there was scope for improvement, the US car producers have remained loyal in the main to their domestic suppliers and given them the opportunity to put

their house in order. In other words, the tendency to play one supplier off against another is diminishing. Where problems occur the typical olution is to discuss the iss in an atmosphere of patience and understanding and, if appropriate, provide assistance. But if problems persist the supplier will be replaced. It is hardly surprising therefore that the nature of component sourcing is changing.

The purchasing function at a vehicle manufacturer is mov-ing away from the procurement of individual components which are fully designed and specified towards controlling the development and purchase of a complete assembly or system. This can only be achieved if the supplier becomes involved at an early stage in the design and development of a new model.

In a growing number of cases the suppliers have per-sonnel who are working as integral members of a customer's vehicle development team. This is important because it is only at this stage that new technology can be incorporated effectively. This approach is tied into the concept of simultaneous engineer-ing whereby production engi-neering is carried out at the same time as a new model is being designed and developed.

At the outset of a new project a team is set up represent-ing all the vehicle manufacturer's operating departments with the aim of defining requirements, including the systems which should be bought in and their performance standards. Thus at an early stage the first-tier suppliers are selected and become full members of the project

Simultaneous engineering has two crucial benefits. It shortens the time taken to bring a new model into production, and it enhances quality since the production department is involved throughout and is able to identify and recpotential problem areas ore output begins.

There is also a growing understanding between vehicle

that they are partners in terms of mutual survival. Failure to provide components and systems at the lowest possible cost and highest possible quality and technological content means that the customer's position in world markets will be eroded.

For their part, vehicle manufacturers realise the need of their suppliers to earn decent profits and thereby generate the wherewithal to meet future investment needs.

It is easy to be cynical about this new spirit of partnership between vehicle manufacturers and their component suppliers. After all, it is difficult to break the habits of a lifetime and they have traditionally adopted an adversarial stance towards each other, not least when it comes to price negotiations.

It would be wrong to suppose that this mood will change quickly or completely, especially since the vehicle manu-facturers are looking for productivity improvements at their suppliers to facilitate price reductions in resi terms. It could be argued that the vehicle manufacturers are tak-ing big risks in placing their trust in a limited number of increasingly powerful compo-

nent groups.

It is unlikely that any product area will become dominated by a single supplier, and the move towards global sourcing suggests that there will b some protection against any supplier who abuses that trust In any event, as competition hots up, the realisation that each side's survival depends on the other will ensure that the ties of partnership

Harmony has broken out in labour relations, says Mike Smith

# No time for confrontation

A DECADE ago it would have been impossible. The idea of unions at a British car plant agreeing to the introduction of continuous 24-hour working for production workers would have been scarcely credible in itself. To reach broad agreement in less than three months of harmonious talks would have been virtually unthink-

Yet this is what happ earlier this year at the Long-bridge plant of Rover, formerly the British Leyland group which was once a byword for all that was wrong in British industrial relations. The deal was symbolic of the growing co-operation between managements and unions in the world

car industry.

The trend is likely to continue. Faced with the certainty that some car plants will be closed down by the end of the century and the possibility of a world recession, motor in try unions in most countries are not in the mood for longlasting confrontation. They are more amenable to management plans for improving efficiency. The productivity target to chase is Japan. It is, however, moving fast.

Japanese workers are among the most flexible in the world but the country's car industry is reaping the benefits of a large investment in automation. According to Mr Neal Doying, an analyst with Baring Securities, this should help it to draw away from its competitors after seeing the productiv-ity gap close in recent years.

In many countries increased automation leads to conflict between management and unions because of the implica-tions it has for jobs. In Japan job security is hardly an issue because of the country's shortage of labour, companies are looking for new workers rather than trying to shed them. But the relative harmony

between workers and employers in Japan goes much deeper than that. One factor is the system of wage bargaining in the country. While each com pany discusses pay rises with its workers, they take their cue from the railway workers pay negotiations and tend to give similar amounts each year. Thus in this year's pay

round Toyota agreed rises of 5.93 per cent against Nissan's 5.9 and Honda's 6.1. Equally important is the

incremental approach adopted by the Japanese to labour rela-

tions and other industrial issues. This is shown in negotiations on hours. Prompted by the Government, Japanese industry is looking at ways of slowly reducing the working hours of their employees.

The Japanese work longer hours than anyone else in the world except South Koreans. In this year's pay negotiations, Toyota agreed to union requests that annual hours (excluding overtime) be reduced from 1,968 to this year to 1,960 next. That may not seem much of a reduction but it is part of a continuing trend compares with 1,984 in

other countries hours reductions tend to take place over one or two years and are then put on the back burner for several years. Their impact thus much greater when they happen. In the coming year's pay negotiations, European car manufacturers will be under enormous pressure to concede hours reductions negotiations following the success of engineering unions in West Germany and Britain in winning cuts.
This will make all the more

difficult the task of winning productivity gains, something which manufacturers would look at as part and parcel of pay agreements in any year.

Car makers in Europe have a harder task in negotiations than their Japanese and US counterparts because of the proliferation of unions. Mr Tim Epps, personnel vice-president said negotiations over the introduction of the three-shift working at the company's Zaragoza, Spain, plant, the first in Europe to achieve it, were com-plicated by there being four unions each with different political and industrial allegiances.

He was impressed by the effectiveness of the agreement once it was negotiated. He says the Zaragoza workforce union seem to accept changes to the way their members work as

Round-the-clock working is seen by manufacturers throughout Europe as a way of maximising plant investment and is likely to become increasingly common. It will supple ment the significant changes that have been made to improving workers' effectivess in Europe.

The changes vary from plant to plant. But common themes

Such a concept may seem familiar to devotees of the M25 and indeed it has the same underlying object of packing as many vehicles as possible into

the available road space.
In the case of the Prometheus programme, however, it

involves very small separa-tions - engineers who have

run trials on closed test tracks

talk of one metre space between vehicles at a speed of

There is a conflict

between the

ergonomist and the

salesman

100km/hour — together with levels of safety which M25 users all too often fail to dem-

Such projects require the ibility to control the vehicle's

direction as well as its speed. The technology of automatic speed control is well estab-lished (many up-market cars

are fitted with cruise control)

and systems involving at least limited-authority automatic steering, usually based on the

ability to optically track a roadside white line, have also

As for the actual communi-

cation between participating

vehicles, Prometheus engineers

point to one saving grace: the closer the vehicles are together, the easier communi-

What really exercises devel-

together, the cation become

systems do the work.

for all car manufacturers, whether in the US or Europe, are the increased use of team working, the increased flexibility of workers which goes with it, agreement to increase line eds and a host of minor concessions such as the variation

of workbreaks. In one example of the latter machine workers at GM's plant in Aspern, Austria, agreed to vary their hunch breaks so that when half were absent they would be covered by the other half, enabling machines to

remain in operation.

In the US, Ford is reckoned to have made the most inroads into changing work practices. But other manufacturers have also made gains and, among volume producers, the US is probably closest to Japan in terms of quality and efficiency. Inevitably one reason for

the advent of Japanese "trans ts," that is the setting up of Japanese manufacturing plants. This has concentrated the minds of both manage and workers on the issue of

Ms Ann Knight, a motor industry analyst with Payne Webber, says one effect is that managers are much more pre-pared to give union representatives a role than they were a decade ago. "You can see it when they talk about unions," she says. "When they talk about changes in production processes they talk about

unions' role in it, much more than they used to a few years

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When managers give presentations, quite often unions and workers are present. They are not there in an antagonis

tic way. They are there as part f the planning process. The results of this increasing co-operation still have to feed through in productivity gains,

says Ms Knight. In return for the increase co-operation, the UAW car workers' union is looking increased job security for its members. This has been demonstrated in pay talks affecting the hig three car manufactur-ers this year in which the UAW indicated from an early-stage that it would be willing to moderate wage demands and back three shift production in exchange for "true job

security."
Outside the big three, the union will be increasing its efforts to build its presence at plants where the Japanese are

it has representational rights at the Mazda plant in Michi-gan, the Diamond Star (Misu-bishi, Chrysler joint venture) plant in Illinois and the Nummi (Toyota, General Motors) plant in California but failed last year to win the approval from workers at Nissan's plant in Tennessee for ntation rights there. It is likely to return for another

### **PROFILE:** Carl Hahn

# Sights set on **East Germany**

FOR NEARLY nine years, Carl Hahn has headed Volkswagen, the West German car company that is now energetically moving into East Germany after a decade in which it has experienced some striking triumphs and some embarrassing

More than any other big West German industrial group - from October 3, the day of unity, it will no longer be correct to talk of East and West German companies – VW has grasped the challenge of East

ermany with vigour. Mr Hahn's own background border have given a special impetus to the venture. But East Germany is not the only challenge facing Mr Hahn and VW. As its recent results have shown, it still has a cost probem at a time when German exporters are feeling the impact of the high D-Mark and is vulnerable to setbacks in its widely spread markets, notably South America. Its ambitions by the Peking Government's clamp down on student demon-

So firmly has Mr Hahn stamped his personality on VW that it seems hard to imagine the executive floor at Wolfsburg's headquarters without bim. But the 64-year old Mr Hahn's contract runs out at the end of 1991, so talk about his likely successor has begun in earnest. It is possible that his contract will be lengthened, especially in view of the DM5bn investment under way

strators and the outrage this

DM5on investment under way in East Germany. VW has given away no clues as to whether this will happen. Asked about this recently, Mr Hahn replied with Delphic ambiguity: "Contracts can be extended, but life cannot." But whether or not Mr Hahn stays, the question of who will suc-ceed him is being more eagerly discussed as he approaches the

age of 65 next July.
Again, VW is giving no hints
as to which candidates have the best chance, or even on who could be considered. Two names which stand out most prominently in this context are Mr Daniel Goeudevert, 48, the former head of Ford-Werke (Ford Motor's West German operation) who joined the VW board last year, and Mr Helmut Werner, 54, who left the Continental tyre producer three years ago to become the Daimler-Benz director responsible for trucks.

Mr Goeudevert is a good communicator who has original ideas about management and the transport needs of the future. He is French, which would certainly add an original twist. Mr Werner is also adept at projecting himself and his ideas and was a successful manager at Continental Here, the story becomes a lit-

tle incestuous. Mr Werner suc-ceeded Mr Hahn as the head of Continental - it was then called Continental Gummi-Werke - and Mr Hahn wanted him later to join the VW group; but Mr Werner was tempted on to the Daimler board.

One important element, therefore, is what is likely to happen at Daimler when Mr Edzard Reuter, the present chief executive, retires. Mr Werner would clearly have a



good chance of becoming the head of the group's hig Merced-es-Benz car and truck subsid-iary when Mr Werner Niefer steps down - both Mr Reuter and Mr Niefer are 62 - and the job of heading the Daimler group is obviously a prize to be striven for.

The same can be said of Mr Werner about his decision to join Daimler as of Mr Goeudev-ert on joining VW: someone who was chief executive at his previous company must clearly

previous company must clearly aspire to the same position at his new one, even though the dimension is a lot bigger.

However, other names also crop up in the VW chief executive stakes, most notably those of Mr Dieter Ulisperger, the finance director who was with finance director who was with both Ford-Werke and Klockner-Humboldt-Deutz, the engineering company, and Mr Martin Posth, in charge of labour relations. Both men are in their mid-40s. Also included in the specula-

tion, which has filled many columns of the German business press, is Mr Ferdinand Piech. 53, who heads Audi, VW's upmarket car subsidiary. What sort of man will be the success-

ful candidate be replacing?
Mr Hahn is a person who has plenty of ideas and is keen to talk about them. He exudes a cool, sovereign self-confidence, cool, sovereign sen-commence, even at times when most peo-ple would be running for cover. One of the worst episodes during his period in office was the foreign exchange scandal which produced leases of well which produced losses of well over DM400m in 1987 and temporarily overshadowed VW's efforts to develop its long-term

-

global strategy.

Mr Hahn's US experience in

Wr's early Beetle days certainly added a strong international flavour to his career. His father was Austrian, his wife is American, and he was educated in Germany, England, Switzerland, and France. Mr Hahn was born in Chemnitz, East Germany, where his father was a manager in the car industry. Thus it is not sur-prising that Mr Hahn has such a strong emotional, as well as professional, interest in doing in East Germany.

He also looks beyond to the rest of eastern Europe, where he sees promising long-term growth. Hence VW's talks on possible links with Skoda of Czechoslovakia. And hence Mr Hahn's possible interest in staying on a little longer, to oversee the drive eastwards. It will be as interesting to see whether this happens as to observe who is chosen to suc-

> Andrew Fisher. Frankturt

Are electronics pointing the way? Jeff Daniels expresses doubts

# Keep your eyes on the road

important part of their car, of their exact position and the with the vehicle, such as cool-ant overheating, low oil pres-sure or lack of electrical best route to destination, and much else besides. In some quarters this has been taken as a pointer to the future, but it is not necessarily charge.

As cars have become more complicated, the range of possible technical problems has extended and the number of warning lights now usually extends into double figures an ergonomic problem in its own right. Even so, some safety critical monitoring systems, notably one which is capable of checking tyre pres-sures, are still some way from finding wide application.

The surge of electronic application has multiplied the amount of information which might conceivably be made available to the driver. In-car entertainment systems have become more versatile but more complex. Communica-tions equipment has well and truly arrived; the up-market car is now undressed without its mobile telephone. Compet-ing technologies such as satellite or radio beacon position fixing, magnetic flux or vehicle motion based dead-reckoning, exist to permit automatic navi-

Last but not least, there is the prospect of car-to-car and car-to-roadside communication to improve safety and speed

Navigation cannot be truly sutomatic unless the car has some form of autopilot. This concept which is not entirely far fetched but calls for a great deal more development to become practical. The navigation systems being offered depend on an interface between system and driver. and it is the form of that interface which is causing head-

superior instrument and control layouts, such as ergonomi-The most obvious way to present navigation information cally superior seats, often is in the form of a map. The equally obvious drawback is make a bad impression in the that many people cannot read a decently printed map spread out on the kitchen table, let The task of the pragmatic designer is therefore to create an attractive-looking layout which presents the most alone an inevitably small and lower-definition electronic disimportant information as play while they are trying to drive a car. Some engineers, clearly as possible while allowing the driver to ignore all the recognising this, have sought to present the information in The question remains: what simplified form, with advice to exactly is the most important turn left or right or proceed directly ahead. This system information? For almost as long as the car has been with us, it has been the answers to can work well on motorway two questions: How fast am I networks or in modern cities with grid street layouts but it going? How much fuel do I have left? Beyond this, designers have sought to inform the can be defeated by more ancient and complex junctions



VWs concept car: the Future

the Place de la Republique. One has only to watch an expert navigator direct a driver through such bottlenecks to realise what the interface

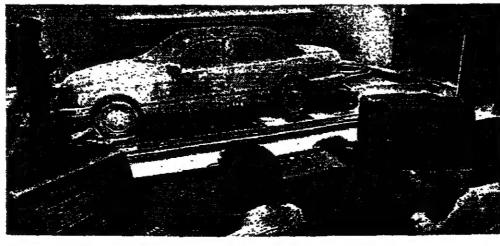
At the very least, automatic navigation in dense urban environments calls for an extensive database covering one-way streets and similar information.

There is disagreement even on the best way to present such basic navigation informa-tion as left, right or continue. Some systems use a simple visual display, others depend on audio information, although there is some evidence that

driver communication.

of congestion and offer naviga-tion advice; the second is more concerned with safety-related issues such as the maintenance mum) distance between

The third category is the dif-



such as Piccadilly Circus or Frozen assets: Ford's Durdon test chamber

interface with the driver.

Some aspects of the programme, however, involve bypassing the driver. One logical outcome of inter-vehicular communication, for example, is a road train consisting of cars travelling very close together in autopilot mode, depending for safety on obedience to caredrivers block out their sudio channel when they are heavily loaded with visual information. fully constructed rules of behaviour and on immediate One promising line of advance concerns traffic infor-mation culled from communiand intimate knowledge of how other cars in the train are

directly between vehicles. This is one of the principal objects of the pan-European Prometheus (Programme for the Movement of European Traffic with Efficiency and Unparallelled Safety) research and development programme. The basic premise of Prometheus is that since the European road network is heavily populated, efforts should be devoted to making the most efficient possible use of it by avoiding traffic conflicts and bottlenecks. This brings the considerable extra benefit that smoother and more continuous traffic flow should save time, fuel and exhaust emissions, and effect an improvement in

cation between the car and a

roadside data network, or

Prometheus embraces navigation and conflict-avoidance technology, and is simed at developing various types of communications link, togeth with the in-car systems needed data. An initial division is made between car-to-environment, car-to-car and car-to-

The first category covers those systems which can warn of a safe (but efficient mini-

opinent teams are the prob-lems of allowing cars to leave or join a train at the appropriate motorway junction, for The safety considerations implicit in such systems obviously need careful study. Like aerospace systems, they must be carefully engineered so that no single failure results in If such problems can be solved, and the general engi-neering consensus is that they will be, then the multicoloured electronic cockpit may finally come into its own - to keep the driver entertained while the car and its internal

Arkor SED

and a licence-losing maximum

In the hot summers most of

Europe has had for the last three years, air conditioning

It is safe to predict it will rapidly spread down market to medium and small cars and be

demanded by even more execu-

demanded by even more each tive-class car users. Once its benefits have been enjoyed, there is no going back — the same can be said of automatic transmission and power

steering. Saab's latest 9000 executive saloons and hatchbacks, fitted

with a new 2.3 litre, 4 cylinder

engine a year ago, are available with turbo-charging. This

is not just for extra performance but for flexibility rival-

ling that of multi-cylinder

engined cars.
The beautiful Vauxhall

(Opel) Calibra has re-established the European production-saloon based coupe, a

niche market left largely

vacant since Ford stopped

producing its evergreen and extraordinarily successful Capri Calibra is available with a four-wheel drive system first

seen in the latest Cavalier

(Opei Vectra).
An extraordinary 32 valve,

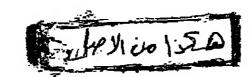
unlikely to be on the market

until early 1992 after a proba-

ble first appearance at Frank-furt Show in September 1991.

US, is the first of many new MPVs that will compete for

sales in a growing sector.



### **WORLD CAR INDUSTRY 15**

ONE LESSON to be drawn from the cars that have been introduced this year and will continue to make an appearance in 1991, it is that the Japanese are breaking out of their

Until this year the Japanese manufacturers were content to make cars that had been tak-ing an ever growing share of the supermini, small/medium and medium size classes share which was held back by quotas and gentlemen's agreements in many European mar-kets. Plus a near dominance of the niche market for recreational 4x4 vehicles.

Within the last year, three outstanding cars from Japan have jolted the motor industries of Europe and the US. They are the Toyota-built Lexus; the Nissan 300ZX and Honda NSX.

With the Lexus LS400. Toyota spared no expense to create a luxury car that would beat the European quality manufacturers at their own

It has a 4 litre, V8 engine to rival the BMW 7 Series, Mercedes S-Class and Jaguar 4 litre saloon and is widely acknowledged as the quietest and most refined luxury executive car in the world.

The Nissan equivalent, the 4.5 litre Infiniti, has not made the same impact as Lexus in the US and is not yet sold in Europe. But Nissan, with the 300ZX coupe - 3 litre. V6 engined, with twin turbochargers - is seducing Porsche buy-ers because it offers the same kind of motoring at far less

Latest challenger in the supercar end of the market is Honda NSX, a technological tour de force, mainly con-structed from aluminium alloy and as easy to drive as it is

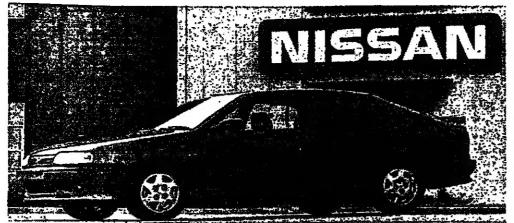
Others are on their way. Next month, at Paris Mondial de l'Automobile, Mitsubishi will unveil a high performing luxury car bristling with new technology. At the other end of the scale, Nissan's Primera, successor to the Bluebird and a potential rival for Ford's Sierra and the Vauxhall Cavalier (Opel Vectra) is now in production at Washington, north-east England. It is making its debut at the Birmingham Motor

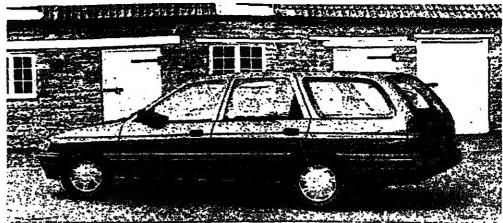
In the small/medium class. Ford has just replaced the best-selling, 11-year-old Escort hatchbacks and estate cars and their Orion saloon derivatives with new models.

They could be said to have caught up with the competition in most respects but, by

AB CDS.

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The Nissan Primera (left) is seen as a potential rival to the Ford Sierra. Ford, meanwhile, has issunched an Escort (right) to replace the 11-year-old best seller - but is it enough to take the lead?

### Stuart Marshall reviews some of the latest models

# Japanese break out from their bridgehead

common consent, have not taken a lead.

Early next year Nissan's new Escort-sized Sunny will appear and, for sheer technology, seems likely to put the new Ford in the shade.

If one needs a reminder of the Japanese motor industry's strength, it is that the Honda Accord (admittedly, produced in an American transplant) was the best selling car in the US last year. European manufacturers

have not been backward in producing new models in the last year and have some more important announcements to make in 1991, starting at the Geneva salon in March. Audi's V8 has become the

world's first luxury car to offer four-wheel drive and automatic transmission as standard, plus Procon-Ten.

This is a safety system that, in a severe collision, instantly tightens the front scatbelts on their wearers and retracts the steering column.

This reduces the risk of the driver sustaining facial injury. All Audi models now have Procon-Ten as standard. BMW's long-awaited 850i, a 5 litre, V12 engined successor to

the veteran 6 Series coupes, went on the market this year. Also new from BMW this autumn are multi-valve engines for 5 Series cars.
The replacement for the smallest BMW, the 3 Series, is likely to appear at Geneva in March.

Citroën which has sold 100,000 XMs, the European Car of the Year, since its introduc-tion last summer, will add an XM estate car and an automatic-transmission turbo-diesel next year.

Even before the Gulf crisis brought steeply rising fuel prices, diesel cars were gaining narket share in Europe because of their environmental friendliness – their carbon dioxide greenhouse gas emissions are far lower than those of equivalent petrol-engined

Rover has introduced an excellent turbo-diesel version of the 800 saloon with an Italian-made VM engine to compete with such executive class diesel cars as BMW, Mercedes, Citroen and Peugeot. Direct-injection diesel-en-

gined cars (confined at present to the Rover Montego, Land Rover Discovery, Audi 100 and Fiat Croma) can be expected to proliferate in the next year or two as electronic injection systems become more widely available. Their engines are even more economical than the indirect injection diesels almost universally used in

The Tempra (a booted development of the Tipo hatchback) and its near relative, the Lancia Dedra, demonstrate Fiat's desire to move up-market in the mid-size sector. The luxurious Lancia Thema station wagon becomes generally

available early next year.

The smallest engined version of Jaguar's classic XJ6 saloon is of 3.2 litres capacity, bringing a welcome increase in performance with much improved driveability. Mercedes-Benz has reintrod-

uced a 1.8 litre engined car for the first time in 20 years but the big Mercedes all the other makers want to see will not be unveiled until 1991. This is the successor to the veteran S-Class, still regarded as a benchmark among senior man-

gement cars. Renault's Clio, eventual successor to the apparently ever-

It focuses on refinement. Renault has got the message that a growing number of buyers of small cars expect the same standards of comfort and quietness as are enjoyed by owners and users of executive

They want the option of for automatic transmission and air

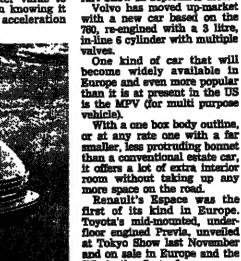
conditioning.
As roads become more

lasting Renault 5, is on sale in some mainland European markets but will not reach Britain until early next year.

V8 engined version of the Vauxhall Carlton (Opel Omega) with a claimed top speed of 180 mph (290 kmh) has been introduced as a limited edition. The Opel Kadet/Vaux-hall Astra replacement is due at the end of 1991. style cars. Volkswagen's smallest car, the Polo, has been substan-tially face lifted for 1991 but the new Volkswagen Golf is

mer big-car-only features such as power assisted steering,

crowded, being comfortable in a car is of greater value to many buyers than knowing it has best-in-class acceleration

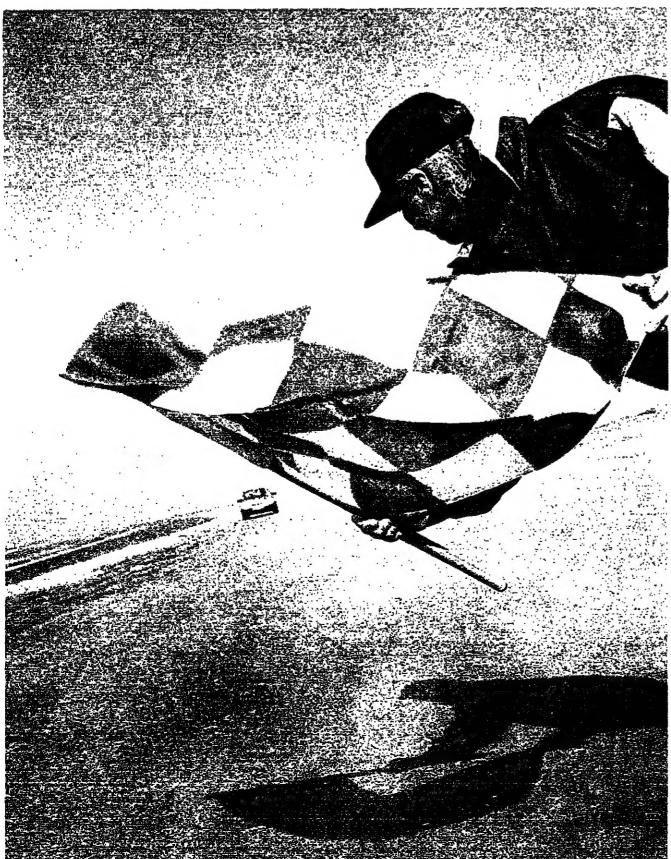








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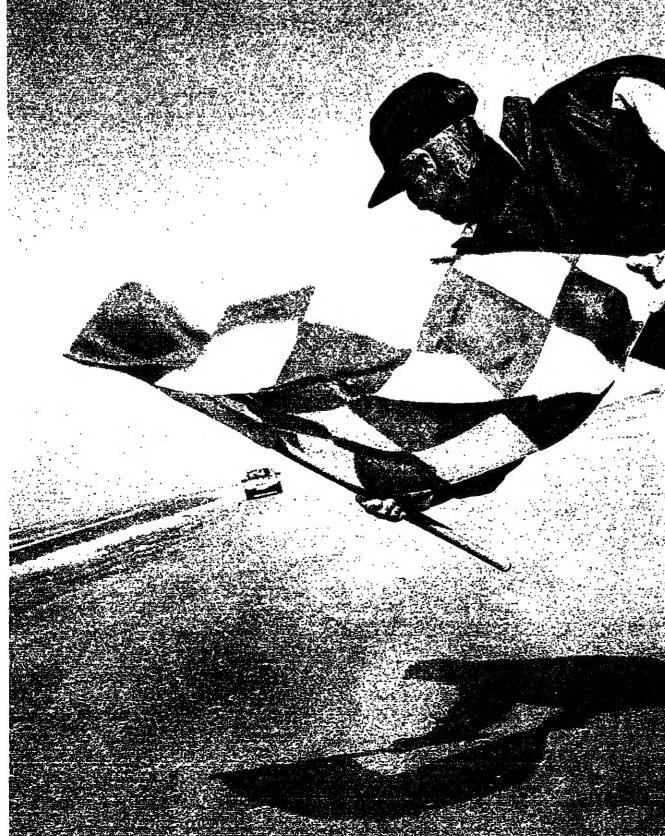
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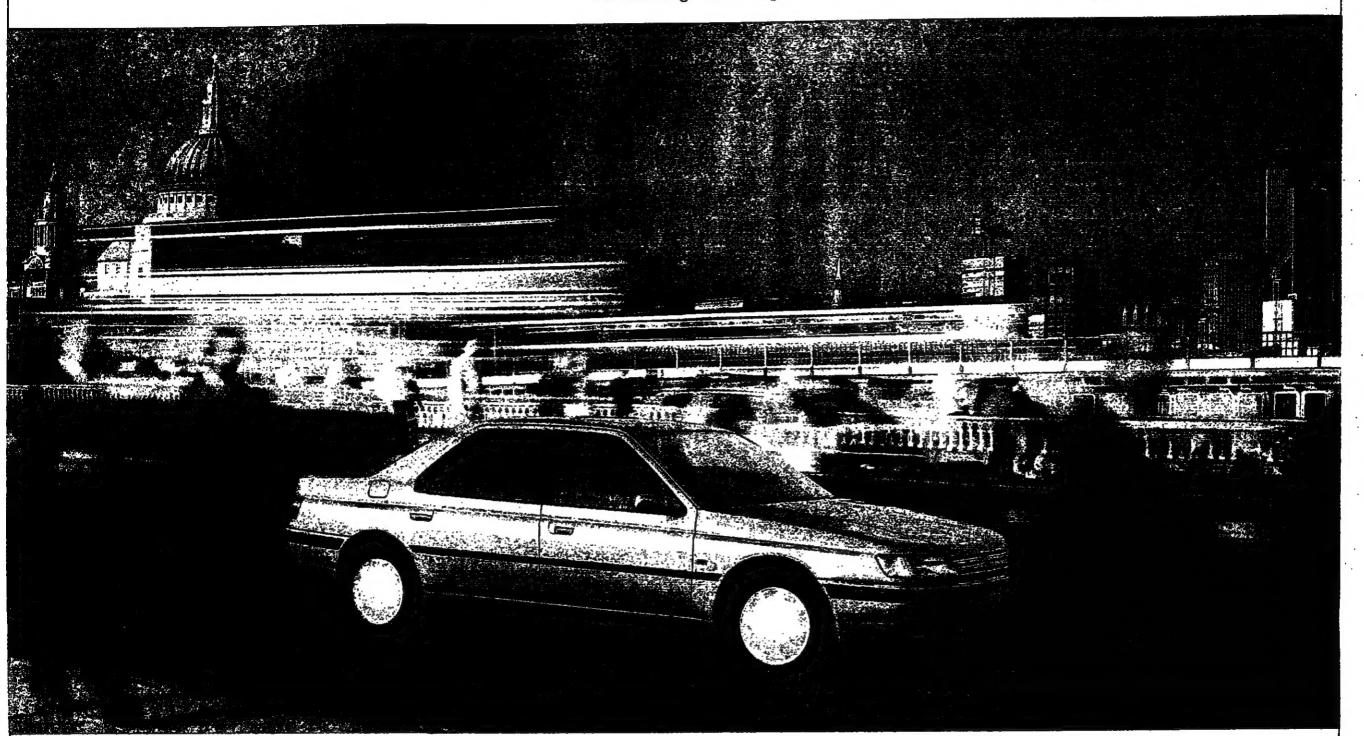
What does it take to build a car that is both relaxing to drive, yet can make the world fly by? A car that combines the comfort of a luxury car with the handling of a sports car?

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